

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Madison Marathon

Event Organizer/Sponsor Madison Festivals Inc.

Is Organizer/Sponsor a 501(c)3 non-profit agency?

☒ Yes ☐ No

If Yes, provide State of Wisconsin Tax Exempt Number 022952

Address 5976 Executive Dr.

City/State/Zip Fitchburg WI 53719

Primary Contact Ryan Richards

FAX 608-276-9780

Work Phone 608-310-7296

Phone During Event 608-209-6958

E-mail richards@madisonfestivals.com

Website _____

Secondary Contact Erin Dougherty

Work Phone 608-310-7291

Phone During Event 920-420-7137

E-mail erin@madisonfestivals.com

Annual Event?

☒ Yes ☐ No

Charitable Event?

☒ Yes ☐ No

If Yes, name of charity to receive donations: Various

Estimated Attendance 15,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 6am to 2:00pm

☐ Yes ☐ No

EVENT CATEGORY

☒ Run/Walk ☐ Music/Concert ☐ Festival ☐ Rally ☐ Parking (i.e., bagging meters)

☐ Other _____

LOCATION REQUESTED

☒ Capitol Square (note specific blocks below)

☐ Podium/700-800 State Street

☐ 30 on the Square (a.k.a. top of 100 block of State Street)

☒ Other (specific blocks/streets requested below)

Street Names and Block Numbers: see map attached

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 11/7-11/8

Rain Date(s) N/A

Event Start Date(s)/Time(s) 11/8 7am

Set-Up Date(s)/Time for Event 11/7 2pm-10pm

Event End Date(s)/Time(s) 11/8 1pm

Take-Down Time 11/8 2pm-7pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

☒ I/We waive the 21-day decision requirement.

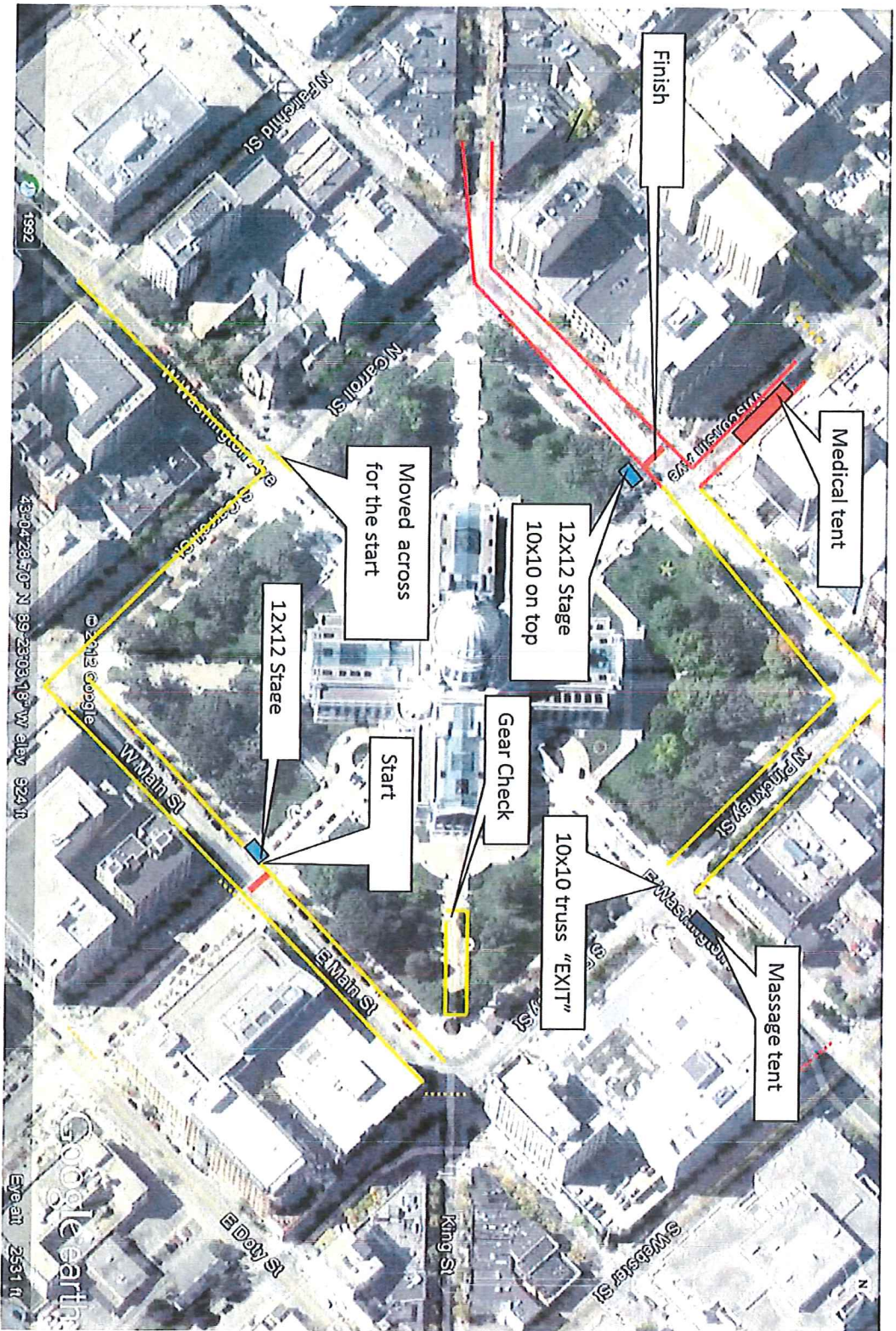
RRR (PLEASE INITIAL)

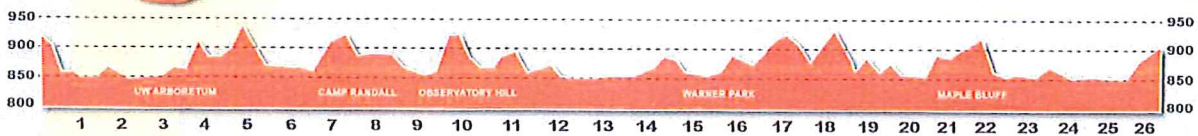
Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

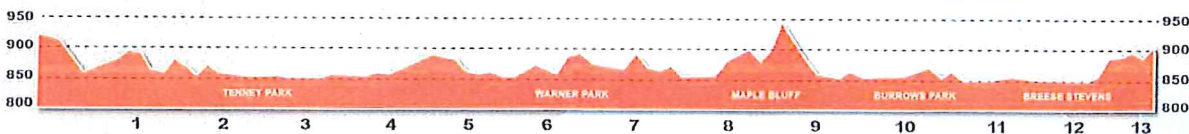
Signature Ryan Richards Date 9/22/15

Sunday Races



[illegible]

MADISON HALF MARATHON



2015 Madison Marathon Event Schedule

Thursday, November 6

- NO PARKING signs are placed by City Parking and confirmed by Madison Police
- Course is marked

Saturday, November 7

- 8:00am – the 100 block of Wisconsin Ave. is closed for set up
- 8:00am - the 200 block of MLK is closed for set-up
- 3:00 pm – Start and finish line set up begins on Mifflin St., Pinckney St. and East Main St., portable restrooms delivered to the Square and to course locations

Sunday, November 8

- 2:00 am – Course set-up begins
- 5:00 am – Intellasound arrives to set-up start line sound system
- 5:00 am – Timing company arrives to set-up start line
- 5:30 am – Water is delivered to start line
- 6:15 am – Race announcements begin
- 6:50 am - 7:10 am Wheelchairs, marathon, half marathon start. Merchandise, food and beverage sales begin
- 6:45 am to 1:30 pm – Ongoing race management
- 9:00 am – Volunteers/vendors begin course pick-up
 - Coolers
 - Water Bottles
 - NO PARKING signs
- 1:00 pm – Last runner crosses finish line, amplification ends, merchandise, food and beverage sales end
- 6:00 pm – Course is checked, tear-down is finished

Site Map – Attached

Safety and Security Plan

Officers from the Madison Police Department, Madison Fire Department, UW Police Department will be stationed in the race command center and on the courses to oversee race progress. Private security will oversee security at the start/finish lines. Additional staff will include Madison Marathon senior staff and the communications coordinator.

Security

- 1 Madison police motorcycle escort will lead the full marathon runners.
- Madison police officers will be posted throughout the course.
- UW police officers will be posted throughout the campus and Arboretum sections of the course.
- 6-8 Maple Bluff police officers will be posted along that section of the course.
- Madison Marathon course marshals and volunteers will also be posted throughout the course.
- Private security personnel will be present at the start and finish lines to maintain crowd control.

Safety

- UW Health physicians supported by additional professionals will staff the finish line medical aid tent.
- UW Sports Medicine professionals will be mobile in 5 sectors throughout the course.
- 3 UW Sports Medicine professionals on bicycles will be present to reach runners on the course.
- Maple Bluff EMT will be traveling that section of the course on golf carts to aid runners.
- Madison Fire Department paramedics on bikes will be present to aid participants on the course.
- Madison Fire Department paramedics will staff a chase vehicle to reach injured runners.
- Town of Madison paramedics will be present at the finish line to aid participants.

- Madison Marathon bike escorts will be available on the course to aid runners.
- Madison Festivals has a crisis communications plan to handle shelter for severe weather and runner emergencies

Recycling Plan

Madison Marathon will utilize City of Madison receptacles for recycling during the event, November 9, 2014. Receptacles will be placed along the start and finish line streets along with trash cans. Madison Marathon volunteers will be responsible to change out the bags as they fill and carry full bags to recycling dumpsters set out near the finish line. These dumpsters will be clearly labeled as recycling dumpsters and will be provided by Pellitteri Waste Systems. The Madison Marathon uses recyclable containers when at all possible.

Notification Schedule

Downtown businesses have been notified with the help of Madison Central Business Improvement. Madison Festivals will continue to work with BID to maintain communication with downtown merchants/restaurants.

Area residents will be notified of race weekend street closures starting in October via newspaper and radio ads. Neighborhood associations through which the course travels will be notified via written correspondence as soon as possible.

Arboretum residents will be notified via written correspondence starting in October.

2015 Fall Madison Marathon – No Parking Madison Marathon

For Saturday/Sunday- Meters/Signs

Starting Saturday at 7:00 am

100 Block MLK

200 Block MLK

100 Block E. Washington

100 Block W. Washington

100 Block Wisconsin

200 Block of Wisconsin

The Square – meters

For Sunday Morning

Race Starts at 7:00 am parking needs to be clear by then

Start line is on Capitol Square at MLK and Main St.

West Washington – no parking north side between Fairchild and Park St. meters and signs

Vilas St. - no parking on either side between Park St. and Mills St.

S. Mills St – no parking either side between Vilas and Wingra Dr.

Manitou Way – No parking either side between Seminole Hwy. and Nakoma Rd.

Monroe St. – no Parking on South side between Regent St. and Nakoma Rd. meters and signs

Breese Terrace – no Parking on Camp Randall side between Monroe St. and University Ave.

E. Gorham – No Parking on North side Between Broom and Baldwin

E. Johnson – No Parking between N. Baldwin and Fordem

Sherman Ave. /N. Sherman Ave. – No Parking on West side between N. Thornton and Northport Dr.

Forster – No parking between Troy Dr. and Woodward Dr.

Troy Dr. – No Parking between Northport and Green Ave

Marcy Rd – No Parking between Troy Dr. and Woodward Dr.

Morningstar – No Parking both sides between Marcy Rd. and address 706 Morningstar (turnaround)

Green Ave. – No Parking between Troy and Beilfuss on East Side

Green Ave – No Parking both sides between Meadow Ridge and Pine View Dr.

Beilfuss – No Parking between Green and Heffernan on north side

Heffernan – No Parking between Beilfuss and Sauthoff on west side

Sauthoff – No Parking between Heffernan and Meadow Valley on north side

Meadow Valley – No Parking between Sauthoff and Pine View Lane on east side

Pine View Lane – No Parking between Meadow Valley and Brown Lane on north side

Brown Lane – No Parking between Pine View Lane and Meadow Ridge on east side

Meadow Ridge – No Parking between Brown Lane and Green Ave. on south side

Harper Dr. – No Parking between Green Ave. and Woodward Dr. on west side

Woodward Dr – No Parking between Harper and Sheridan on north side

Warner Dr. – No Parking either side between Sherman and Old Shore Dr.

Old Shore – No Parking either side between Warner Dr. and Bayside

Bayside Dr. – No parking either side between Old Shore and Lakewood Blvd.

Dayton St. – No parking between Thornton and Dickinson on east side

Dickinson – No parking between Dayton and Mifflin on north side

Mifflin St. – No parking between Dickinson and Webster on northwest side

Webster – No Parking on Capitol Side between E. Washington and Dayton St.

Dayton St. – No Parking on Capitol Side between Webster and State St.

No Parking on Half Course

Bedford – No parking on north side between W. Washington and Dayton St.

Dayton St. – No Parking on east side of street Between Bedford and Broom

Broom St. – No Parking on north side between Dayton and Gorham St.