

AGENDA # 8

City of Madison, Wisconsin

REPORT OF: LANDMARKS COMMISSION

PRESENTED: 1 May 2017

TITLE: Accepting the report entitled, "Ensuring a Vibrant Downtown Retail Destination: A Retail Assessment and Strategy for Downtown Madison", directing staff to begin implementing key recommendations of the report, and repealing resolution RES-15-00206 (Legislative File # 36697)

REFERRED:

REREFERRED:

REPORTED BACK:

CONTACT: Rebecca Cnare

AUTHOR: Amy Scanlon, Secretary

ADOPTED:

POF:

DATED: 4 May 2017

ID NUMBER: 46294

Members present were: Stuart Levitan, Chair; Anna V. Andrzejewski, Vice Chair; Erica Fox Gehrig, David WJ McLean, Richard Arnesen, and Lon Hill. Not present was Marsha A. Rummel.

SUMMARY:

Gehrig thinks lower taxes and rents are what are needed to retain local retail shops. It's a bigger issue than this report, and is an issue that keeps getting swept aside. McLean appreciates the reference to historic fabric in the report. Levitan registered that there has been a feeling that there is an over proliferation of bars on State Street since the 1960's.

McLean commented that he appreciates the report's emphasis on the importance of maintaining the historic storefront scale and rhythm, as that has been something that the Landmarks Commission has discussed when reviewing applications.

ACTION:

A motion was made by Andrzejewski and seconded by McLean to approve the report. The motion passed by a voice vote.