

Draft Good Food Procurement Policy
City of Madison, Wisconsin

I. Public Purpose: Passage of a Good Food Procurement Policy furthers the City's previously articulated goals to support local agriculture, increase access to healthy food, support fair business and employment practices, increase purchasing of locally grown and produced food, and otherwise enhance the local / regional food economy.¹ The policy will serve the goals set forth in the 2011 Madison sustainability Plan to increase consumption of local food, reduce food insecurity, develop policies that promote job quality, and promote sustainable purchasing initiatives.²

Nationally, as well as in the City of Madison, a Good Food Procurement Policy intends to enhance the following values:

- **Local Economies:** Support small and mid-sized agricultural and food processing operations within the local area or region.
- **Environmental Sustainability:** Source from producers that employ sustainable production systems that reduce or eliminate synthetic pesticides and fertilizers; avoid the use of hormones, antibiotics, and genetic engineering; conserve soil and water; protect and enhance wildlife habitat and biodiversity; and reduce on-farm energy consumption and greenhouse gas emissions.
- **Valued Workforce:** Provide safe and healthy working conditions and fair compensation for all food chain workers and producers from production to consumption.
- **Animal Welfare:** Provide healthy and humane care for livestock.
- **Nutrition:** Promote health and well-being by offering generous portions of vegetables, fruits, whole grains, and other foods high in fiber; reducing salt, added sugars, solid and trans fats; and limiting artificial additives.

II. Good Food Purchasing Policy Relating to Vending:

The City of Madison shall develop Healthy Vending Standards that offer and promote healthy choices among City employees and individuals using City owned or leased facilities. The Healthy Vending Standards shall apply to all beverages and snacks sold in vending machines that are under a contract managed by any City Agency or Department, and/or that are located on property owned or leased by the City of Madison, Wisconsin.

¹ <https://www.cityofmadison.com/mayor/priorities.food>

² The Madison Sustainability Plan (2001),
<https://www.cityofmadison.com/sustainability/documents/SustainPlan2011.pdf>

- III. The City of Madison shall procure food, food services, and vending pursuant to the five principles set forth in Section I. These principles shall be included in any Request for Proposals and contracts entered into for the purchase of food, or other vending products, and any contract for food services. All vendors submitting a proposal for such services shall providing verification that it understands and meet these principles.
- IV. The City of Madison shall partner with other local governing bodies, appropriate institutions, technical experts and non-for profit community organizations to development specific criteria that are required to meet the principles set forth in Section I.
- V. The Madison Food Policy Council, even prior to development of specific criteria, may monitor City Procurement vendors to ensure that the principles listed above are met in food, food services, and food vending contracts. This shall include assisting in bringing together the appropriate institutions and individuals to create the specific criteria needed to meet the guiding principles. This may also include seeking information from food, food vending, and food service contractors and vendors to ensure that the general principles are being met. Such information may include, but is not limited to information such as:
- Product name; and
 - Volume purchased; and
 - The name and location of each supplier along the supply chain, to include all distributors, wholesalers, processors, manufacturers, shippers, AND farm(s) of origin; and
 - Amount spent by institution for each product, to include:
 - i. Price per volume; and
 - ii. For each individual farm or ranch from which product is sourced, total dollar value spent on each individual product from that farm or ranch; and
 - Total dollar value spent for all food items.