

Report from the Healthy Marketing and Procurement Committee

Madison Food Policy Council, June 1, 2016

On May 17, 2016, the Committee met with Officers of UW Health to learn about details of its food procurement policy, and the enforcement efforts they are taking.

On June 2, 2016, Committee members will meet with Alexa Delwiche of the Center for Good Food Purchasing. The Center is a relatively new, national organization, designed to provide services including analyzing food providers under Good Food Standards, and assisting municipalities and other institutions in administration and enforcement of their Good Food Policies.

The Committee has discussed recommending a much more simple recommendation to the Common Council than initially envisioned, and is working on this recommendation.