

9/7/2016

Dear members of the Parks Commission, Urban Design Commission & Landmarks Commission,

It is with great excitement that we present to you applications on behalf of Randall Elementary School at 1802 Regent Street to paint a colorful lively mural on the retaining wall that serves as a bridge between the school and Olive Jones Park.

Having been originally contacted by principal John Wallace and art teacher Kati Walsh a number of years ago, it is rewarding to finally have this project come to fruition. Alderperson Shiva Bidar-Sielaff of District 5 was enthusiastic about the project when first informed of it back then – as she has been of other mural projects that we have conducted in her district.

The Randall mural will cover the entire retaining wall at the rear of the playground. It will be primed first. The mural will then be painted directly on the wall with exterior Hallman Lindsay paint. We have had great luck with this paint made locally in Sun Prairie. A mural painted on a retaining wall at Lakeview Elementary School 8 – 10 years ago is holding up well. We believe that it is safe to say that the mural at Randall should be good at least for 10 years if not longer.

All students in the school will participate in deciding the content of the mural. A theme of kindness or getting along has been chosen by the PTO and Randall staff members. Lead artist Emida Roller will visit each classroom and will solicit ideas and drawings from all students based on the theme. Each student will discuss what kindness and getting along means to them – and then will draw what that looks like.

In addition to then painting with all Randall Elementary School students, Emida Roller & Alicia Rheal - the two DAMA lead artists - will work with SAIL West alternative high school students in also helping to paint the mural. We have been successfully painting murals and creating art with SAIL West students for 5-6 years now – with completed murals inside West High and outside the Hoyt building. Also, an exhibit of self-portraits done by SAIL students under the guidance of DAMA lead artists will be exhibited at the Overture Center this year.

Parents and other community members will be encouraged to participate in public painting days and will also be invited to help students paint the mural. There will be a mural dedication once the project is completed to honor the work of the students and their contribution to the beautification of their school and their neighborhood.

You can find examples of our work at <http://daneartsmuralarts.org/#what-is-dama>

Thank you for your support of this project and other mural projects in Madison and Dane County.

Sincerely,

Sharon Kilfoy and the DAMA team