

BOARD OF PARK COMMISSIONERS RETREAT



AUGUST 21, 2016



Vision



- To provide the ideal system of parks, natural resources and recreational opportunities which will enhance the quality of life for everyone.



Mission, Goals and Objectives



- Our Mission is to provide an exceptional system of safe, accessible, well-planned and maintained parks, facilities, public cemetery, natural areas and public shorelines.
- Our Mission is to provide affordable opportunities for recreational and educational experiences.
- Our Mission is to preserve and expand our urban forest resources through a well-planned and systematic approach to tree maintenance, planting and natural area management.
- Our Mission is to preserve and promote parks' historic legacy.
- Our Mission is to provide opportunities for cultural interaction by facilitating community and ethnic festivals and through the display of public art.

Value Statement



- The Madison Park System believes that our success is based on the following values:
 - We strive to provide outstanding public services.
 - We encourage public participation through outreach and community relations.
 - We celebrate ethnic diversity.
 - We use professional and equitable standards when planning, preserving and maintaining our resources to reflect community and neighborhood heritage, needs and changing interests.
 - We recognize the contributions professional staff makes to our success. We believe in career development, on-going training, participation in our decision-making processes and recognition for accomplishments.
 - We are committed to public and employee safety.
 - We accept our roles as stewards of our natural environment.
 - We recognize the contributions that volunteers make to our success.
 - We believe in demonstrating fiscal responsibility.
 - We recognize the added benefits of inter-agency and community partnerships.

Board and Subcommittees



Board of Park
Commissioners

Golf

WPCRC

Facilities,
Programs
and Fees

Habitat
Stewardship

Long-Range
Planning

Golf Subcommittee



- Advises the Commission regarding policies, rate structure, rules and regulations, capital improvements, user complaints, operations and the selection of golf pros.
- Seven members:
 - Park Commissioner.
 - Representatives from the Odana Golf Assn, Yahara Golf Assn, Madison Area Retiree Assn, Women's Municipal Golf Assn.
 - Two at-large members.
- Meets quarterly

Warner Park Community Recreation Center



- Advises the Commission regarding operations, policies and procedures, fees and user concerns, and makes program and budget recommendations.
- Eleven members:
 - Park Commissioner.
 - Three citizen representatives from the Northside / at-large
 - Reps from Northside Planning Council, North/Eastside Senior Coalition, MSCR Advisory Committee.
 - Two youth representatives.
 - Two Warner Park area alders.
- Meets bi-monthly.

Facilities, Programs and Fees Subcommittee



- **Reviews policies and operation standards, makes program recommendations and recommendations on new user fees and charges.**
- **Seven members.**
- **Meets as needed.**

Habitat Stewardship Subcommittee



- Reviews public tree concerns, advises and makes recommendations concerning the Conservation Parks.
- Five members.
- Meets quarterly.

Long-Range Planning Subcommittee



- Advises the Board, reviews the procedures and policies of the Parks Division and solicits input regarding the Parks Division from alders, groups and citizens.
- Also researches and advises regarding the naming of public parks.
- Five members.
- Meets quarterly.

PARK AND OPEN SPACE PLAN UPDATES



2018 - 2022



Moving Forward



- Data Gathering
- Plan Development
- Final Draft, Approvals and Adoption



Data Gathering - Field Observations



- **SOPARC (System for Observing Plan and Recreation in Communities)**
 - Modified Method for Field Observations
- **Pilot with Student Volunteers / Long Range Planning Staff**
 - Summer and fall 2016
 - Continued data collection in 2017



Data Gathering – Survey and Comment Cards



- Comment Cards
 - Park Events and Public Meetings
 - Translated and Icon based
 - Website and QR Codes coming soon

The Madison Parks Division is updating the Park and Open Space Plan for 2018-2022.
The purpose of the Park and Open Space Plan is to serve as a long range planning guide for the City of Madison Parks.
As part of the plan, we are asking for public input. We want to know what **you** value most about our park system.



Please rank the top 5 activities you enjoy in our park system, with #1 being the highest.

<input type="checkbox"/> Attend a festival/event	<input type="checkbox"/> Frisbee	<input type="checkbox"/> Playing in splash park	<input type="checkbox"/> Softball
<input type="checkbox"/> Baseball	<input type="checkbox"/> Gardening	<input type="checkbox"/> Playing on playground	<input type="checkbox"/> Sunbathing/Resting
<input type="checkbox"/> Basketball	<input type="checkbox"/> Golfing	<input type="checkbox"/> Reading	<input type="checkbox"/> Swimming
<input type="checkbox"/> Biking	<input type="checkbox"/> Hiking	<input type="checkbox"/> Running/Jogging	<input type="checkbox"/> Tennis
<input type="checkbox"/> Boating	<input type="checkbox"/> Ice Skating	<input type="checkbox"/> Skateboarding	<input type="checkbox"/> Walking Dog
<input type="checkbox"/> Cricket	<input type="checkbox"/> Nature Viewing	<input type="checkbox"/> Skiing	<input type="checkbox"/> Yoga
<input type="checkbox"/> Fishing	<input type="checkbox"/> Pickleball	<input type="checkbox"/> Sledding	<input type="checkbox"/> Other _____
<input type="checkbox"/> Football	<input type="checkbox"/> Picnicking	<input type="checkbox"/> Soccer	










What is your favorite park? _____


We would greatly appreciate providing your additional information to help us identify park preferences in your community. Your information will not be published or distributed for any other purposes than park planning.

Street Address _____ Zip code _____ Age _____

  For updates on the Park and Open Space Plan use your QR reader on your smartphone to access the web or visit <http://www.cityofmadison.com/parks/about/parksopenspaceplan.cfm>
Additional questions or comments? Email: parkopenspace@cityofmadison.com Phone: (608) 266-4711

Circle your top 5 favorite activities in parks

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Data Gathering - Outreach & Engagement



- Request for Proposal for Engagement and Outreach
 - Emphasis on Racial Equity and Social Justice (RESJ)
 - Assist with public meeting facilitation
 - Assist with outreach to minority and disadvantaged groups
- ✦ Help determine who uses the Parks and how they use the parks, and importantly who doesn't use the Parks and why, to better inform future planning and goals

Data Gathering - Inventory



- Comprehensive review of all Park inventory
 - Update GIS Data for amenities and park attributes



Plan Development Timeline



- **Data Gathering**
 - Summer 2016 through Spring / Summer 2017
 - Outreach and Engagement Fall 2016 through Summer 2017
 - Community Meetings Fall 2016 through Spring 2017
- **Plan Development**
 - Fall 2016 - Summer 2017
 - Plan Refinement
 - ✦ Long Range Planning Subcommittee
 - ✦ Coordinate with City's Comprehensive Plan updates
- **Final Draft, Approvals and Adoption**
 - Fall 2017 through Summer 2018

Recommendations



- Please take the time to fill out our questionnaire and prioritize our current plan recommendations!
- Comments or suggestions?
- Comments cards available