

SECTION 1: WHERE ARE WE TODAY?

1. Introduction

- a. Vision
- b. Goals and Guiding Principles

2. How people use parks today?

- a. What does Madison's population look like in 2016?
- b. What do people say they do? What's observed?
 - i. Public Input and SOPARC Data
 - ii. Research from other plans
 - iii. UW and Public Health Interviews

3. What do we offer?

- a. Inventory and Facilities
- b. Programs and Services

4. What does it cost to fund our existing park system and how is revenue spent?

- a. Operations, Capital Projects and Funding

SECTION 2: HOW DO WE WANT TO GROW?

1. How will people use parks in the future?

- a. What does Madison's population look like in 2050?

2. How do we want to guide parkland growth?

- a. Democratic Access and Use
 - i. Access for Underserved Populations
- b. Improving Public Health
 - i. Public Health Data (aging, obesity, chronic disease, etc.)
- c. Environmental Stewardship
 - i. Climate Change Concerns
 - ii. Resiliency
 - iii. Conservation Ethic

SECTION 2: HOW DO WE GET THERE?

Implementing the Vision for 21st Century Parks

1. What should we prioritize? What should we improve?

- a. Priorities
 - i. Framework for an Equitable Future
 - ii. Infrastructure to Improve Public Health
 - iii. Proactive Environmental Stewardship and Resiliency
- b. Improving infrastructure and amenities
- c. Complimenting regional efforts
- d. Create High Performance Park Systems: Develop new facilities and parklands embracing new demographics, goals, and ideas towards parkland development
- e. Planned Growth for Changing Demographics

2. How do we fund our goal?