



StartingBlock Madison

April 19, 2016

TO: Mark Greene
City of Madison Economic Development Committee

StartingBlock Madison would like to take this opportunity to provide input into the final decision making process regarding the City of Madison's RFP 8452-02-2015 Entrepreneurship and Small Business Development Resource Fund. SBM is very comfortable with the original recommendation made by City Staff to award this grant to the Doyenne Group. The Doyenne Group has established themselves as a good member of the Madison entrepreneurial community and has a good working relationship with SBM. We are confident in their ability to effectively manage the City of Madison grant.

Thanks for working on behalf of Madison area entrepreneurs. Please let me know if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Terry Sivesind", written over a faint, larger version of the signature.

Terry Sivesind
Starting Block Madison