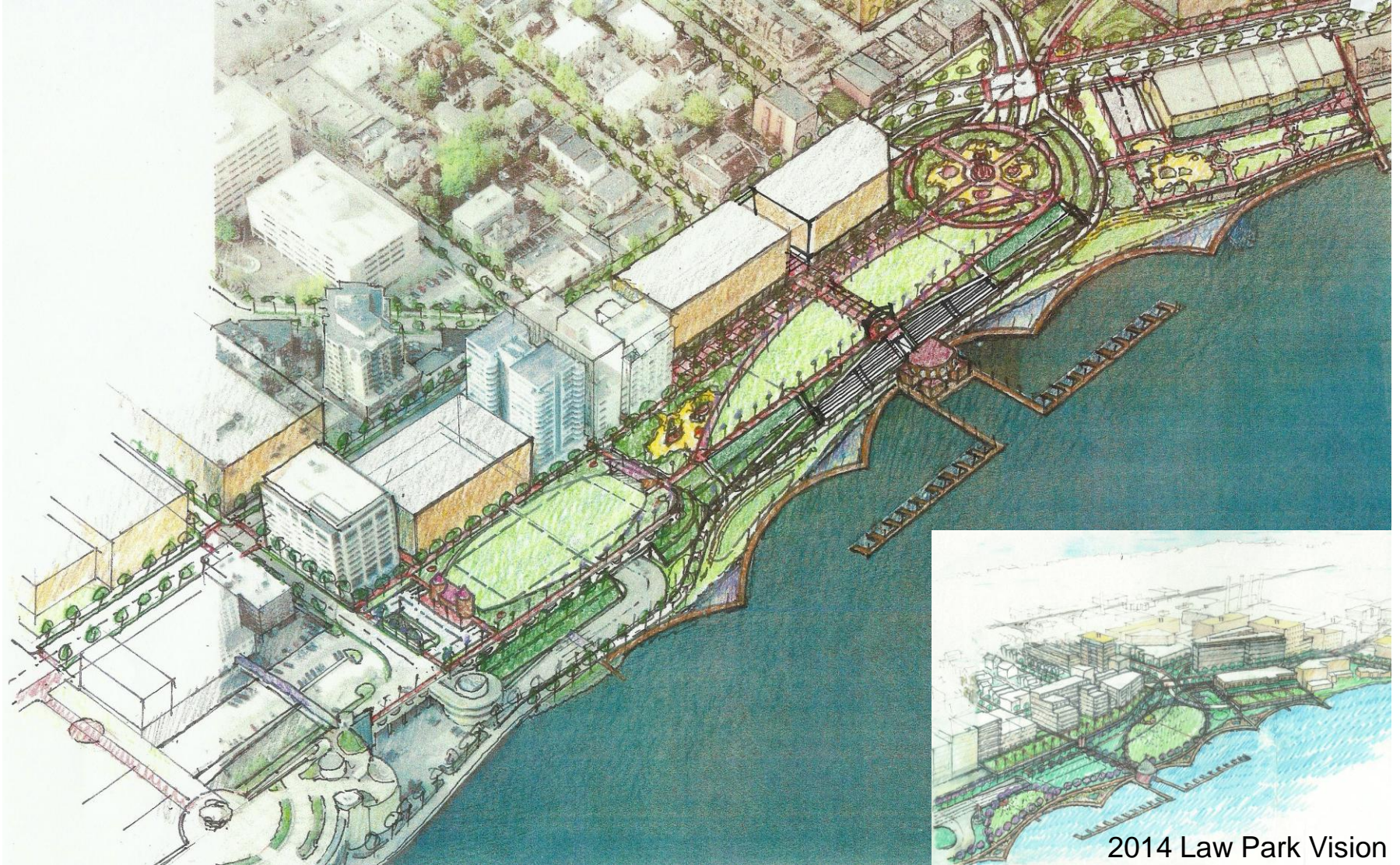


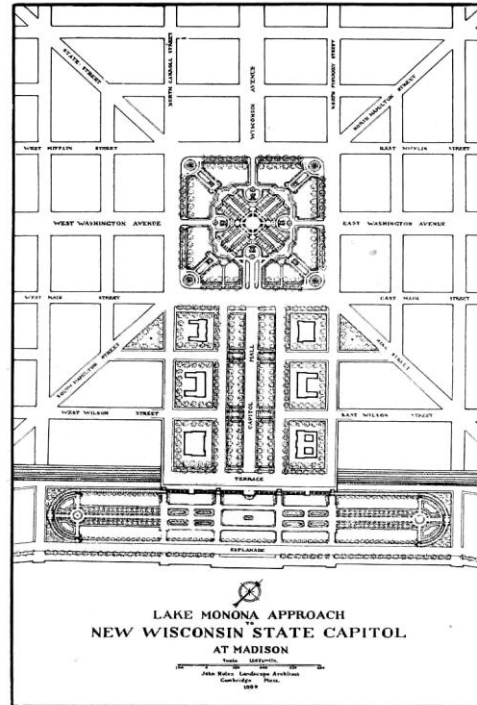
2016 Nolen Waterfront Vision

Madison Design Professionals Workgroup



2014 Law Park Vision

John Nolen 1909 Great Esplanade Plan



John Nolen



PROPOSED TREATMENT OF THE LAKE MONONA WATERFRONT AND THE APPROACH TO THE NEW STATE CAPITOL AT MADISON, WISCONSIN * * * John Nolen, Landscape Architect, Cambridge, Massachusetts * 1909

Klyde Warren Park, Dallas TX



Klyde Warren Park was built over the Woodhall Rogers Freeway to connect the Dallas Arts District with Downtown Dallas.

Date Opened: October 2012

Size of Park: 5.2 AC

Cost: \$106.7 million

Funding:

City of Dallas: \$20 million

State DOT funding: \$20 million

Federal Stimulus Funds: \$16.7 million

Private Donations: \$50 million

Economic Impact:

182 new jobs

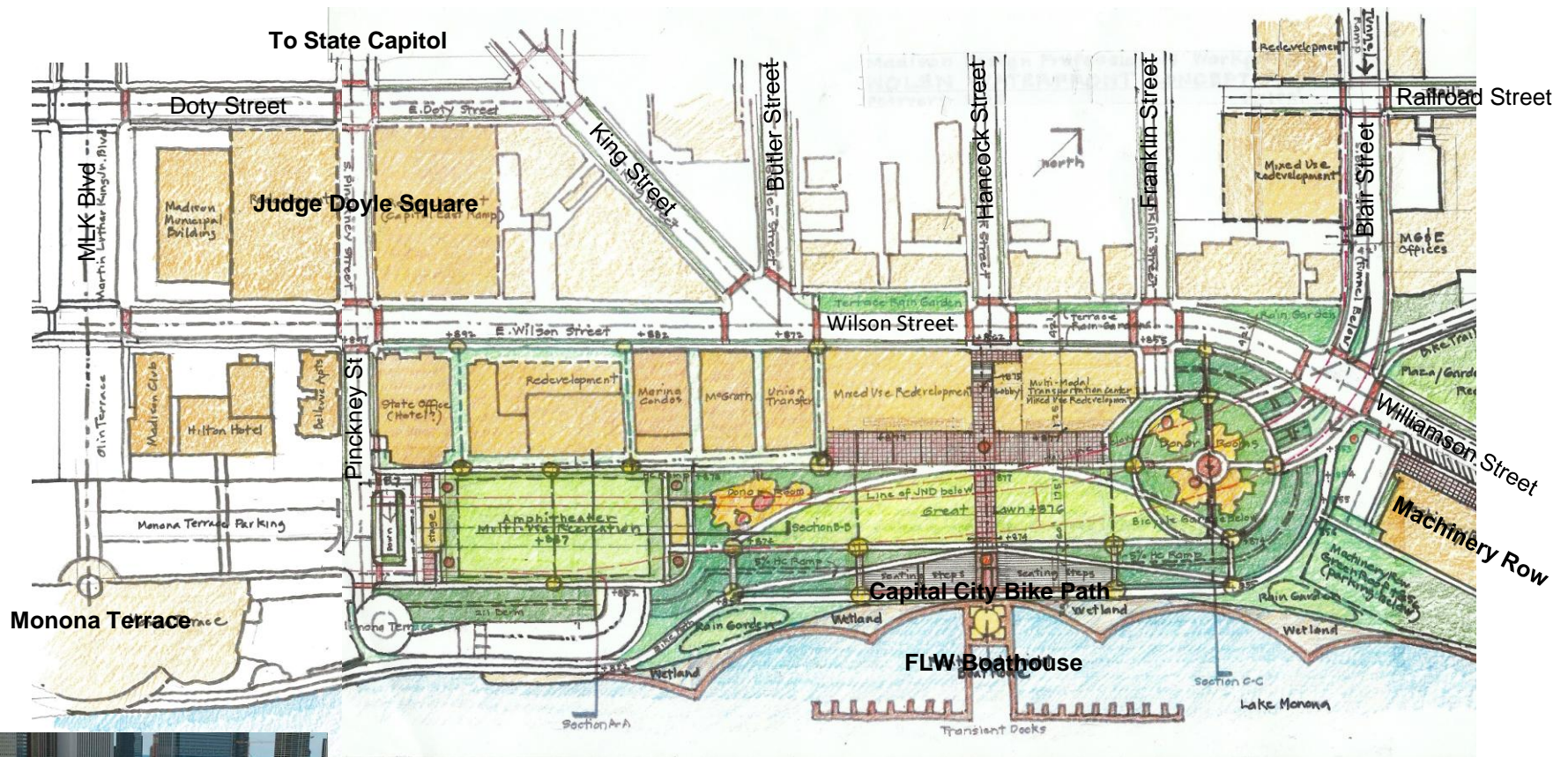
1.5 million annual visitors

\$1 billion new commercial and residential development within half mile

\$91 million increased tax revenues



Woodhall Rogers Freeway



Upper Park (EL 887)
Outdoor Amphitheater and
Multi-Purpose Recreation Area

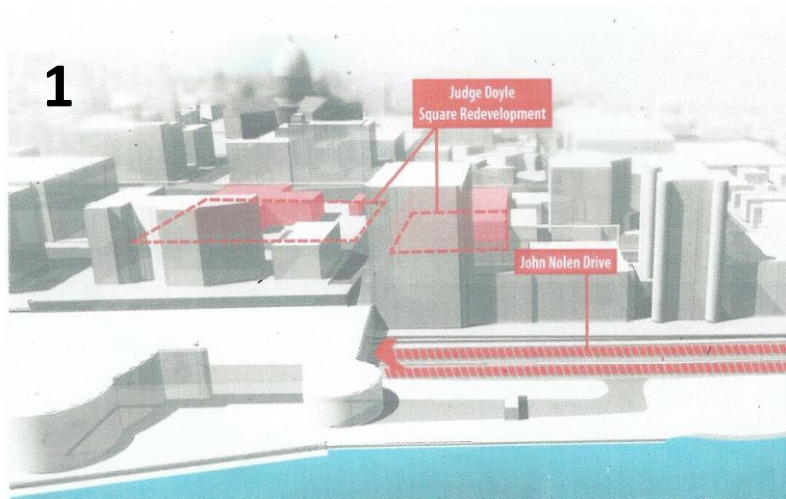
Lower Park (EL 877)
Great Lawn, Seating/Viewing
Steps, Gardens, Outdoor Rooms

Nolen Waterfront Concept Plan

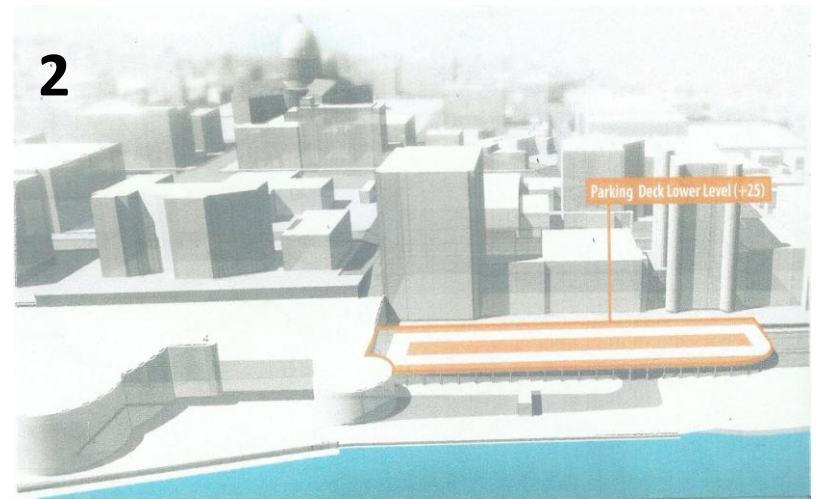
9 AC Lakefront Park



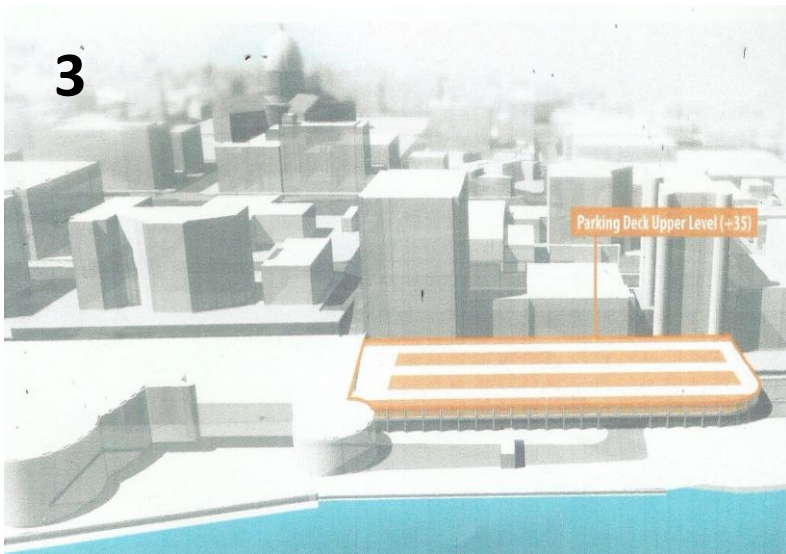
Elevation of Park Deck



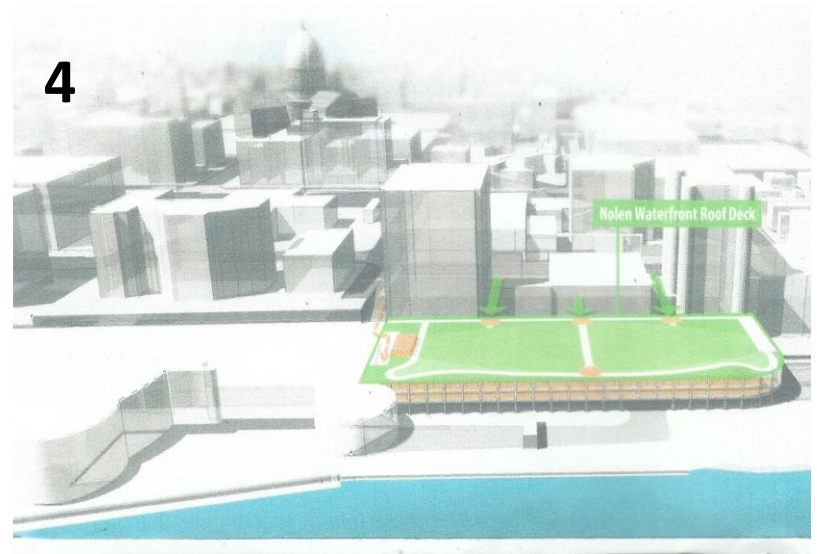
USH 151 EL 852



Parking Deck EL 869 (200 cars)



Parking Deck EL 878 (300 cars)

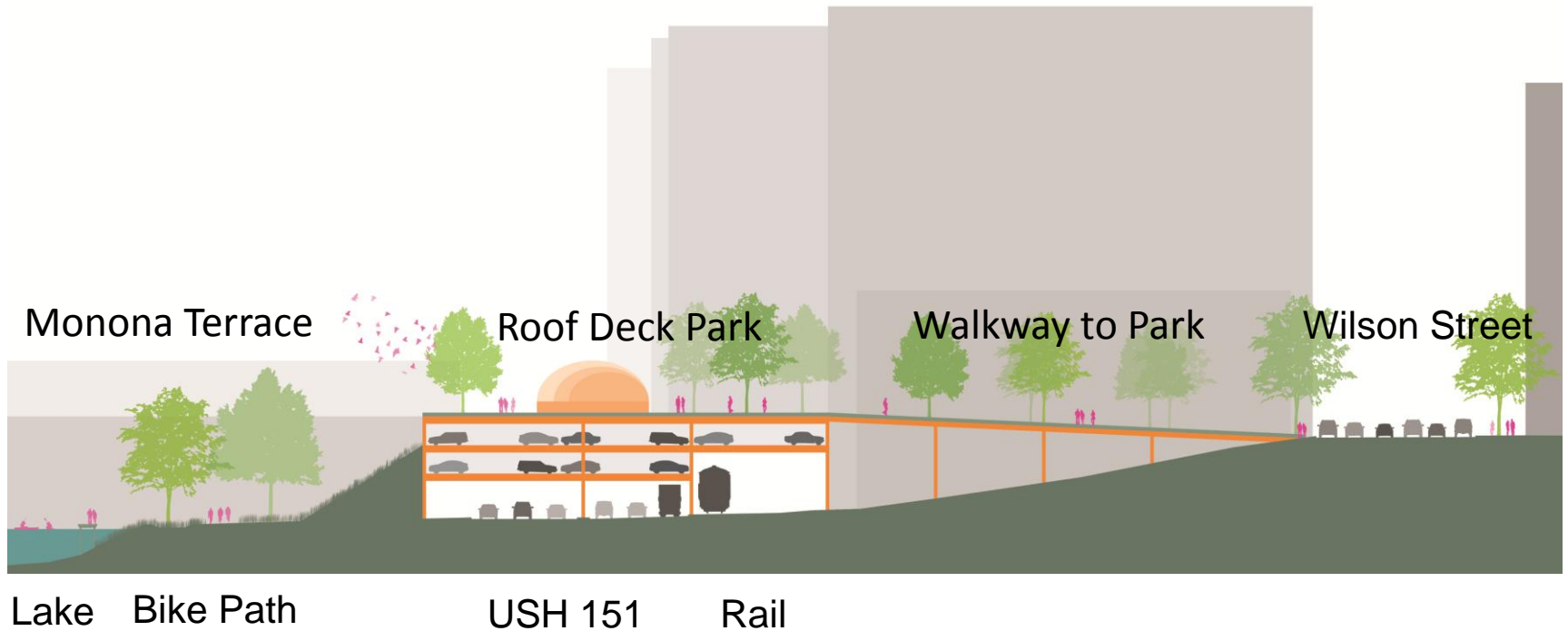


Roof Deck Park EL 887 (2 AC)

Nolen Waterfront Parking Ramp

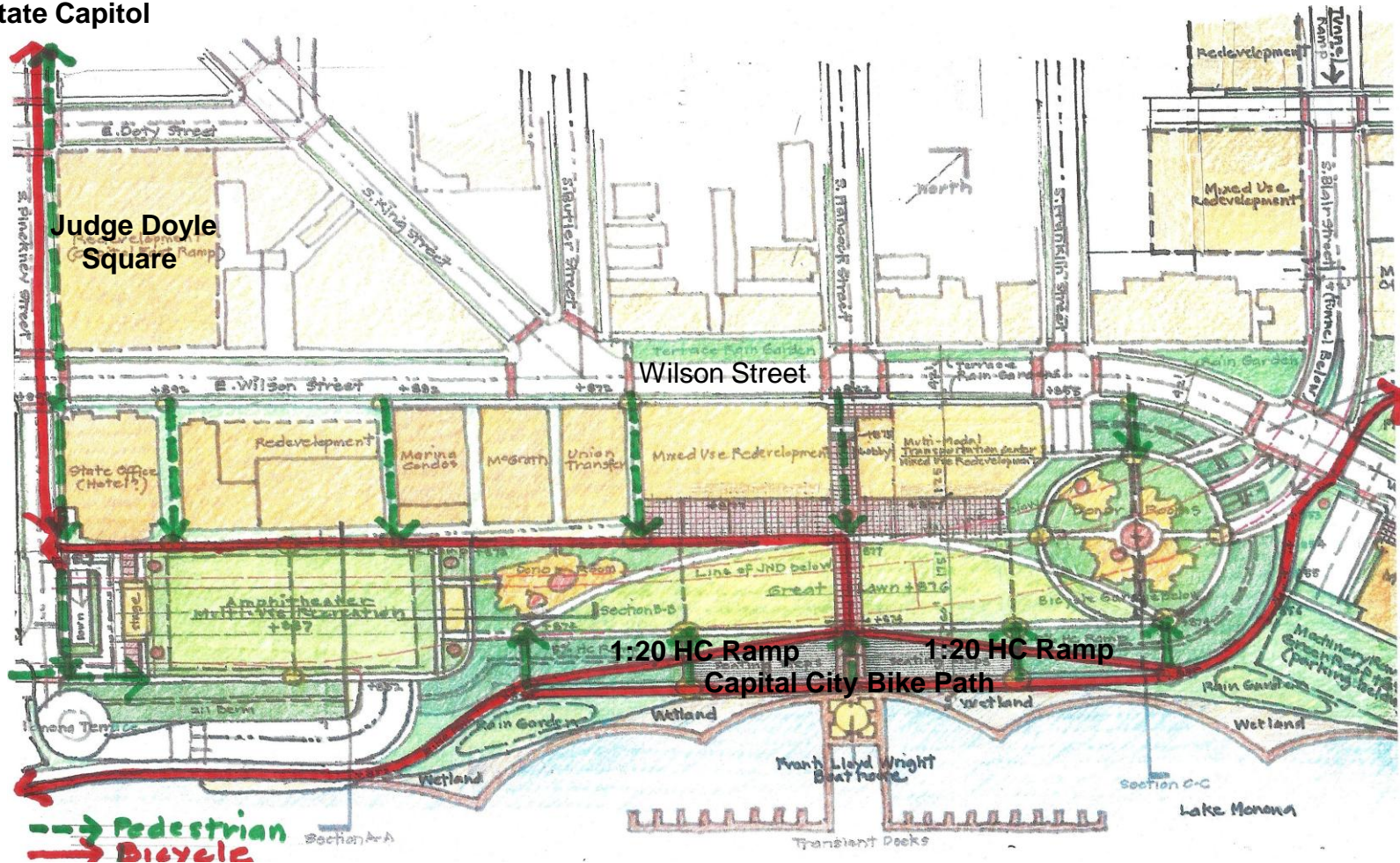
Parking Ramp Section

Looking west to Monona Terrace

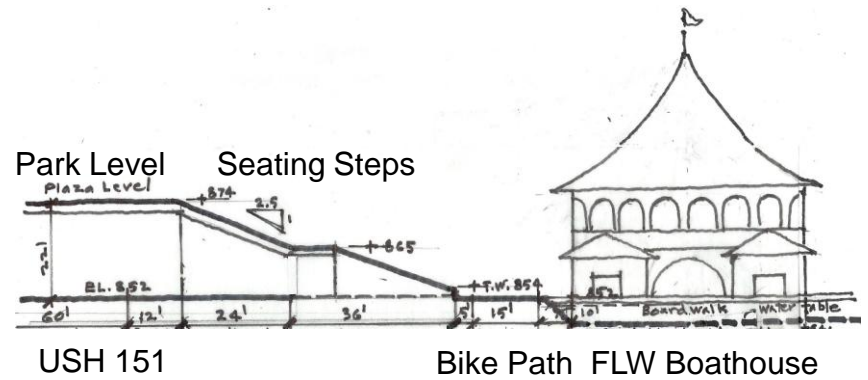
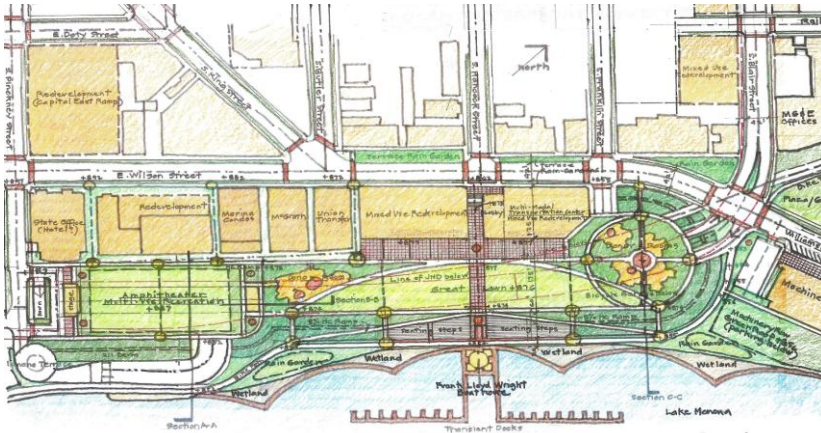


Pedestrian and Bicycle Connections

To State Capitol



Landscaped Berm



Native Landscaping

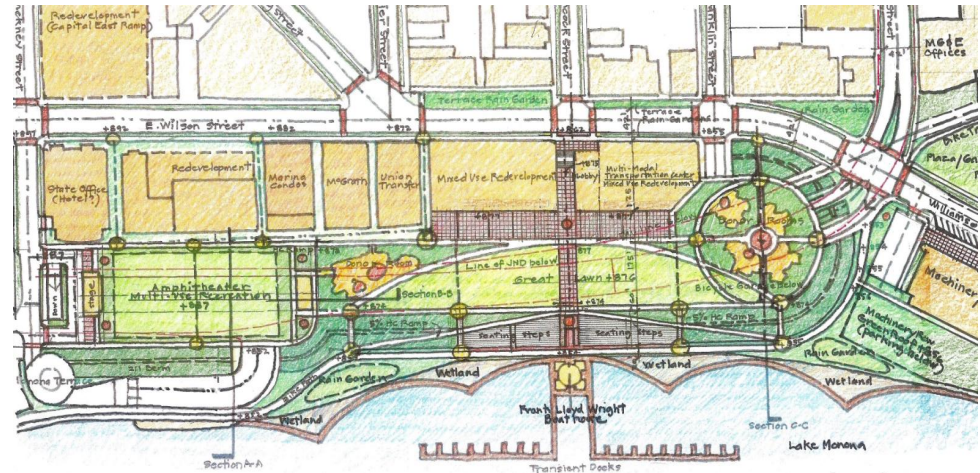


Seating/Viewing Steps

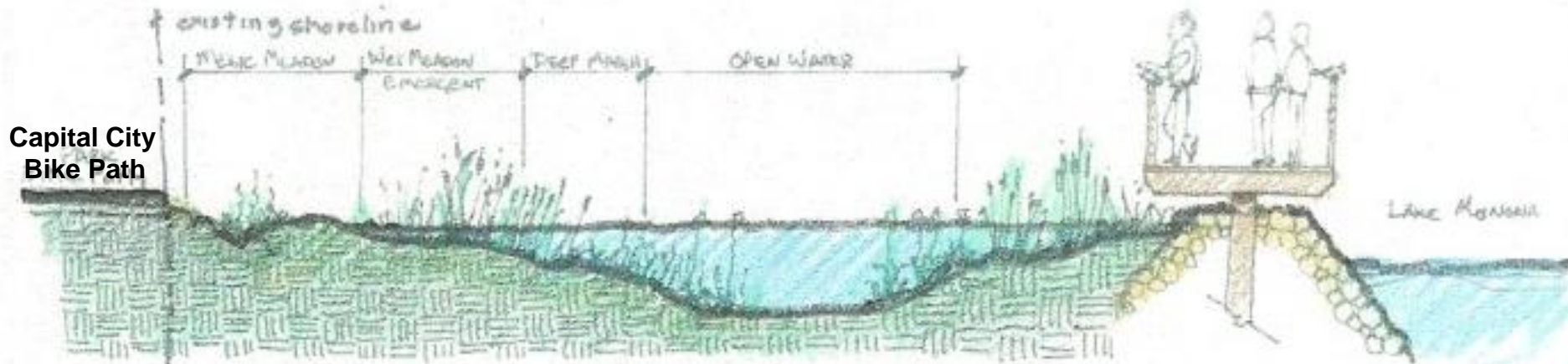
Wetlands and Boardwalk



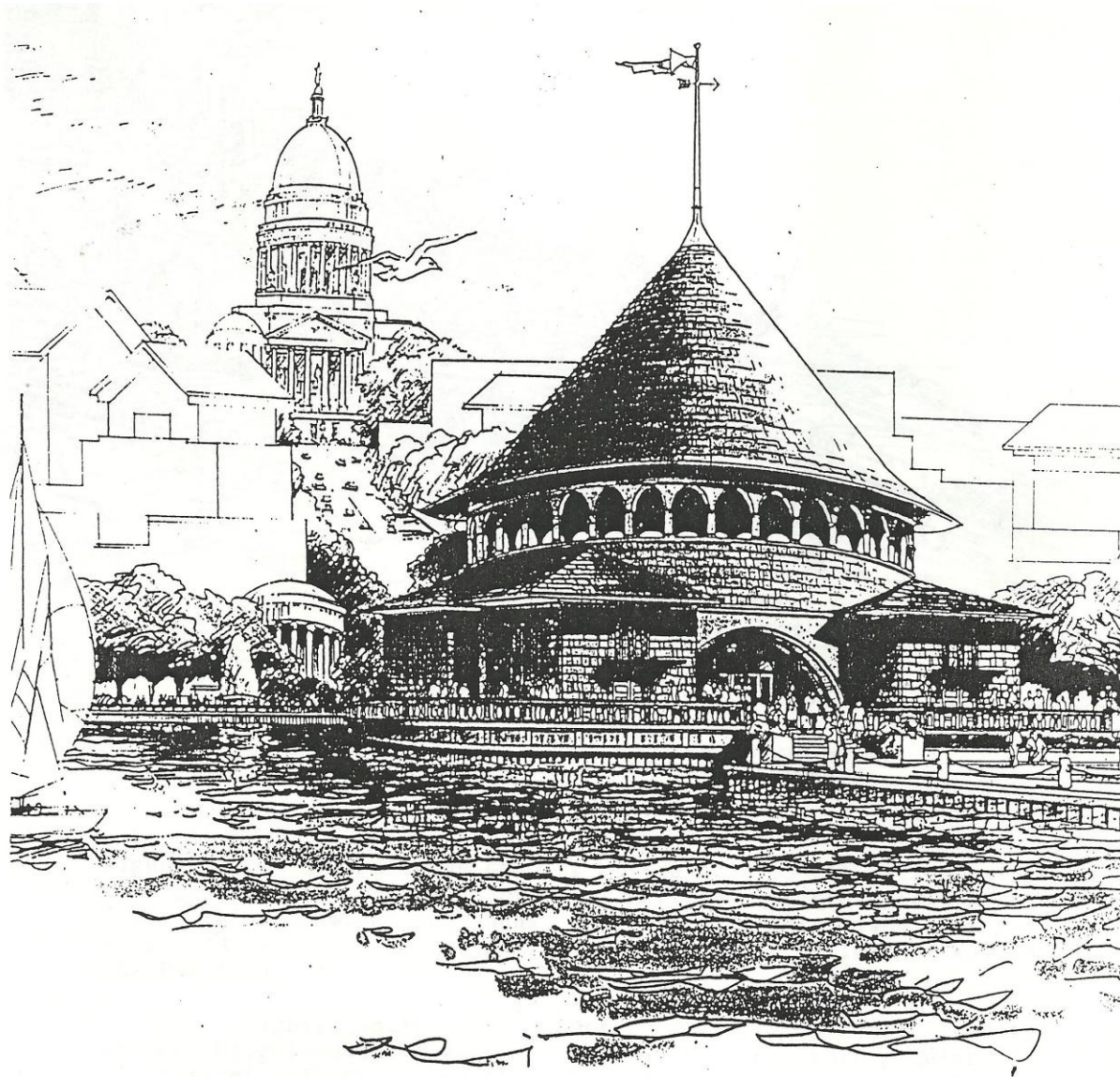
Existing Shoreline



Existing Shoreline with Wetland Edge



Section through Wetland and Boardwalk

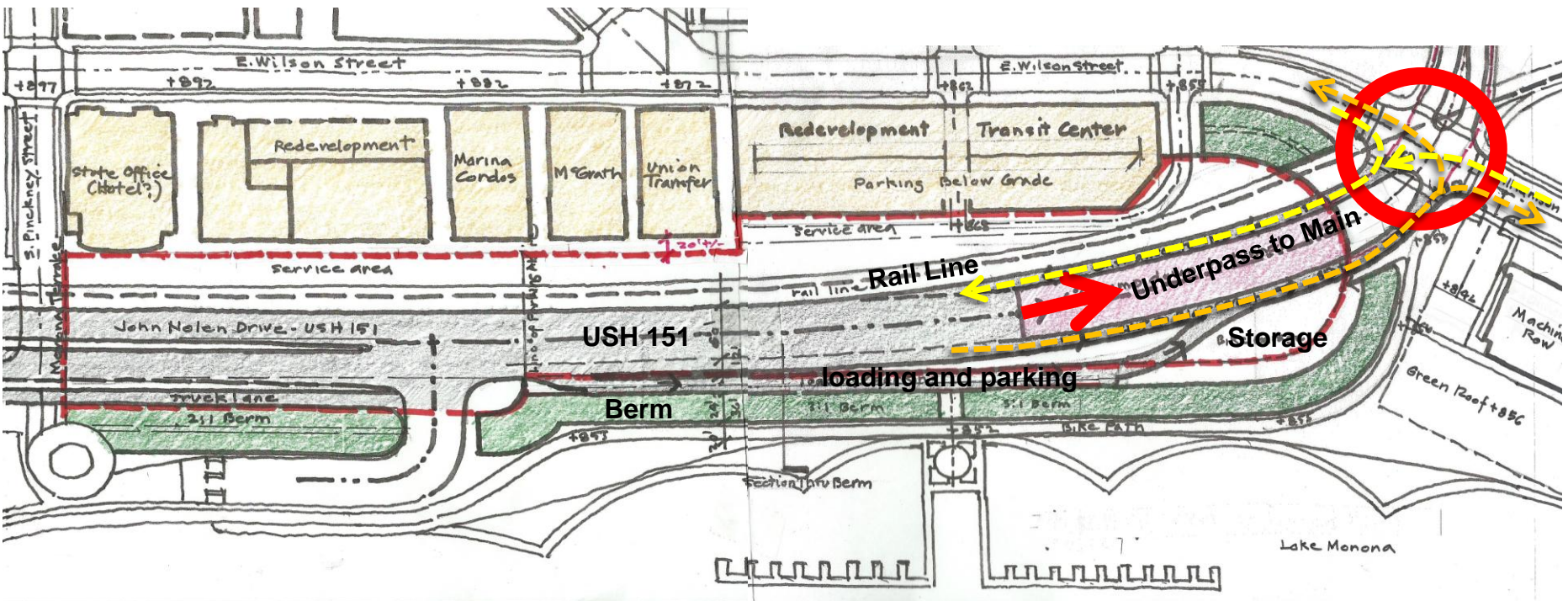


1893 Frank Lloyd Wright Boathouse

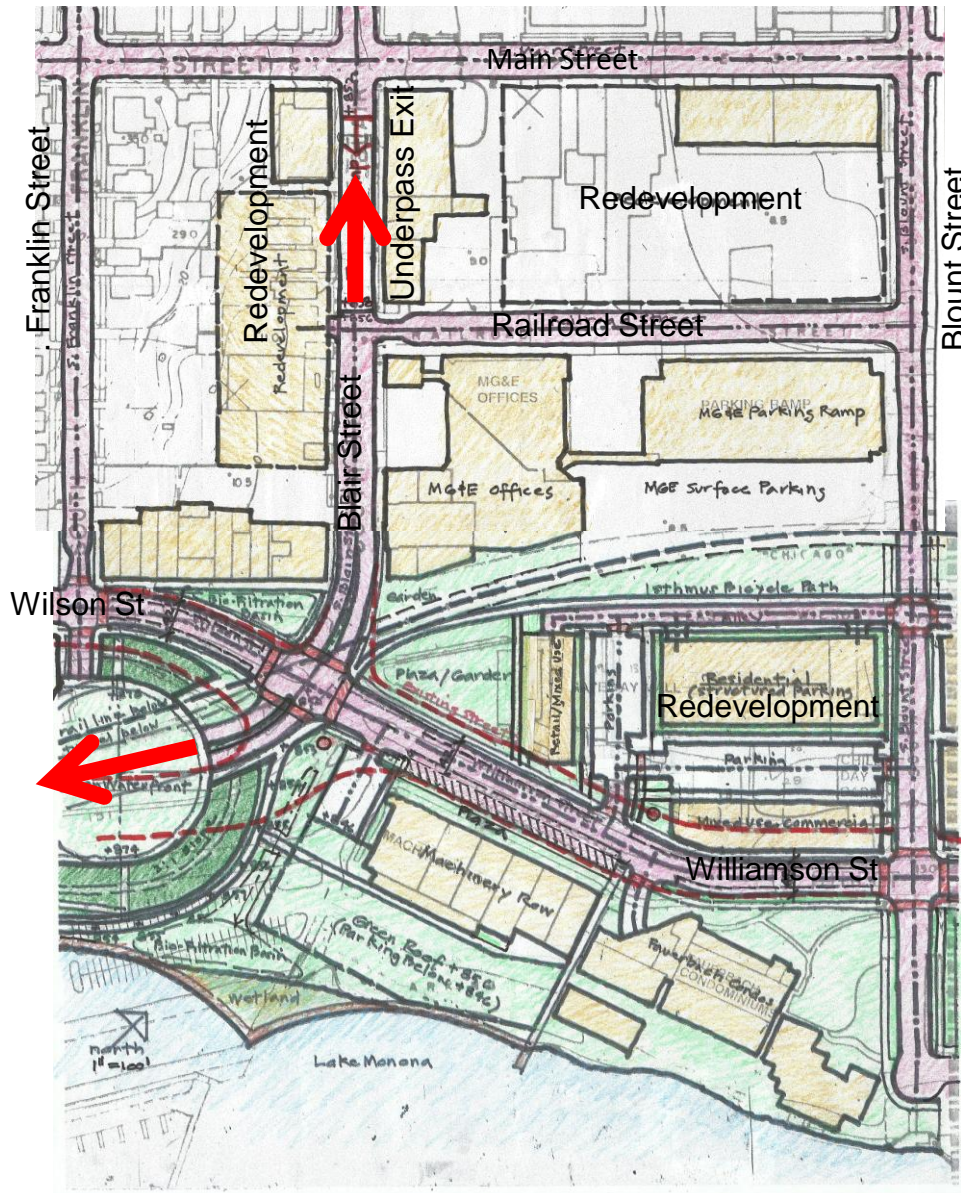
USH 151 Below Park Deck



Existing Blair Street Intersection



Benefits of an Underpass



Eliminates the John Nolen/Blair choke point and improves USH 151 as a commuter route

Improves safety, walkability and bikability by narrowing streets

Strengthens connections between Downtown and the East Isthmus

Decreases impervious surfaces and reduces stormwater runoff

Improves access to Machinery Row

Promotes redevelopment and improves street life

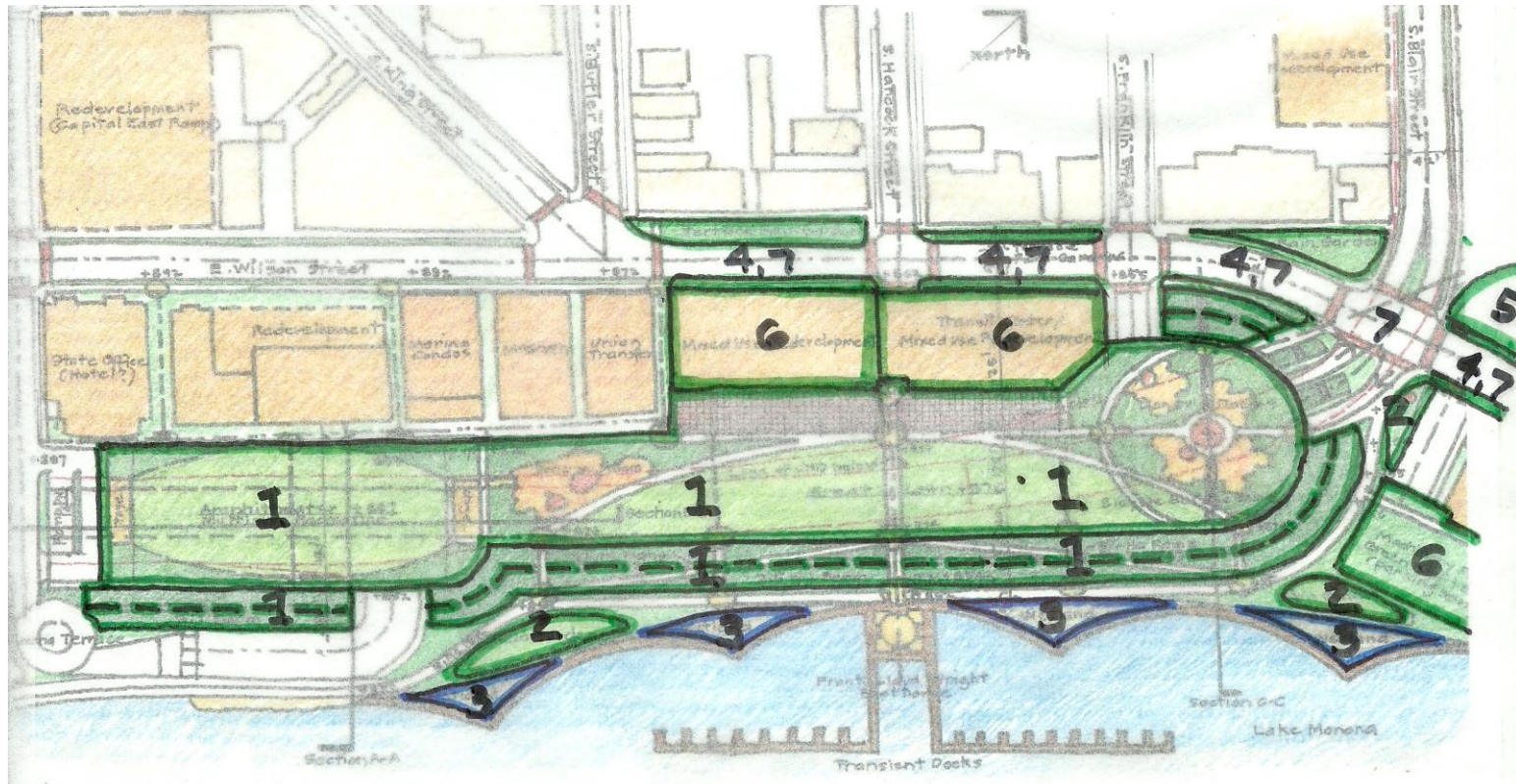
Williamson Street Revitalization



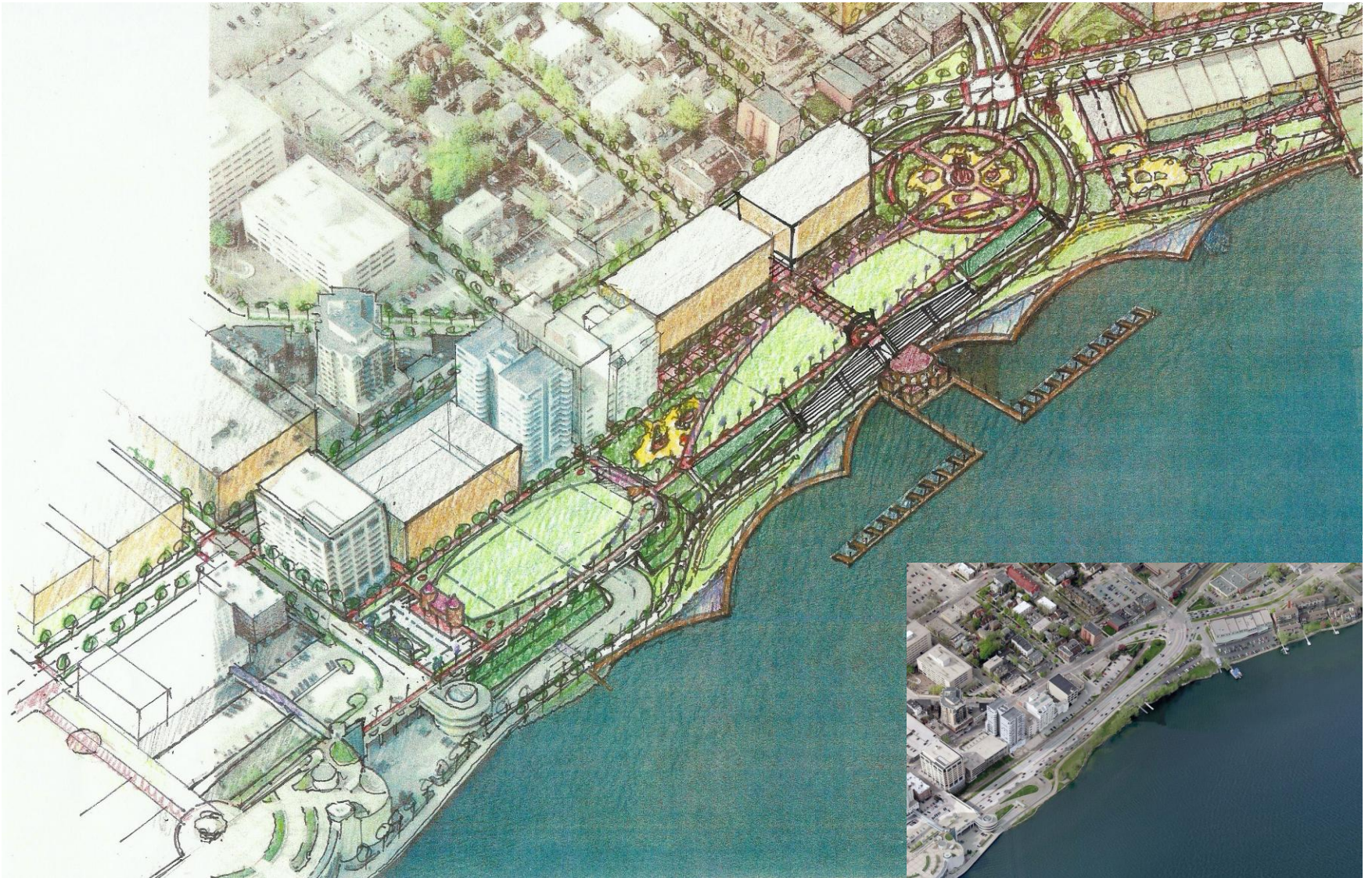
Redevelopment - On Street Parking - Landscaping - Storm Water Infiltration

Sustainable Design

1. Permeable Landscaped Deck
2. Bio-filtration Basins
3. Wetlands
4. Terrace Rain Gardens
5. Plaza Storm Water Infiltration
6. Green Roofs
7. Impervious Pavement Reduction



How do you implement a Big Vision?



Assessing Feasibility

How much will the project cost?

How will the project be funded?

How will the project be phased?

What are the economic impacts?

Should we build an underpass?



2016 Blair/John Nolen Corridor Study

Benefits =

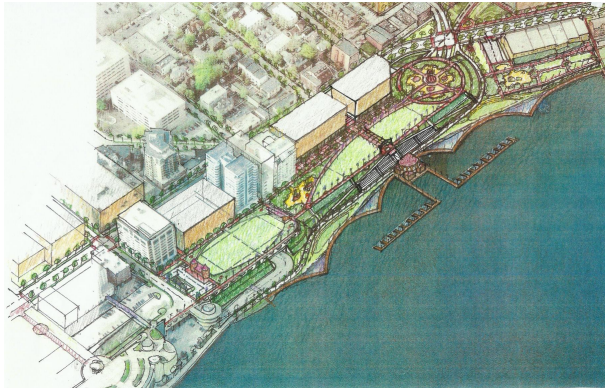
Transportation

Parks and Open Space

Environmental

Placemaking

Economic



Funding Sources

Federal/State Funding

Highways

Transit

Pedestrian/Bicycle

Water Quality

Parks and Open Space

Tourism

Local Funding

Parking Revenues

Tax Incremental Financing

Foundation Grants

Private Donations



U.S. Department of Transportation
Federal Highway Administration

TIGER Grant Program

Up to \$100 million, 20% Match

*Grant Criteria: Multi Modal Transportation,
Economic Development, Livability, Sustainability,
Safety, Innovation, Partnerships, Shovel Ready*

Building Partnerships

Monona Terrace Model

(Design, Approvals, Fundraising, Management)

- *City of Madison*
- *Dane County*
- *State of Wisconsin*
- *Congressional Representatives*
- *Convention and Visitors Bureau*
- *Chamber of Commerce*
- *Downtown Madison, Inc.*
- *University of Wisconsin*
- *Clean Lakes Alliance*
- *Wisconsin Bicycle Federation*
- *Wisconsin Historical Society*
- *Madison Community Foundation*
- *Madison Neighborhoods*
- *Community Leaders*



What will the Nolen Waterfront do for Madison?

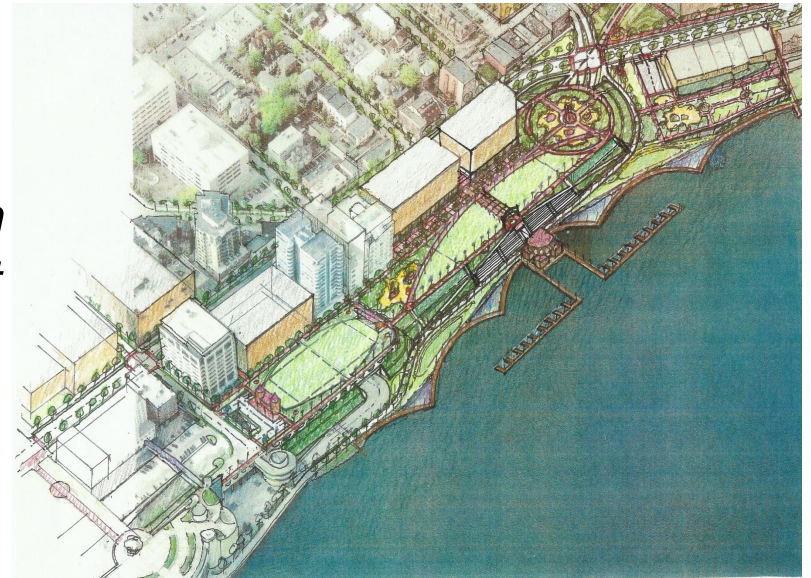
Solves Madison's most complicated and congested intersection

Creates a 9 AC park for the most park deficient part of the city

Implements John Nolen's visionary plan for Madison's most important waterfront

Ensures synergistic, sustainable and economic opportunities for the Downtown and the community

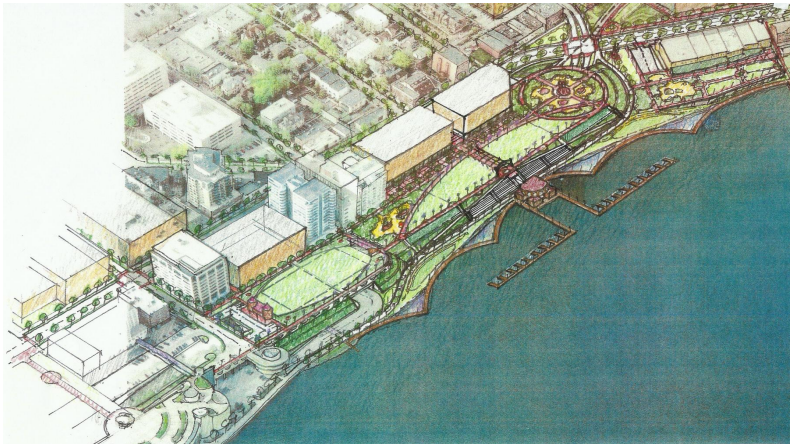
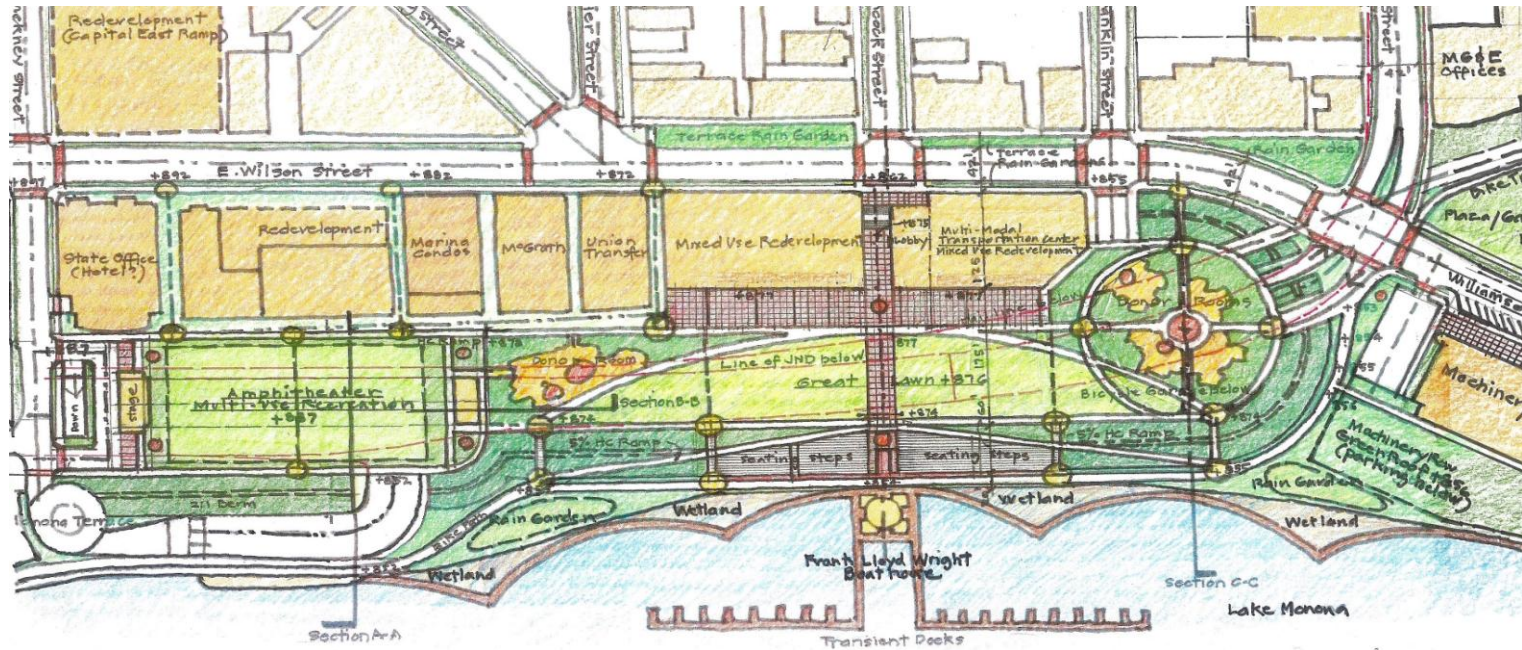
Creates Madison's "Living Room" where the community can come together



Nolen Waterfront - A Place for Everyone



Nolen Waterfront



Thank You! Do you have any questions?