



# MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL608 261-4000 FAX608 261-4049

## BOOKING PACE AS OF 8/31/16

| DEFINITE              | 2015       | 2016       | 2017       | 2018      | 2019      | 2020     | Total      | Δ Last Month |
|-----------------------|------------|------------|------------|-----------|-----------|----------|------------|--------------|
| Convention            | 31         | 36         | 24         | 9         | 9         | 5        | 83         | 1            |
| Conference            | 31         | 31         | 23         | 1         | 1         | 0        | 56         | 2            |
| Banquet               | 209        | 229        | 67         | 0         | 0         | 0        | 296        | 24           |
| Meeting               | 186        | 189        | 41         | 0         | 0         | 0        | 230        | 25           |
| Consumer Show         | 20         | 23         | 6          | 2         | 0         | 0        | 31         | 1            |
| Entertainment Event   | 151        | 143        | 11         | 0         | 0         | 0        | 154        | 3            |
| <b>DEFINITE TOTAL</b> | <b>628</b> | <b>651</b> | <b>172</b> | <b>12</b> | <b>10</b> | <b>5</b> | <b>850</b> | <b>56</b>    |
| <b>% Δ Last Year</b>  |            | <b>+4%</b> |            |           |           |          |            |              |

| PENDING              | 2016     | 2017      | 2018     | 2019     | 2020     | Total     |
|----------------------|----------|-----------|----------|----------|----------|-----------|
| Convention           | 0        | 1         | 2        | 3        | 1        | 7         |
| Conference           | 0        | 0         | 1        | 0        | 1        | 2         |
| Banquet              | 2        | 8         | 0        | 0        | 0        | 10        |
| Meeting              | 2        | 5         | 0        | 0        | 0        | 7         |
| Consumer Show        | 0        | 2         | 0        | 0        | 0        | 2         |
| Entertainment Event  | 0        | 0         | 0        | 0        | 0        | 0         |
| <b>PENDING TOTAL</b> | <b>4</b> | <b>16</b> | <b>3</b> | <b>3</b> | <b>2</b> | <b>28</b> |

| TENTATIVE              | 2016     | 2017      | 2018      | 2019      | 2020      | Total      |
|------------------------|----------|-----------|-----------|-----------|-----------|------------|
| Convention             | 0        | 4         | 18        | 18        | 20        | 60         |
| Conference             | 0        | 4         | 16        | 2         | 0         | 22         |
| Banquet                | 2        | 35        | 13        | 1         | 0         | 51         |
| Meeting                | 3        | 8         | 1         | 0         | 0         | 12         |
| Consumer Show          | 0        | 4         | 4         | 5         | 5         | 18         |
| Entertainment Event    | 2        | 14        | 1         | 1         | 1         | 19         |
| <b>TENTATIVE TOTAL</b> | <b>7</b> | <b>69</b> | <b>53</b> | <b>27</b> | <b>26</b> | <b>182</b> |