

### CITY OF MADISON STREET VENDING Summary of Survey Responses



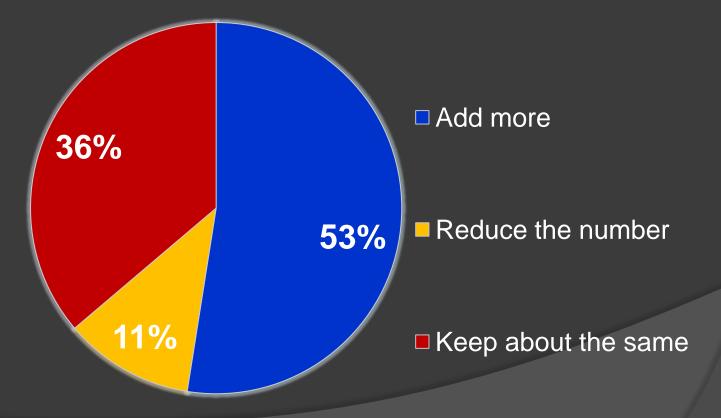
March 2017

#### Most survey respondents are "Community Members" with no vested interest in Street Vending



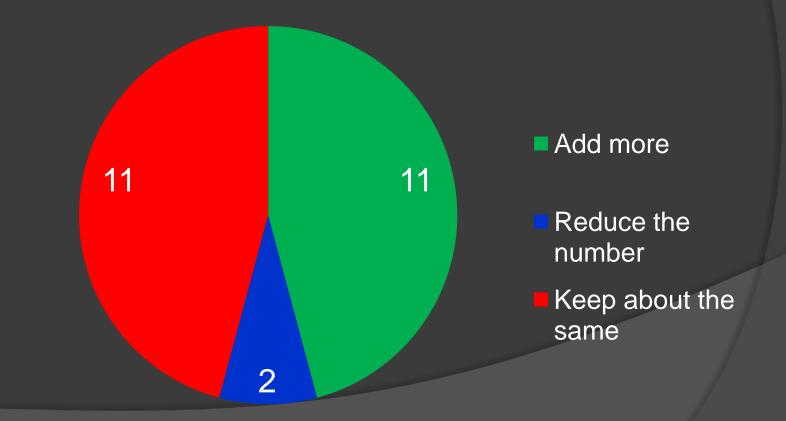
# Over 50% of respondents want more carts downtown

How do you feel about the number of downtown food cart sites



# Food Cart Operators split on more carts or the same number

FOOD CART OPERATORS: How do you fell about number of carts?



## Most respondents want some change to food cart review process, but not "drastic" change

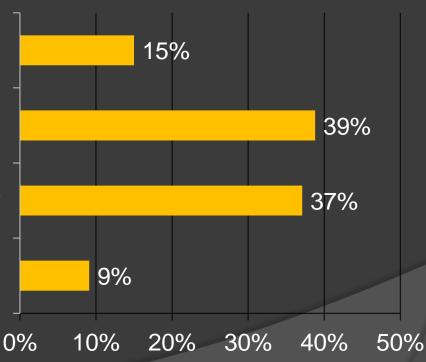
#### How do you feel about the Food Cart Review Process?

The process does not work and should be completely restructured

There are things that work well but there are serious flaws

It's a fair and effective process but there is room for improvement

The process works great and should not be changed



#### Food Cart Operators Want More Significant Change to Food Cart Review Process

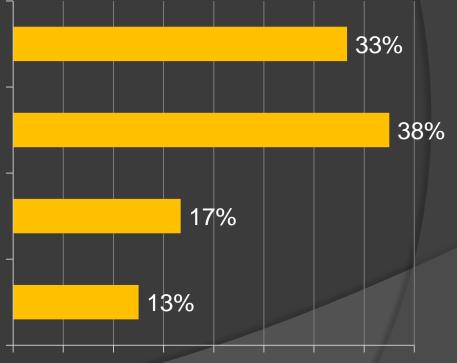
## Food Cart Operators: How do you feel about food cart review process

The process does not work and should be completely restructured

There are things that work well but there are serious flaws

It's a fair and effective process but there is room for improvement

The process works great and should not be changed



0% 5% 10% 15% 20% 25% 30% 35% 40%

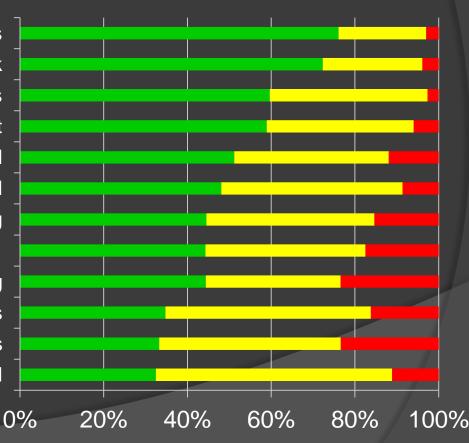
Many potential changes to the Food Cart **Review Process have strong support** 

#### How to you feel about these possible changes to the Food Cart Review Process?

Good idea Worth considering

Bad Idea

Required training for reviewers Opportunities for reviewers to give feedback Application process for reviewers Require reviewers to score every cart Allow new food carts to sell food More culinary professionals on panel Add points for local sourcing Compensation for food Prohibit food sharing Reduce seniority points Lengthen review process More people on review panel

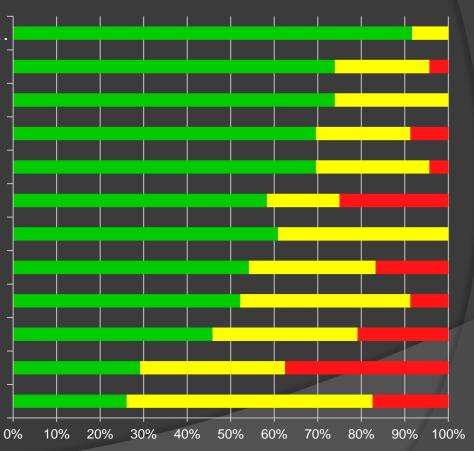


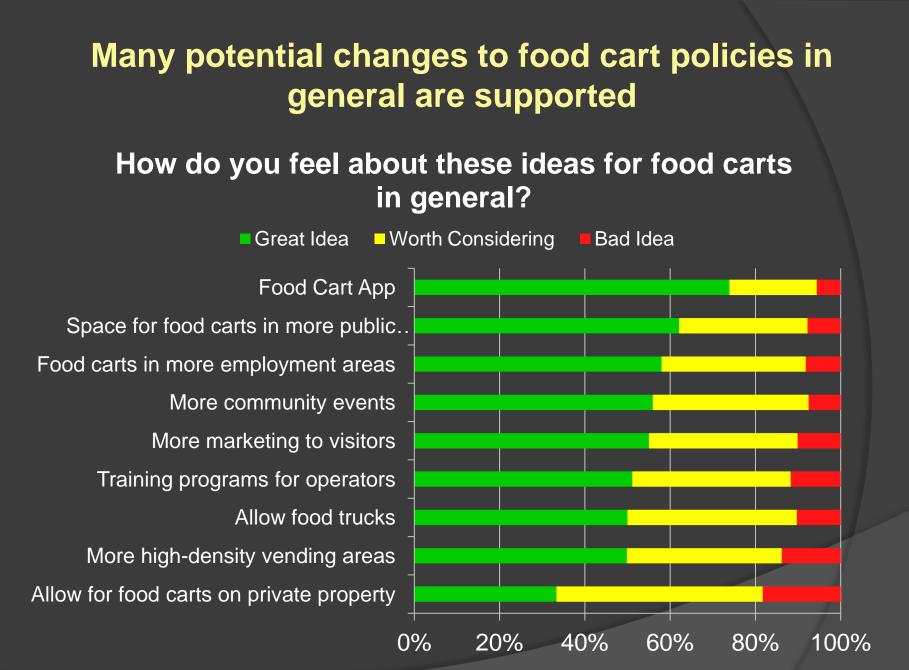
## Food Cart Owners Want Similar Changes as other Respondents

#### **Food Cart Owners Only**

Good idea Vorth considering Bad Idea

Opportunities for reviewers to give... Required training for reviewers Application process for reviewers Prohibit food sharing Reduce seniority points More culinary professionals on panel Lengthen review process Add points for local sourcing Compensation for food Require reviewers to score every cart Allow new food carts to sell food More people on review panel





## Food Cart Operators have different ideas about policy changes

#### Food Cart Operators Only: Other Ideas for Food Carts



0% 10% 20% 30% 40% 50% 60% 70% 80% 90%100%

### **Overall Conclusions**

- A lot of people are interested in street vending and want to share input
- Mixed feelings but overall people want more food carts downtown
- Overall, people want to see changes to the food cart review process, but don't want "drastic" changes
- Food Cart operators more likely to want more significant change to the review process
- Support for a variety of additional policy changes to foster more mobile food vending

### **Conclusions: Food Cart Review**

Strongly Supported Changes:

- Training for reviewers
- Application process for reviews
- Process for reviewers to give feedback to carts

Moderately Supported Changes:

- More culinary professionals on review panel
- Lengthen process
- Increase size of the panel
- Reduce seniority points

### **Conclusions: Broader Food Cart Policy**

Strongly Supported Changes:

- Food Cart App
- More places for food carts in employment areas and public space
- More food cart community events

Moderately Supported Changes:

- More marketing to visitors
- Allow food carts on private property
- Allow food trucks
- Training programs for operators