

# STREET USE PERMIT APPLICATION

## EVENT INFORMATION

Name of Event: Art Fair Farmers' Market

Event Organizer/Sponsor: Dane County Farmers' Market

Is Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

**MANDATORY: State Sales Tax Exemption Number:** ES#: 456-567732-06

**OPTIONAL: Federal Tax Exempt Number:** \_\_\_\_\_

Address: P.O. Box 1485

City/State/Zip: Madison, WI 53701

Primary Contact: Sarah Elliott/Jill Carlson Work Phone: 608-455-1999

Email: sarah.elliott@dcfm.org Phone During Event: 608-455-1999

Website: www.dcfm.org FAX: n/a

Secondary Contact: Tom Murphy Work Phone: 608-606-0172

Email: \_\_\_\_\_ Phone During Event: 608-606-0172

Annual Event? ☒ Yes ☐ No

Charitable Event? ☐ Yes ☒ No

If Yes, Name of charity to receive donations: \_\_\_\_\_

Estimated Attendance: 1,100 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): ☐ Yes ☒ No

Hours: \_\_\_\_\_ to \_\_\_\_\_

## EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)

☒ Other: Farmers' Market

## LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street

☐ 30 on the Square (aka top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: 10 block of East and West Wilson Streets at MLK, Jr. Blvd.

## EVENT DATE(S)/SCHEDULE

Date(s): Saturday, July 8, 2017 Event Start and End Times: 6:30 am – 2:00 pm

Rain Date (if any): n/a Set-Up Start Time: 8:00 am

Take-Down Start Time and End Times: 2:00 pm

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? ☐ Yes ☒ No

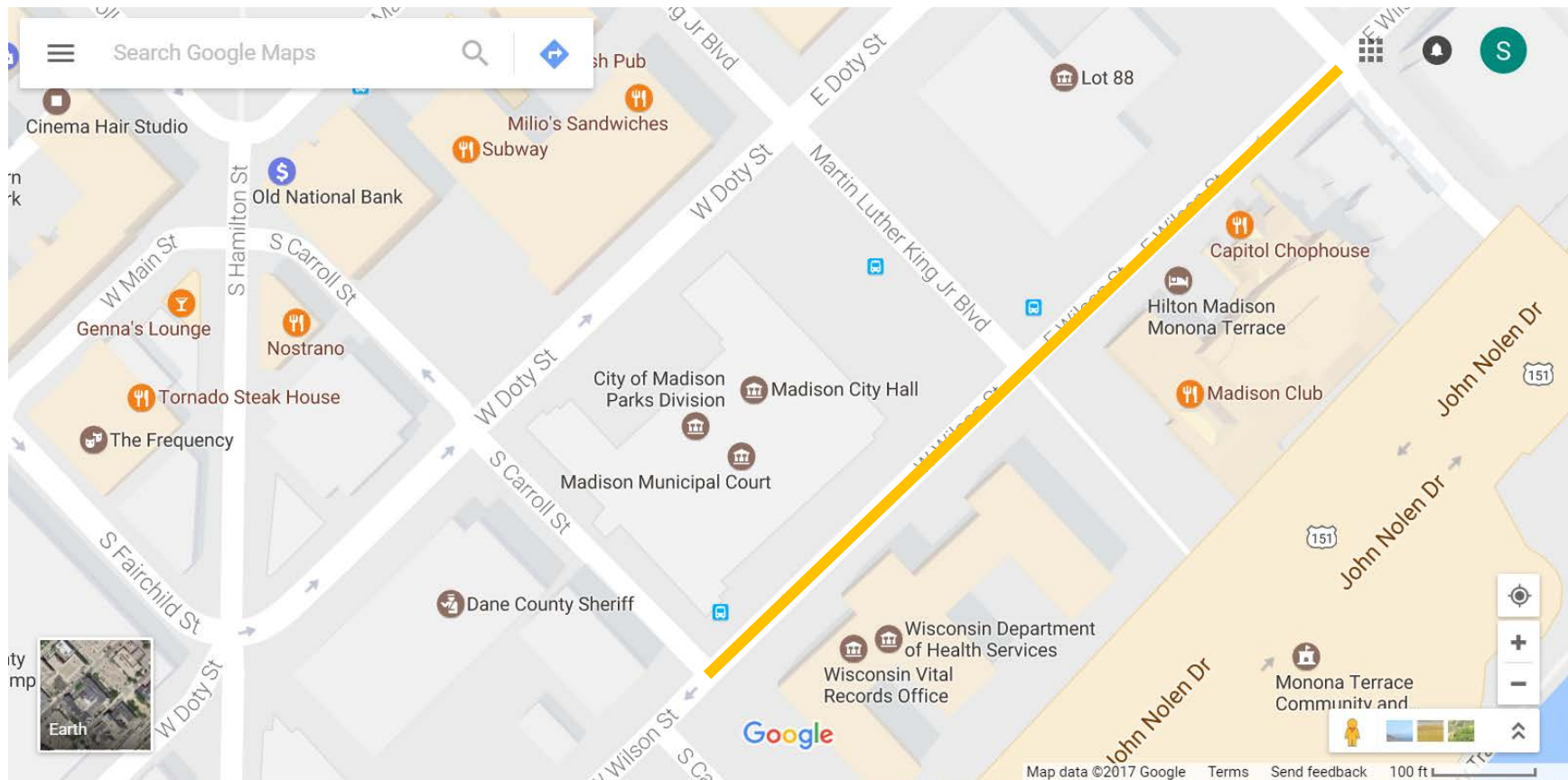
If class B license is denied, will the event(s) occur? ☐ Yes ☐ No

\_\_\_\_\_. By initialing, I/we waive the 21-day decision requirement.

## APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature Sarah J Elliott Date 1.25.17



P.O. Box 1485  
Madison, WI 53701  
608-455-1999  
[www.dcfm.org](http://www.dcfm.org)  
[info@dcfm.org](mailto:info@dcfm.org)

**Date:** January 25, 2017

**To:** Kelli Lamberty  
City of Madison

**From:** Sarah Elliott  
Dane County Farmers' Market

**Re:** Safety & Security Plan – Art Fair Market – July 8, 2017

### **Safety Plan**

First Aid and Emergency Response – Call 911

Primary Contact: Sarah Elliott, Manager Office: 608-455-1999

Cell: 608-455-1999

Jill Carlson, Asst Manager has the same phone number and may be present during the Art Fair Market

Alternative Contact: Tom Murphy Cell: 608-606-0172

“Lost Child” area: Murphy Farms tent – middle of Market, at the intersection of MLK and W. Wilson

Vendors receive written instructions before the events, including a reminder to slow down when existing the area, as there are many pedestrians present. Key people are also verbally briefed.

### **Security Plan**

Private security is not necessary.

No alcohol allowed. No cooking allowed.

Vendors will be at or near their vehicles if they need to be moved.

Approved fire lanes and sidewalk widths will be maintained.

# EMERGENCY ACTION PLAN (EAP)

## I. GENERAL

The "Dane County Farmers' Market Art Fair Market" will be held 07-08-2017 at 10 block of East and West Wilson Streets, Madison.

## II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "DCFM Art Fair Farmers' Market" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

## III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

## IV. BASIC PLAN

### A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: Sarah Elliott.

### B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We ☐ will / ☒ will not have on-site EMS ( )
- 3. We ☐ will / ☒ will not have on-site Police or Security (ENTER CONTACT NAME & CELL PHONE NUMBER)

### C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Sarah Elliott and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Tom Murphy will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

### D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -

- a) Must have a valid fire extinguisher, 2A10BC
- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
- d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

#### **E. Medical Emergencies**

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

#### **F. Law Enforcement**

1. The need for constant Law Enforcement presence at this event  
☐ has / ☒ has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

#### **G. Emergency Vehicle Access**

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by: Sarah Elliott/DCFM Staff.
6. Parking for vendor and staff vehicles will be: Street curb at location or off site.
7. Parking for attendee vehicles will be: Off site.

#### **V. CONTACT INFORMATION**

Primary Contact	Sarah Elliott	608-455-1999
Secondary Contact	Tom Murphy	608-606-0172
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 261-9694