



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 11/30/16

DEFINITE	2015	2016	2017	2018	2019	2020	Total	Δ Last Month
Convention	31	36	25	11	12	6	90	0
Conference	32	31	25	10	1	1	68	5
Banquet	217	236	123	0	0	0	359	21
Meeting	203	207	76	0	0	0	283	12
Consumer Show	21	24	11	3	0	0	38	3
Entertainment Event	154	145	52	0	0	0	197	6
DEFINITE TOTAL	658	679	312	24	13	7	1035	47
% Δ Last Year		+3%						

PENDING	2016	2017	2018	2019	2020	Total
Convention	0	1	3	0	0	4
Conference	0	1	3	0	0	4
Banquet	0	16	0	0	0	16
Meeting	0	10	0	0	0	10
Consumer Show	0	1	0	0	0	1
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	0	30	6	0	0	36

TENTATIVE	2016	2017	2018	2019	2020	Total
Convention	0	1	15	19	20	55
Conference	0	2	9	2	1	14
Banquet	0	23	14	1	0	38
Meeting	0	11	5	0	0	16
Consumer Show	0	6	9	6	5	26
Entertainment Event	0	8	2	1	1	12
TENTATIVE TOTAL	0	51	54	29	27	161



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BOOKING PACE AS OF 12/31/16

DEFINITE	2015	2016	2017	2018	2019	2020	Total	Δ Last Month
Convention	31	36	26	11	12	6	91	1
Conference	32	31	26	12	1	1	71	3
Banquet	218	236	127	0	0	0	363	4
Meeting	203	207	93	0	0	0	300	17
Consumer Show	21	24	11	3	0	0	38	0
Entertainment Event	154	145	62	0	0	0	207	10
DEFINITE TOTAL	659	679	345	26	13	7	1070	35
% Δ Last Year		+3%						

PENDING	2016	2017	2018	2019	2020	Total
Convention	0	0	4	0	0	4
Conference	0	2	2	0	0	4
Banquet	0	31	0	0	0	31
Meeting	0	7	0	0	0	7
Consumer Show	0	6	0	0	0	6
Entertainment Event	0	2	0	0	0	2
PENDING TOTAL	0	48	6	0	0	54

TENTATIVE	2016	2017	2018	2019	2020	Total
Convention	0	1	13	19	20	53
Conference	0	3	11	3	2	19
Banquet	0	15	22	1	0	38
Meeting	0	13	7	0	0	20
Consumer Show	0	0	8	6	5	19
Entertainment Event	0	5	2	1	1	9
TENTATIVE TOTAL	0	37	63	30	28	158