

Overture Center 2014/2015 Season													updated 5/3/16
	Program	Presenter (OCF; ResCo; Promoter; local arts org)	Category (Arts; Education; Community)	Free or Low Cost?	# Perfs	# Madison artists	Total Audience	City of Madison audience *	Contract fees paid to Madison artists	Cost of free or reduced programs	Rent Subsidy	Ticket Subsidy	Amount spent on tickets
1	Duck Soup Cinema	OCF	Community	Y	8	11	4,184	1,662	5,850	33,540	n/a	-	18,720
2	Mad City Sessions	OCF	Community	Y	7	5	1,100	majority	3,000	6,303	n/a	n/a	FREE
3	OnStage	OCF	Educational	Y	31	2	26,920	12,705	4,500	134,512	n/a	43,298	146,857
4	Kids in the Rotunda	OCF	Community	Y	78	10	31,154	majority	7,325	23,244	n/a	n/a	FREE
					3 performances per artist								
5	Community Arts Access	Local Arts	Community	N	6	50	9,963	majority	-	20,541	57,404	-	15,523
6	Meet the Artist	OCF	Education	Y	10	-	1,680	n/a	-	273	n/a	n/a	FREE
7	International Festival	OCF	Community	Y	30	27	16,000	majority	7,635	10,699	n/a	n/a	FREE
8	Overture's Rising Stars	OCF	Community	Y	1	91	2,317	majority	750	13,539	n/a	887	6,503
					Audience Number includes the finals only								
9	Tommy Awards Ceremony	OCF	All	Y	1	5 *	7,700	377	4,550	70,511	n/a	-	24,910
					* - Madison high schools participating								
10	Community Ticket Vouchers	OCF	Community	Y	25	-	1,942	majority	n/a	-	n/a	77,680	3,419
11	Special Events - Local Arts	Local Arts	All	N	2	**	2,712	1,788	161,939	74,198	n/a	66,418	47,730
		**Special occasion that had all 10 resident organizations perform, as well as Overture's Rising Stars and the Tommy Ensemble. The number of artists was in the hundreds.											
12	Local Arts	Local Arts	All	N	191	9	14,177	5,769	4,331	102,897	77,826	n/a	213,412
13	Overture Galleries	Local Arts	Arts / Community	Y	18	107	143,000	majority	n/a	-	n/a	n/a	FREE
14	Club10	OCF / Local Arts	Arts / Community	Y	52	n/a	1,843	majority	n/a	-	n/a	55,290	18,430
15	Overture Presents	OCF	Arts	N	59	2	59,074	29,129	3,500	-	n/a	n/a	2,192,433
16	Broadway at Overture	Promoter [BAA]	Arts	N	48	-	72,530	31,538	-	-	n/a	n/a	5,109,719
17	Resident Company	Resident Co.	Arts	N	75	***	109,297	59,086	n/a	n/a	568,406	-	1,704,838
		***10 resident organizations, each with many artists whom reside in Madison											
18	Administrative Costs of Community Programming									294,458			
	Does not include the cost of the facility (utilities, maintenance)												
	TOTALS:				642		505,593		\$ 203,380	\$ 784,715	\$ 703,636	\$ 243,573	\$ 9,502,494
	<i>Total does not include 10Fest, Arts Education activities, or Cocktails with Tim figures.</i>												