



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 6/30/16

DEFINITE	2015	2016	2017	2018	2019	2020	Total	Δ Last Month
Convention	31	36	22	9	9	5	81	5
Conference	30	30	22	1	1	0	54	0
Banquet	199	219	40	0	0	0	259	18
Meeting	169	169	27	0	0	0	196	24
Consumer Show	19	22	6	2	0	0	30	2
Entertainment Event	140	141	8	0	0	0	149	25
DEFINITE TOTAL	588	617	125	12	10	5	769	74
% Δ Last Year		+5%						

PENDING	2016	2017	2018	2019	2020	Total
Convention	0	2	1	0	0	3
Conference	1	0	0	0	0	1
Banquet	3	5	0	0	0	8
Meeting	2	5	0	0	0	7
Consumer Show	0	1	0	0	0	1
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	6	14	1	0	0	21

TENTATIVE	2016	2017	2018	2019	2020	Total
Convention	0	5	19	21	20	65
Conference	0	5	13	2	1	21
Banquet	5	43	9	1	0	58
Meeting	5	12	1	0	0	18
Consumer Show	0	5	5	4	4	18
Entertainment Event	3	11	1	1	1	17
TENTATIVE TOTAL	13	81	48	29	26	197



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BOOKING PACE AS OF 7/31/16

DEFINITE	2015	2016	2017	2018	2019	2020	Total	Δ Last Month
Convention	31	36	23	9	9	5	82	1
Conference	30	30	22	1	1	0	54	0
Banquet	206	223	49	0	0	0	272	13
Meeting	180	173	32	0	0	0	205	9
Consumer Show	19	22	6	2	0	0	30	0
Entertainment Event	148	141	10	0	0	0	151	2
DEFINITE TOTAL	614	625	142	12	10	5	794	25
% Δ Last Year		+2%						

PENDING	2016	2017	2018	2019	2020	Total
Convention	0	1	1	1	0	3
Conference	1	1	0	0	0	2
Banquet	4	5	0	0	0	9
Meeting	4	3	0	0	0	7
Consumer Show	1	1	0	0	0	2
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	10	12	1	1	0	24

TENTATIVE	2016	2017	2018	2019	2020	Total
Convention	0	5	19	20	21	65
Conference	0	4	15	2	1	22
Banquet	6	39	10	1	0	56
Meeting	6	12	1	0	0	19
Consumer Show	0	5	5	4	4	18
Entertainment Event	3	13	1	1	1	19
TENTATIVE TOTAL	15	78	51	28	27	199