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From: Alison Mynsberge

Sent: Thursday, January 07, 2016 9:52 PM

To: Parks, Timothy

Subject: Re: 2230 West Broadway

Mr. Parks:

In reading the city's documents on the development so far, I have the following additional comments:

1) Stating that 7-day metro transit is available is misleading. The South Transfer Station is completely inadequate for what would be classified as an "Urban" part of the city of Madison, since it takes nearly as much time to reach downtown by bus as it would to jog there. I am completely against the rezoning without a guarantee of the expansion of Route 12 in place.

2) Is the "contemporary" architectural goal that the Urban Design Commission has as a goal (from the 2230 W Broadway Staff Report) really a goal for the BLBW neighborhood? The BLBW architectural highlights tend to be more Frank Lloyd Wright-era; I worry that a masonry + metal "contemporary" aesthetic will rapidly stick out as dated and obviously targeted for low-income, just as the poorly designed brick buildings housing the current neighborhood center and surrounding apartments do now. Does the design meet the "exceptional merit" required for including metal, as described in the document?

3) Any way to encourage and/or provide for future implementation of solar hot-water to reduce utilities for the apartments, townhouses, and neighborhood center, such as specific roofing grades in the design? I worry that requiring "distinct" rooflines for each townhouse might make townhome-owner investments in solar (hot-water or photovoltaic) less feasible. I find the 1 solar hot-water installation to be a bright spot in the neighborhood for its practicality, despite its poor aesthetics.

Thank you for considering my comments.

Sincerely,

Alison Mynsberge