



## Metro Transit

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## Metro Service in the Wil-Mar Neighborhood

At the request of the City of Madison Transit and Parking Commission (TPC) and District 6 Alder, Marsha Rummel, Metro Transit is leading a comprehensive study on how to best run public transit service through the Wil-Mar neighborhood corridor. The study will contain Metro Transit data, along with extensive data from local businesses, neighbors, daily commuters, riders, and other City of Madison agencies including Traffic Engineering, and Planning and Economic Development.

### Contents:

- Reconstruction Detour Planning – *February 2016*
- Equity Analysis and Summary – *April 2016*
- On-Time Performance Measures – *May 2016 through present*
- Draft Service Maps
- Parking on Williamson during Jenifer Construction – *City Engineering*
- Draft Study Outline

Metro Transit acknowledges and embraces the importance of how our service affects and supports various aspects of a community. We understand that even the smallest details of our service can have a large impact on an individual, business or neighborhood. The Wil-Mar Neighborhood is no exception. It is with this in mind, that Metro and the City of Madison looks to explore different options of service in the neighborhood.

As we begin the study, Metro staff has no initial “preferred” option of service. The foundation of the study is to simply explore and weigh available options. After service proposals were reviewed and analyzed by the TPC, it was determined that the two most equitable options are continuing service on Jenifer St. or moving service permanently to Williamson St. Metro would also like to emphasize the fact that bus stop locations have not been finalized. We are not set on any certain pattern of service. However, we will continue to suggest the safest and most convenient options, as our main purpose is to provide all Madison-area citizens with safe and equitable transportation.

As Metro has a civic duty to support the Wil-Mar neighborhood, we must keep in mind that our ultimate goal is to best serve the entire Madison community. For Metro, this means working with all communities to get our citizens from point A to point B in the most equitable, timely and safe manner.

If you have any questions, concerns or would like to submit feedback, please contact Marketing Specialist [Jessy Stammer](mailto:jstammer@cityofmadison.com) at [jstammer@cityofmadison.com](mailto:jstammer@cityofmadison.com) or 266-6545.