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GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. MIFFLIN STREET, SUITE 200
MADISON, WI 53703

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MEMO

DATE: Monday, February 06, 2017

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, February 14, 2017, 2016 > 2:00 – 3:00 PM
GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2017, the committee initially has \$195,000 to appropriate. After the December, 7, 2016, meeting, there existed a remaining balance of \$586 (which is not carried over into the new year). Re-appropriations below of \$97,365, leaves the committee with available funds of \$292,365 to consider and appropriate at this meeting. There are three new items on the agenda totaling \$24,750, and a \$16,875 reconciliation* which will leave a remaining balance of \$250,740 in the fund.

The following is information on year to date funds available for re-appropriating at this 2/14/17 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
Ancient Accepted Scottish Rite Masons - Natl Supreme Council Conv 2021	2021, July 14-23	\$21,465	12/7/16	Loss – total cost of coming to Madison too high.
Association of Moving Image Archivists - 2017 Annual Conference	2017, Nov 5-12	\$18,000	7/7/15	Loss - Client chose New Orleans due to having to use multiple hotels and convention center and having to work around football weekends.
Association of Public Health Laboratories - 2019 Annual Meeting	2019, June 1-6	\$19,500	12/7/16	Loss - Client prefers the exhibit hall and meeting space on the same level. Client prefers one large hotel for the meeting and sleeping rooms.
International Business Innovation Assoc – 2019 Intl Conf on Business Incubation	2019, Apr25-May1	\$24,000	12/7/16	Loss - board not willing to be in a convention center at this time.
Welsh North American Assoc - 2019 North Amer Festival of Wales	2019, Aug29-Sep2	\$14,400	12/7/16	Loss - Room Rates too high.

Total to Re-appropriate at this meeting \$97,365

Fund Requests for this meeting – February 14, 2017

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
WI Section American Water Works Association – 2021 Annual Meeting	2021, Sept 21-24	\$8,250	Facility Rental	500	550	\$352,407
WI Section American Water Works Association – 2022 Annual Meeting	2022, Sept 21-24	\$8,250	Facility Rental	500	550	\$358,131
WI Section American Water Works Association – 2023 Annual Meeting	2023, Sept 21-24	\$8,250	Facility Rental	500	550	\$363,993
<u>Total Requests for this meeting</u>		<u>\$24,750</u>		<u>1,500</u>	<u>1,650</u>	<u>\$1,074,531</u>

*Adjustment for Eye Bank Association of America, which had \$16,875 re-appropriated back into the MT BEA fund at the July 2016 meeting, however the group had not yet been approved for funding, so \$16,875 must be subtracted from the current fund balance.