



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:

<http://www.cityofmadison.com/planning/documents/UDCApplication.pdf>

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: 09-07-2016	<input checked="" type="checkbox"/> Informational Presentation
UDC Meeting Date: 09-21-2016	<input type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable):	<input type="checkbox"/> Final Approval

1. Project Address: 6500 Normandy Lane
Project Title (if any): Normandy Square

2. This is an application for (Check all that apply to this UDC application):

☒ New Development ☐ Alteration to an Existing or Previously-Approved Development

A. Project Type:

- ☐ Project in an Urban Design District* (public hearing-\$300 fee)
☐ Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
☐ Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
☐ Planned Development (PD)
☐ General Development Plan (GDP)
☐ Specific Implementation Plan (SIP)
☐ Planned Multi-Use Site or Planned Residential Complex

B. Signage:

- ☐ Comprehensive Design Review* (public hearing-\$300 fee) ☐ Street Graphics Variance* (public hearing-\$300 fee)
☐ Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

C. Other:

- ☒ Please specify: Shared Access Drive & Over 40,000 Square Feet

3. Applicant, Agent & Property Owner Information:

Applicant Name: MSP Real Estate, Inc. Company:
Street Address: 7901 W. National Avenue City/State: West Allis, Wisconsin Zip: 53214
Telephone: (414) 259-2108 Fax: () Email: mhammond@msphousing.com

Project Contact Person: Mark Hammond Company:
Street Address: City/State: Zip:
Telephone: () Fax: () Email:

Project Owner (if not applicant):
Street Address: City/State: Zip:
Telephone: () Fax: () Email:

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Al Martin on 09-01-2016.
(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant Jerry Bourquin Relationship to Property Dimension IV Madison, Project Architect

Authorized Signature Date 09-07-2016

AGENDA ITEM #
LEGISTAR # 14355
ALD. DIST. 19

CITY OF MADISON
10537 a.m.
SEP - 7 2016
Planning & Community
& Economic Development

NORMANDY SQUARE
6500 Normandy Lane
Dimension IV Project No. 16084
Urban Design Commission
City of Madison
Informational Presentation

Narrative Description

Normandy Square is a mixed-use redevelopment site located at the rear of Market Square on Madison's west side. The site is presently a surface parking lot.

Normandy Square will be a 4-story rental apartment building. It will have 75 units. They will be a mix of three bedroom, two bedroom, and one bedroom units. There will be a 2,380 square foot first floor commercial space at the corner of S. Yellowstone Drive and Normandy Lane. There are 85 underground parking spaces and 46 surface stalls.

The site was originally approved (as a PUD) four-story, 91 unit residential condominium project in 2007.

Normandy Square will provide affordable housing. It is located near existing shopping and bus lines.

6515 Grand Teton Plaza, Suite 120
Madison, Wisconsin 53719

p 608.829.4444

f 608.829.4445

dimensionivmadison.com



VIEW TO NORTH ON YELLOWSTONE FROM GAMMON



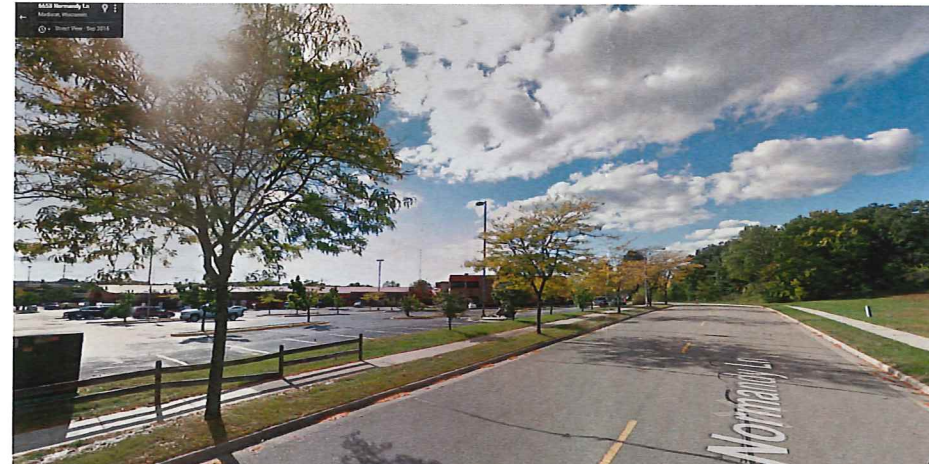
VIEW TO WEST FROM YELLOWSTONE



VIEW TO EAST FROM YELLOWSTONE



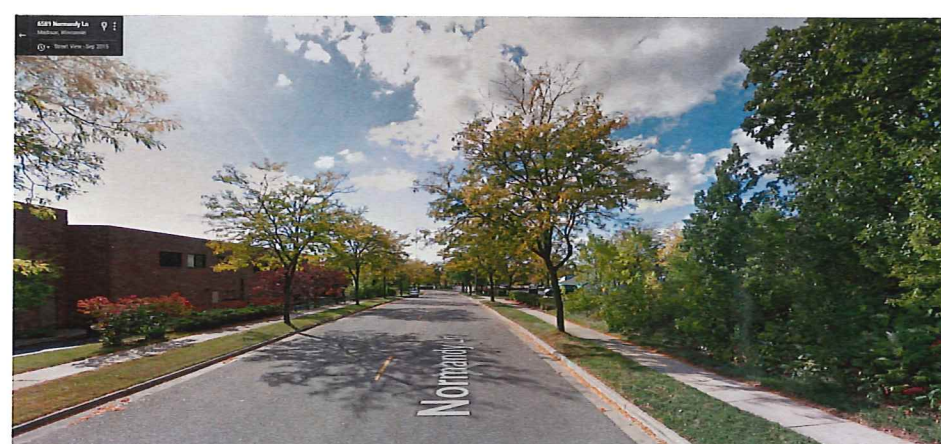
VIEW TO EAST FROM AT NORMANDY LN



VIEW TO WEST AT NORMANDY LN & YELLOWSTONE



VIEW TO WEST AT NORMANDY LN



VIEW TO WEST AT NORMANDY LN



LOCATOR MAP - NTS

Normandy Square



① 3D View to NE
1" = 1'-0"



② South Elevation
1/8" = 1'-0"

