

AGENDA # 2

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: January 11, 2017

TITLE: 719 West Badger Road – Renovation of the Existing “Burger King” Restaurant in UDD No. 7. 14th Ald. Dist. (45293)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: January 11, 2017

ID NUMBER:

Members present were: Richard Wagner, Chair; Dawn O’Kroley, John Harrington, Lois Braun-Oddo, Richard Slayton, Cliff Goodhart, Sheri Carter, Rafeeq Asad and Michael Rosenblum.

SUMMARY:

At its meeting of January 11, 2017, the Urban Design Commission **GRANTED FINAL APPROVAL** of renovation of the existing “Burger King” restaurant in UDD No. 7 located at 719 West Badger Road. Appearing on behalf of the project was Doug Pahl. In addition to remodeling the interior, they will be taking apart some of the exterior and recladding it with new materials, refreshing the way it looks to the corporate standard. The mansard roof overhangs will be removed and the stucco will be peeled off for a more vertical parapet look with towers at the drive-thru and entrances. Wainscot brick will be applied with tile accent around the doors. The driveway will be re-paved and new landscaping installed throughout the site. Exterior lighting will be replaced with all LED lighting to matching color temperature. The Secretary noted that this site is largely non-compliant to City standards.

Comments and questions from the Commission were as follows:

- You’ve got this contemporary, somewhat minimalist architecture going on, and your landscaping is treating it like grandma’s front porch. It should be updated to celebrate the building and its architecture. Something to tie in with the architecture. You don’t have to change species or add anything, just put them in a way that’s respectful of the architecture.
- The neighborhood is thrilled that this is getting an update. Everybody thanks you.

ACTION:

On a motion by Goodhart, seconded by Asad, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (8-0). The motion provided for more bold and geometric landscaping around the building to be approved by staff.