

Office of the Mayor

Paul R. Soglin, Mayor

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January 29, 2016

To: Madison Food Policy Council

From: Mark Woulf, Food and Alcohol Policy Director

Re: Latino Chamber Proposal to Healthy Retail Access Program Consideration (Part 2)

The Healthy Retail Access Group met on Wednesday, January 27 to consider the remaining components of the Latino Chamber of Commerce (LCC) proposal to the Healthy Retail Access Program (HRAP). The LCC and partners asked for additional time to respond to staff questions related to the production/farming aspects of the proposal. The LCC and partners agreed to submit additional information within the next two weeks at which time a work group meeting will be scheduled to consider funding of those portions of the request.

The work group met to primarily discuss the details of the internet ordering system and the van service at Mercado Marimar. The Madison Food Policy Council has already approved funding of the internet ordering system without a specific amount. The MFPC has not yet approved funding of the van service. The details of the cost of the installation of the internet ordering system and related infrastructure are attached to this document. The work group recommended funding towards the internet ordering system of \$2,550.00. Ongoing operating costs of the system of approximately \$1,676.00 annually will be covered by Mercado Marimar.

The work group also discussed the van service and the introduction of delivery service at Mercado Marimar. At previous work group meetings, FPC members and staff asked for the LCC and Mercado Marimar to consider purchasing a van instead of a shared service or a leased vehicle. The LCC provided a quote for the purchase of a used van that would satisfy the needs of the business (attached). The work group indicated support for funding half of the cost of the van.

The work group requested that a log be kept of all deliveries so that we can track who the service is reaching. Maria from Mercado Marimar indicated that they would utilize the van for business purposes only and will carefully manage the establishment of the delivery service to prioritize the delivery to buying club members. The work group recommended funding half of the total cost of the van; up to \$10,755.73.

Upon an action from the MFPC, staff will negotiate a contract with LCC that outlines any requirement from the City and a method of payment. Support and communication from the City to the LCC and partners will be frequent and ongoing. Below is a chart of current costs related to the project:

Item	City Request	Applicant Cont.	Total Amount
Refrigeration	\$21,063.50**	\$21,063.50	\$42,073.00
Outreach/materials	\$8,000.00		\$8,000.00
Van for Delivery	\$10,755.73	\$10,755.72	\$21,511.45
Internet/Network	\$2,550.00^^	\$1,676.00 (annual)	\$4,226.00
Infrastructure			
Project Totals	\$42,369.23	\$33,441.22	\$75,810.45

^{**}Does not include electrical installation – FPC authorized up to \$25,000 City Contribution

In need of FPC approval

Attachments: 1) Internet Ordering System

- 2) Van Quote
- 3) Refrigeration Quote

^{^^}Already authorized by FPC without a final cost.

From: **Aaron Storm** < <u>aaron@stormpc.net</u>>

Date: Wed, Jan 20, 2016 at 2:45 PM

Subject: Grocery Store POS Website Quote

To: Mayra Medrano ce: Connie Hilla <</pre>

Hi Mayra,

Here's the new pricing for Mercado Marimar.

Basic website - \$2000 E-commerce - \$1000

Members Discount is 15% off. Which \$3000 minus 15% equals \$2550.

\$999 - Tablet, Stand, Printer, Register

\$309 - Scale

\$79 - Scanner

\$349 - Small Tablet for EBT

\$449 - Mobile Tablet with 3G for online orders

\$85 - Mobile Docking Stand

\$130 - Mobile Printer

Plus tax and shipping

Cloud monthly and yearly fees.

Domain and Website Hosting with Encryption (HTTPS) \$200 yearly

POS software license fee - \$39 monthly

3G WiFi data \$15/month

E-commerce Store/POS integration - \$69/month or \$57.50/month billed annually

Let me know if you have any questions.

Thank you

Aaron Storm

Storm PC

Consulting - Repair - Support

608-807-1415

aaron@stormpc.net

www.stormpc.net

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For Mayra 3 Pages
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-For Mayra 3 Pages

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THE ORDERED VEHICLE MUST BE LOCATED	CASH & CASH EQUIVALENTS
If the motor vehicle dealer and purchaser enter into a purchase contract for a	m. Cash Down Payment on Order 500.00
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Contract if the mileage of the vehicle exceeds that amount. The entire to several	
and at acceptance of delivery.	
This is a Finance Transaction. (Check A. or B.)	
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agreed. You are obligated to purchase, subject to availability of financing through dealer, on terms:	7. Total Cash -and Rebates (m + n If assigned +0) 7.
A In attached disclosure. These items-do not extend beyond the closing	8 Due on Delivery or Balance to Finance
date it dealer is willing and able to deliver vehicle on these terms.	(11+2-3+4+5+6-7) <u>8.\$ 21,511.45</u>
8.	A service fee Is not required. by law, but maybe charged to motor vehicle
This transaction is subject to financing being arranged through creditor of You choice. You must abbe a constable financing being arranged through creditor of You	purchasers or lessees for service's related to compliance with state and
choice. You must obtain acceptable financing and dealer must receive written notice by (date) or this contract is void.	federal laws, verifications and public safety, and must be reasonable.
This is a cash transaction. You are obligated to pay the balance due on delivery	ORDER OUT VEHICLE NOT PRICE PROTECTED (See Back of Contract for Details)
THE APPRAISAL OF THE TRADE-IN IS BASED ON AN ODOMETER READI	NG OF LIP TO
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warrants that the below representations are true. The option to yold this transaction in no	s purchased vehicle if any of the following; representations are untrue. The undersigned purchaser(s) way limits restricts the election of other remedies available to the dealer prior to or after the closing
of this transaction and these representations survive the closing of this transaction as to other	er remedies.
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(A) That I am 18 years of age or older. (B) That I have full power, right and lawful authority to dispose of the trade-in.	
(C) That, except for the payoff amount that dealer agrees to make as indicated in the	odometer reading of miles/kilometers reflects its actual mileage.
(C) That, except for the payoff amount that dealer agrees to make as indicated in the components of price of the Purchase Contract or under Other Conditions of Sale, I will ensure that any and all liens or. encumbrances on the trade in are satisfied.	(H) That while I have owned or leased the trade-in its restraining devices (including air bags and belts) have not been replaced, tampered with, or otherwise altered in any way
and released before or immediately upon delivery of the trade-in to the dealer	man and the state of the state
(D) That the trade-in does not have a cracked or detective head, block, powertrain, or frame (including supportive -portion of anybody).	n (J) That the trade-in has not previously been flood or water damaged L
(F) That all norts of the trade-in emission control system are as orininally installed by	(K) That the trade-in does not have any corrective welds or other evidence or repair to the
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manufacturer's original equipment specifications.	is (are) shown below.
Lienholder(s):	
Explain All "NO" Answers:	
No oral representations are binding unless written on this form. The document (including the items printed or representations, reparting the transactions described above. No modification or waiver of this agreement	on the Reverse Side) is the entire agreement between You and Dealer, and supersedes any prior agreements and is enforceable against either party unless agreed to in writing by that party. You will receive a copy of this order.
As a deterrent to purchaser failing to take delivery on the vehicle as herein provided,	you agree that if you do not accept delivery, you shall, at dealer's option, forfeit to dealer, thorized by Section 218.0141 Wisconsin Statutes. Dealer retains the right to bring action
as a penalty,% (not to exceed 5%) of the cash price of the vehicle as au for actual damages caused by breach of this contract, in lieu of the above penalty.	and the second s
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PROXY BID What's This ENTER SALE

26.087 mi

White / Gray

NISSAN-INFINITI LT

Pickup Location N.I - Menheim New Jersey

At Auction

Vehicle History

Auto Check AutoCheck | CARFAX

Vehicle Specifications

Yeer: 2013

r: 26,087 mi vice Date: 07/11/2013 Fuel Type: Gescline ne: 6 Cylinder

nt: 4.0 L n: Automatic or Color: White Color: Grav er: Not Ave

VIN: 1N6BF0LX5DN108210

Body Style: MPV Doors: Not Available ele Type: Van Title State: VA

Drive Train: 2 Wheel Drive rior Type: Cloth Top Type: Hard Top Roof Stereo: CD Player Airbegs: Dual

2000 - DOS A

CR Options:

50 State Emiss Air Conditioning Autometic Trener **Audiliary Pwr Outlet** Cloth Seats Cruise Control

Electronic Stability Control Front Floor Mats Keyless Entry Maintenance Book Owner's Manual

Power Mirrors Power Windows Steel Wheels Tilt Steering Wheel Traction Control Trip Computer **Trip Counter** US EPA Label **Warranty Books**

Manufacturer Package Information

Information set forth herein is based solely on information provided by the vehicle manufacturer at the time of manufacture and may not be accurate or complete. Manheim has not undertaken steps to confirm the accuracy of any such information, and any information disclosed herein is provided "AS IS".

Open All Packages

Close All Packages

Pwr Basic Pkg

Pwr Windows w/Driver One-Touch Auto up/down Pwr Door Locks w/Auto-Lock Feature Remote Keyless Entry w/(2) Key Fobs Cruise Control w/Steering Wheel Controls

DealShield NEW

DEU DIELD

At participating Manheim locations only



Quote

01/05/2016

Project:

MariMar Maria 2102 S. Park Str Madison, WI From:

Kavanaugh Restaurant Supply Dan Anderson 2920 Bryant Road Madison, WI 53713-3004 608-271-8514 (608)271-8514 (Contact)

Item	Qty	Description	Sell	Sell Total
1	1 ea	WALK IN COMBINATION COOLER FREEZER, REMOTE	\$37,949.00	\$37,949.00
		Custom walk-in cooler/freezer combo with 8 glass doors 18'3"x10'7"x7'6", remote outdoor refrigeration.	with	
2				
		Price DOES NOT include any electrical work.		
		Mer	chandise	\$37,949.00
		Frei	ght	\$1,931.00
		Tax	5.5%	\$2,193.40
		Tota	I	\$42,073.40

Kavanaugh Restaurant Supply

Prices are good for 30 days.

Prices do not include tax or shipping unless stated.

Equipment covered by factory warranty only unless otherwise stated.

Additional warranties available on some items.

Installation is not included unless stated.

No plumbing or electrical hook-up included unless stated.

NOTICE OF LIEN; As required by the Wisconsin Construction Lien Law, Seller hereby notifies Buyer that persons or companies furnishing labor or materials for the construction on Buyer's land may have lien rights on Buyer's land and building if not paid. Those entitled to lien rights, in addition to the undersigned Seller, are those who contract directly with the Buyer or those who give the Buyer notice within 60 days after they first furnish labor or materials for the construction. Accordingly Buyer probably will receive notices from those who furnish labor or materials for the construction, and should give a copy of each notice to his Mortgage lender, if any. Seller agrees to cooperate fully with the Buyer and his Lender, if any, to see that all potential lien claimants are duly paid.

Terms: deposit due with signed purchase order.

Balance due on delivery.

ly.
3% Convenience Fee
Date:
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Project Grand Total: \$42,073.40

Initial: _____