

22 E. MIFFLIN STREET, SUITE 200  
MADISON, WI 53703

VISITMADISON.COM

# MEMO

**DATE:** Tuesday, September 13, 2016

**SUBJECT:** MT BEAAC Meeting

## MT BEAAC Meeting

Tuesday, September 13, 2016 > 4:00 – 5:00 PM

GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2016, the committee has had \$195,000 to appropriate. After the July 12, 2016, meeting, there existed a remaining balance of \$119,095. Re-appropriations below of \$28,068, leaves the committee with available funds of \$147,163 to consider and appropriate at this meeting. There are three new items on the agenda totaling \$55,500, which would leave a \$91,663 remaining balance in the fund.

The following is information on year to date funds available for re-appropriating at this 9/13/16 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

| Group & Event Name                                              | Event Dates       | Amount          | Date Approved | Reason                                                      |
|-----------------------------------------------------------------|-------------------|-----------------|---------------|-------------------------------------------------------------|
| High Temperature Plasma Diagnostics - 21st Topical Conf.        | 2016, June 5-9    | \$5,575         | 4/21/15       | Did not meet required room pick-up for full \$13,050 award. |
| National Animal Supplement Council – 2017 Annual Conf.          | 2017, May 8-12    | \$8,700         | 5/10/16       | Loss – client selected Minneapolis.                         |
| National Farm to School Network – 2016 Farm to Cafeteria Conf.  | 2016, May31-Jun 4 | \$9,620         | 2/10/15       | Payment consistent with final MT rent.                      |
| Society for Conservation Biology - North American Congress 2016 | 2016, July 8-16   | \$4,173         | 5/13/14       | Did not meet required room pick-up for full \$20,000 award. |
| <u>Total to Re-appropriate at this meeting</u>                  |                   | <u>\$28,068</u> |               |                                                             |

## Fund Requests for this meeting – September 13, 2016

| Group & Event Name                                                | Event Dates      | Amount          | Use             | Attendance   | Room Nights  | Direct Spending    |
|-------------------------------------------------------------------|------------------|-----------------|-----------------|--------------|--------------|--------------------|
| Automobile License Plate Collectors Assoc - 2020 Annual Conv      | 2020, June 23-27 | \$9,000         | Facility Rental | 400          | 600          | \$256,600          |
| American Society for Virology - 41st Annual Meeting               | 2022, July 15-20 | \$24,000        | Facility Rental | 1,700        | 1,600        | \$1,706,800        |
| National Coalition Against Domestic Violence - National Conf 2018 | 2018, Oct 11-18  | \$22,500        | Facility Rental | 1,000        | 1,500        | \$808,396          |
| <u>Total Requests for this meeting</u>                            |                  | <u>\$55,500</u> |                 | <u>3,100</u> | <u>3,700</u> | <u>\$2,771,796</u> |

## Special Request for this meeting – September 13, 2016

**Amend the request total room nights for the American Society for Virology - 36th Annual Meeting (2017) to 1,600.**

– When this event was approved for MT BEA award of \$24,000 in Feb. 14, 2012, the request form listed 4,705 total room nights. It should have listed 1,600 hotel room nights as the remainder is UW campus housing.