

## AGENDA # 4

City of Madison, Wisconsin

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REPORT OF: URBAN DESIGN COMMISSION

**PRESENTED:** September 7, 2016

**TITLE:** 702 North Midvale Boulevard –  
Comprehensive Design Review of Signage  
for the Redevelopment of the South Side of  
Hilldale Shopping Mall in UDD No. 6. 11<sup>th</sup>  
Ald. Dist. (43668)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Alan J. Martin, Secretary

**ADOPTED:**

**POF:**

**DATED:** September 7, 2016

**ID NUMBER:**

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Members present were: Richard Wagner, Chair; Dawn O’Kroley, Richard Slayton, Cliff Goodhart\*, Tom DeChant, Lois Braun-Oddo, Rafeeq Asad, Michael Rosenblum, John Harrington and Sheri Carter.

\*Goodhart abstained.

### **SUMMARY:**

At its meeting of September 7, 2016, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review of Signage for the redevelopment of the south side of Hilldale Shopping Mall in UDD No. 6 located at 702 North Midvale Boulevard.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

### **ACTION:**

On a motion by O’Kroley, seconded by Slayton, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (8-0-1) with Goodhart abstaining.