

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Kids for Peace Day

Event Organizer/Sponsor: Madison Children's Museum

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☒ Yes ☐ No

MANDATORY: State Sales Tax Exemption Number:

ES#: ES22920

OPTIONAL: Federal Tax Exempt Number:

Address: 100 N. Hamilton Street

City/State/Zip: Madison, WI 53703

Primary Contact: Kia Karlen

Work Phone: 608-354-0541

Email: kkarlen@madisonchildrensmuseum.org

Phone During Event: 608-658-1109

Website: www.madisonchildrensmuseum.org

FAX: 608-268-1398

Secondary Contact: Sandra Bonnici

Work Phone: 608-354-0542

Email: shoecherl@madisonchildrensmuseum.org

Phone During Event: 608-279-4453

Annual Event?

☐ Yes ☒ No

Charitable Event?

☐ Yes ☒ No

If Yes, Name of charity to receive donations:

Estimated Attendance: 300 over full day (30-100 per hour)

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.):

☒ Yes ☐ No

Hours: 9:30 am to 3:00 pm

EVENT CATEGORY

☐ Run/Walk

☐ Music/Concert

☒ Festival

☐ Rally

☐ Parking (i.e., bagging meters)

☐ Other:

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below)

☐ State St. Mall/800 State Street

☐ 30 on the Square (aka top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: Rotary Plaza, 100 block N Pinckney

EVENT DATE(S)/SCHEDULE

Date(s) of Event: 9.17.16

Event Start and End Times: 9:30 am-3 pm

Rain Date (if any): (activities move inside MCM if rain)

Set-Up Start Time: 8 am

Take-Down Start Time and End Times: 3-3:30 pm

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event?

☐ Yes ☒ No

If class B license is denied, will the event(s) occur?

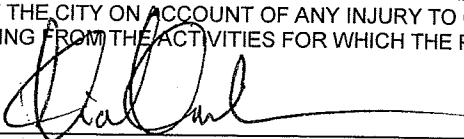
☐ Yes ☐ No

By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature



Date

8/17/16

STREET EVENT SCHEDULE

- The schedule begins when event setup starts, including setup on sidewalks, terraces or parking, and ends when the street is re-opened for normal use.
- The schedule should encompass all activities planned for the event, such as:
 - » Vending: food, beverages and/or merchandise
 - » Music/Performances
 - » Displays, Exhibits, Demonstrations
 - » A moving event such as a rally, parade, etc.

Provide Detailed Event Schedule:

Saturday, September 17
Kids for Peace Day
Madison Children's Museum
Rotary Plaza stage

8:00 am: Pinckney Street closure at N. Hamilton intersection (see attached map)

9:30 am-3 pm: Performances at Rotary Plaza stage:

3 youth dance groups with recorded music

4 musical performances with amplification

3 tables with family art activities

3:00 pm: reopen Pinckney Street

STREET EVENT SITE MAP

To ensure proper review of the event, please attach a Street Event Site Map and a detailed route map (if applicable). Include the following location information if application to your event:

- Tents
- Stages
- Fencing
- Vendors
- Portable Toilets
- Dumpsters
- Staging Areas

Remember to include:

- Emergency vehicle access lanes (minimum of 20').
- Accessible paths for wheelchairs as well as disabled parking spaces.

EVENTS INCLUDING A RUN, WALK OR PARADE

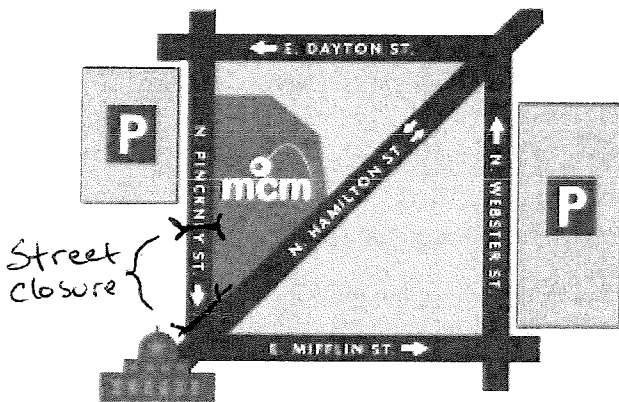
If an event has a run/walk/parade component and/or alcohol will be served or sold, the Street Use Permit Applicant must contact the Madison Police Department to discuss possible Police requirements for the event. Contact Lt. Trevor Knight, tknight@cityofmadison.com.

A detailed route map is required if the street closure is for a run, walk, parade or other moving activity.

- A helpful online resource for route mapping is [Map My Run](#).

Provide Detailed Event Site Map:

Two street barricades, to close the "apron" portion of N. Pinckney to extend the stage audience/activity space:



Rotary Centennial Plaza

- Performance stage (adjoining MCM): performances with amplification:
 - Family-friendly performers, performance times 9:30 am-3:00 pm

100 block N. Pinckney

- 3 tables for face painting, and arts & crafts activities
- Can be opened if needed for fire/emergency access
- MCM has signage, per Street Use committee's recommendations, for traffic direction for cars exiting the ULI ramp on Pinckney.

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "Kids for Peace Day" will be held September 17, 2016 at Madison Children's Museum, 100 N. Hamilton St..

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "Kids for Peace Day" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Kia Karlen.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We ☐ will / ☒ will not have on-site EMS (ENTER CONTACT NAME & CELL PHONE NUMBER)
- 3. We ☐ will / ☒ will not have on-site Police or Security (ENTER CONTACT NAME & CELL PHONE NUMBER)

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast website.
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Kia Karlen and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Kia Karlen will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC

- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
- d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event
☐ has / ☒ has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: Kia Karlen.
- 6. Parking for vendor and staff vehicles will be: public ramps (below); will request a few meter bags for Pinckney Street for eprformer unloading/parking.
- 7. Parking for attendee vehicles will be: Capitol Square North ramp, ULI ramp at Pinckney/Dayton.

V. CONTACT INFORMATION

Primary Contact	Kia Karlen	608-658-1109
Secondary Contact	Sandra Bonnici	608-279-4453
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345

Safety and Security plan, addendum

10 MCM staff will be on site during the event to ensure safety and security of participants and others. MCM has established safety and security procedures for public events, including use of two-way radios for communication and on-site staff certified in First Aid and CPR.

Severe Weather: in the event of inclement weather, outdoor activities will be relocated inside the museum to the extent possible (or cancelled if not feasible to move indoors). In the event of a sudden weather emergency, attendees will be directed to move inside the museum, which has public entrances on both sides of the building and will be free to the public all day.

First Aid emergencies: MCM staff certified in First Aid and CPR will be accompanying each section of the parade. First Aid kits for the event will be located in the event information tent (MCM parking lot), and at the museum's front desk.

Emergency communication: MCM staff will be in communication via two-way radio and cell phone with one another and the museum's front desk staff. The museum's emergency PA system has both interior and exterior speakers, and any emergency announcements/alarms can be heard in the block surrounding the museum.

Recycling plan

MCM will add trash and receptacles to existing city receptacles as needed. MCM has trash and recycling dumpsters on site.

Bicycle Parking

MCM has bike parking racks on its back lot property, and there are 4 city bike racks adjacent to the event at the corner of N. Hamilton and the Square.

STREET EVENT CLEANUP AND RECYCLING PLAN

- Include plans for collection and disposal of materials during and after event - number and location of garbage/recycling containers and dumpsters; number/schedule of volunteers/staff assigned to collection and cleanup.
- If City containers are not used, please provide the name and contact information of the collection agency providing equipment and service for the event.
- Event organizers are responsible for emptying City garbage/recycling containers within the event perimeter.
- Any group that leaves an area in a condition that requires special cleanup by City crews will be charged the full cost of cleanup.
- If you need assistance with your cleanup and recycling plan, please contact the City of Madison's Recycling Office, via email or at (608) 267-2626.

Provide Detailed Trash/Recycling/Cleanup Plans:

MCM will add trash and receptacles to existing city receptacles as needed. MCM has large trash and recycling dumpsters on site.