

TAXICAB SERVICE SURVEY 2017 (2016 financial and statistical data)

ITEM	Badger Cab	Green Cab	Madison Taxi	Union Cab
MILES	1,807,074	3,490,000	1,939,025	3,129,900
PASSENGERS	401,652	432,304	327,021	402,900
PASSENGER TRIPS	269,740	360,675	266,311	286,000
REVENUES	3,007,694	1,692,781	3,771,212	5,640,707
TOTAL EXPENSES*	2,969,202	1,591,180	3,722,111	5,951,680
PROFIT (LOSS)	38,492	101,601	49,101	(310,973)
COMPANY COST PER PASSENGER	\$7.39	\$3.68	\$11.38	\$14.77
CRASHES	9	10	22	57
CRASHES WHERE DRIVER WAS AT FAULT	4	4	7	12
MILES/CRASH	200,786	349,000	88,138	54,911
INTERNAL COMPLAINTS	14	26	31	35
CITY COMPLAINTS	4		1	1
PERMITS REQUESTED	43	43	50	225

*Report expenses before earnings distribution to owners and officers

BADGER CAB: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, AND PAY A DAILY LEASE RATE). THIS IS A SHARED-RIDE SERVICE.

GREEN CAB of MADISON: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLE AND PAY A DAILY LEASE RATE). THIS IS A SHARED-RIDE SERVICE. OPERATIONS BEGAN IN SEPTEMBER 2010.

MADISON TAXI: A METERED CAB OPERATION THAT IS PRIVATELY OWNED, SOME LEASED CABS.

UNION CAB: A METERED-CAB OPERATION, OPERATED AS A COOPERATIVE (EMPLOYEES OWN THE COMPANY).

BADGER BUS: PRIVATELY OWNED, FLAT-RATED OPERATION FOR MADISON METRO, FOR DISABLED PASSENGERS.

TRANSIT SOLUTIONS: FLAT-RATED OPERATION TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES. THEY ALSO HAVE LICENSE TO SERVE THE AIRPORT AS A TAXICAB.

Please note: Badger Bus and Transit Solutions do not accept demand-responsive rides, and do not list contract rat

Transit Solutions	Badger Bus
1,050,450	575,316
150,875	73,325
150,875	73,325
2,610,200	1,740,804
2,520,500	1,688,580
89,700	52,224
\$16.71	\$23.03
5	11
3	7
210,090	52,301
2	262
0	0
32	28

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FREE

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