## City of Madison

Location
4019 Marsh Road
Project Name
Applewood Self Storage
Applicant
Thomas DeBeck/David D. WoodApplewood Self Storage

Existing Use
Vacant Land
Proposed Use
Construct personal indoor storage facility (revised plans)

Public Hearing Date
Plan Commission
11 July 2016


For Questions Contact:Tim Parks at: 261-9632 or tparks@cityofmadison .com or City Planning at 266-4635


## (4.) City of Madison

## 4019 Marsh Road



LAND USE APPLICATION

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

- All Land Use Applications should be filed with the Zoning Administrator at the above address.
- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application.
- This form may also be completed online at: www.cityofmadison.com/developmentcenter/landdevelopment

1. Project Address: 4019 MARSUR ROnD, MADISLAO WI $5371 \%$ Project Title (if any):

2. This is an application for (Check all that apply to your Land Use Application):
$\square$ Zoning Map Amendment from $\qquad$ to $\qquad$ $\square$ Major Amendment to Approved PD-GDP Zoning Major Amendment to Approved PD-SIP Zoning $\square$ Review of Alteration to Planned Development (By Plan Commission)
\#. Conditional Use, or Major Alteration to an Approved Conditional UseDemolition Permit
$\square$ Other Requests: $\qquad$

## 3. Applicant, Agent \& Property Owner Information:


4. Project Information: PAFSEI-BLDCSA, B,CD


## 5. Required Subnittal Information

All Land Use applications are required to include the following:
$\square$ Project Plans including:*

- Site Plans (fully dimensioned plans depicting project details including all lot lines and property setbacks to buildings; demolished/proposed/altered buildings; parking stalls, driveways, sidewalks, location of existing/proposed signage; HVAC/Utility location and screening details; useable open space; and other physical improvements on a property)
- Grading and Utility Plans (existing and proposed) W/FRERIDTECTION PLANS
- Landscape Plan (including planting schedule depicting species name and planting size)
- Building Elevation Drawings (fully dimensioned drawings for all building sides, labeling primary exterior materials)
- Floor Plans (fully dimensioned plans including interior wall and room location)

Provide collated project plan sets as follows:
(3) O ONE CD FOR ENGINEGRING

Seven (7) copies of a full-sized plan set drawn to a scale of 1 inch $=20$ feet (folded or rolled and stapled)

- Twenty Five (25) copies of the plan set reduced to fit onto $11 \times 17$-inch paper (folded and stapled)
- One (1) copy of the plan set reduced to fit onto $8 \frac{1}{2} \times 11$-inch paper For projects requiring review by the Urban Design Commission, provide Fourteen (14) additional 11x17 copies of the plan set. In addition to the above information, all plan sets should also include: 1) Colored elevation drawings with shadow lines and a list of exterior building materials/colors; 2) Existing/proposed lighting with photometric plan \& fixture cutsheet; and 3) Contextual site plan information including photographs and layout of adjacent buildings and structures. The applicant shall bring samples of exterior building materials and color scheme to the Urban Design Commission meeting.

Letter of Intent: Provide one (1) Copy per Plan Set describing this application in detail including, but not limited to:

- Project Team
- Existing Conditions
- Project Schedule
- Proposed Uses (and $\mathrm{ft}^{2}$ of each)
- Hours of Operation
- Building Square Footage
- Number of Dwelling Units
- Auto and Bike Parking Stalls
- Lot Coverage \& Usable Open Space Calculations
- Value of Land
- Estimated Project Cost
- Number of Construction \& FullTime Equivalent Jobs Created
- Public Subsidy Requested
[J] Filing Fee: Refer to the Land Use Application Instructions \& Fee Schedule. Make checks payable to: City Treasurer. 9900
Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application as Adobe Acrobat PDF files on a non-returnable $C D$ to be included with their application materials, or by e-mail to pcapplications@cityofmadison.com. PDF OK CD
Additional Information may be required, depending on application. Refer to the Supplemental Submittal Requirements.


## 6. Applicant Deciarations

Pre-application Notification: The Zoning Code requires that the applicant notify the district alder and any nearby neighborhood and business associations in writing no later than 30 days prior to FILING this request. List the alderperson, neighborhood association(s), and business association(s) AND the dates you sent the notices:

$\rightarrow$ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.
$\square$ Pre-application Meeting with Staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date.


The applicant attests that this form is accurately completed and all required materials are submitted:

Authorizing Signature of Property Owner



Letter of Intent
March 15, 2016
Mr. Patrick Anderson - City of Madison Zoning
215 Martin Luther King Jr. Blvd
Madison, WI 53701
Herein outlines a "Letter of Intent" for our family to build AppleWood Mini Storage facility at 4019 Marsh Road.

## History \& Background:

A visit to AppleWoodStorage.com will provide an excellent representation attesting to the quality of the two family-owned and managed City of Madison facilities ( 4018 Marsh Road since 2004 and 3017 Dairy Drive since 2012). Our marketing position is "Safety is Our \#1 Goal". Since 2009 we are proud supports of City of Madison K9, and Madison Mounted Patrol. We are also a financial supporter of the Dane County Sheriff's Freeway Service Vehicle program. For reputation management, check Google or Yelp for our customer's reviews.

## Project Background:

1. Project Team: (same team as having done 3017 Dairy Dr., built in Spring 2012)

- David D. Wood; Owner and Manager
- AJ Regali - American Structures General, Inc.

2. Existing Conditions \& Parcel Description:

- Vacant land located in Tradesman Industrial Park
- Lot \#4 3.32 acres in front of Pellitteri Waste Systems
- West frontage, Marsh Road, South boundary with proposed Tradesman Drive
- Zoned IL, property use M1
- Alder District \#16, Ms. Denise DeMarb
- Assessed $\$ 82,000$

3. Project Schedule:

- May - City approval of site plans
- May - Order building plans
- August - Present building plans to City
- August - Building plans approved
- Sept-Oct - Earth work and foundations, Aug-Oct
- Phase I Late Fall 2016 to Spring 2017

4. Phase I: $-36,000 \mathrm{sq} \mathrm{ft}$

- Building A:
- $34 \times 45$ Office and owner's storage area
- $65 \times 137$ Climate control storage
- Building B:
- 30x 167
- Contractor-targeted $12 \times 30$ unheated storage
- Building C:
- $80 \times 145$
- Climate Control Storage
- Building D:
- $60 \times 145$
- Unheated Drive up Storage

5. Phase II: $-30,000$ sq. ft.

- Specific use; climate control vs. unheated and unit sizes subject to learning of product acceptance and market demand. Timing of construction will be driven by market demand. Projected goal of within 3-5 years.
- Building E - $65 \times 185$
- Building F - $60 \times 110$
- Building G-75 x 75
- Building H-75×75

6. Set-Backs and Land Use Per Meeting with Zoning Staff:

- Setbacks; Side yard 15', Rear 30'
- Lot usage no greater than $75 \%$

7. Hours of Operation:

- Monday-Friday 7:30-5:30
- Sat/Sun by appointment

8. Other:

- Parking stalls per plan, 2 plus handicapped space.
- Staff; myself full time, 2 other part time as season dictates
- Solar Panels are proposed only. We are working with Sun Peak on a program with the concept of being close to $100 \%$ self-sufficient.



## Submittal Inventory <br> 4019 Marsh Road

March 15, 2016
Mr. Patrick Anderson - City of Madison Zoning
215 Martin Luther King Jr. Blvd
Madison, WI 53701
Below is a summary of items assembled for submittal regarding our family's desire to build an AppleWood Storage facility at 4019 Marsh Road.

## Contact/Meeting Recap:

1. Patrick Anderson:

- Initial contact; Zoning counter meeting \& email - November 15, 2015
- Follow-up meetings, primary February 9, 2016
- Packet submittals on or before March 18, 2016

2. Alderperson Concept Introduction:

- E-Mail November 16, 2015
- Phone call, voice mail left early December
- Phone call conversation, mid-December

3. Preliminary Previews:

Emailed and discussed plans early on with goal of being right earlier!

- Patrick Anderson
- William Sullivan
- Jeffrey Benedict

4. Tim Parks:

- Email conversations February
- Zoning counter meeting February 22, 2016


## Fees Submitted:

1. Filing Fee: $\quad-\$ 900.00$
2. Engineering Permit (fees to follow):

- Erosion Control Permit - \$ 940.50
- Storm Water Management Permit - \$1,548.96

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AppleWood Self Storage, LLC. P.O. Box 259284, Madison, WI }5372
                    Phone: (608) 442-8000
    E-Mail: applewoodstorage@sbcglobal.net
            "Safety is Our #1 GoalTM"
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## Media Submitted:

1. CD for:

- Patrick Anderson
- Jeff Benedict - Engineering

2. Paper Plan Sets:

- One (1) set on $8 \frac{1}{2} \times 11$
- Seven (7) sets on $24 \times 36$
- 25 sets on $11 \times 17$


## Materials Submitted:

1. Letter of Intent
2. Land Use Application
3. Copy of Alder Email, dated, November $16^{\text {th }}$
4. Photos of 3017 Dairy Drive on CD to show material use, color scheme
5. Quam Engineering Plan Sets for:

- Existing Site Plan - 2/25/16
- Site Plan -3/4/16
- Grading/Erosion - 2/25/16
- Utility/Fire -3/4/16
- Landscape - 2/25/16
- Engineering Submittal set for Jeff Benedict

6. Transcend Architects - Knute Villand:

- Elevations
- Materials Used
- Proposed solar placement - TBD

7. Safety Recognition:

- Dane County Freeway Service Vehicle
- Prevention Through Education \& Personal Responsibility Campaign - Jan 2009
- Capital K9's involvement

8. ...Preliminary Previews:

Emailed and discussed plans early on with goal of being right earlier!

- Patrick Anderson
- William Sullivan
- Jeffrey Benedict

 DANE COUNTY SHERIFF'S OFFICE

JEFF HOOK, Chief Deputy
(608) 284-6167

JANICE L. TETZLAFF
Captain, Support Services (608) 284-6186

RICHELLE J. ANHALT Captain, Security Services (608) 284-6165

JEFFREY A. TEUSCHER
Captain, Field Services (608) 284-6870

| Contact: | Steve Theisen, Project Communications Manager, WisDOT |
| :--- | :--- |
| Phone: | $608-884-1230$ |
| Email: | steven.theisen@dot.wi.gov |

## New Freeway Service Truck Unveiled

September 3, 2015 - The Wisconsin Department of Transportation (WisDot) and the Dane County Sheriff's Office unveiled the new Dane County Sheriff Freeway Service Team (FST) truck today. Since 2001, Dane County Sheriff's deputies have been operating the Freeway Service Patrol, funded by the WisDOT. The deputies use Traffic Incident Management principles to quickly clear problems on the Madison Beltline to keep traffic moving by working in close cooperation with towing and recovery contractors, and by utilizing the service truck's heavy-duty push bumper, changeable message signs, and various vehicle assistance tools.

The highly visible service truck patrols the corridor of U.S. Highway $12 \& 18$, also known as the Beltline, from I-39 to the City of Middleton. The service patrol runs Monday through Friday from 6:00 am to 6:00 pm, excluding holidays. According to the Federal Highway Administration (FHWA), service patrols are universally accepted as the most effective tool for Traffic Incident Management. The presence of the service patrol reduces the overall duration of traffic incidents on the Beltine, as well as reduces secondary incidents and delays.

To reduce program costs, The WisDot and Dane County Sheriff's Office partnered with several private businesses to help fund the valuable program. Major sponsors for the Dane County FST program now include Kayser Ford, American Family Insurance and Applewood Self Storage. Other FST sponsors include Barnes Green Energy, Monroe Truck, Mad Wraps, and Schmidt's Auto.

In 2013, the Freeway Service Team logged 56,787 miles, and responded to over 5,000 calls for service. The current 2008 truck, has logged well over 326,000 miles. With the assistance of Kayser Ford, a 2016 Ford F250 Super Duty truck will be put into service on the beltline starting Labor Day weekend. The new vehicle allows the program to take a more environmentally friendly approach. Sponsor Barnes Green Energy has equipped the vehicle with a compressed natural gas bi-fuel system, which will significantly reduce fuel costs and emissions.

Each motorist assisted by the FST receives a comment card to provide feedback about the program. Between 2013 and 2014, the state received 560 responses, with an overall rating of excellent by 92.9 percent. The Dane County Sheriff's Office in partnership with WisDot plans to continue this high level of service to motorists, while saving tax dollars thanks to our sponsors. As the Labor Day weekend approaches, we want to remind drivers to be patient and "Slow Down and Move Over" for roadside workers and emergency vehicles.

## PLEASE TAKE AN ACTNE ROLE IN YOUR OWN SAFETY SAFETY IS EVERYONE'S RESPONSIBILITY

Your safety \& security is important to us. Please take a moment to educate yourself on your apartment and as you are out about town with friends follow the buddy system.

Also, pre-discuss a plan on how you will be getting home.
Your apartment has a variety of building security \& fire protection items in place (will vary by building and apartment) such as; building's entry door closures, carbon monoxide and smoke detectors, fire doors and fire extinguishers in common areas. These are all for your protection...please DON'T tamper with or remove them.

Report to your landlord immediately any doors, lighting, smoke detectors or fire extinguishers that are missing or not working properly.

## BUILDINC SECURITY \& PERSONAI SAFETM

With busy lives and desire for convenience, security too often takes a back seat to carelessness.
Please review these "Do's and Don'ts" with your roommates.

## Do's

1. Entry Doors: Keep closed AT ALE TIMES. When coming and going, make sure you lock your apartment door. Make sure the building entry door closes and latches completely behind you.
2. Awareness: Look around before you leave. Report anything that appears suspicious to you.
3. Renters Insurance: You will need your own policy to protect your belongings in case of fire or theft.
4. Out On The Town: Have a game plan on what you are doing and where you are going. Share those plans with others. If plans change, let someone know. Practice the "Buddy System". When walking home, stay on well-lit, high traffic, highly visible areas.

## DONTS

1. Keys: DON'T leave a "hidden key" outside for a friend. Don't give apartment keys to anyone else.
2. Entry Doors: DON'T disarm or tamper with entry door closures or locks. Propping doors open or tampering with door closures is counter-productive to keeping you safe.
3. Out On The Town: DON'T walk home alone, never drive under the influence. Call a friend or a cab. Stay put until they arrive.

Information Courtesy of:


## FIRE SAFETY

After move-in, tour hallways, basement and common areas to locate exits (doors \& windows). Know where fire extinguishers are, and which fire doors should be kept closed. Inside your apartment, locate smoke and carbon monoxide detectors. Make sure they are working.

## Do's

1. In Case of Fire: Begin evacuation and call 911 from a safe location. If the fire is not spreading豦䁌 you are familiar with the proper use of fire extinguishers, you may then attempt to extinguish the fire. Know both your limits and the fire extinguisher's limits.
2. Escape Plan: Develop and practice a fire escape plan with roommates and know at least two ways out of each room. Select a safe place outside to meet. When at a party, night club or large-scale event, know two ways out in case of emergency.
3. Smoke Detectors: Test smoke detectors regularly and do not tamper with or disconnect the battery. It is YOUR RESPONERELLTEY to ensure the smoke alarm is in working order. Notify your landlord if it is not.
4. Fire Extinguishers: When using; PASS...Pull the pin, Aim low at base of the fire, Squeeze lever to discharge, Sweep nozzle from side to side. ALTMES keep your back to an unobstructed exit that is free from fire.
5. If a Cooking Fire: Call 911 immediately. Then, if you can, slide a pan lid over flames to smother a grease or oil fire. Then turn off the heat and leave the lid on until the pan cools. Never carry the pan outside. Extinguish other food fires with baking soda. Never use water or flour on cooking fires. For oven fires, shut the oven door and turn off the stove to smother.
6. Cooking Safely: Unattended stoves are the \#1 cause of cooking fires. Stay in the kitchen and keep an eye on your stove. Wear short or close-fitting sleeves and turn pan handles inward to prevent spills and burns. Keep cooking surfaces clean to prevent food and grease build-up. If alarm goes off from cooking open a door or window vs. disabling a smoke detector.
7. Fire Doors: Doors to basements, laundry and furnace rooms are "fire doors" that must be CEOSER ATALE THMES (never propped open).
8. Grilling: Cool coals with water and stir to make sure they are completely cooled down before disposing in a waste receptacle.
9. Space Heaters: Are to provide supplemental heat ONLY, not to warm bedding or dry clothing. Keep things that burn at least 3 feet away. Always turn off when you leave the room or go to sleep.
10. Candles \& Smoking Materials: Make sure candles are in a sturdy holder and kept at least 3 feet from anything. ALWHYS RLOW OUT when leaving apartment or going to sleep. When smoking, be sure smoking materials are fully extinguished and disposed of in metal containers as smoking materials are the leading cause of fatal fires.
11. Having Guests: $40 \%$ of fatal fires involve the use of alcohol by victims, their family and friends. Ask guests not to tamper with any of the safety measures of your apartment and to drink responsibly.

## DON'TS

1. Smoke Detectors: DOF tors because of nuisance alarms caused by cooking fumes or smoking cigarettes. Instead of disarming a smoke detector, open a window to vent out the smoke. Ask cigarette smokers to smoke outside.
2. Hallways: DOPTT leave garbage bags or bikes in hallways. In event of a fire, the hallway may be best or only safe exit path to get outside.
3. Basement Storage: Store only in approved/ designated storage areas. DOMT store anything in furnace rooms, up against electrical panels, laundry rooms, or any hallway.
4. Grilling: Do cook on any balcony or porch. Anything with an open flame must be at least 10 feet from the building (fines up to $\$ 101.50$ for violations). Cool coals with water and stir to make sure they are completely cooled down before disposing doublebagged in a waste receptacle.


Date: January 21, 2009
Released By: Joel DeSpain - Public Information Officer, MPD
(608) 266-4897

Lori Wirth - Public Information Officer, MFD
(608) 266-5947 or (608) 575-4943

## Landlord Increases Safety Education in Student Housing Initiates Prevention Through Education and Personal Responsibility Program

In the wake of multiple incidents over the past 18 months, safety and security in Madison's student housing has become a topic of increased interest.

Dave Wood owns rental property in Madison. He's decided to do something about housing safety by providing brightly-colored information on Fire Safety, Building Security, and Personal Safety to all of his tenants. But more than just posting the information, rental consultants will go over the poster, present a flyer of the same info and have dialogue on the various safety points, asking tenants to help by taking responsibility for their own safety.

While Wood originally printed the posters for use in his family's properties, Madison Property Management, Inc. (MPM) has adopted the project and have started installing 500 of the posters for other properties they manage for other owners. Wood estimates the reach could be in the 4 5,000 range of the student population.

Wood says he takes some inspiration from this week's inaugural address. "Our new President recently asked for 'responsibility on the part of business and government.' This prevention program applies to houses, flats or high rises. Similarly, for the Prevention through Education and Personal Responsibility Program to work, in addition to asking owners and managers to be responsible, we need the apartment residents to take personal responsibility for their own safety. Getting this last responsibility involvement of the resident provides the ultimate prevention benefit. Without it, making preventative gains will be tough".

Fire Chief Debra Amesqua applauded the initiative. "It's exciting and gratifying to receive this kind of support from the business community," said Fire Chief Debra Amesqua. "This initiative sets a clear expectation for a culture of safety across the community."

Police Chief Noble Wray added his praise for the activity. "The City of Madison Police Department encourages and embraces this type of community partnership. We firmly believe we must all work together to keep our neighborhoods safe."









