

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Operation Badger Base

Event Organizer/Sponsor: VFW Post 1318

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☒ Yes ☐ No

MANDATORY: State Sales Tax Exemption Number:

ES#: CES2311

OPTIONAL: Federal Tax Exempt Number:

39-0827843

Address: 133 E Lakeside St

City/State/Zip: Madison WI 53715

Primary Contact: Bob Evans

Work Phone: 608-213-3483

Email: evans.bob14@gmail.com

Phone During Event: 608-213-3483

Website: www.operationbadgerbase.com

FAX: _____

Secondary Contact: Charles Breunig

Work Phone: 608-219-7903

Email: cmbreun1@charter.net

Phone During Event: 608-219-7903

Annual Event?

☐ Yes ☒ No

Charitable Event?

☒ Yes ☐ No

If Yes, Name of charity to receive donations: Operation Badger Base/The Wall That Heals

Estimated Attendance: 40,000

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.):

☐ Yes ☐ No

Hours: 10 am to 10 pm

EVENT CATEGORY

- ☐ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)
☒ Other: Vietnam Wall Viewing, music, vendors

LOCATION REQUESTED

- ☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street
☐ 30 on the Square (aka top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)

Street Names and Block Numbers: Millpond Road

EVENT DATE(S)/SCHEDULE

Date(s) of Event: August 10, 2016-August 14, 2016

Event Start and End Times: 10 am -10 pm

Rain Date (if any): None

Set-Up Start Time: 8 am on August 10

Take-Down Start Time and End Times: 4 pm on August 14

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? Blooming Grove ☐ Yes ☐ No
If class B license is denied, will the event(s) occur? ☐ Yes ☐ No

____ By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature

Charles M Breunig

Date

6-22-2016

Event: Sunday, August 14

- HDM event site open 10am to 11pm
- Vendor/food/beverage
- Veterans booths and exhibits
- Quilt and other presentations and announcements throughout the day
- DJ music throughout the day
- 5pm-Closing ceremony
- Periodic clean-up at all parking sites

Tear down:

- TWTH tear down and removal 7pm

Tear down: Monday, August 15

- HDM Event tear down
- Final clean-up of all parking areas

See Event Maps Attached.

STREET EVENT SITE MAP

To ensure proper review of the event, please attach a Street Event Site Map and a detailed route map (if applicable). Include the following location information if application to your event:

- Tents
- Stages
- Fencing
- Vendors
- Portable Toilets
- Dumpsters
- Staging Areas

Remember to include:

- Emergency vehicle access lanes (minimum of 20').
- Accessible paths for wheelchairs as well as disabled parking spaces.

EVENTS INCLUDING A RUN, WALK OR PARADE

If an event has a run/walk/parade component and/or alcohol will be served or sold, the Street Use Permit Applicant must contact the Madison Police Department to discuss possible Police requirements for the event. Contact Lt. Trevor Knight, tknight@cityofmadison.com.

A detailed route map is required if the street closure is for a run, walk, parade or other moving activity.

- A helpful online resource for route mapping is [Map My Run](#).

Provide Detailed Event Site Map:

OPERATION BADGER BASE

Set up: Wednesday, August 10

- 6am-Event set up on Harley Davidson of Madison (HDM) Property

Event: Wednesday, August 10

- 100 motorcycle escort (with Dane County Sheriff's office) escort of "The Wall That Heals" (TWTH) moving traveling Vietnam Wall. Arrival to the event site will be approximately 11am. Set up of TWTH at the corner of Millpond Road and Savannah Road on Blooming Grove plat 10 property of Wisconsin Winnebago Tribe. Once set up it will be available 24 hours day for viewing.
- Opening Ceremony at TWTH at 7pm.
- Millpond Road will not be impacted until 8 am Thursday, August 11.
-

Periodic clean-up at all parking sites

Event: Thursday, August 11, Friday, August 12 and Saturday, August 13

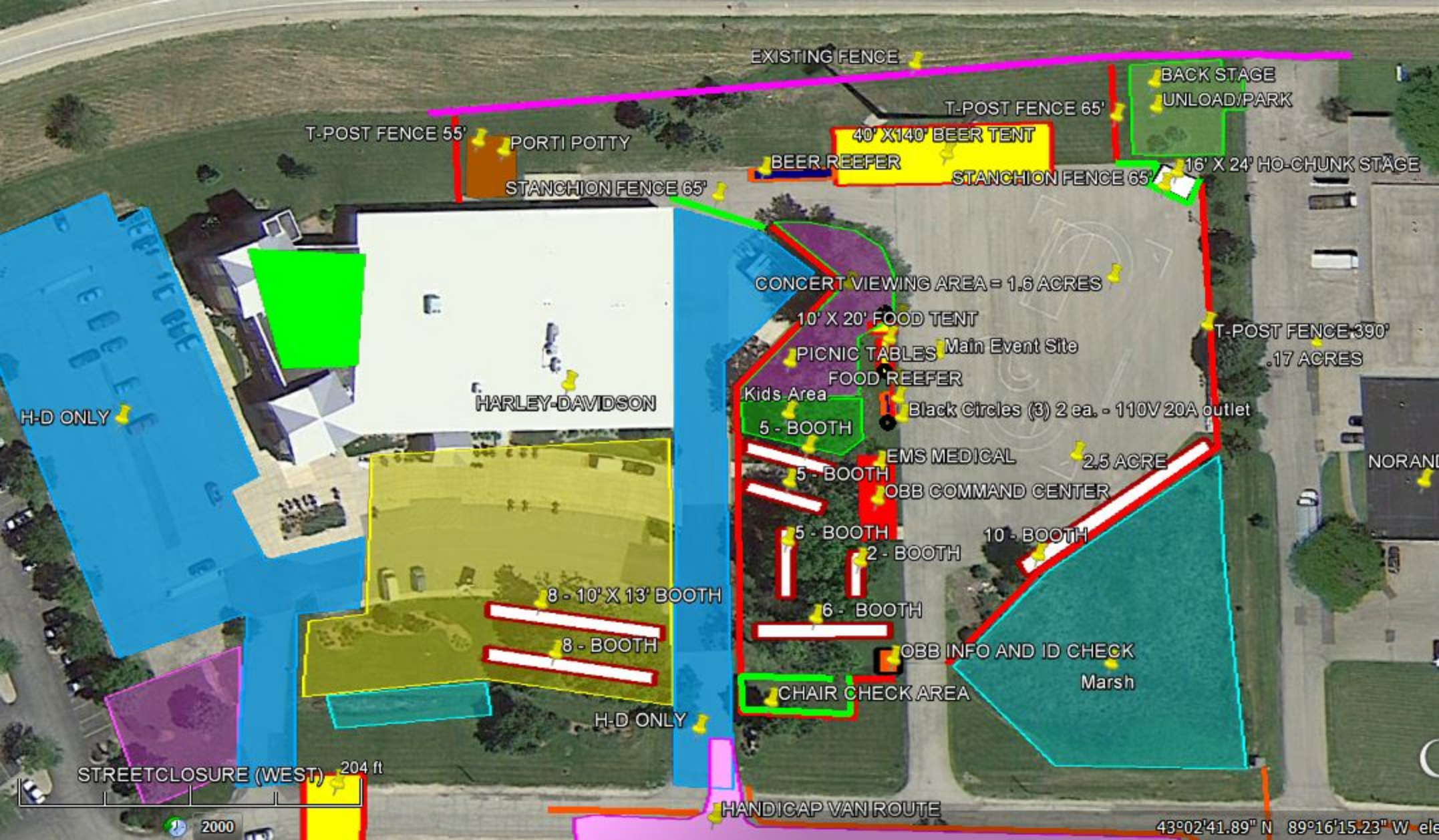
- HDM event site open 10am to 11pm
- Vendor/food/beverage
- Veterans booths and exhibits
- Quilt and other presentations and announcements throughout the day
- Live music (Thur. 730pm-9pm), (Fri. 7pm-10pm) Saturday (1pm-2:30pm and 6pm to 9pm)
- DJ music throughout the day
- Periodic clean-up at all parking sites

STREET EVENT CLEANUP AND RECYCLING PLAN

- Include plans for collection and disposal of materials during and after event - number and location of garbage/recycling containers and dumpsters; number/schedule of volunteers/staff assigned to collection and cleanup.
- If City containers are not used, please provide the name and contact information of the collection agency providing equipment and service for the event.
- Event organizers are responsible for emptying City garbage/recycling containers within the event perimeter.
- Any group that leaves an area in a condition that requires special cleanup by City crews will be charged the full cost of cleanup.
- If you need assistance with your cleanup and recycling plan, please contact the [City of Madison's Recycling Office](#), via [email](#) or at (608) 267-2626.

Provide Detailed Trash/Recycling/Cleanup Plans:

- Contracted with Advanced Disposal, 300 Raemisch Road, Waunakee, WI 53597, and are working with Alan Winer.
- Advanced Disposal is HDM's current garbage/recycling contractor.
- HDM currently has (1) 8 yard garbage container and (1) 8 yard recycle container. We have contracted for (1) 30 yard garbage container and (1) 30 yard recycle container.
- The 8 yard and 30 yard containers will be placed on the East side of the HDM building. Advanced Disposal will empty the containers Friday and again on Monday. They do not provide pickup service on the weekends.
- We will have 25 festival boxes (cardboard with plastic liners) for recycling and 25 garbage barrels. They will be placed at each parking site, at the entrance/exit of THTH, and at 4 sites at HDM (near the porta-pots, near the food/beverage area, in the east grassy area and the north grassy area).
- There will be volunteers stationed by the HDM event site garbage areas and periodic scheduled emptying will be done. We are working with local boy and girl scout units. We will have 2 adults per shift overseeing the garbage and cleanup.
- Each parking area and both event sites will be cleaned at scheduled periodic times throughout the day and a final pick up each morning at 8am.
- Advanced Disposal professionals will determine the best placement of our garbage and recycling containers on the HDM site.





Operation Badger Base Event

Traffic Plan, August 11 – 14, 2016

[M Wheeler](#), [M Lloyd](#)

4/24/2016



Introduction

The Operation Badger Base Planning Committee is offering the following suggestions as a traffic plan for the event. Motorist safety on converging highways and event visitors is our primary concern. The intersection of Highway 12 & 18 and Millpond Road is pictured in Figure 1. This is the single access point to our event site which is located in the 6200 block of Millpond Road.

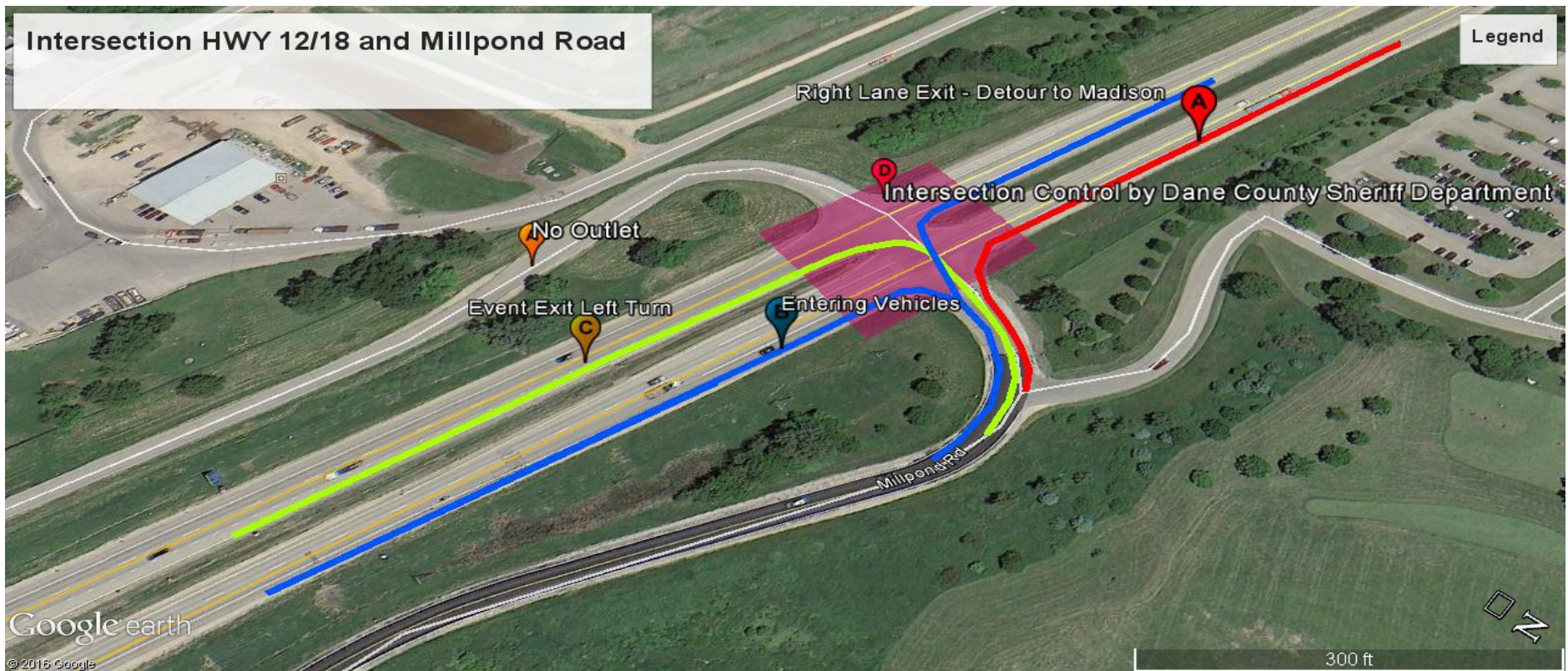


Figure 1

Event Site Overview

The following businesses are located within the Millpond Road area and their available parking spaces are noted;

- | | |
|--|--|
| <ul style="list-style-type: none">• Yahara Hills Golf Course – 340 parking• BP Gas Station – 10 Parking• Reverend Jim's Restaurant – 90 parking• Norandex Building Supply – 25 parking• Magnuson Hotel – 110 parking• Apartment Complex on Evan Acres Road – 48 parking | <ul style="list-style-type: none">• Harley-Davidson of Madison Dealership – 100 parking - Our Event Site Sponsor• Ho-Chunk Gaming, Madison – 830 Parking - Major Sponsor Of The Event• Existing Business Parking Spaces Available 1,560 |
|--|--|

OBB will be adding 1,240 parking spaces on lots adjoining the event site. Some of the spaces will be on paved ground and others on mowed grass sites. The **total available spaces** within the Millpond Road area will be **2,800**. There are a **possible 200 additional spaces** if the City of Madison approves our request for on street parking on Millpond Road and Evan Acres Road (Black areas on the map). We encourage you sharing your experience regarding the number of recommended parking spaces for an event of this size. We plan on having volunteer parking attendants at all event lots and will provide an exit detour map hand-out for all motorists.



Figure 2

Traffic Plan Suggestions

There are three main factors involved with creating a safe traffic plan for event access;

1. Provide ample parking spaces for all vehicles that enter the Millpond Road area.
2. Adjust traffic flow on 12 & 18 so that highway backups are reduced or eliminated.
3. Allow free-flow exit from the Millpond Road intersection to detours.

The suggested changes to this intersection are outline below;

- Access into the event site will be from east bound 12 & 18 only.
- Traffic lanes on east bound 12 & 18 will be divided into a through-traffic left lane and event-traffic right turn only lane into Millpond Road.
- The normal right lane through traffic lane would be closed before the Millpond intersection as the traffic is divided between through-traffic and event traffic.
- This closure will effectively turn the right lane into a merge lane past the Millpond intersection for vehicles exiting east bound on 12 & 18. This would create a free-flow of traffic exiting the event area.
- No left turns would be allowed onto 12 & 18 from Millpond west bound or into Millpond from west bound 12 & 18.
- Exiting the event area will be restricted to right turns only from Millpond with directions to follow detours for Madison return or Interstate 90/94 access.

The 12 & 18/Millpond intersection is shown below under normal traffic conditions. Left turns from Millpond onto 12 & 18 westbound require a full stop and, as east bound traffic clears, make a left turn. Eliminating left turns onto 12 & 18 or into Millpond would significantly reduce traffic wait times and hazards.

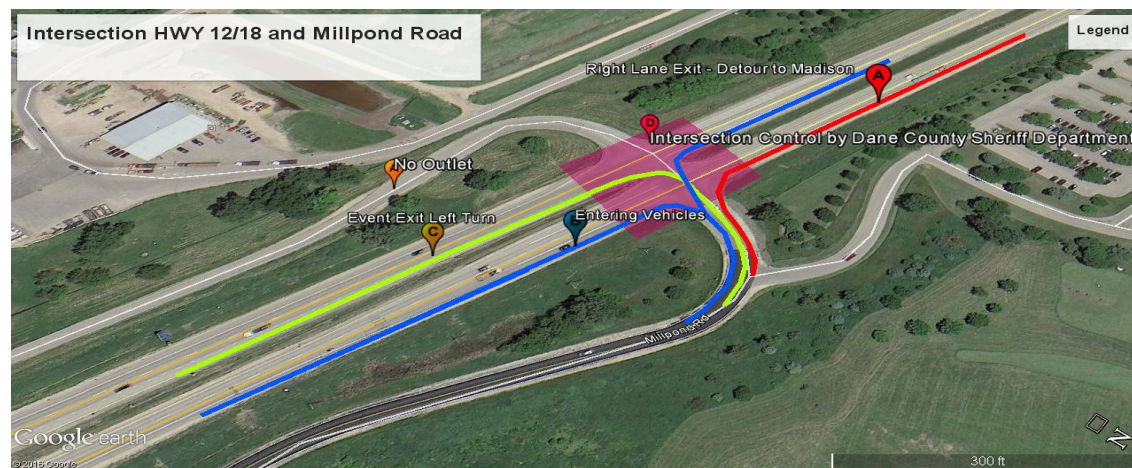
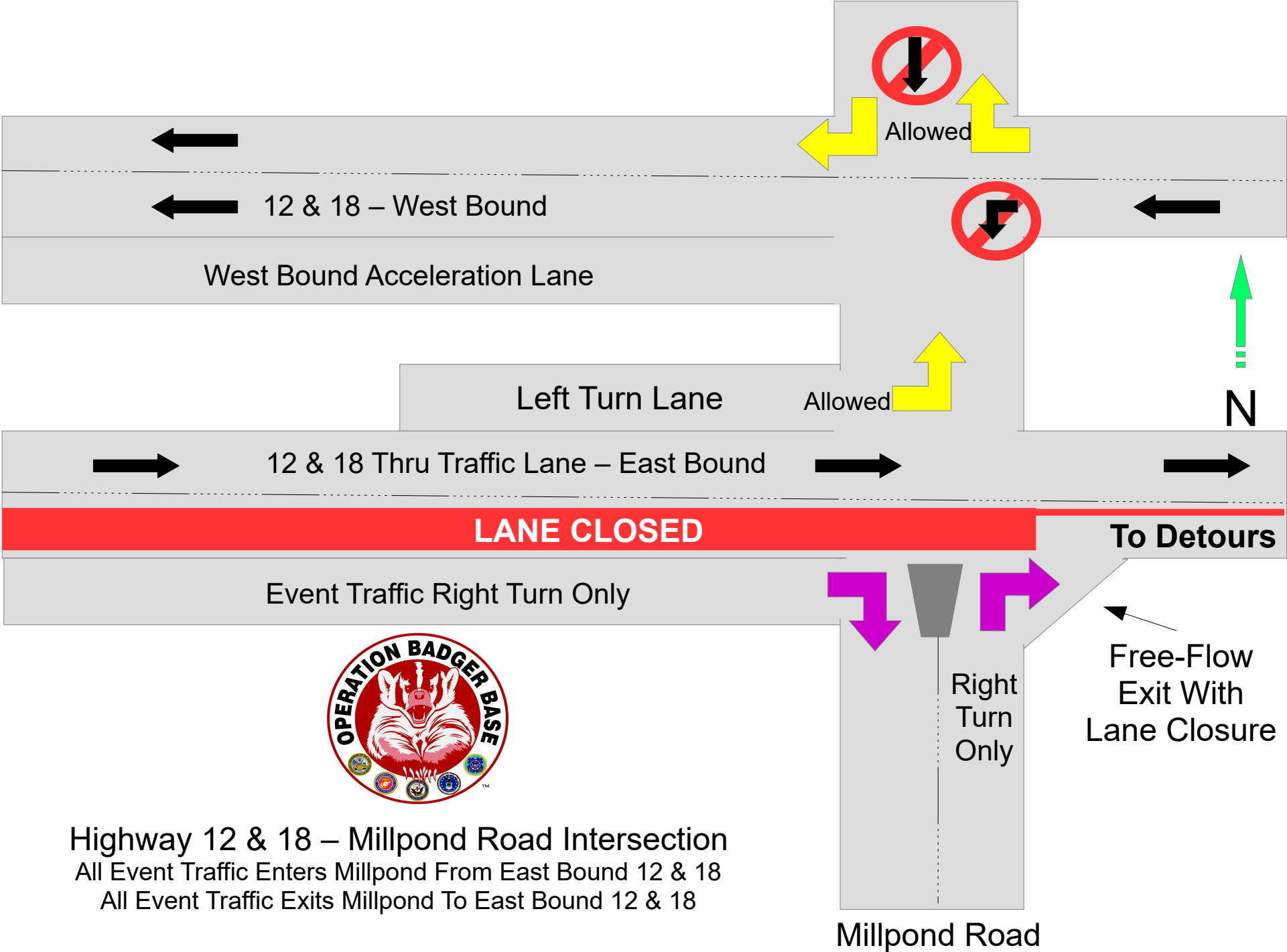


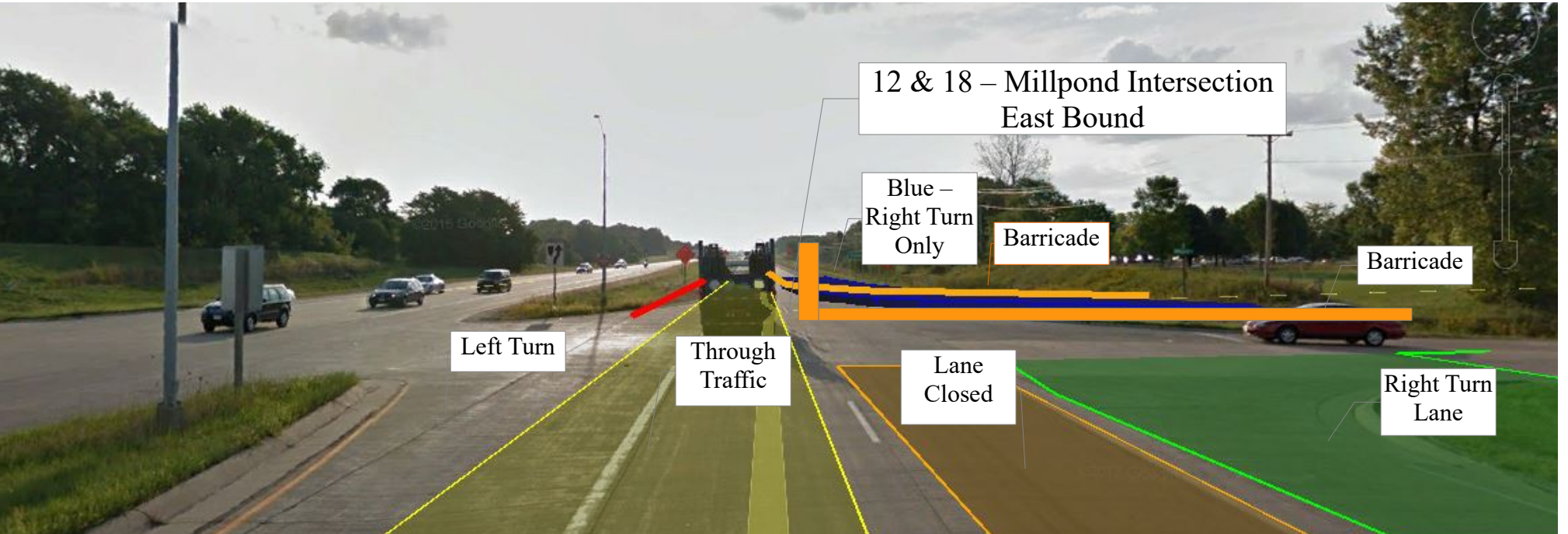
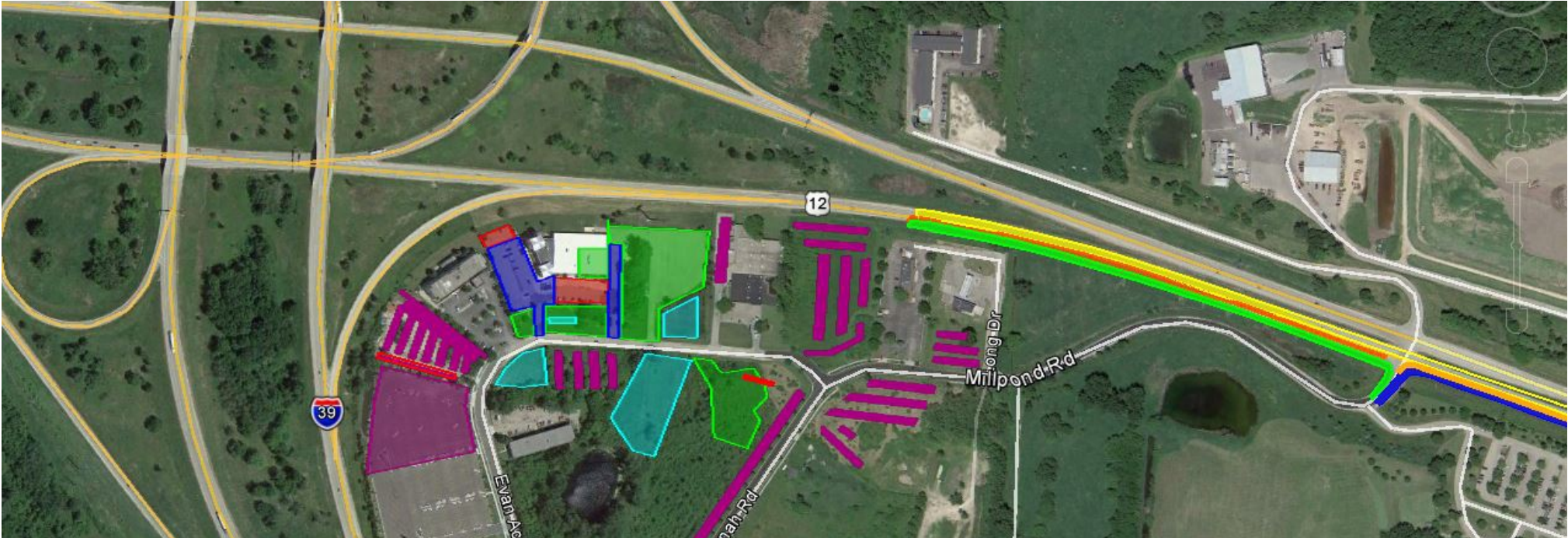
Figure 3

The diagram below indicates the lane conditions for the 12 & 18/ Millpond intersection during the event;



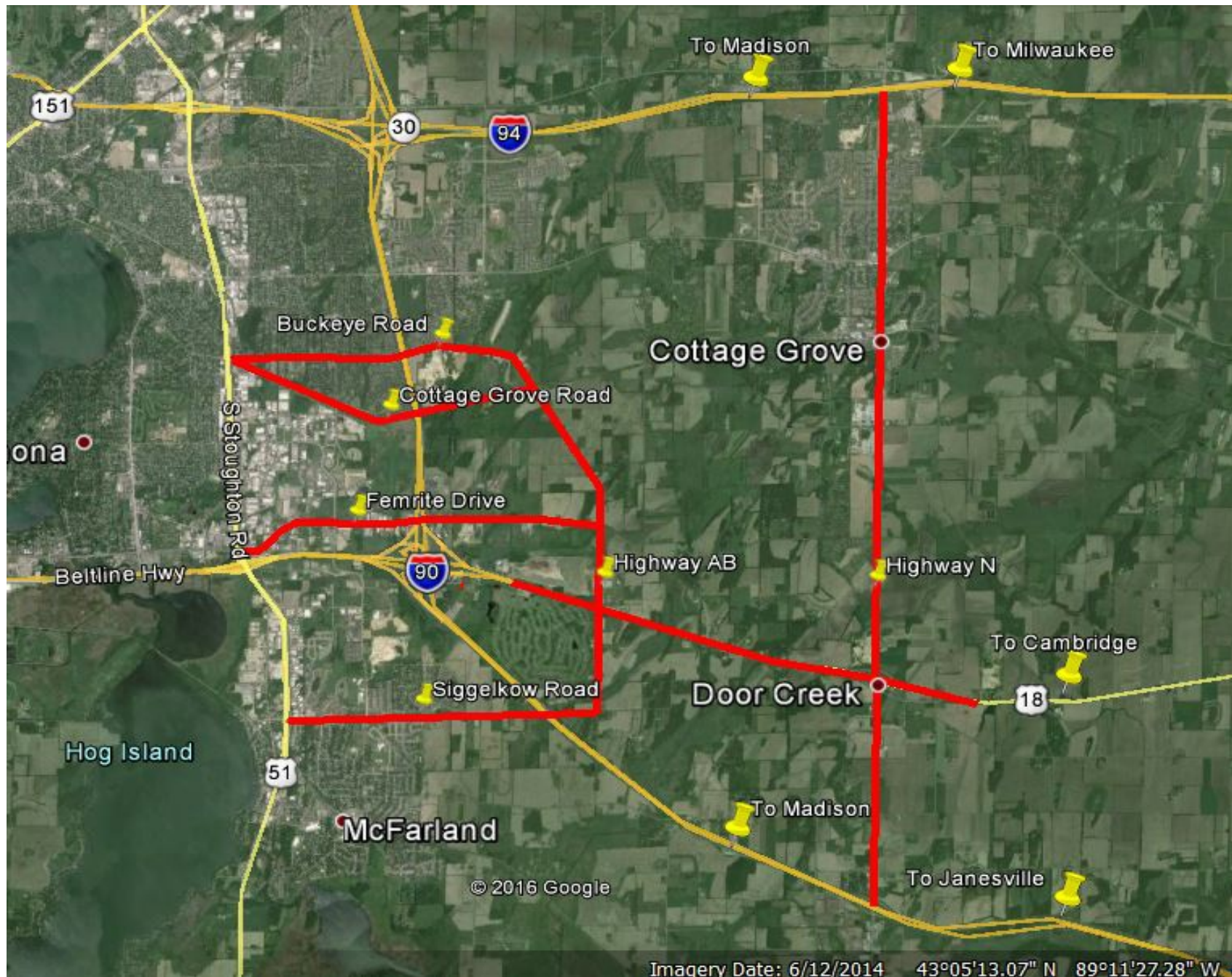
Highway 12 & 18 – Millpond Road Intersection
All Event Traffic Enters Millpond From East Bound 12 & 18
All Event Traffic Exits Millpond To East Bound 12 & 18

The following maps indicate the lane closure (Orange), through traffic lane (Yellow), event right turn lane (Green), and right turn exit lane (Blue).



Proposed Traffic Detours

We will provide a map hand-out to each parked vehicle of the exit detours for return to Madison or Interstate 90/94 access. Right turn only from Millpond onto 12 & 18 east bound is assumed. The following are proposed event exit traffic detours;



Conclusion

None of the OBB event planners have experience in organizing the traffic details required for an event of this type. This is a 'first time and one time' project for all of us and we have only one chance to get things right. Although we are trying to anticipate all of the needs and requirements for the event, your experience and guidance is greatly appreciated. This will be a great event for families and veterans to thank and honor those that have served our country.

