

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: September 16, 2015

TITLE: SUBSTITUTE Amending Section 31.13 of the Madison General Ordinances modifying method of approval of signs in Historic Districts, Landmarks, and Landmarks sites, creating new procedures for sign approval in PD Districts, and designating the UMX district as a District of Special Control; amending Section 31.043(1) regarding Zoning Administrator Appeals; amending Section 33.24 (the UDC ordinance); and Section 28.098(6) consistent with the foregoing changes to Chapter 31. (35034)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: September 16, 2015

ID NUMBER:

Members present were: Richard Wagner, Chair; Lois Braun-Oddo, Cliff Goodhart, Tom DeChant, Dawn O’Kroley, Michael Rosenblum, Richard Slayton and Sheri Carter.

SUMMARY:

At its meeting of September 16, 2015, the Urban Design Commission **RECOMMENDED APPROVAL** of a Substitute Amending Section 31.13 of the Madison General Ordinances modifying the method of approval of signs in Historic Districts, Landmarks and Landmark sites.

Kevin Little, Greater Madison Chamber of Commerce; and Mary Beth Growney Selene, representing Ryan Signs, Inc. spoke in support of the ordinance change.

Matt Tucker, Zoning Administrator was present to discuss details on the ordinance.

ACTION:

On a motion by Rosenblum, seconded by Braun-Oddo, the Urban Design Commission **RECOMMENDED APPROVAL**. The motion was passed on a vote of (7-0).