

MADISON

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GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. MIFFLIN STREET, SUITE 200
MADISON, WI 53703

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MEMO

DATE: Thursday, April 20, 2017

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, May 2, 2017, > 4:00 – 5:00 PM

GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2017, the committee initially has \$195,000 to appropriate. After the February 14, 2017, meeting, there existed a remaining balance of \$250,740. Re-appropriations below of \$24,706, leaves the committee with available funds of \$275,446 to consider and appropriate at this meeting. There are four new items on the agenda totaling \$54,000, which will leave a remaining balance of \$221,446 in the fund.

The following is information on year to date funds available for re-appropriating at this 2/14/17 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
WI School Counselor Assoc. – 2017 Annual Conference	2017, Feb. 20-23	\$2,206	11/13/12	Did not meet required room pick-up for full \$15,000 award.
National Coalition Against Domestic Violence - National Conf 2018	2018, Oct. 11-18	\$22,500	9/13/16	Loss - Client decided to look at East Coast for 2018.

Total to Re-appropriate at this meeting \$24,706

Fund Requests for this meeting – February 14, 2017

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Acres USA – 2018 Conference	2018, Dec. 2-8	\$24,000	Facility Rental	1,500	1,650	\$596,676
American Embryo Transfer Association – 2020 Annual Convention	2020, Oct. 6-11	\$9,000	Facility Rental	450	600	\$305,668
Solution Tree - 2018 PLC Institute	2018, July 17-20	\$10,000	Facility Rental	1,200	760	\$501,681
Utility Arborist Association - 2018 Trees & Utilities Conference	2018, Aug 12-16, 19-23 or 26-30	\$11,000	Facility Rental	350	735	\$252,719
<u>Total Requests for this meeting</u>		<u>\$54,000</u>		<u>3,500</u>	<u>3,745</u>	<u>\$1,656,744</u>

*Request to roll-over NACADA approved MT BEA funds of \$5,000 from 2019 to 2020 event dates.