
MADISON ARTS COMMISSION

TO: MAYOR PAUL SOGLIN
FROM: BARBARA SCHRANK, CHAIR, MADISON ARTS COMMISSION
SUBJECT: EVALUATION OF OVERTURE'S ANNUAL PERFORMANCE CONTRACT
DATE: 9/16/2015
CC: GLORIA REYES, MICHAEL MAY, MEMBERS OF THE MADISON ARTS COMMISSION

Dear Mayor Soglin

On behalf of the Madison Arts Commission, I would like to request the necessary documents and data to evaluate Overture's Annual Performance Contract.

Per Article I, Section 3 of the Annual Performance Contract Between the City of Madison and Overture Foundation, Inc. (OCF), *"On at least an annual basis, the Madison Arts Commission, City staff and OCF staff will review progress toward the goals, objectives and standards set out in this Annual Performance Contract and subject to the terms of the Structural Agreement, and may modify the Annual Performance Contract on an annual basis as needed."*

In order for the Madison Arts Commission's (MAC's) to undertake its review in a timely manner prior to the start of next year's contract, MAC commissioners at their September 3, 2015, meeting requested for its October 2015 meeting the information detailed in Article I, Section 2(g) of the current contract.

Basically, the information needed for MAC's review of the current grant and outlined in the Annual Performance Contract Between the City of Madison and Overture Foundation, Inc., Article I, Section 2(g), are: a) goals and objectives for arts programming, b) total expenditures for arts programming, c) arts programming expenditures by project, d) number of Madison citizens benefiting from these programs, including the number of low-income residents, and e) Madison artists employed for arts projects.

In preparation for next year's Annual Performance Contract between the City of Madison and Overture Foundation, Inc., MAC requests OCF's goals and objectives for arts programming and its related budgets.

Although the information requested is contained in the current contract and therefore familiar to Overture, MAC prepared a bullet pointed summary of that information and a more specific listing of the information needed for our review (attached to this memo). Gloria Reyes of your office has shared this information with Ted Dedee, President OCF.

Submitted for your consideration by
Barbara M. Schrank, Chair
Madison Arts Commission