

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event WOOF (KING STREET) PRIDEEvent Organizer/Sponsor OUTREACH/WOOFIs Organizer/Sponsor a 501(c)3 non-profit agency? ☐ Yes ☒ No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 114 KING STREETCity/State/Zip MADISON, WI 53705Primary Contact DINO MANIACI FAX NAWork Phone _____ Phone During Event 6466456432E-mail MANIROAT@AOL.COMWebsite MADWOOF.COMSecondary Contact JASON HOREWork Phone NA Phone During Event 646241-580E-mail JASONHORE@AOL.COMAnnual Event? TO CORRESPOND TO PRIDE 8/7/16 ☒ Yes ☐ NoCharitable Event? OUTREACH ☒ Yes ☐ No

If Yes, name of charity to receive donations: _____

Estimated Attendance 1200 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)Public Amplification (not allowed after 11 p.m.) Hours 4 to 11:00 PM ☒ Yes ☐ No

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☒ Festival ☐ Rally ☐ Parking (i.e., bagging meters)
☐ Other _____

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ Podium/700-800 State Street
☐ 30 on the Square (a.k.a. top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)
Street Names and Block Numbers: 100 BLOCK KING STREET

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 8/6/16Event Start Date(s)/Time(s) 8/6/16 4:00 PMEvent End Date(s)/Time(s) 8/6/16 11:59 PMRain Date(s) NA 8.20.16Set-Up Date(s)/Time for Event 8/6/16 - NOONTake-Down Time 8/7/16 - 12:01 AM

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

☒ I/We waive the 21-day decision requirement.☒ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

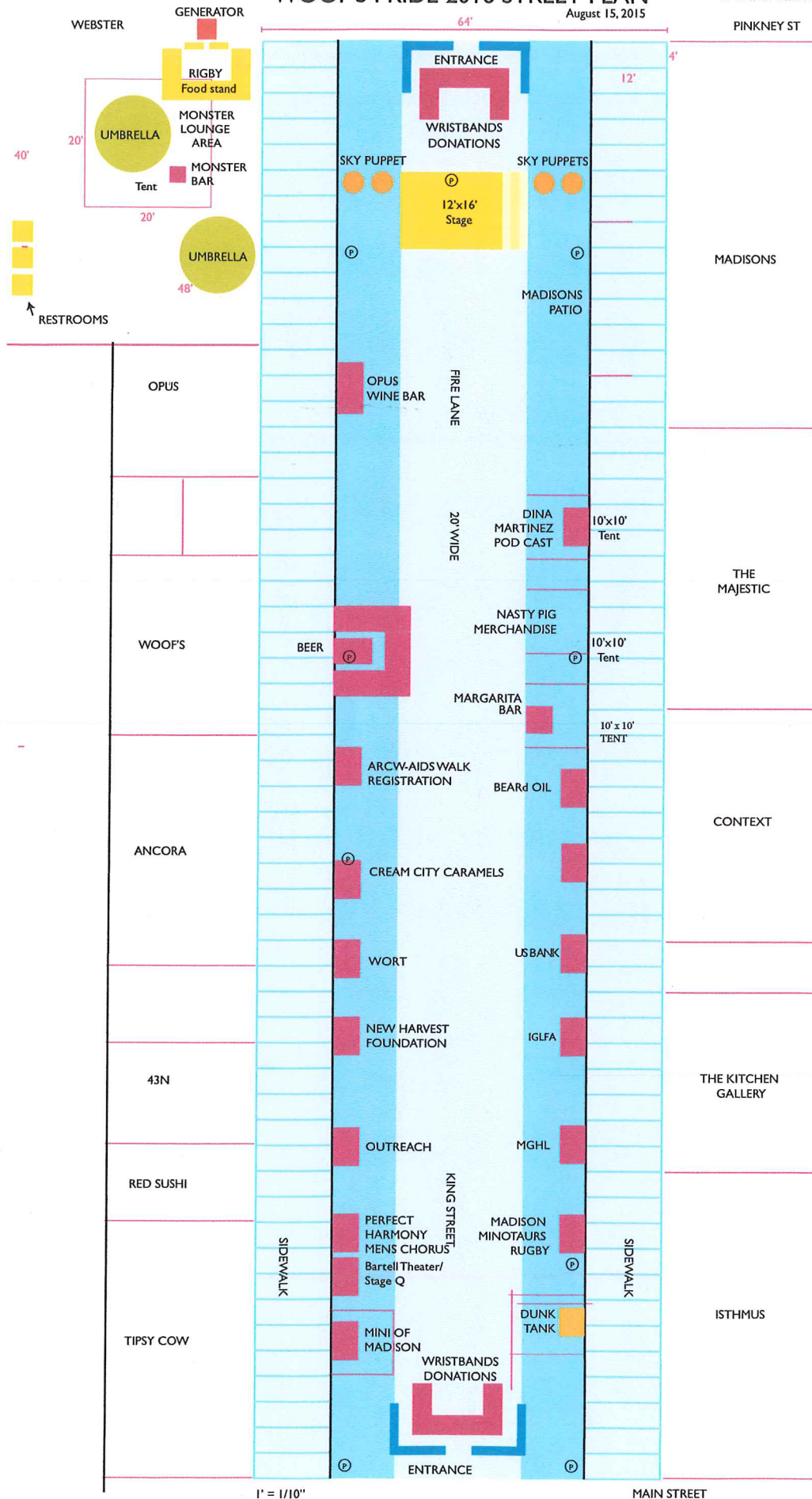
In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature DINO MANIACIDate 10/23/15

WOOF'S PRIDE 2016 STREET PLAN

UPDATED 11/8/14

August 15, 2015



WOOF PRIDE 2016

KING STREET BLOCK PARTY

Saturday August 6th, 2016

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NOTIFICATION SCHEDULE

Application submitted week of October 19th, 2015

E-mail notification to King Street Businesses/Alderperson Week of January 1st

Individual letters to businesses hand delivered by January 10th

King Street Business's meeting @ WOOF'S-Friday January 15th, 2015

SAFETY/SECURITY PLAN

Using the last five years exemplary event successes as our guide, we will once again enlist a team of 15-20 volunteers as well as our regular staff members to monitor traffic flow, check ID's and issue wristbands and help with continual trash pick-up and final street reclamation. We will again use city provided trash receptacles, 9 for trash and 3 for recyclables.

We will coordinate efforts with the Madison Police Department as required as well as with the Madison Fire Department in regards to any/all food preparation that might be considered moving forward.

Monitors and clearly identified entrances will be stationed at both ends of King street to check ID's and issue wristbands as well as collect donations.

Signage will be affixed at both entrances instructing attendees that no liquor can be taken from the designated street area when exiting.

****Additionally stage staffing and production support will assist in maintaining an acceptable presence and permit compliance of all performers as well as attendees on street and maintain stage area as "off limits" to anyone not specifically hired/scheduled by WOOF'S as entertainment.**

23 October 2015
WOOF PRIDE/King Street Block Party
Saturday August 6th, 2016

STREET USE COMMITTEE MEMBERS, as you know, Jason and I created WOOF'S KING STREET PRIDE in 2011, initially to offer an alternative outlet for Madison's LGBT community to celebrate LGBT PRIDE here in Madison. Happily, as we plan for our fifth consecutive event, many things have remained the same while there have been significant changes underway as well. Tentatively scheduled again this year for Saturday August 6th, WOOF'S will once again create a street fair atmosphere with community outreach and awareness offerings, food and beverages as well as staging for music and related local acts to perform and entertain. Capitalizing on the success of our last 4 years events we will strive to create a similar event with subtle changes that will accommodate additional people, create an increased visibility and variety of community based outreach areas and enhance the activities on the street allowing attendees to spend more time at the event. The event is planned for the 100 block of King St. and is scheduled for Saturday August 6th from 4:00 PM until midnight! Once again, our charitable beneficiary is OUTREACH, Inc. We are excited to partner with them as they will once again be organizing and facilitating Madison's Pride March and Rally as the culmination of Madison's PRIDE WEEK on Sunday August 7th-based on last years success of this Madison LGBT community tradition we expect another successful event. We know that this event will once again bring a diverse and eclectic mix of local and visiting attendees, all looking to enjoy and explore what downtown Madison and specifically King street has to offer. Last year's event drew over 1200 local and visiting individuals to our street, enriching both the community and the business atmosphere on King Street. We raised over \$3000 for the various charities we sponsored and continue to strive towards recognition of The First Settlement district and specifically King Street as a destination for a large part of our community who tend to shy away from downtown activities because of mis-conceptions about access and parking.

We welcome your support and participation in our event in any way that you might deem appropriate, and if nothing else, hope to see you among the crowds celebrating an event which has become a mainstay for our community. We have once again reached out to our neighbors, inviting them to participate, and have had several accept the invitation already this year.

Please feel free to contact me directly via email at maniroad@aol.com or telephone @ 646-645-6432 with any questions or comments you might have. We look forward to your support as well as another successful event.

Sincerely,



Dino A. Maniaci
Jason Hoke
WOOF'S