

November 17, 2015

To: Board of Parks Commissioners

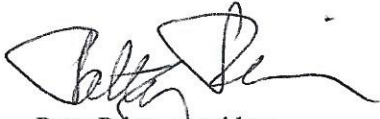
Re: Agreement with Big Top Events LLC

Vern Stenman has appeared before the Tenney-Lapham Neighborhood Association (TLNA) council to request support for an agreement between the City of Madison and Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2015-2022 (2nd Ald. Dist.). In fact, Big Top Events has held a neighborhood meeting, attended previous TLNA meetings and sought input from the neighborhood and the TLNA Council on both the Avett Brothers event and the Fighting Bob Fest. The feedback has been largely positive. We are grateful that Big Top Events LLC has worked with our alder to ensure that the neighborhood is well represented in the contract. The TLNA Council believes that the contract with Big Top Events will be a benefit to the neighborhood; there will be one contact for any issues that may arise. We are confident that questions about parking, traffic management, noise concerns, and neighborhood communication will be consistently and carefully managed. We also appreciate that Big Top Events will continue to meet with TLNA annually and whenever issues arise.

The TLNA Council voted unanimously to support the agreement between the City and Big Top Events LLC. We look forward to working with them in the next few years and hopefully longer.

If you have any questions or if I can provide any additional information, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read 'Patty Prime', with a stylized flourish extending to the right.

Patty Prime, president
Tenney-Lapham Neighborhood Association
432 Sidney Steet