



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

46061
(Number)

(scanned)

☐ No ☒ Yes
(STREET USE?)

(initials)

(Processing step)

Alder Name: Mike Verveer Dist #: 4 Police Sector: _____

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.
- Other requirements are on the accompanying sheet. ☐ Attached

The named organization applies for:

- ☐ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- ☒ Bona fide Club ☐ Church ☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Madison Parks Foundation Phone: 266-4339

Address: 1402 Wingra Creek Pkwy Email: sfranklin@madisonparksfoundation.org Website: madisonparksfoundation.org

Date organized: May 3, 2003 If a corporation, give date of incorporation: May 3, 2003

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☒ We have been convicted of a violation of Chapter 38.

continued on page two - OVER

| Organization Officers | Name | City, State | |
|---------------------------|--------------------|-----------------|--------------------------------------|
| President | Maurcen Lokrantz | Cross Plains WI | |
| Vice President | Ty Beck | Oregon WI | |
| Treasurer | Alex Evans | Madison WI | |
| Secretary | Kyle Engleke | Madison WI | |
| Person in charge of event | Name | Phone | Email |
| Executive Director | Stephanie Franklin | 266-4339 | sfranklin@madisonparksfoundation.org |

Event Information

Event Name: Shake the Lake Event dates & time(s): June 24 / Rain date June 25

Event Address: John Nolan Dr - Broom to Breeze Estimated Attendance: 70,000

Do the premises you want to license occupy *all* of the building/property? yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

Explain the purpose and nature of the event: Fireworks & Community Festival

Describe your planned method of crowd control: work with police to finalize plan like last year (2016)

How many security persons will you have on the licensed premises? 60-70

If you are on a City right-of-way or property, will an application for waiver of insurance be filed? ☐ Yes ☒ No

Wholesaler who will supply fermented malt beverage: WI Distributors Quantities ordered: approximately 100 barrels

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☐ Yes ☒ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: ✓ of 2 per year

Wholesaler who will supply wine: General Beverage Quantities ordered: 200 cases (approximately) ☐ N.A.

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Stephanie Franklin Date 2/7/17

Printed name of Officer who is signing Stephanie Franklin