



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 46033

File ID: 46033

File Type: Resolution

Status: Items Referred

Version: 1

Reference:

Controlling Body: BOARD OF ESTIMATES

Lead Referral:

File Created Date : 02/03/2017

File Name: (BID) to fund the continuation of the Downtown Activities Program

Final Action:

Title: Appropriating \$50,000 from the 2017 Planning Division Operating Budget and authorizing the City of Madison to enter into a contract with the Madison Central Business Improvement District (BID) to fund the continuation of the Downtown Activities Program focused on existing plazas around the Capitol Square and State Street (2nd, 4th and 8th AD).

Notes:

CC Agenda Date: 02/28/2017

Agenda Number: 24.

Sponsors: Michael E. Verveer and Ledell Zellers

Effective Date:

Attachments:

Enactment Number:

Author: Rebecca Cnare, Planner

Hearing Date:

Entered by: rcnare@cityofmadison.com

Published Date:

Approval History

Version	Date	Approver	Action
1	02/06/2017	Benjamin John	Approve

History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Department of Planning and Community and Economic Development	02/06/2017	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:	Board of Estimates					
1	COMMON COUNCIL	02/28/2017	Refer	BOARD OF ESTIMATES			Pass

Action Text: A motion was made by Verveer, seconded by Rummel, to Refer to the BOARD OF ESTIMATES. The motion passed by voice vote/other.

Notes:

- 1 BOARD OF ESTIMATES 03/13/2017
 - 1 DOWNTOWN 03/16/2017
COORDINATING
COMMITTEE
-

Text of Legislative File 46033

Fiscal Note

This resolution appropriates \$50,000 from the 2017 Planning Division Operating Budget for Central Madison’s Business Improvement District (BID) programming at Philosopher's Grove, and other public spaces in the downtown. The 2017 Adopted Budget shifted funding for Upper State Street programming from Economic Development Division to the Planning Division, this programming is carried out by the Business Improvement District (\$50,000).

Title

Appropriating \$50,000 from the 2017 Planning Division Operating Budget and authorizing the City of Madison to enter into a contract with the Madison Central Business Improvement District (BID) to fund the continuation of the Downtown Activities Program focused on existing plazas around the Capitol Square and State Street (2nd, 4th and 8th AD).

Body

WHEREAS, the 100 blocks of West Mifflin Street, known as the Philosophers’ Grove, and the 30 on the Square N Carroll Street stage, were included as part of a successful “Top of State” programming partnership between the City of Madison and the Madison Central Business Improvement District (BID) in the summers of 2015 and 2016; and

WHEREAS, the City would like the BID to continue programming opportunities both at the “Top of State” as well as other existing open space and plazas along State Street and the Capitol Square, including, but not limited to, Rotary Plaza, Lisa Link Peace Park, North Frances Plaza, and the intersection of State Street Mall and the Library Mall; and

WHEREAS, the Common Council included funding in the 2017 Operating Budget that \$50,000 should be directed towards a continued programming program.

NOW THEREFORE BE IT RESOLVED, the Madison Central Business Improvement District, working with cultural partners such as the Madison Public Library, History Museum, Overture, etc., will develop programming and placemaking efforts to activate the existing park and plazas spaces along State Street and the Capitol Square as described above, throughout the summer and into fall of 2017.

BE IT FURTHER RESOLVED that the Common Council hereby authorizes the Department of Planning and Community and Economic Development to use up to \$50,000 in budgeted City funds for such activities.

BE IT FINALLY RESOLVED, that the Common Council authorizes the Mayor and City Clerk to enter into a contract between the City of Madison and the Madison Central Business Improvement District, and if necessary in the opinion of the Risk Manager and City Attorney for insurance or liability reasons, with Downtown Madison, Inc., with terms as approved by the Director of Planning, Community and Economic

Development and City Attorney, to administer this Downtown activities program.