

8/15/16

FORWARDED
TO TPC MEMBERS/STAFF

From: Kester, Dolores
Sent: Saturday, August 13, 2016 6:28 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Willy St buses

Hello Ald. Rummel and Pres. Lynn Lee of Marquette NA:

Just wanted to share a couple of perspectives on your current situation relocating Jennifer St buses to Willy St.

I live on the Northside of Madison and am thus your near neighbor; was one of the earliest fair share members of Willy St Coop, and in general over the years have supported your businesses along Willy St—Ha Long Bey, Willy St Coop in 1200 block, the hardware store, Madison Sourdough, Bahn Thai, Mad Cat, Ground Zero coffee.

But only if there is parking, a requirement for those of us who are no longer young!

Already Willy St is uncomfortable to navigate with way too much traffic.

Add buses, eliminate street parking, I am one of many who will avoid your area and shop elsewhere.

There are plenty of other good restaurants and bakeries and hardware stores and coffee shops and pet supply stores, why would anyone shop on a bus-fume filled street with no parking?

Tell your businesses who want to move that we have good space and good shoppers available for them, and would be pleased to welcome them to the Northside!

They will be in familiar company, as you may know our Willy St Coop North opens this coming Monday—oodles of parking in Northside Town Center shopping area! And RZ's Pasta is in the process of relocating to our area as well.

Good luck,
Dolores Kester
Tel. 608-770-7061
1818 Winchester Street

From: Greg Conniff <gconniff@charter.net>
Sent: Saturday, August 13, 2016 2:10 PM
To: Rummel, Marsha
Subject: Buses on Willy

Marsha

Brief and knee-jerk about re-routing the buses to Willy.

I've been sitting on my porch on Rutledge watching traffic for 40 years. It becomes heavy and speedy when something gets blocked on Willy or Atwood. In the last couple of weeks, as students and vacationers have returned, I have witnessed an uptick in this sort of traffic. I believe that buses, especially at rush hour, are the sort of blockage that shifts commuter traffic back onto our neighborhood streets to the detriment of those of us who live here. From my perspective, the only thing that has kept this phenomenon from exploding this summer is the difficulty of crossing torn-up Jenifer to get to Spaight and Rutledge.

Back in the '70s the neighborhood managed to remove heavy commuter traffic by blocking the entrance/exit at Jenifer and Willy and making the link to Monona Drive at Oakridge one-way. Out of curiosity about their destination I have numerous times followed people who zip through our neighborhood after making the illegal turn off Monona Drive. They are not residents. They just want to avoid Atwood/Willy. They exit at Paterson or Jenifer (!). And I've seen people do highway speeds and blow stop signs from the Rutledge St. bridge to the end of Orton Park. Not that often, true, but often enough that when I go from one side of the bridge to the other I do so in the middle because the crosswalks are invisible to speeders. One neighbor was seriously injured in one of the crosswalks some years ago (hit-and-run) and I've seen close calls.

Buses on Willy combined with an app like Waze Free Community-based Mapping, Traffic & Navigation App will, I believe, turn the Marquette neighborhood into a more dangerous and unpleasant place, something like the way was perceived so many years ago by people blasting through it.

You're going to be up to your neck in this particular hell. Thanks for listening.

Greg

From: Scott Brandt <scobra55@yahoo.com>
Sent: Wednesday, August 10, 2016 1:17 PM
To: Rummel, Marsha

Dear Alderman Rummel-

As property owner of several commercial storefronts housing businesses along the 1200 block of Williamson St. I am very concerned with the city's proposal to reroute bus lines in this corridor of the isthmus from Jenifer St. to Williamson. Willy St. is already a busy thoroughfare; during certain hours it is common to see traffic backed up a whole block or more. Turning onto Willy from unregulated side streets is a dicey proposition that take several minutes of waiting. The addition of buses would increase the congestion to the point of considerable danger and frustration for both motorists and pedestrians attempting to cross the street.

Furthermore, use of Williamson St. as the bus route would seem to require the elimination of much if not all parking along the curb. As the amount of available parking space in the area is already scarce, businesses are highly dependent on their customers option to park on the street. And where will the delivery trucks that serve the businesses be allowed to station?

I have lived and worked on Willy St. for nigh on forty years. When attending the University I regularly caught the bus on Jenifer St. It seemed a convenient and logical route for mass transport to utilize. Now why the sudden need to change? Running buses on Willy St. will most certainly hurt the businesses from which this unique neighborhood derives much of its character. It is a bad idea that has not been well thought out. I urge you and the committee to turn down the proposal.

Sincerely, Scott Brandt

From: Kyle stolldorf <pieces.unimagined@gmail.com>
Sent: Wednesday, August 10, 2016 11:16 AM
To: lynn.lee90@yahoo.com; Rummel, Marsha
Subject: Willy St. Bus Route

To Whom It May Concern,

I am Kyle Stolldorf, and I own 2 businesses on Willy St. (1226 and 1228) and I need to share some realities of the bus route changes on our street.

The main reality is before the buses were running here, it was already dangerous to traverse upon. But now, screeching brakes are the norm, people stuck waiting to cross the street for long periods of time, and then 'chancing' a dangerous cross. Our neighborhood should be all about safety first.

The second reality is that when Willy was redesigned a few years ago, the street itself was narrowed to provide wider sidewalks for foot traffic, not bus traffic. If buses are to be routed here, then the streets need to be re-widened for the new purpose.

Please consider keeping my part of the street safe!

Sincerely, Kyle Stolldorf

Pieces Unimagined
The Interior Statement

From: MarqNA@yahoogroups.com <MarqNA@yahoogroups.com> on behalf of Chris Lukas clukas@luhala.com
[MarqNA] <MarqNA@yahoogroups.com>
Sent: Friday, August 12, 2016 12:39 PM
To: MarqNA@yahoogroups.com
Subject: Re: [MarqNA] Re: Request TPC to study whether Metro buses should move from Jenifer to Williamson St

Just to add my perspective, as a frequent Williamson Street commuter I have noticed that the buses are creating much more of a traffic jam than normal. I would be concerned that if buses remain on Williamson much of the traffic would divert itself over to Jenifer Street.

Chris

On Jul 29, 2016 7:43 AM, "cdebevec@rocketmail.com [MarqNA]" <MarqNA@yahoogroups.com> wrote:

Tara, thnx for providing some of the "why's"

You certainly have my sympathies as I've been contending with idling semis as early as 5 am parked across the street from my house (since Willy St. kitchen moved in a few yrs back- before that it was offices). Thankfully they implemented a no-idling policy and while the compliance is lacking at times it has made the difference between my home being liveable and not.

Given my situation and frame of reference, I would interpret your situation as being at least as much of an idling problem as it is a bus problem.... and I would ask why Madison does not have an idling ordinance like many cities & even entire states. Madison and the whole state of Wisconsin is conspicuously absent from this list: http://www.atri-online.org/research/idling/ATRI_Idling_Compedium.pdf

I really think this is very much on-topic as I think we need to be looking at this and all our urban problems more holistically – to put it another way, Willy st restaurants & residents are not going to want idling anywhere near their places either. Nobody wants it!

Cathy/E Main St

From: paul mason <pwmason@dimensionivmadison.com>
Sent: Wednesday, August 10, 2016 8:48 AM
To: Rummel, Marsha
Subject: Buses on Willy St
General Information
Name: paul mason
Address: 1209 Jenifer St
City: Madison
State: WI
ZIP: 53703
Phone:
Work Phone:
Email: pwmason@dimensionivmadison.com
Should we contact you?: No

Message:

Hi Marcia, I hear there is a real possibility that the buses could stay on Willy. I am all for that!! That is where they belong. They help to slow down traffic the speed of which is getting way out of hand, by the way, deliver potential customers right in front of businesses, and then I can live with my windows open and actually hear some music or have an uninterrupted conversation in my living room. I don't think there needs to be a bus stop on every block. And please,

make the bus stop on the approaching driver's right hand corner of the street intersecting the bus route. That way we don't have to pull WAY out into the street to see around the bus for traffic when attempting a left hand turn. Thanks.

From: Betsy <kebe@charter.net>
Sent: Tuesday, August 9, 2016 10:09 PM
To: Rummel, Marsha
Subject: Willy St bus stops

Having learned that buses in this neighborhood have always run on Jenifer St and knowing the huge expense of upgrading Willy St to a less traffic, more pedestrian corridor a couple of years ago, I highly question the necessity or benefit of running buses down Willy Stand making room for their stops. As a frequent Willy St shopper, I can say that this will most definitely impact the time I spend shopping in the area due to reduced parking availability created by the bus stops. Jenifer St is but 1 block away - easy walking distance. The impact to Willy St businesses will be profound. I would ask that the bus routes return to their Jenifer St stops.

Thank you,
Betsy Vanden Wymelenberg
Kebe@charter.net
241-7667

From: Margaret Frechette <margaret.jolene@gmail.com>
Sent: Tuesday, August 9, 2016 7:12 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Save Willy Street

Dear Marsha Rummel and Lynn Lee,

I am writing to you tonight as someone who loves shopping and dining in the Willy Street neighborhood. I strongly urge you to reconsider any notion of permanent relocation of the bus stops from Jenifer St to Willy St.. The businesses along Willy St are viewing this decision with alarm, and I for one wholly understand it. I am also a regular bus rider, and I don't understand why you would want to alter a bus route that has functioned wonderfully for 100 years, particularly when moving that route would impact a thriving commercial district so brutally.

Removing parking hamstrings those businesses and makes it so much more difficult for customers like myself to access them. You'd think that being a bus rider I'd be all for more bus stops on Willy if I like shopping and dining there, but actually that's when I'm usually in a car - and not having a place to park that car means we won't stop there.

As a Madison resident since 1965, I've seen Willy Street make a resurgence into a lively and vibrant commercial district. I hope you'll take that into consideration and decide to return the buses to Jenifer Street.

Thank you for your time.
Margaret Frechette
1638 Wyoming Way
Madison WI 53704

From: Kelly Deneen <kellyadeneen@gmail.com>
Sent: Tuesday, August 9, 2016 3:02 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Regarding the Williamson Street Bus Stop Proposal

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to stress my concern about the proposed permanent bus route on Willy Street. As a 16 year Madison resident and customer in your district, I cannot support this proposal. This particular area is already quite congested between the Willey Street coop and Fire Department, but over the last decade I've noticed a satisfying growth of small, community-focused businesses along this street, which continue to bring me to visit even though I now live 10 minutes west of the city. I also rode Madison Metro lines all over the city as my primary source of transportation for about a decade, and I feel that keeping the busses on Jennifer Street is a much better option for the routes. I say this having lived at 1617 Reetz Road, with a bus stop at the end of my neighbor's driveway. While there certainly is some noise associated with a bus route, I found the quick snow-plowing in winter, and knowing the importance of this access for those less fortunate than myself, to far outweigh something that grew to be a simple part of our background noise. We noticed zero disturbance due to buss traffic during the 3 years we rented there.

I am also a small business owner, married to a blacksmith, and a strong supporter of creatives and their art in our state (I recently ran the Art Fair Off the Square in July). The businesses which sit along the proposed route are wonderful, small endeavors, many of which exhibit local art on a regular and rotating basis. Some are long-standing and quite popular; others are just getting on their feet. These businesses chose to operate in your area with street parking available to help their businesses thrive. Our local artists choose to exhibit their work there in the hopes that the many people who visit will see and fall in love with it. As an alderperson, I hope that you will consider that the economy of this area is dependent on street parking remaining available. The success of many may hinge on this decision.

Any Madisonian knows Willey Street to be a special place in town, for me it has always been at the top of my list of favorite areas to visit. Whether I'm pursuing art at Hatch Art House, eating at any of the top-rated restaurants (Pig in a Fur Coat, Lao Laan-Xang, Mother Fools, Lazy Jane's, Ha Long Bay), patroning long-standing Madison institutions (Mallatt's pharmacy, Willy Street Coop, Mad Cat, Broom Street Theater), or even looking back at long-ago social services I once needed, and am glad are still available to others (Tenant Resource Center, Wil-Mar Center, St. Vincent's)... well, as you can see, there's quite a lot that draws me to this street. One of the best things about this part of town is it being a walkable area inclusive of many business types. It can already be difficult to find a parking space during high-traffic without the competition of bus routes. Reduced parking plus bus traffic would result in less walkability, less customers, and failing businesses.

Please do not pursue this shift. Consider the impact it will have on far more people than those in the immediate location. It's already difficult to find places to park in this area; a step like this could drive much-needed business away, and essentially throw away the hard work of the small business-owners in your district. Ultimately, I feel that allowing this route to remain on Jennifer St. causes absolutely no new negative situations. The temporary stop has already impacted local businesses for the negative, and the long-term impact of making that change permanent would be dramatic.

Sincerely,
Kelly Deneen
608-845-6508
8201 Klevenville-Riley Road,
Verona, WI 53593

From: Quintin Radford <quintinradford@uensil.com>
Sent: Tuesday, August 9, 2016 1:13 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Please Be Mindful of Willy St. Businesses! Remove Bus Stops Now!

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a business owner/manager/employee/customer/neighbor in this area I believe this would be a grave mistake. The buses are much better suited for Jenifer Street. Due to an already highly congested few blocks; with the Willy Street Coop and Fire Department, it would only cause more danger and congestion. The lack of parking has hurt all businesses in the area.

The bus/transit route on Jenifer St. has been in place for over 100 years; meaning houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equals less walkability, less customers, failing businesses.

Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and it's shops are just beginning to thrive, please don't ruin it.

Sincerely,
Quintin Radford
608-338-4473
1325 Spaight St
Madison, WI 53703

From: Ruby Vanderzee <rubyvanderzee@gmail.com>
Sent: Tuesday, August 9, 2016 12:42 PM
To: Rummel, Marsha
Subject: Save Willy Street businesses

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a business owner/manager/employee/customer/neighbor in this area I believe this would be a grave mistake. The buses are much better suited for Jenifer Street. Due to an already highly congested few blocks; with the Willy Street Co-op and Fire Department, it would only cause more danger and congestion. The lack of parking has hurt all businesses in the area. The bus route on Jenifer St. has been in place for over 10 years; meaning houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equals less walkability, less customers, failing businesses. Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and shops are just beginning to thrive, please don't ruin it.

Thank you,

Sincerely,
Ann Bradt Conrad, art patron and Hatch and Hazel shopper
608-770-0212

From: Elin <elin.arwen@gmail.com>
Sent: Monday, August 8, 2016 10:20 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Jenifer Street Bus Routes

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

It has come to my attention that there is a proposal to move the Jenifer Street bus routes permanently to Willy Street. As a resident of this neighborhood, I think this is a very bad idea. I take the bus daily, and having the stops on the quieter Jenifer Street makes getting to and waiting at the stops much safer and less of a hassle. I don't have to compete with traffic (human and car), which is especially important in the icy winter months.

The narrowness of Willy Street, along with the foot traffic to businesses, the street-front outdoor seating at restaurants, and the need for parking for the businesses, all combine to make having bus routes on Willy a poor choice. When the construction on Jenifer is completed, please move the bus route back where it belongs.

Many thanks for your consideration,
Elin McIlhattan
503-867-2106
920 Spaight St Apt 1
Madison, WI 53703

From: Maren Misner <marenmisner@gmail.com>
Sent: Monday, August 8, 2016 7:56 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Bus Routes on Willy Street - Please move them!!

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a an artisan in a shop in this area, as well as a frequent customer of several shops on Willy Street, I believe this would be a grave mistake. The buses are much better suited for Jenifer Street. Due to an already highly congested few blocks; with the Willy Street Coop and Fire Department, it would only cause more danger and congestion. The lack of parking has hurt all businesses in the area. The bus/transit route on Jenifer St. has been in place for over 100 years; meaning houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equals less walkability, less customers, failing businesses.

Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and its shops are just beginning to thrive, please don't ruin it.

Sincerely,
Maren Misner
612-590-9728
6810 Schroeder Road #9
Madison, WI 53711

From: Zach Heise <zach.heise@gmail.com>
Sent: Monday, August 8, 2016 6:54 PM
To: Rummel, Marsha
Cc: Zellers, Ledell
Subject: Please don't put the buses on Willy St!

Dear Alder Rummel,

Speaking as your neighbor over in District 2 (Marston Ave) who comes over to shop in your district 6's Willy Street all the time, please do not move the buses permanently to willy st. Cyclists and pedestrians use it a lot more than Jenifer street, and traffic is bad enough as it is the few times a month I need to bring my car over when bicycle shopping doesn't suffice.

I definitely will not be able to spend as much money on Willy St as I do now if your recommendation goes through, just because I'm not going to be able to travel as quickly (reduced traffic motion due to buses starting/stopping) and I'm not going to feel as safe walking around there with buses flying about.

Thank you,
-Zach Heise

(cc'd - Alder Zellers - I hope you feel the same way Ms Zellers, since probably a lot of residents of our district do their shopping over there!)

From: Sarah Artz <sjartz@gmail.com>
Sent: Monday, August 8, 2016 3:23 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: concerns about Willy St bus route

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As customer in this area I believe the negative impacts of this situation outweigh the positives. There are many times I try to stop in to some of the businesses on that particular corner by the co-op and Change Boutique, but I cannot find parking or it's too difficult to navigate around all the congestion. It's already hard enough for small businesses to afford rental space and we should not make it more difficult for them to survive. Parking, accessibility and visibility are extremely important to their success.

The buses should move back to their regular location on Jenifer St because it's much more suited to that area to have them run there. The street is wider, there's less traffic and it's easily accessible to residents in the neighborhood. They have been operating there for a number of years and has worked out well. If there is a concern from residents about speed, then that should be a separate issue to be dealt with - don't solve one issue/complaint by creating another one.

Sincerely,
Sarah Artz
2014 Carey Ct, 53704
608.770.1234

From: ashley megal <ashleymegal@gmail.com>
Sent: Monday, August 8, 2016 1:28 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Cc: ashley megal
Subject: Bus Route Concerns

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As an artist of the Hatch Art House and former resident of Jenifer Street I believe this would be problematic. Although we no longer reside on Jenifer Street I have already noticed that some of our favorite places (Weary Traveler, MadCat and Hatch) have very limited parking which makes it hard and sometimes impossible during high traffic times to get to these places to shop for our favorite items/food. For me and my family it would be tragic to loose these gems and others due to a bus route going right through the heart of the Willy Street neighborhood.

Please put the bus route back on Jenifer Street and save Willy Street businesses. Or perhaps move it to East Washington Street where there is plenty of room for buses to come and go. I appreciate you taking the time to take everyone's comments into consideration. Being part of the Hatch Art House community is part of my livelihood and I would deeply miss the local connections with fellow artists and people of the Willy Street community.

Thank you for your time,
Ashley Megal

From: Sherry BonDurant <fitforyou01@yahoo.com>

Sent: Monday, August 8, 2016 11:18 AM

To: Rummel, Marsha

Subject: Save Willy St!

Dear Alderwoman Marsha Rummel:

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a business owner/manager/employee/customer/neighbor in the area, I believe this would be a grave mistake. The buses are much better suited for Jenifer Street due to an already highly congested few blocks. With the Willy Street Coop and Fire Department, it would only cause more danger and congestion. The lack of parking has hurt all businesses in the area.

The bus/transit route on Jenifer St. has been in place for over 100 years; meaning houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equal less walkability, less customers, failing businesses.

Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and its' shops are just beginning to thrive, please don't ruin it.

Sincerely,
Sher BonDurant
608-770-5192

From: John Calabrese <jrcalabrese@gmail.com>

Sent: Monday, August 8, 2016 11:12 AM

To: Rummel, Marsha

Subject: Willy Street Bus Stops

Dear Alderwoman Rummel,

I am a small business owner who makes goods that are sold on Willy St in Madison.

I've recently been in contact with the store where my goods are sold. As you may know, the store owner and their neighbors are deeply concerned with the temporary bus stops that have been erected directly in front of their shops.

In addition to the obvious issues regarding lack of parking and customer accessibility, they feel this was done without their input or advisement, and they are legitimately worried about the future of the businesses they have poured their lives into.

I'm writing to add my voice to those who want to keep any permanent bus stops off of Willy Street. This is a unique street, with unique local businesses, just beginning to thrive. Madison is a better city with an open, easily accessible Willy Street.

Thank you for your time and consideration as you work through this difficult issue.

Sincerely,
John Calabrese
E580 County Rd X
Glenwood City WI

From: Alison Wheeler <wheeleam1@gmail.com>
Sent: Monday, August 8, 2016 10:55 AM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Please don't change the bus route to Willy St!

Hello,

Please see attached letter regarding the possible change in the Jenifer St bus route. There are many reason why I personally don't like the idea (i.e. parking is near impossible when I go to drop off my artwork at Hatch-I'm carrying bins full of pottery, so it's a huge pain) but the alone the fact that it's clearly affecting businesses on the new temporary route should be reason enough not to make this permanent.

Thanks,
Alison Wheeler

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a customer and a commission-based artist in Hatch Art House, I have felt the effects on this area. I think changing the bus route to permanently run on Willy Street would be a grave mistake. The buses are much better suited for Jenifer Street. Due to an already highly congested few blocks, with the Willy Street Co-op and Fire Department, it would only cause more danger and congestion. The lack of parking has hurt all businesses in the area. I have noticed a drop in sales at Hatch this summer, and am directly affected by this loss. The bus/transit route on Jenifer St. has been in place for over 100 years, meaning houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equals less walkability, less customers, failing businesses.

Please put the bus route back on Jenifer Street and save Will Street businesses. This street and it's shops are just beginning to thrive, please don't ruin it.

Sincerely,
Alison Wheeler
608-616-4757
3461 Hargrove St
Madison Wi 53714

From: melissaozel@gmail.com <melissaozel@gmail.com>
Sent: Sunday, August 7, 2016 7:32 PM
To: Rummel, Marsha
Subject: Bus route

Dear Marsha Rummel,

I am concerned to hear of the idea of keeping bus routes along Williamson Street. There is an established system utilizing Jenifer St for buses, leaving Williamson more open for car traffic and less noise for foot traffic and businesses. Williamson St is a thorough fare for traffic heading towards the eastside and additional congestion of bus traffic will make commuting there with a car far longer and more of a hassle. I travel to the co-op weekly and like to go to Atwood for a variety of restaurants and events. I truly love these neighborhoods and would like to continue to have easy access to them.

Thank you for your time.

Peaceful regards,

Melissa Ozel
Resident of Madison since 1997

From: Alyssa Taylor <me@alyssawtaylor.com>
Sent: Sunday, August 7, 2016 6:01 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Willy Street Bus Route

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a business owner/manager/employee/customer/neighbor in this area I believe this would be a grave mistake. The buses are much better suited for Jenifer Street. Due to an already highly congested few blocks; with the Willy Street Coop and Fire Department, it would only cause more danger and congestion. The lack of parking has hurt all businesses in the area.

The bus/transit route on Jenifer St. has been in place for over 100 years; meaning houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equals less walkability, less customers, failing businesses.

Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and it's shops are just beginning to thrive, please don't ruin it.

Sincerely,
Alyssa Williams Taylor
457 Jean Street #2
Madison, WI 53703
(608) 630-0142

From: skogen.b@gmail.com <skogen.b@gmail.com> on behalf of Beth Skogen <beth@bethskogen.com>
Sent: Sunday, August 7, 2016 5:02 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Bus route moving to Willy Street - Not in favor

Hi Marsha Rummel and Lynn Lee. I've attached a letter in opposition to the recent motion to move the bus/transit route to Willy Street.

Thank you.
Beth

--

Beth Skogen Photography
Lifestyle, Portrait and Birth Photographer
www.bethskogen.com
608.575.8207

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am deeply concerned about the proposed permanent bus route on Willy Street. I am a business owner and homeowner in this area I believe this would be a huge mistake. The buses are much better suited for Jenifer Street. The bus/transit route on Jenifer Street has been in place for over 100 years.

With the Willy Street Coop and Fire Department already causing a highly congested area, it would only cause more danger and congestion. I stop at the Willy Street Coop at least once a day and have noticed how much traffic there is with the lack of street parking, especially during the busy hours of the day. All businesses in this area of being affected.

The businesses along the proposed route started their businesses with street parking available to help their businesses thrive. With no parking for cars and having buses stopping and going, it makes it more dangerous and less walkable for customers.

I ride my bike frequently down Willy Street as well and have found it scary at times with the buses trying to maneuver to and from their stops. I was confused because I thought the bus route was on Jenifer Street. Jenifer Street is not the Lake Loop route so I think that would be a safer route for buses to take.

I'd absolutely hate to see business I love that are starting to thrive fail because of this change. Please put the bus route back on Jenifer Street and save Willy Street businesses.

Sincerely,

Beth Skogen
608-575-8207
2110 Linden Avenue

From: Barbara Bolan <frmpub@sbcglobal.net>
Sent: Sunday, August 7, 2016 4:57 PM
To: Rummel, Marsha
Subject: Willy Street-Bus Route_Concerned Citizen Letter

Dear Alderwoman Marsha Rummel and MNA President Lynn Lee,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a customer of this area I believe this would be a grave mistake. The buses are much better suited for Jenifer Street. It's already a highly congested multiple block area and, with the Willy Street Coop and Fire Department, permanent stops would only cause more danger and congestion. I understand from business owners (some who are my clients) the lack of parking has hurt all businesses in the area. The bus/transit route on Jenifer St. has been in place for over 100 years; houses have been bought and sold with this in place. They knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and depend on it being a walk-able area. No parking plus buses equals less walkability, less customers, failing businesses.

Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and many of its newer shops are just beginning to thrive. Please don't ruin it.

Sincerely,
Barbara Bolan
605 Hudson Ave.
Madison WI 53704
608-246-1833

From: amyloretta@juno.com <amyloretta@juno.com>
Sent: Sunday, August 7, 2016 4:53 PM
To: Rummel, Marsha; lynn.lee90@yahoo.com
Subject: Bus routes off Willy, please!

Dear MNA and Alder Rummel,

I am writing to you to stress my concern about the proposed permanent bus route on Willy Street. As a business customer & neighbor in this area, I believe this would be a grave mistake. The buses are much better suited for Jenifer Street, as had been the case for a hundred years. Due to an already highly congested few blocks; with the Willy Street Coop and Fire Department, moving the bus stops to Willy would only cause more danger and congestion. Not to mention that the lack of parking has hurt all businesses in the area, impacting my consumer choices 2 times within the past week due to lack of parking spaces on Willy.

As you know, the bus/transit route on Jenifer St. has been in place for over 100 years; houses have been bought and sold with this in place. Residents knew about the bus route being there. The businesses along the proposed route started their businesses with street parking available to help their businesses thrive and it being a walkable area. No parking plus buses equals less walkability, less customers, failing businesses. Surely we cannot allow this type of fate for our very special, unique Williamson shopping district!

Please put the bus route back on Jenifer Street and save Willy Street businesses. This street and its shops are just beginning to thrive; please be a part of the solution, have bus stops remain on Willy. Help Madison's east side continue to THRIVE!!

Sincerely,
Amy Clements
2525 Upham st

Madison wi 53704

Formerly have lived at: 614 S. Baldwin, 2133 Oakridge, and 2126 la Follette - an east sider through and through, not to mention a board member of a Williamson St business.

From: jay.solwold@gmail.com <jay.solwold@gmail.com>

Sent: Sunday, August 7, 2016 4:55 PM

To: Rummel, Marsha

Subject: Willy St. Bus Routes

I am writing to express my opposition to moving the bus routes from Jennifer St. to Williamson St. As a local resident who frequents the businesses on Willy St. I find the lack of street parking and traffic congestion caused by buses to be frustrating and unpleasant. I urge you to return the bus routes to Jennifer St. as soon as possible.

Thank you for your consideration,

Jay Solwold

From: ALEXANDRA FAYEN <xandafayen@sbcglobal.net>

Sent: Wednesday, August 10, 2016 12:44 PM

To: Rummel, Marsha

Cc: lynn.lee90@yahoo.com

Subject: buses should return to Jenifer ST

Hi Marsha,

I am writing in hopes that you will support the buses moving back to Jenifer Street. I am very disturbed to hear that so many businesses are struggling with this change. Willy was narrowed a few years ago and Jenifer was built for buses. I don't see the point in making this change. Willy has been much more congested. I don't mind driving on E wash in order to avoid the traffic but I do mind the thought of losing businesses like Hatch, Hazel, Change and Jamerica. This is terrible. These businesses have been great for our neighborhood. Can you please let me know when the next meeting is about this?

Thank you,

Alexandra Fayen

1237 East Wilson ST

608-235-9400