

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: OutReach Pride Parade

Event Organizer/Sponsor: OutReach, Inc.

Is Organizer/Sponsor a 501(c)3 non-profit agency? ☒ Yes ☐ No

MANDATORY: State Sales Tax Exemption Number: ES#: ES 24051

OPTIONAL: Federal Tax Exempt Number: 39-1336583

Address: 2701 International Lane, Suite 101

City/State/Zip: Madison WI 53703

Primary Contact: Steve Starkey, Executive Director Work Phone: 608 255 8582

Email: steves@lgbtoutreach.org Phone During Event: 608 215 0145

Website: www.lgbtoutreach.org FAX: 608 255 0018

Secondary Contact: Angie Rehling, Program Director Work Phone: 608 255 8582

Email: angier@lgbtoutreach.org Phone During Event: 608 314 7176

Annual Event? ☐x Yes ☐ No

Charitable Event? ☒ Yes ☐ No

If Yes, Name of charity to receive donations: OutReach, Inc.

Estimated Attendance: 2000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): ☐ Yes ☐ No

Hours: noon to 4:00 pm

EVENT CATEGORY

☐ Run/Walk ☒ Music/Concert ☐ Festival ☒ Rally ☒ Parking (i.e., bagging meters)

☒ Other: parade

LOCATION REQUESTED

☒ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street

☒ 30 on the Square (aka top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)

Street Names and Block Numbers: 600 to 100 blocks of State Street

EVENT DATE(S)/SCHEDULE

Date(s) of Event: August 20, 2017 Event Start and End Times: noon to 5 pm

Rain Date (if any): none Set-Up Start Time: 11:00 am

Take-Down Start Time and End Times: 4:30 to 5:00 pm

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? ☐ Yes ☒ No

If class B license is denied, will the event(s) occur? ☐ Yes ☐ No

_____ By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature _____ Date _____

STREET EVENT SCHEDULE

- The schedule begins when event setup starts, including setup on sidewalks, terraces or parking, and ends when the street is re-opened for normal use.
- The schedule should encompass all activities planned for the event, such as:
 - » Vending: food, beverages and/or merchandise
 - » Music/Performances
 - » Displays, Exhibits, Demonstrations
 - » A moving event such as a rally, parade, etc.

Provide Detailed Event Schedule:

OutReach Pride Parade 2017

11:00 am Initial setup in the 500 and 600 blocks of State Street, and 30 on the Square. Setup on the Square includes information booths and food carts and the stage and sound equipment for the rally.

12:00 pm Closure of the 500 and 600 blocks of State Street.

12:00 pm Start of vehicle and group line up in the 500 and 600 blocks of State Street will begin.

1:00 pm Parade begins at State St. and W. Gilman proceeding towards the Square then circling around the Square.

2:00 The Rally will be on at the top of State St. in the performance area next to 30 on the Square. Rally will include speakers and music. **An amplification permit will be obtained for the stage show.**

3:30 Rally will end and clean-up will begin

5:00 The event will end, clean up complete

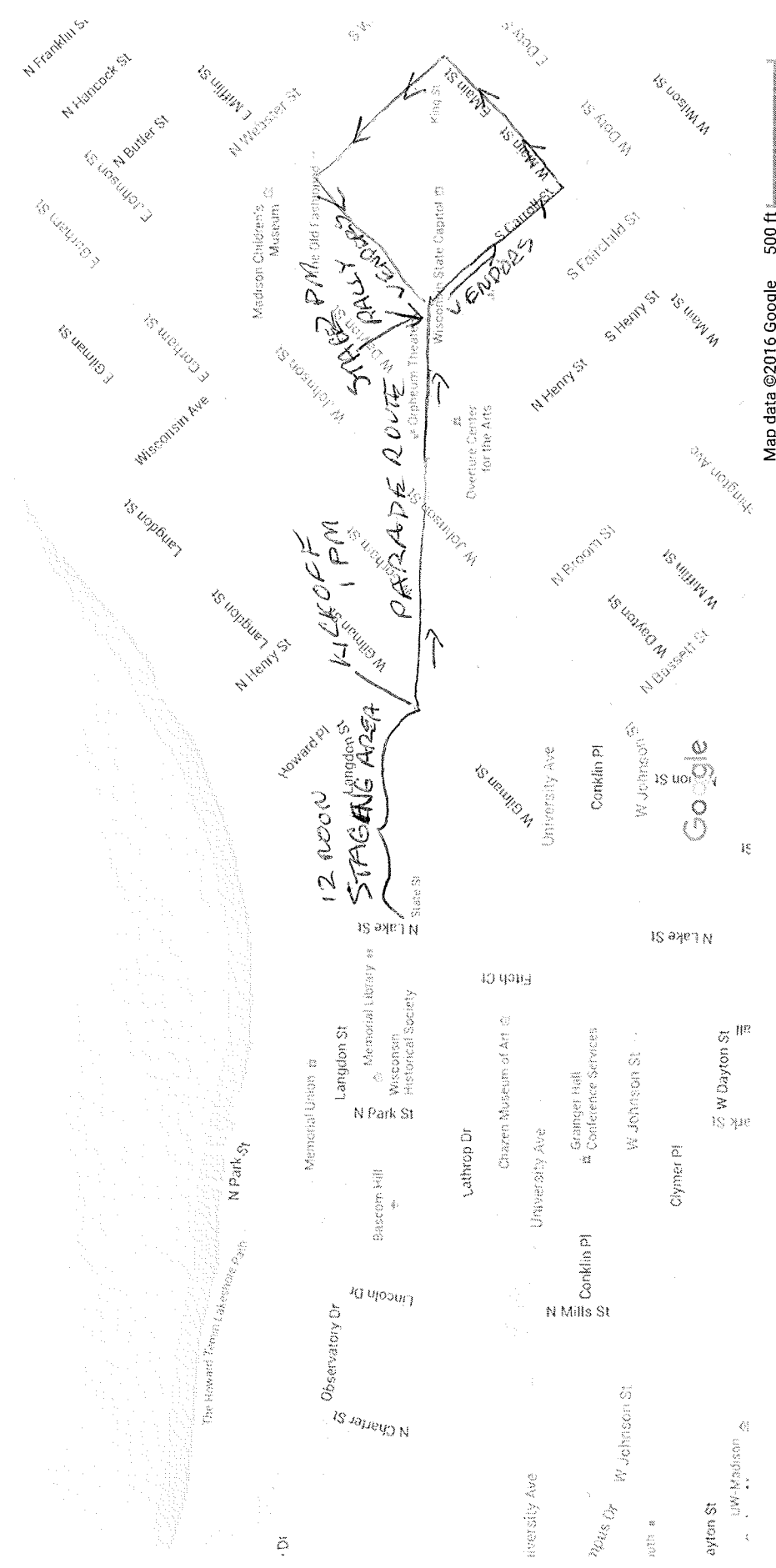
STREET EVENT CLEANUP AND RECYCLING PLAN

- Include plans for collection and disposal of materials during and after event - number and location of garbage/recycling containers and dumpsters; number/schedule of volunteers/staff assigned to collection and cleanup.
- If City containers are not used, please provide the name and contact information of the collection agency providing equipment and service for the event.
- Event organizers are responsible for emptying City garbage/recycling containers within the event perimeter.
- Any group that leaves an area in a condition that requires special cleanup by City crews will be charged the full cost of cleanup.
- If you need assistance with your cleanup and recycling plan, please contact the [City of Madison's Recycling Office](#), via [email](#) or at (608) 267-2626.

Provide Detailed Trash/Recycling/Cleanup Plans:

- Vendors, marching contingents, and volunteers will be required to collect any garbage or recycle materials that they create and place it in the barrels rented from the City of Madison.
- We will rent 8 trash and recycling barrels from the City of Madison. They will be placed in the 500 and 600 blocks of State St. and in the rally and vending areas at the top of State St.
- Also we will be collecting any and all garbage and recycling containers that fall in our staging or vendor areas and disposing of it in the dumpster at our offices.

Google Maps



EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "OutReach Pride Parade" will be held August 20, 2017 at State Street and the Capitol Square in Madison WI.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "OutReach Pride Parade" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Program Director Angie Rehling.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We ☐ will / ☒ will not have on-site EMS (ENTER CONTACT NAME & CELL PHONE NUMBER)
- 3. We ☒ will / ☐ will not have on-site Police or Security (ENTER CONTACT NAME & CELL PHONE NUMBER)

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Angie Rehling and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Angie Rehling will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC

- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
 - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event
☒ has / ☐ has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: Steve Starkey.
- 6. Parking for vendor and staff vehicles will be: in city lots in St. Street area..
- 7. Parking for attendee vehicles will be: in city lots in St. Street area.

V. CONTACT INFORMATION

Primary Contact	Angie Rehling	(608) 314 7176
Secondary Contact	Steve Starkey	(608) 215 0145
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345

STREET EVENT AMPLIFICATION PERMIT APPLICATION

Permit fee is \$100.00.

Permission for amplification does not exempt a group from Madison Ordinance noise restrictions. Please be considerate of neighboring residents and businesses. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

Do you have public amplification planned for your event?

☒ Yes ☐ No

If Yes, please continue. If No, skip this form.

EVENT INFORMATION

Name of Event: OutReach Pride Parade

Contact Person: Steve Starkey

Location: Top of State St. and Capitol Square

Date: August 20, 2017

Type of Amplified Sound:

☒ Band ☒ DJ ☒ Sound System ☒ Speeches/Announcements ☐ Karaoke

☐ Other (please specify): _____

Hours of Amplification:

Date: August 20, 2017

Time: noon to 5:00 pm

STREET EVENT MARKETING INFORMATION

Conditional approval of the event is required **BEFORE** promoting, marketing or advertising the event.

Do you have marketing information?

☒ Yes ☐ No

If Yes, please continue. If No, skip this form.

How will this event be marketed, promoted, or advertised?

We will have an insert and articles in the June/July edition of Our Lives magazine. We will have a tab on the OutReach website dedicated to the OutReach Pride Parade. We will have advertising in Our Lives, Wisconsin Gazette, Quest, and Isthmus publications. The event will be heavily advertised on social media and through our e-newsletter.

Will there be live media coverage during the event and where will the media vehicles be parked?

We hope to be on Christine Bellport's morning show the week before the event again this year, we have been on the past two years. We will also have live TV and radio coverage. We don't have any confirmations from stations yet, but have had live coverage the last two years. The media usually films during the march and at the rally. The media will most likely park on the Square or in the Johnson St. ramp, which is close.

PARKS DIVISION CALENDAR OF EVENTS

If you want your event to be listed on City website calendars, please complete the Marketing Information form. Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public. If this form is not completed, the event will not be included on the calendars.

Official Name of Event: OutReach Pride Parade

Location: State Street and the Capitol Square

Public Contact Phone: 608 255 8582

Website: www.lgbtoutreach.org

Admission Cost: Free to the public. Vendors and marching contingents contact the website above or call.

Date of Event: August 7 2016

Beginning/End Time of Event: 12:00 noon to 5:00 pm

Two sentence description of event (for internet calendar):

The OutReach Pride Parade will be held Sunday, August 20 in Madison. The event celebrates equality and quality of life for lesbian, gay, bisexual and transgender people in south central Wisconsin. The parade will march up State St. to the Capitol Square at 1:00 pm, circle the Square and end with a Rally about 2 pm at the top of State St.