

Overture Center 2014-2015 Season												
Program	Presenter (OCF; ResCo; Promoter; local arts org)	Category (Arts; Education; Community)	Free or Low Cost?	# Perfs	# Madison artists	Total Audience	City of Madison audience	Contract fees paid to Madison artists	Cost of free or reduced programs	Rent Subsidy	Ticket Subsidy	Amount spent on tickets
1	Duck Soup Cinema	OCF	Community	Y	8	11	4,184		\$ 5,850		\$ -	
2	Mad City Sessions	OCF	Community	Y	7	5	1,100		\$ 3,000		n/a	FREE
3	OnStage	OCF	Educational	Y	31	2	26,920	12705	\$ 4,500			\$ 146,857
4	Kids in the Rotunda	OCF	Community	Y	78 **	10	31,154		\$ 7,325		n/a	FREE
					** - 3 performances per artist							
5	Community Arts Access	Local Arts	Community		6		9,963		\$ -			
6	Meet the Artist	OCF	Education	Y	10	0	1,680		\$ -		n/a	FREE
7	International Festival	OCF	Community	Y	30	27	16,000		\$ 7,635		n/a	FREE
8	Overture's Rising Stars	OCF	Community				2,317 **		\$ 750		\$ -	
							** - Finals only					
9	Tommy Awards Ceremony	OCF	All	Y	15 **		7,700				\$ -	
					** - Madison high schools participating							
10	Community Ticket Vouchers	OCF	Community	Y	25	0	1,942					
11	Special Events - Local Arts	Local Arts	All				805					
12	Local Arts	Local Arts	All		336							
13	Overture Galleries	Local Arts	Arts / Community	Y			145,200				n/a	FREE
14	Club10	OCF / Local Arts	Arts / Community	Y			1,843					\$ 18,430
15	Overture Presents	OCF	Arts	N		2	59,074		\$ 3,500	\$ -	\$ -	\$ 2,192,433
16	Broadway at Overture	Promoter [BAA]	Arts	N		0	72,530		\$ -	\$ -	\$ -	\$ 5,109,719
17	Resident Company	Resident Co.	Arts	N	75	0	109,297		?		\$ -	\$ 1,704,838
18	Promoter	Promoter	Arts	N	17	0	48,895		\$ -	\$ -	\$ -	\$ 695,558
					<b>TOTALS:</b>		<b>540,604</b>		<b>\$ 32,560</b>			<b>\$ 9,867,835</b>
<i>Total does not include 10Fest, Arts Education activities, or Cocktails with Tim figures.</i>												