

**CITY OF MADISON  
Common Council  
INTER-DEPARTMENTAL  
CORRESPONDENCE  
210 Martin Luther King, Jr. Blvd.  
Room 417  
Madison WI 57309  
266-4071**

DATE: January 20, 2016

TO: Members of the Alcohol License Review Committee

FROM: Ald. Barbara Harrington-McKinney, District 1

SUBJECT: **Agenda Item #12 - New License Application for Dahmen's at Hawks Landing, 88 Hawks Landing Circle.**

A community meeting was held on January 12, 2016 at Dahmen's Pizza restaurant on Mineral Point Road. Fifteen residents attended the meeting and unanimously voted to support the liquor license application. Residents were very excited to have the restaurant join their community as a neighborhood and golf course restaurant. (Summary notes from the community meeting follow and attached is an email regarding the license).

**I support the application and request that the ALRC recommend to the Common Council approval of the application for Dahmen's at Hawks Landing.**

**Notes from 1/12/2016 Community Meeting**

- Previous owner of the Tap Room located at Hawks Landing approached the Dahmen's regarding purchase of the business.
- Proposed establishment will continue the neighborhood, friendly atmosphere.
- Residents attending the public meeting gave positive feedback for locating Dahmen's at Hawks Landing within their community and felt that the establishment would be an asset to the neighborhood. Dahmen's Pizza on Mineral Point Road was recognized in WSJ article as "the Cheers of the Westside of Madison". Residents liked that.
- The establishment will be a golf course restaurant and bar. Menu: pizza, sandwiches and salads. The proposed hours of operation: 11:00 a.m.-10:00 p.m., pizza delivery within a 10 minute delivery area.
- Opened year round. Projected opening of Dahmen's at Hawks Landing: March 2016.

**Comments from residents:**

- Keep heart of the previous business "Tap Room"
- Offer local beers
- Need for detailed marketing strategy to reach over 1,000 houses and 200 apartments in Hawks Landing.
- Should target Epic Employees

- Retain ambiance of previous restaurant
- Caution delivery drivers with kids in area, stressed safety when driving through the neighborhood
- Quality of future employees, employee training, request workers wear uniforms for identification purposes.
- Anticipated number of employees: 20 people on staff, age 21 and over, for insurance liability purposes.
- Onsite management: three member management team
- Suggested planning for a grand opening the first week. Planned opening: March 2016 for the beginning of the golf season.
- The business has a current lease which will end February 1, 2016.
- Proposed hours: year round.
- The restaurant at the Mineral Point Road location will be closed.
- Fifteen residents and property owners attended the community.
- The vote was unanimous in approving the license application for Dahmen's at Hawks Landing.

#### **Meeting Attendees**

- Joan Horinek, 1414 Stemp Terrace (owns a lot on the golf course)
- Alexandra Trainor, 31 Hawks Landing Circle #207
- Mel Hammer, 59 Hawks Landing Circle, #208
- Jeffrey Nelson, 85 Hawks a Landing Circle, #212
- Pat McCarthy, 10 Kingswood Circle
- Julio Rios, 9513 Hill Creek Drive
- Ken and Sue Leonard, 1812 Breezy Trails
- Karen D. Dailey, 9242 Sandy Point
- Bill Zander, 9242 Wendy Road
- Jillian Bodden, 59 Hawks Landing Circle, #209
- Max Hoenisch, 59 Hawks Landing Circle, #209
- Tyler Dahmen
- Justin Dahmen

(attached email)

**Veldran, Lisa**

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**From:** McKinney, Barbara  
**Sent:** Wednesday, January 20, 2016 9:19 AM  
**To:** Veldran, Lisa; Fields, Debbie  
**Subject:** Fwd: Application for new liquor license

Please include this email in the ALRC packet.

Barbara Harrington-McKinney  
Alder, District 1  
[district1@cityofmadison.com](mailto:district1@cityofmadison.com)  
Join district email list for updates

Begin forwarded message:

**From:** "Wahl, Victor" <[VWahl@cityofmadison.com](mailto:VWahl@cityofmadison.com)>  
**Date:** January 20, 2016 at 8:42:46 AM CST  
**To:** "McKinney, Barbara" <[district1@cityofmadison.com](mailto:district1@cityofmadison.com)>  
**Subject:** RE: Application for new liquor license

Thanks Barbara...I have been in contact with them and have no concerns...

**From:** McKinney, Barbara  
**Sent:** Wednesday, January 20, 2016 4:00 AM  
**To:** Wahl, Victor  
**Subject:** Application for new liquor license

The following business has submitted an application for a new license. The application will be reviewed by ALRC on 1/20/2016, 5:30 p.m. City County Building, room 200. A community meeting was held 1/12/2016. The applicant is required to contact his Alder and the Police Department. K

? Details

File #: 41276 Version: 1

Type: License

Title: Public Hearing - New License Dahmen Enterprises LLC • dba Dahmen's at Hawk's Land Hawk's Landing Circle • Agent: Tyler Dahmen • Estimated Capacity: 374 Class B Comb Liquor & Beer • 28% alcohol, 68% food, 4% other Aldermanic District 1 (Harrington-McKinney) • Police Sector 135

Mover:

Second:

Result:

Agenda note:

Minutes note: Alcohol License Review Committee Public Hearing

Action: Referred for Introduction

Action text: This License was Referred for Introduction at Common Council meeting 1/19/2016).

? Votes (0:0)

Barbara Harrington-McKinney

Alder, District 1

[district1@cityofmadison.com](mailto:district1@cityofmadison.com)

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