

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Isthmus Paddle + Portage
Event Organizer/Sponsor: Red Card media dba Isthmus Publishing Co
Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

MANDATORY: State Sales Tax Exemption Number: ES#:

OPTIONAL: Federal Tax Exempt Number:

Address: 100 State St. Ste 301

City/State/Zip: Madison WI 53703

Primary Contact: Courtney Loras Work Phone: (608) 308-4180

Email: clovas@isthmus.com Phone During Event: (414) 712-4263

Website: paddleandportage.com FAX: (608) 251-2165

Secondary Contact: Kathleen Andreoni Work Phone: (608) 308-4187

Email: kandreoni@isthmus.com Phone During Event: (847) 529-3615

Annual Event? ☒ Yes ☐ No

Charitable Event? ☒ Yes ☐ No

If Yes, Name of charity to receive donations: Clean Lakes Alliance

Estimated Attendance: 900 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): ☒ Yes ☐ No

Hours: 9am to 4pm In parks - not on street

EVENT CATEGORY

☒ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)
☐ Other: canoe race

LOCATION REQUESTED

☒ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street
☐ 30 on the Square (aka top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)

Street Names and Block Numbers: N Hamilton → N Pinckney → S Pinckney → King St → E Wilson

EVENT DATE(S)/SCHEDULE

Date(s) of Event: 7/29/17 Event Start and End Times: 9am - 12pm

Rain Date (if any): N/A Set-Up Start Time: 6am

Take-Down Start Time and End Times: 11am - 12pm
TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? Clean Lakes Alliance for bar at Olbrich after party ☒ Yes ☐ No
If class B license is denied, will the event(s) occur? ☐ Yes ☒ No

By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature: Courtney Loras Date: 3/30/17

STREET EVENT SCHEDULE

- The schedule begins when event setup starts, including setup on sidewalks, terraces or parking, and ends when the street is re-opened for normal use.
- The schedule should encompass all activities planned for the event, such as:
 - » Vending: food, beverages and/or merchandise
 - » Music/Performances
 - » Displays, Exhibits, Demonstrations
 - » A moving event such as a rally, parade, etc.

Provide Detailed Event Schedule:

5am Set up

7am Street closure

9am Event Start

11am Event End

12 pm Take-down ; Streets open

Meters bagged as directed

STREET EVENT SITE MAP

To ensure proper review of the event, please attach a Street Event Site Map and a detailed route map (if applicable). Include the following location information if application to your event:

- Tents
- Stages
- Fencing
- Vendors
- Portable Toilets
- Dumpsters
- Staging Areas

Remember to include:

- Emergency vehicle access lanes (minimum of 20').
- Accessible paths for wheelchairs as well as disabled parking spaces.

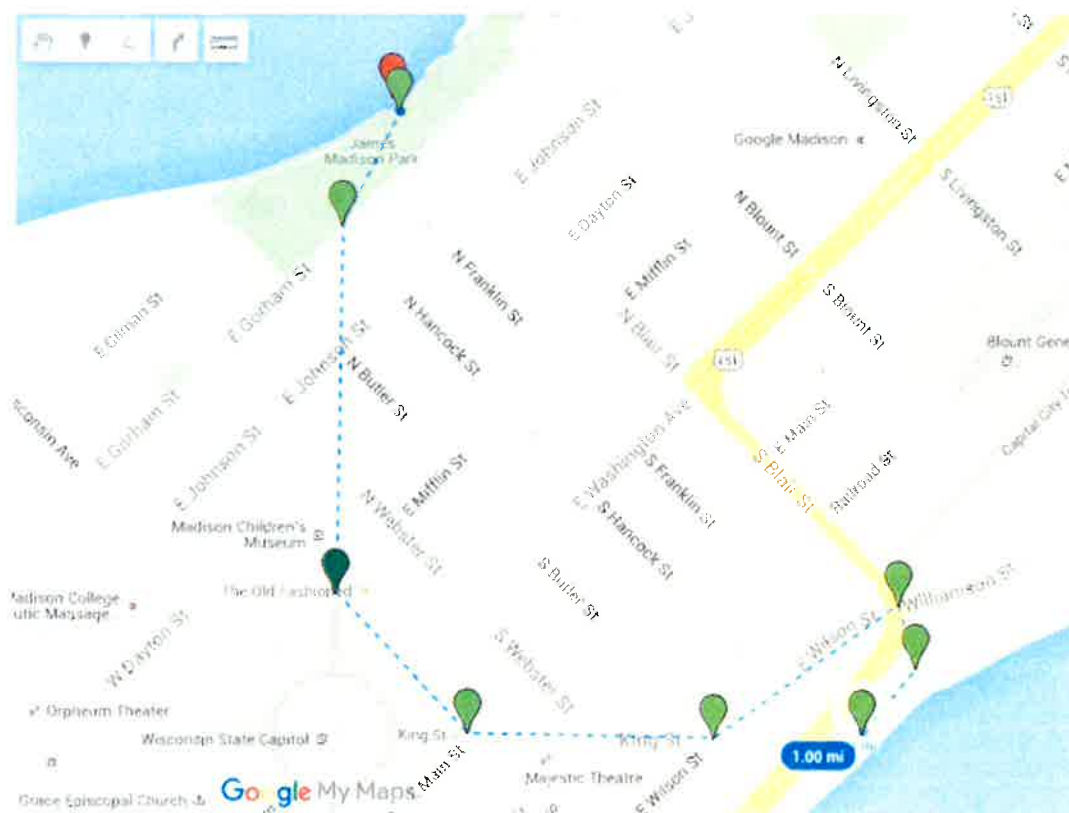
EVENTS INCLUDING A RUN, WALK OR PARADE

If an event has a run/walk/parade component and/or alcohol will be served or sold, the Street Use Permit Applicant must contact the Madison Police Department to discuss possible Police requirements for the event. Contact Lt. Trevor Knight, tknight@cityofmadison.com.

A detailed route map is required if the street closure is for a run, walk, parade or other moving activity.

- A helpful online resource for route mapping is [Map My Run](#).

Provide Detailed Event Site Map:



Square Closure Barricade Plan - Paddle + Portage

TE EQUIP TOTALS

- 15 - Barricades
- 5 - Road Closed signs
- 2 - Road Closed Ahead signs
- 4 - Construction Barrels

8 Free barricades
cost = (7 barricades x \$5)
+ (7 signs x \$5)
+ (4 barrels x \$5) = \$90

Sponsor Traffic Control
Police Traffic Control
Cones to delineate lane for participants
(by sponsor)
● Barrels
└ Barricades

3 Barricades
1 RC

1 Barricade
1 RC

4 Barrels
closing left lane

1 Barricade
1 RCA

3 Barricades
1 RC

1 Barricade

1 Barricade
1 RC

1 Barricade
1 RC

1 Barricade
1 RCA

3 Barricades
across median

STREET EVENT CLEAN-UP AND RECYCLING PLAN

- Include plans for collection and disposal of materials during and after event - number and location of garbage/recycling containers and dumpsters; number/schedule of volunteers/staff assigned to collection and clean-up.
- If City containers are not used, please provide the name and contact information of the collection agency providing equipment and service for the event.
- Event organizers are responsible for emptying City garbage/recycling containers within the event perimeter.
- Any group that leaves an area in a condition that requires special clean-up by City crews will be charged the full cost of clean-up.
- If you need assistance with your clean-up and recycling plan, please contact the [City of Madison's Recycling Office](#), via [email](#) or at (608) 267-2626.

Provide Detailed Trash/Recycling/Clean-Up Plans:

- Zero waste - trash, recycling, & compost program w/
Joanne Tooley from Earth Stew, (608) 213-6990

- 3 receptacle system enforced by Isthmus volunteers,
Overseen by Earth Stew

- receptacles provided by Isthmus

- Dumpster provided by Pellitteri Waste Systems
- Rachel Ortega, (608) 257-6232 x 311
- 6 cubic yd recycling dumpster

- compost hauled + disposed of properly by
Earth Stew

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "Isthmus Paddle & Portage" will be held July 29th, 2017 at James Madison to Olbrich Park.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "Isthmus Paddle & Portage" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Courtney Lovas.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We ☒ will / ☐ will not have on-site EMS (City of Madison Fire Department)
- 3. We ☒ will / ☐ will not have on-site Police or Security (City of Madison Special Duty Police)

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Kathleen Andreoni and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Kathleen Andreoni will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC

- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
- d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event
☒ has / ☐ has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: CSC Security, Peggy Alf-Sechtig (608) 807-5494.
- 6. Parking for vendor and staff vehicles will be: In park parking lots.
- 7. Parking for attendee vehicles will be: Park parking lots, street parking.

V. CONTACT INFORMATION

Primary Contact	Courtney Lovas	(414) 712-4263
Secondary Contact	Kathleen Andreoni	(847) 529-3615
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345

STREET EVENT MARKETING INFORMATION

Conditional approval of the event is required **BEFORE** promoting, marketing or advertising the event.

Do you have marketing information?

☒ Yes ☐ No

If Yes, please continue. If No, skip this form.

How will this event be marketed, promoted, or advertised?

Isthmus weekly newspaper, Isthmus.com, Isthmus social media accounts, paddleandportage.com

Will there be live media coverage during the event and where will the media vehicles be parked?

No.

PARKS DIVISION CALENDAR OF EVENTS

If you want your event to be listed on City website calendars, please complete the Marketing Information form. Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public. If this form is not completed, the event will not be included on the calendars.

Official Name of Event: Isthmus Paddle & Portage

Location: James Madison → Olbrich

Public Contact Phone: (608) 308-4180

Website: paddleandportage.com

Admission Cost: varies

Date of Event: 7/29/17

Beginning/End Time of Event: 9 am - 4 pm

Two sentence description of event (for internet calendar):