

March 1, 2017

Heather Stouder City of Madison Planning 126 S. Hamilton Street Madison, WI 53710

RE: PLAN COMMISSION & URBAN DESIGN COMMISSION: INFORMATIONAL MATERIALS UW-MADISON CAMPUS INSTITUTIONAL DISTRICT MASTER PLAN

Dear Heather Stouder,

As a continuation of University of Wisconsin-Madison master planning process, begun in January 2015, please find the included materials for an informational presentation to both the Plan Commission (March 6, 2017) and Urban Design Commission (March 8, 2017). This submittal begins the official request for the City of Madison to adopt a Campus-Institutional (CI) District Master Plan for the University of Wisconsin-Madison, generally addressed as 1220 Linden Drive (Board of Regents), as an integral part of the Zoning Code.

## **Informational Application Materials:**

- 32 Cover Letter (this document)
- 1 Urban Design Commission and Plan Commission Applications
- 32 sets UW Campus Master Plan Executive Summary
- 32 sets Exhibits
  - Master Plan
  - o Campus Building Capacity
  - o Zoning Maps
  - o Campus Design Review Board Structure and Proposed Project Review Process
  - o Campus Design Neighborhoods
  - o Typical Campus Design Neighborhood Standards and Guidelines
  - o Build-to Boundaries
  - o Building Heights
  - o 10 Year (2017-2027) Proposed Building Removals and Additions

## Anticipated Approval Schedule:

Notify Alders and Neighborhood Associations of Land Use Submittal	March 1, 2017
Plan Commission – INFORMATIONAL	March 6, 2017
Urban Design Commission – INFORMATINOAL	March 8, 2017
Joint West Campus Area Committee – INFORMATIONAL	March 22, 2017
Joint Southeast Campus Area Committee – INFORMATIONAL	March 27, 2017
Land Use Application Submittal	April 5, 2017
Joint West Campus Area Committee – ACTION	April 26, 2017
Joint Southeast Campus Area Committee – ACTION	May 1, 2017
Urban Design Commission – ACTION	May 24, 2017
Plan Commission – ACTION	June 19, 2017
Common Council – APPROVAL	July 18, 2017

## Master Plan Meeting Summary:

- Over 250 master plan meetings
  - Campus Organizations, Departments, and/or Divisions (122), Neighborhood Associations (24),
    City of Madison/Community Organizations (25), Open Houses (12), Consultant Team (75)
- 21 monthly newsletters and over 10,000 individual website users and over 28,000 page views

**Project Participants:** 

Owner:

State of Wisconsin

Agency: University of Wisconsin System

Board of Regents

Room 1860 Van Hise Hall

1220 Linden Drive

Madison, Wisconsin 53706

**Owner's Contact:** 

University of Wisconsin - Madison

Facilities Planning and Management

30 N. Mills Street, 4<sup>th</sup> Floor Madison, Wisconsin 53715 Phone: 608-263-3023 Attn: Gary Brown

E-Mail: gary.brown@wisc.edu

Dept. of Admin:

**Division of Facilities Development** 

101 E. Wilson Street – 7th Floor

P.O. Box 7866

Madison, Wisconsin 53707 Phone: 608-267-6945 Attn: Jake Ehmke, PE

E-Mail: Jake.Ehmke@wisconsin.gov

Lead Consultant:

**SmithGroupJJR** 

Planning/Stormwater 44 E. Mifflin Street #500

Madison, Wisconsin 53703 Phone: 608-251-1177

Attn: Bill Patek

E-Mail: Bill.Patek@smithgroupjjr.com

Landscape Architect:

**Hoerr Schaudt Landscape Architects** 

850 West Jackson Boulevard #800

Chicago, Illinois 60607 Phone: 312-492-6501 Attn: Stan Szwalek

E-Mail: sszwalek@hoerrschaudt.com

Transportation:

Kimley-Horn

2550 University Avenue West #238N

St. Paul, MN 55114 Phone: 651-643-0472 Attn: Brian Smalkoski

E-Mail: brian.smalkoski@kimley-horn.com

**Utility Infrastructure:** 

Affiliated Engineers, Inc.

5802 Research Park Boulevard Madison, Wisconsin 53719 Phone: 608-238-2616

Attn: Scott Moll

E-Mail: smoll@aeieng.com

Please coptact me at 608-263-3023 if you have any questions or need further information.

Thank you.

Gary A. Brown, PLA/FASLA

Director, Campus Planning & Landscape Architecture

Facilities Planning & Management, University of Wisconsin-Madison