

## AGENDA # 6

City of Madison, Wisconsin

---

REPORT OF: URBAN DESIGN COMMISSION      **PRESENTED:** March 22, 2017

**TITLE:**    2901 North Sherman Avenue – Alteration  
to an Existing Development for Minor  
Exterior Modifications to an Existing  
Retail Center, Goodwill-Madison North.  
12<sup>th</sup> Ald. Dist. (46306)      **REFERRED:**  
**REREFERRED:**  
**REPORTED BACK:**

**AUTHOR:** Alan J. Martin, Secretary      **ADOPTED:**      **POF:**

**DATED:** March 22, 2017      **ID NUMBER:**

---

Members present were: Richard Wagner, Chair; Richard Slayton, Lois Braun-Oddo, Cliff Goodhart, Dawn O’Kroley, Rafeeq Asad, Tom DeChant, John Harrington and Michael Rosenblum.

### **SUMMARY:**

At its meeting of March 22, 2017, the Urban Design Commission **GRANTED FINAL APPROVAL** of minor exterior modifications to an existing retail center for Goodwill-Madison North located at 2901 North Sherman Avenue. Appearing on behalf of the project were Nic Maciejewski, representing Goodwill Industries of South Central Wisconsin; and Brad Koning, representing Shulfer Architects.

Maciejewski presented changes to the project, including removing all EIFS from the top band of the building, which will be exposed and painted, the donations canopy transom window has been included above the siding doors, the height of the canopy has been lowered, and interior parking lot landscaping has been updated to reflect comments.

Comments from the Commission were as follows:

- Don’t want Japanese tree lilacs, they’re not parking lot trees; potentilla remove as well.
- Alpine Currant, Cranberry Viburnum are better parking lot plants. Get canopy trees in the parking lot. The tree islands are mostly grass; you should go with shrubs or ground cover and bark mulch.

### **ACTION:**

On a motion by Slayton, seconded by Goodhart, the Urban Design Commission **GRANTED FINAL APPROVAL** with the landscape changes as noted above to be administratively approved. The motion was passed on a unanimous vote of (8-0).