

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Hilton Madison Hotel- Tesla Event

Event Organizer/Sponsor: Marcus Hotels and Resorts/ Hilton Madison Monona Terrace Hotel

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☐ Yes ☒ No

MANDATORY: State Sales Tax Exemption Number: ES#: N/A

OPTIONAL: Federal Tax Exempt Number: _____

Address: 9 East Wilson Street

City/State/Zip: Madison, WI 53703

Primary Contact: Eric Knapton

Work Phone: 608-260-2364

Email: ericknapton@hiltonmadison.com

Phone During Event: 608-260-2364

Website: N/A

FAX: 608-260-2381

Secondary Contact: Ranette Maurer

Work Phone: 608-260-2363

Email: ranettemaurer@hiltonmadison.com

Phone During Event: 608-260-2363

Annual Event?

☐ Yes ☒ No

Charitable Event?

☐ Yes ☒ No

If Yes, Name of charity to receive donations: N/A

Estimated Attendance: N/A

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.):

☐ Yes ☒ No

Hours: _____ to _____

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☒ Parking (i.e., bagging meters)
☐ Other: _____

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street
☐ 30 on the Square (aka top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: Wilson Street in front of the Capitol ChopHouse/Hilton Hotel

EVENT DATE(S)/SCHEDULE

Date(s) of Event: October 24- 30, 2016

Event Start and End Times: N/A

Rain Date (if any): N/A

Set-Up Start Time: N/A

Take-Down Start Time and End Times: N/A

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event?

☐ Yes ☒ No

If class B license is denied, will the event(s) occur?

☒ Yes ☐ No

EL By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature

Eric Knapton

Date

10.5.16

