

## STREET USE PERMIT APPLICATION

### EVENT INFORMATION

Name of Event: BRAT FEST RUN/WALK

Event Organizer/Sponsor: Starting Line Events, LLC

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☐ Yes ☒ No

**MANDATORY: State Sales Tax Exemption Number:** ES#: \_\_\_\_\_

**OPTIONAL: Federal Tax Exempt Number:** \_\_\_\_\_

Address: 5118 Wintergreen Dr

City/State/Zip: Madison, WI 53704

Primary Contact: Jerry R Kempfer

Work Phone: 608-243-9593

Email: jerry@startinglineevents.com

Phone During Event: 608-241-7093

Website: www.startinglineevents.com

FAX: \_\_\_\_\_

Secondary Contact: Robin L Kempfer

Work Phone: 608-243-9593

Email: robin@startinglineevents.com

Phone During Event: 608-217-5941

Annual Event?

☒ Yes ☐ No

Charitable Event?

☒ Yes ☐ No

If Yes, Name of charity to receive donations: BRAT FEST, INC.

Estimated Attendance: 2000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.):

☒ Yes ☐ No

Hours: 7:45 am to 11:30 am

### EVENT CATEGORY

☒ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)  
☐ Other: \_\_\_\_\_

### LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street  
☐ 30 on the Square (aka top of 100 block of State Street) ☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: ALLIANT ENERGY CENTER NEIGHBORHOOD

### EVENT DATE(S)/SCHEDULE

Date(s) of Event: May 28-29, 2016

Event Start and End Times: 8:30 – 11:30 am

Rain Date (if any): N/A

Set-Up Start Time: 6:30 am

Take-Down Start Time and End Times: 9:30 – 11:30 am

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event?

☐ Yes ☒ No

If class B license is denied, will the event(s) occur?

☐ Yes ☐ No

\_\_\_\_\_ By initialing, I/we waive the 21-day decision requirement.

### APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature \_\_\_\_\_

Date 2.9.16

RUN YOUR BUNS OFF!



### **Benefiting**

The Charities Of  
Brat Fest, Inc.

**BRAT FEST**

**10K RUN**

**5K RUN**

**5K WALK & DOG JOG**

Willow Island

**MAY 28-29**

**Starting Line Events, LLC**

[www.startinglineevents.com](http://www.startinglineevents.com)

[jerry@startinglineevents.com](mailto:jerry@startinglineevents.com)

608-241-7093

# Event Schedule

**Saturday, May 28, 2016**

05:30 am - Set up Start and Finish Line area  
06:00 am - Set up cones, aid stations, barricades and mile markers along courses  
07:00 am - Begin walk-up registration near Start Line  
07:45 am - Race Announcer will begin making announcements  
08:25 am - National Anthem  
08:30 am - 10K Run begins  
08:32 am - 5K Run begins  
09:30 am - Start removing cones, barricades, mile markers and aid stations  
10:00 am - Last participants should be finished  
10:00 am - Awards Ceremony begins  
10:00 am - Remove and recycle all trash on course  
10:30 am - Volunteers finish course clean-up

Start & Finish Line	Alliant Energy Center Quann-Olin Pkwy entrance
Race Course Begins	8:30 am
Race Course Ends	10:30 am
Course Set-Up	6:00 am
Course Closed	10:30 am
Courses	10K Run & 5K Run
Run Event Produced By	Starting Line Events, LLC
Main Event Organizer	Brat Fest, Inc
Permits & Insurance	Starting Line Events, LLC
Race Director	Jerry Kempfer 608-241-7093
Event Coordinator	Robin Kempfer 608-243-9593
Course Management	Starting Line Events, LLC

## **Timeline for the Brat Fest 10K Run and 5K Run Course openings, closings and Traffic Control**

5:30am - Set-up Start/Finish Line area in Alliant Energy Center on Willow Island

6:00am - Put cones, mile markers and Aid Stations along courses

6:30am - Set-Up Registration and Packet Pick-Up Tents

7:00am - Walk-Up Registration and Packet Pick-Up begin

7:45am - Race Announcer begins announcements

8:15am - Walk-Up Registration closes

8:15am - Race Course Sentries (Course Marshals) arrive at assigned posts along the race courses

8:25am - National Anthem

8:25am - City Of Madison Traffic Control arrives at the following Locations

Officer 1 - Olin-Turville Ct. near the entrance to the boat launch parking lot

8:30am - Traffic Control starts

8:30am - 10K Run starts

8:32am - 5K Run starts

09:30am - Begin picking up cones and opening roads along 10K and 5K courses

10:00am - Traffic Control Officer is finished

10:00am - All roads are opened

10:00am - Awards Announcements

10:00am - Aid Stations, No Parking Signs and Start/Finish Line are removed and trash picked up

\*All Madison Metro Bus Stops will remain open and accessible during the event

# Event Schedule

**Sunday, May 29, 2016**

06:30 am - Set up Start and Finish Line area  
07:00 am - Set up cones, aid stations, barricades and mile markers along courses  
07:00 am - Begin walk-up registration near Start Line  
08:15 am - Race Announcer will begin making announcements  
09:00 am - 5K Dog Jog begins  
09:02 am - 5K Walk begins  
09:45 am - Start removing cones, barricades, mile markers and aid stations  
10:30 am - Last participants should be finished  
10:30 am - Remove and recycle all trash on course  
11:00 am - Volunteers finish course clean-up

Start & Finish Line	Alliant Energy Center Quann-Olin Pkwy entrance
Race Course Begins	9:00 am
Race Course Ends	10:30 am
Course Set-Up	7:00 am
Course Closed	10:30 am
Courses	5K Walk & 5K Dog Jog
Run Event Produced By	Starting Line Events, LLC
Main Event Organizer	Brat Fest, Inc
Permits & Insurance	Starting Line Events, LLC
Race Director	Jerry Kempfer 608-241-7093
Event Coordinator	Robin Kempfer 608-243-9593
Course Management	Starting Line Events, LLC

### **Timeline for the Brat Fest 5K Walk Course openings, closings and Traffic Control**

- 6:30am - Set-up Start/Finish Line area in Alliant Energy Center on Willow Island
- 7:00am - Put cones, mile markers and Aid Stations along courses
- 6:30am - Set-Up Registration and Packet Pick-Up Tents
- 7:00am - Walk-Up Registration and Packet Pick-Up begin
- 8:15am - Race Announcer begins announcements
- 8:45am - Walk-Up Registration closes
- 8:45am - Race Course Sentries (Course Marshals) arrive at assigned posts along the race courses
- 9:00am - 5K Dog Jog starts
- 9:02am - 5K Walk starts
- 9:45am - Begin picking up cones and opening roads along 10K and 5K courses
- 10:00am - All roads are opened
- 10:00am - Aid Stations, No Parking Signs and Start/Finish Line are removed and trash picked up

\*All Madison Metro Bus Stops will remain open and accessible during the event

## Summary of Emergency Coverage

### Ambulances

Ryan Bros. Ambulance will have one ambulance dedicated to cover the courses. This unit will be located in the Alliant Center parking lot and will respond if needed. We will also have volunteer Nurses equipped with 2-way radios, at each Mile Marker, to monitor the participants. 911 will be used for any life-threatening emergencies.

### Bike teams

We will have two bicycle teams dedicated to covering the courses. These units will be equipped with 2-way radios and will be roaming and responding as needed.

### Aid Stations

Each of the on-course Aid Stations will be supplied with water and/or sports drinks. Personnel will also be equipped with First Aid Kits and a 2-way radio to contact the Race Director for further assistance if needed.

### Aid Station Locations

- Start/Finish Line near Willow Island
- Van Deusen St (Mile 1.6/4.5)
- Capital Bike Trail near Monona Terrace (Mile 3.3 )

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### Start/Finish Line Medical Help

The start/finish line medical area will be equipped with water, sports drink, food and standard portable medical kits for sprains, cuts etc. A Ryan Bros. Ambulance will be stationed near the finish line for any potential transports. 911 will be used for any life-threatening emergencies.

### Emergency Procedures

We will have an updated Emergency Procedure document that will be distributed to all necessary personnel. The document will have a list of names and numbers to contact for different types of emergencies (weather, fire, injury, etc.). The Race Director, Fire, Police, Aid Station Personnel, Bicycle Safety Teams and Various Volunteers will have access to this document.

### Weather Emergencies

We use a colored-flag warning system for all course dangers, including weather. There will be a flag system at each Aid Station along the course and at the Start/Finish Line. The Race Director will contact the Aid Station Personnel if the color changes. The following describes each flag color.

**Green Flag** - Good Conditions. Everything Is Normal.

**Yellow Flag** - Caution. Increased Risk of Heat Related Problems. Runners Should Hydrate Accordingly.

**Red Flag** - Extreme Heat Risk. Clock Has Stopped. Hydrate and Walk To The Finish Line.

**Black Flag** - Extreme Emergency. The Race Is Canceled. Seek Shelter Immediately!

## **MISSING PERSONS AND MISSING CHILDREN PROCEDURE**

### **Lost Persons**

We will have a policy in place to help spectators and participants find each other if lost. An announcement by the Race Director will ask that the lost person report to the Announcer's stand. This policy is for missing adults only.

### **Lost Child**

An announcement by the Race Announcer will ask that the lost child or parents of a lost child report to the Announcer's stand. The Announcer will give a description of the child to help others locate them. A member of the Race Staff will immediately report the lost child to the nearest Police Officer and/or Emergency personnel. A description of the child will be broadcast over the 2-way radios to alert all staff members of the race.

Lost Person Coordinator: \_\_\_\_\_ TBA \_\_\_\_\_ (number).

### **Lost Child is found**

Stay with the child until the Lost Person Coordinator can take charge of the child. **DO NOT LEAVE THE CHILD UNATTENDED!**  
Contact anyone who is looking for the child that they are found and have Race Announcer make announcement.



## BRAT FEST RUN/WALK TRASH AND RECYCLING PLAN

Trash around the Start/Finish area and all Water/Aid Stations, will be swept, picked up and disposed of in the proper containers. The Water/Aid Stations will have trash cans that will be brought back to the Start/Finish area and then placed into the large trash and recycle receptacles that are placed in the area for the World's Largest Brat Fest Celebration.

**BRAT FEST 5K & 10K Run Run**  
The Lake Monona Weekend Run Race

**TURN AROUND POINT**

**H<sub>2</sub>O**

**MILE 3**

**MILE 4**

**MILE 2**

**MILE 5**

**MILE 1**

**MILE 6**

**Start & Finish**

**RUNNERS CROSS HERE**

Madison

John Nolen Dr

Google earth



## TURN AROUND POINT

 $H_2$ 

**MILE 3**

**MILE 4**

MILE 2

MILE 5

**MILE 1**

## Start & Finish

**MILE 6**

**RUNNERS CROSS HERE**



John

Google ea



BRAT FEST 5K RUN, 5K WALK & 5K DOG JOG COURSE MAP

