PARKING UTILITY AUGUST 2015 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE

Operating Revenue & Expenses, Net Income Line and Capital Expenses:

Monthly and Year-to-Date (YTD) revenue and expenses reports using the MUNIS system cannot be easily or accurately compared to the 2014 monthly or YTD amounts. However, the Parking Utility staff has been able to prepare revenue reports that can compare revenue over multiple time periods as they are utilizing the data from the Payment and Revenue Control Systems (PARCS) and other systems outside of the MUNIS system. Staff will continue to work with the new system to provide this information as soon as possible and the TPC will be advised when the information becomes available.

We have prepared revenue and expense graphs for both the current month and YTD. The expense graph indicates that YTD, 76% of the expenses are related to direct employee costs, 16% for services and 6% for other expenses. The revenue graph indicates that 60% of revenues are from attended facilities, 18% from on-street meters, 16% from off-street meters, and 7% from other sources.

The packet also includes the current year Operating Revenue and Expense and Capital Expenditures by month shown both in graph and tabular format, and a graph displaying a comparison of the 2014 and 2015 Operating Revenue by month.

<u>Facilities:</u> In May, the Common Council elected to review the JDS Development, LLC proposal for the Judge Doyle Square project initially due to deadlines identified in the proposal. If the JDS Development proposal is not acceptable, then the remaining three proposals will be reviewed and evaluated afterward. The BOE and Common Council will be reviewing and recommending future action in September on the JDS Development, LLC. Copies of all four proposals submitted are available on the Madison website.

Current PU facilities do not have the capacity to absorb all the displaced vehicles from GE during the expected 17-month closure. The Parking Utility has spent considerable amount of time and effort attempting to locate additional parking options for monthly and hourly customers during this period, but have not been successful at this time. We will continue to explore options and will continue to advise the TPC on this matter.

<u>Multi-space meters</u>: There currently are 101 multi-space meters in operation, with two additional meters reserved for testing and training. Staff has reviewing the current inventory and locations, occupancy data and expected changes in demand, to determine the appropriate number of additional multi-space meters to order. The order for approximately 20 additional machines should be placed this month with expected delivery and installation in late 2015.

<u>"Smart" single-space meters:</u> The Parking Utility intends to issue an RFP later this year for the smart single-space meter replacement and trial period of these new meters. These meters would accept both credit cards and coins for payment, as well as provide additional parking and revenue data to assist in future parking decisions. This trial would likely go into the winter of 2015-2016 to determine the reliability in inclement weather and gauge customer acceptance of this technology. These new meters would replace the existing single space meters on blocks where it is either not practical or cost effective to utilize a multi-space meter at the location.

<u>Pay-by-cell/phone pilot:</u> The Parking Utility staff has continued to work with the current vendors (MobileNOW! and Amano McGann) to address operational issues with their pay-by-cell system. The Parking Utility staff has reviewing the newly implemented updates and patches provided by the vendors. The initial assessment is that these have resolved the issues and they are comfortable with developing a plan to provide a full rollout and associated marketing campaign of our pay-by-cell system in the fall of 2015 allowing our customers to utilize this smart phone technology at any parking space controlled by a multi-space meter.

Parking Enforcement Management System: RFP responses have been received for replacement of the Police Department's Parking Enforcement Management System, including the handheld devices Parking Enforcement Officers use to issue citations and check the payment status for spaces controlled by multi-space meters. After staff reviewed and ranked all the proposals, the top three vendors demonstrated their systems for City staff in June. The selection committee has recommended their top pick and is currently negotiating the price and implementation plan. It is expected that the new system will be operational in early 2016.

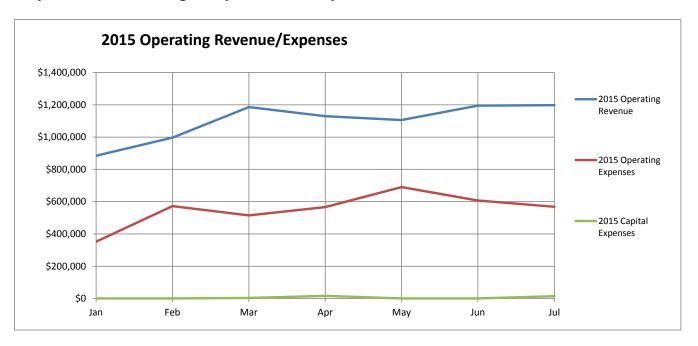
YEAR-TO-D		ENUES: 2013 THRU 2015 (JAN-JUL) Map Reference)	2013	2014	2015	
Permits						
	RP3 (resid	lential parking permits)	33,452 2,023	36,155 2,029	22,558 3,206	
		eet Constr Permits	253	237	0	
Total-Perm			35,728	38,421	25,764	
Awards and Advertising		i	3,228	1,866	0	
ACT COLIDING	Revenue	Pct of Prior Year	89%	108%	67%	
Attended F	acilities					
	#4	ALL Cashiered Ramps Cap Sq North	0 524,161	486,805	0 489,385	
	#6	Gov East	972,623	994,266	953,793	
	#9	Overture Center	623,070	705,929	697,270	
	#11 #11	SS Campus-Frances SS Campus-Lake	364,628 1,351,864	315,483 1,402,121	274,890 1,321,503	
	#12	SS Capitol	895,612	970,636	903,548	
Total-Atten		ies	4,731,958	4,875,241	4,640,387	
0" 0:		Pct of Prior Year	103%	103%	95%	
Off-Street N	#1	n-motorcycle) Blair Lot	5,147	4,130	4,972	
	#7	Lot 88 (Munic Bldg)	8,541	7,020	6,039	
	#2	Brayton Lot-Machine	244,896	254,574	267,716	
	#2	Brayton Lot-Meters Buckeye/Lot 58 Multi-Sp	121,146	733 129.041	112.010	
		Evergreen Lot	25,013	24,497	113,010	
		Evergreen Lot Multi-Sp		, i	17,322	
		Wingra Lot	5,120	4,970	4,785	
	#12 Subtotal-C	SS Capitol Off-Street Meters (non motorcycle)	50,562 460,424	27,250 452,214	28,494 442,337	
Off-Street N			700,424	752,214	772,301	
		ALL Cycles	642	696	10,356	
Total-Off-S	treet Meter	s (AII) Pct of Prior Year	461,066 115%	452,910	452,693	
On-Street N	/leters	FU UI FIIUI TEAI	115%	98%	100%	
		On Street Multi-Space & MobileNow	2,785	10,218	27,089	
		Cap Sq Mtrs	12,410	13,456	13,292	
		Cap Sq Multi-Space Campus Area	24,369 51,643	24,537 67,106	22,326 41,751	
		Campus Area Multi-Space	105,555	117,161	128,928	
		CCB Area	25,901	24,897	24,537	
		CCB Area Multi-Space	94,172	89,786	85,121	
		E Washington Area E Washington Area Multi-Space	32,263 12,774	33,239 13,805	32,611 10,513	
		GEF Area	21,920	22,005	24,453	
		GEF Area Multi-Space	52,306	51,711	52,630	
		MATC Area MATC Area Multi-Space	10,753 91,134	11,514 83,624	11,671 92,024	
		Meriter Area	30,113	33,831	30,003	
		Meriter Area Multi-Space	67,780	86,276	75,387	
		MMB Area	24,774	24,310	28,221	
		MMB Area Multi-Space Monroe Area	102,328 76,206	89,304 72,740	90,476 69,285	
		Schenks Area	10,959	11,178	8,202	
		State St Area	16,111	13,826	10,114	
		State St Area Multi-Space University Area	75,949 82,303	87,546 90,069	109,998 93,458	
		University Area Multi-Space	95,771	84,599	81,230	
		Wilson/Butler Area	31,211	27,099	27,493	
	0.11.10	Wilson/Butler Area Multi-Space	30,274	30,119	32,474	
	Subtotal-C	On-Street Meters	1,181,765 113%	1,213,956	1,223,604 101%	
On-Street C	onstruction	n-Related Meter Revenue	11370		10170	
	Contracto	Permits	60,303	100,453	13,109	
	Meter Hoo	nds on Meter Removal	131,792 45,760	196,379 7,392	183,431	
		On-Street Construction Related Revenue	237,855	304,224	196,540	
Totals-On-		ers	1,419,619	1,518,179	1,420,143	
Monthly D-	rking and	Pct of Prior Year	120%	107%	94%	
wonthly Pa	king and	Long-Term Agreements Wingra Lot	0	105	0	
	#2	Brayton Lot	80,824	88,702	80,727	
	#11	State St Campus	30,893	111,885	124,522	
	#1 #13	Blair Lot Wilson Lot	38,720 40,652	40,967 40,316	41,397 35,905	
	#13	Cap Square North	193,353	237,876	248,589	
	#6	Gov East	114,737	153,142	167,957	
		Overture Center SS Capitol-Monthly (non-LT Lease)	91,458	118,341	44,075	
	#9		110,031 700,668	175,313 966,646	241,203 984,373	
	#12		700.0001			
	#12 Subtotal-N #9	fonthly Parking Permits Overture Center	61,382	98,127	124,938	_
	#12 Subtotal-N #9 #12	Onthly Parking Permits Overture Center SS Cap - LT Lease	61,382 24,350	98,127 34,678	39,553	
Total-Mont	#12 Subtotal-N #9 #12 Subtotal-L	Ionthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases	61,382 24,350 85,731	98,127 34,678 132,805	39,553 164,491	
Total-Montl	#12 Subtotal-N #9 #12 Subtotal-L	Onthly Parking Permits Overture Center SS Cap - LT Lease	61,382 24,350	98,127 34,678	39,553	
	#12 Subtotal-M #9 #12 Subtotal-L hly Parking ous Reven	tonthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases and Long-Term Agreements Pct of Prior Year ues	61,382 24,350 85,731 786,399 143%	98,127 34,678 132,805 1,099,451 140%	39,553 164,491 1,148,865 104%	
	#12 Subtotal-N #9 #12 Subtotal-L hly Parking ous Reven Operating	tonthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases g and Long-Term Agreements Pct of Prior Year ues Lease Payments	61,382 24,350 85,731 786,399 143%	98,127 34,678 132,805 1,099,451 140%	39,553 164,491 1,148,865	
Total-Monti Miscellaned	#12 Subtotal-N #9 #12 Subtotal-L hly Parking Dus Reven Operating Property S	tonthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases g and Long-Term Agreements Pct of Prior Year ues Lease Payments	61,382 24,350 85,731 786,399 143% 300 4,953	98,127 34,678 132,805 1,099,451 140% 1,110 3,337	39,553 164,491 1,148,865 104%	
	#12 Subtotal-N #9 #12 Subtotal-L hly Parking Ous Reven Operating Property S Other	tonthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases g and Long-Term Agreements Pct of Prior Year ues Lease Payments	61,382 24,350 85,731 786,399 143%	98,127 34,678 132,805 1,099,451 140%	39,553 164,491 1,148,865 104%	
Miscellaneo	#12 Subtotal-N #9 #12 Subtotal-L hly Parking Ous Reven Operating Property S Other Subtotal-N	Ionthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases and Long-Term Agreements Pct of Prior Year ues Lease Payments ales	61,382 24,350 85,731 786,399 143% 300 4,953 6,305 11,559 50,515	98,127 34,678 132,805 1,099,451 140% 1,110 3,337 16,021 20,468 60,754	39,553 164,491 1,148,865 104% -316 0 6,272 5,957 31,721	
Miscellaned	#12 Subtotal-N #9 #12 Subtotal-L hly Parking Ous Reven Operating Property S Other Subtotal-N	tonthly Parking Permits Overture Center SS Cap - LT Lease ong Term Parking Leases and Long-Term Agreements Pct of Prior Year ues Lease Payments ales fliscellaneous	61,382 24,350 85,731 786,399 143% 300 4,953 6,305 11,559	98,127 34,678 132,805 1,099,451 140% 1,110 3,337 16,021 20,468	39,553 164,491 1,148,865 104% -316 0 6,272 5,957	

EAR-TO-DATE REVENUES: 2014 vs 2015									
hrough	JUL							JUL	7
Spaces	Осс	Dava			2014	2015	Actual +/-	Budget Pct	
	Permits	Days			2014	2015	Amount	PCt	Diagram at a that 2014 an aretical
			82127	RP3 (Residential Parking Permits)	36,155	22,558	-13,597	-38%	Please note that 2014 operating revenues include sales tax,
			82058	Motorcycle Permits	2,029	3,206	1,177	58%	while 2015 operating revenues
	Total-P	ermits	00400	Assertation of Demonstration	38,184	25,764	-12,420	-33%	do not.
	Adverti	sing Re		Awards and Damages	1,866	0	-1,866	-100%	
		d Faciliti							This difference is based on
				ALL Cashiered Ramps	0	0	0		introduction of a new
603	80%	212		Cap Sq North	486,805	489,385	2,579	1%	enterprise resource planning
511	85%			Gov East	994,266	953,793 697,270	-40,473	-4% -1%	software package called Munis.
607 530	86%	212 212		Overture Center SS Campus-Frances	705,929 315,483	274,890	-8,659 -40,593	-1%	
518	58%	212		SS Campus-Lake	1,402,121		-80,618	-6%	
817	58%	212	82007	SS Capitol	970,636	903,548	-67,089	-7%	
			Facilities		4,875,241	4,640,387	-234,853	-5%	
13	Meters-		et (non-mo	Blair Lot	4,130	4.072	842	20%	
17	80%	178 178		Lot 88 (Munic Bldg)	7,020	4,972 6,039	-981	-14%	
241	78%	178		Brayton Lot-Machine	254,574	267,716	13,143	5%	
53	37%			Buckeye/Lot 58 Multi-Space	129,041	113,010	-16,031	-12%	
		178		Evergreen Lot	24,497	0		I	
23	50%	178		Evergreen Lot Multi-Space	0	17,322	100	-4%	
19 36	14% 15%			Wingra Lot SS Capitol	4,970 27,250	4,785 28,494	-186 1,244	-4% 5%	—
				(non cycle)	452,214	442,337	-9,877	-2%	
51		820	058-82071	All Cycles	696	10,356	9,660		
			t Meters (A	All)	452,910	452,693	-217	0%	
	On-Stre	et Meter		On Chroad Multi-Conne 9 Mark Tables	10.010	07.000	40.071	4050/	
11	74%	178		On Street Multi-Space & MobileNow Capitol Square Meters	10,218 13,456	27,089 13,292	16,871 -164	165% -1%	—
14	79%	178		Capitol Square Multi-Space	24,537	22,326	-2,211	-9%	
50	66%	178	82090	Campus Area	67,106	41,751	-25,355	-38%	
126	42%	178		Campus Area Multi-Space	117,161	128,928	11,767	10%	
22	71%	178		CCB Area	24,897	24,537	-361	-1%	
72 84	50% 36%	178 178		CCB Area Multi-Space East Washington Area	89,786 33,239	85,121 32,611	-4,664 -628	-5% -2%	
12	19%	178		East Washington Area Multi-Space	13,805	10,513	-3,292	-24%	
39	70%	178		GEF Area	22,005	24,453	2,448	11%	
33	66%	178	82079	GEF Area Multi-Space	51,711	52,630	919	2%	
26	51%	178		MATC Area	11,514	11,671	157	1%	
75	62%	178		MATC Area Multi-Space	83,624	92,024	8,400	10% -11%	
60 67	54% 41%	178 178		Meriter Area Meriter Area Multi-Space	33,831 86,276	30,003 75,387	-3,828 -10,888	-11%	
16	83%	178		MMB Area	24,310	28,221	3,912	16%	
89	66%	178		MMB Area Multi-Space	89,304	90,476	1,171	1%	
123		178		Monroe Area	72,740	69,285	-3,455	-5%	
25	400/	178		Schenks Area	11,178	8,202	-2,976	-27%	
11 112	46% 52%	178 178		State St Area State St Area Multi-Space	13,826 87,546	10,114 109,998	-3,712 22,452	-27% 26%	
115	36%	178		University Area	90,069	93,458	3,388	4%	
84				University Area Multi-Space	84,599	81,230	-3,369	-4%	
115	29%	178	82101	Wilson/Butler Area	27,099	27,493	394	1%	
84	60%			Wilson/Butler Area Multi-Space	30,119	32,474	2,355	8%	
	Subtota	I-On-Stre	eet Meters	Contractor Permits	1,213,956 100,453	, ,	9,648	1% -87%	
				Meter Hoods	100,453	13,109 183,431	-87,344 -12,948	-87% -7%	
			االك		296,832	196,540		-34%	
			t Meters		1,510,787	1,420,143	-90,644	-6%	
				-Term Agreements					
83	78%	148		Brayton Lot	88,702	80,727	-7,975	-9%	
212 44	48%	148 148		State St Campus Blair Lot	111,885 40,967	124,522 41,397	12,637 430	11% 1%	
50		148		Wilson Lot	40,316	35,905	-4,411	-11%	
253	80%	148		Cap Square North	237,876	248,589	10,713	5%	
120	75%	148	82012	Gov East	153,142	167,957	14,815	10%	
54	56%	148		Overture Center	118,341	44,075	-74,266	-63%	
107	55%	148		SS Capitol-Monthly (non-LT Lease)	175,313	241,203	65,889	38%	
148	Subto	tal-Mont	thly Permit 82027	Overture Center	966,541 98,127	984,373 124,938	17,832 26,811	2% 27%	—
0		148		SS Cap-Long Term Lease	34,678	39,553	4,876	14%	
	Subtota	I-Long T	erm Parkir	ng Leases	132,805	164,491	31,686	24%	
				nd Long-Term Agreements	1,099,346	1,148,865	49,518	5%	
	Miscella	neous F	Revenue	Operating Legge Poyments	4 440	242	4 405	1000/	
			82134	Operating Lease Payments Other (Advertising; Residential Street	1,110	-316	-1,425	-128%	
			82112	Construction Permits; Property Sales; Other;	26,750	6,272	-20,478	-77%	
			aneous Re	evenue	27,860	5,957	-21,903	-79%	
	Summa	ry-RP3	& Miscellar	neous Revenue	67,910	31,721	-36,189	-53%	
	<u> </u>		_			/ K(1)2 010	-312,385	-4%	
	GRAND	TOTAL		Sales Tax	8,006,194	7,693,810 443,741	012,000	770	

	U-DAIL	E 2015 R	EVENUES	SBUDGET VS ACTUAL THROUGH JUL				JUL	7		
							Actual +/-		/	Category	Expense
Space	Осс	Days			Budget	Actual	Amount	Pct	Per Day	Salaries	2,121,56
орасс	Permits				Duaget	Actual	Amount	100	i ci Day	Benefits	838,65
			82127	RP3 (Residential Parking Permits)	35,591	22,558	-13,033	-37%		Supplies	189,48
			82058	Motorcycle Permits	1,969	3,206	1,237	63%		Services	699,05
										Inter Agency Charge	22,33
	Total-P	ermits			37,560	25,764	-11,796	-31%		Jan Total	\$3,871,09
				Awards and Damages	2,095	0	-2,095	-100%			
		sing Rev								_	
	Attende	d Facilitie		ALL Cashiered Ramps	0	0	0			Expense	•
603	80%	212		Cap Sq North	519,509	489,385	-30,125	-6%	\$3.83	-	■ Salaries
511	85%	212		Gov East	1,032,261	953,793	-78,468	-8%	\$8.80		= Salaries
607	86%	212		Overture Center	686,428	697,270	10,842	2%	\$5.42		- D 64 -
530		212		SS Campus-Frances	330,467	274,890	-55,577	-17%	\$2.45		■ Benefits
518		212		SS Campus-Lake	1,367,196		-45,693	-3%	\$12.03		
817	58%	212		SS Capitol	873,399	903,548	30,148	3%	\$5.22		Supplies
3586			Facilities		4,809,261	4,640,387	-168,874	-4%	\$6.10		
	Meters-	Off-Stree	t (non-mo	torcycle)							Services
13		178		Blair Lot	3,932	4,972	1,039	26%	\$2.15		
17		178		Lot 88 (Munic Bldg)	7,313	6,039	-1,274	-17%	\$2.00		= 1-4 A
241	78%	178	82008	Brayton Lot-Machine	254,233	267,716	13,484	5%	\$6.23		Inter Agency
53	37%	178		Buckeye/Lot 58 Multi-Space	146,186	113,010	-33,176	-23%	\$11.98		Charge
		178		Evergreen Lot	23,100	0					
23	50%	178		Evergreen Lot Multi-Space	0	17,322			\$4.23	Revenue	
19		178		Wingra Lot	5,126	4,785	-342	-7%	\$1.41	Kevende	
36		178		SS Capitol	30,714	28,494	-2,220	-7%	\$4.45	\parallel	
402	Subtota	i-Off-Stre	et Meters	(non cycle)	470,605	442,337	-22,489	-5%	\$6.18		■ Garages
51		920	50-02074	All Cycles	0	10,356	10,356				
	Total O		Meters (A		470,605	452,693	-17,911	-4%		+	■ Meters-Off
455		et Meter		AII)	470,605	452,093	-17,911	-470		+	Street
	On-Sile			On Street Multi-Space & MobileNow	3,076	27,089	24,014	781%			Motors On
11	74%	178		Capitol Square Meters	10,966	13,292	2,327	21%	\$6.79		Meters-On Street
14		178		Capitol Square Multi-Space	23,557	22,326	-1,231	-5%	\$8.96		Street
50		178		Campus Area	69,515	41,751	-27,764	-40%	\$4.66		■ Monthly/LT
126		178		Campus Area Multi-Space	129,384	128,928	-456	0%	\$5.74		Lease
22	71%	178		CCB Area	23,575	24,537	962	4%	\$6.27		Other
72	50%	178	82077	CCB Area Multi-Space	86,518	85,121	-1,397	-2%	\$6.64		
84	36%	178		East Washington Area	28,988	32,611	3,623	12%	\$2.18		
12	19%	178		East Washington Area Multi-Space	14,048	10,513	-3,535	-25%	\$4.92		
39	70%	178		GEF Area	22,038	24,453	2,415	11%	\$3.52		
33	66%	178		GEF Area Multi-Space	57,432	52,630	-4,802	-8%	\$8.96		
26		178		MATC Area	8,589	11,671	3,082	36%	\$2.56		
75		178		MATC Area Multi-Space	112,451	92,024	-20,427	-18%	\$6.89		
60	54%	178		Meriter Area	27,996	30,003	2,006	7%	\$2.81		_
67	41%	178		Meriter Area Multi-Space	82,616	75,387	-7,229	-9%	\$6.32	Please note that 2014 operating	: -
16		178		MMB Area	23,861	28,221	4,360	18%	\$9.91	revenues include sales tax,	
89 123	66%	178 178		MMB Area Multi-Space Monroe Area	94,175 71,252	90,476 69,285	-3,700 -1,967	-4% -3%	\$5.71	while 2015 operating revenues	
25		178		Schenks Area	9,155	8,202	-1,967 -953	-3%	\$3.16 \$1.83	do not.	
11	46%	178		State St Area	19,028	10,114	-8,914	-47%			
112		178		State St Area Multi-Space	104,287	109,998	5,711	5%		This difference is based on	
115		178		University Area	103,228	93,458	-9,770	-9%		introduction of a new	
84		178		University Area Multi-Space	88,383	81,230	-7,153	-8%	-	enterprise resource planning	
115		178		Wilson/Butler Area	26,239	27,493	1,254	5%	\$1.35	software package called Munis.	
84		178		Wilson/Butler Area Multi-Space	14,103	32,474	18,371	130%		,	
			et Meters		1,254,461	1,223,604	-30,857	-2%			
			82107	Contractor Permits	54,995	13,109	-41,886	-76%			
			82111	Meter Hoods	126,981	183,431	56,450	44%			
					181,976	196,540	14,564	8%			
	Total-O	n-Street	Meters		1,436,437	1,420,143	-16,294	-1%			·
				Term Agreements							
83	78%	148		Brayton Lot	90,830	80,727	-10,103	-11%			
212		148		State St Campus	94,794	124,522	29,728	31%			
44		148		Blair Lot	35,698	41,397	5,699	16%			
50		148		Wilson Lot	40,941	35,905	-5,035	-12%		<u> </u>	
253		148		Cap Square North	231,645	248,589	16,943	7%			
120		148		Gov East	150,601	167,957	17,355	12%			
54 107		148 148		Overture Center	111,033	44,075	-66,959 102,158	-60%			
923	55% Subto		hly Permit	SS Capitol-Monthly (non-LT Lease)	139,045 894,587	241,203 984,373	102,158 89,786	73% 10%			
148		148		Overture Center	78,717	124,938	46,221	59%	\$7.21 \$5.69	+	
148		148		SS Cap-Long Term Lease	35,570	39,553	3,983	11%	ψυ.09	+	
			82032 erm Parkin		114,287	164,491	50,204	44%	\$7.50		
				ig Leases id Long-Term Agreements	1,008,874	1,148,865	139,991	14%			
.0/1		neous R		La Lang Torri Agreements	1,000,074	1,170,000	100,001	17/0	Ψ1.20		
	·····ocolla			Operating Lease Payments	2,195	-316	-2,510	-114%		 	
				Other (Advertising; Residential Street	10,192	6,272	-3,920	-38%		 	
	Subtota	I-Miscella	neous Re	venue	12,387	5,957	-6,430	-52%			
	Summa	ry-RP3 8	Miscellan	eous Revenue	52,042	31,721	-20,321	-39%			
		TOTAL			7,777,219	7,693,810		-1%			
				Sales Tax		443,741				 	

	Occ					Actual +/-	Budget	Category	Expen
oace	Осс	Days		Budget	Actual	Amount	Pct	Salaries	317,170
	Permits	5						Benefits	153,826
			RP3 (Residential Parking Permits)	14,120	1,780	,	-87%	Supplies	27,490
			Motorcycle Permits	0		0		Services Inter Agency Charge	66,513 3,105
	Total-Pe	ermits		14,120	1,780	-12,339	-87%	Jul Total	\$568,2
			Awards and Damages	506	.,. 00	-506	-100%	541.1044.	ψ500).
	Advertis								
	Attende							F	
			ALL Cashiered Ramps			0		Exper	1SE
603	78%	31	Cap Sq North	85,698	84,930		-1%	_	Salalies
511 607	84% 80%		Gov East Overture Center	155,589 89,176	152,168 88,961	-3,421 -215	-2% 0%	_	Donofito
530	00%		SS Campus-Frances	56,204	37,444		-33%		Benefits
518	58%		SS Campus-Lake	215,790	201,243		-7%		C
815	53%		SS Capitol	113,949	122,415		7%		Supplies
	Total-A	ttended	Facilities	716,406	687,160		-4%		
	Meters-0		et (non-motorcycle)						Services
13			Blair Lot	780	1,369		75%		
17	88%		Lot 88 (Munic Bldg)	1,339	850		-36%		Inter Agend
241 53	80% 48%		Brayton Lot-Machine Buckeye/Lot 58 Multi-Space	37,832 27,093	49,107 25,383	11,275 -1,710	30% -6%	\dashv	Charge
53	40%		Evergreen Lot	3,013	∠3,383	-1,710	-0%		
23	56%		Evergreen Lot Multi-Space	3,013	2,273		 	Reven	ue
19	26%		Wingra Lot	772	555	-217	-28%		
36	19%	26	SS Capitol	5,473	5,886		8%	_	
			eet Meters (non cycle)	76,303	85,423		13%	□ .	■ Garages
51			All Cycles	230	135		-4118%		■ Meters-
			t Meters (AII)	76,532	85,559	9,766	13%		Off Stree
	On-Stre	et Metei		000	0.074	0.004	0500/		
11	75%	26	On Street Multi-Space, Sngl Space & MobileNow Capitol Square Meters	1,322	3,074 2,288	2,394 966	352% 73%		Meters- On Stree
14	82%		Capitol Square Multi-Space	3,601	3,017	-584	-16%		On Stree
59	67%		Campus Area	12,759	6,532	-6,227	-49%		■ Monthly/
123	48%		Campus Area Multi-Space	25,475	20,938	,	-18%		T Lease
22	73%		CCB Area	3,710	4,512	802	22%		
72	51%		CCB Area Multi-Space	14,731	14,191	-541	-4%		
84	39%		East Washington Area	5,022	6,829	1,807	36%		
12	21%		East Washington Area Multi-Space	2,669	2,166		-19%		
39	68%		GEF Area	3,924	4,444	520	13%		
33	71%		GEF Area Multi-Space	9,650	8,466		-12%		
27 75	63%		MATC Area MATC Area Multi-Space	1,549 19,989	2,606 16,607		68% -17%		
60	73% 41%		Meriter Area	4,813	6,667	1,854	39%		
67	44%		Meriter Area Multi-Space	15,484	13,710	-1,774	-11%		
16	90%		MMB Area	3,916	3,974	58	1%		
89	69%		MMB Area Multi-Space	15,937	15,496		-3%		
123			Monroe Area	10,345	11,589		12%		
18			Schenks Area	1,289	1,139		-12%		
11	52%		State St Area	3,326	1,174		-65%		
112	47%		State St Area Multi-Space	16,682	18,338		10%		
119	36%		University Area Multi Space	14,240	15,673		10%		
85 119	62% 31%		University Area Multi-Space Wilson/Butler Area	14,258	12,634 5,371	-1,624 756	-11% 16%		
85	67%		Wilson/Butler Area Wilson/Butler Area Multi-Space	4,615 2,372	5,371		148%		
55	01 /0	20	This strip dution in the desired option	212,358	207,328		-2%		
			Contractor Permits	6,887	1,076		-84%		
			Meter Hoods	8,837	26,974		205%		
				15,724	28,050	12,326	78%		
			t Meters	228,082	235,378	7,296	3%	Please note that 2014 of	operating
			and Long-Term Agreements	40.000	400:=	40.	407	revenues include sales	
77 210	84% 49%		Brayton Lot State St Campus	13,328 6,485	12,847 22,432	-481 15,947	-4% 246%	while 2015 operating re	evenues
44	4970		Blair Lot	4,871	7,213		48%	do not.	
50			Wilson Lot	5,994	6,517		9%		
234	78%		Cap Square North	31,380	29,202		-7%	This difference is based	d on
111	72%	22	Gov East	18,891	20,558		9%	introduction of a new	
52	52%	22	Overture Center	15,711	5,773	-9,939	-63%	enterprise resource pla	nning
129	57%	22	SS Capitol-Monthly (non-LT Lease)	20,805	35,261	14,456	69%	software package called	d Munis.
				117,465	139,802		19%		
154			Overture Center	9,504	12,720		34%		
0	Cubter		SS Cap-Long Term Lease	4,969	35,250		609%		
			erm Parking Leases Parking and Long-Term Agreements	14,473	47,970		231% 42%		
			Revenue	131,938	187,773	55,835	42%		
	wiiscella		Operating Lease Payments	300		-300	-100%		
			Other (Advertising; Residential Street	510	461		-100%		
	Subtotal		aneous Revenue	810	461		-43%		
	Summa	ry-RP3	& Miscellaneous Revenue	15,437	2,241	-13,196	-85%		
_	CRAND	TOTAL	S	1,168,394	1,198,110	30,455	3%		

City of Madison Parking Utility YTD Summary



	2015 Operating	2015 Operating	2015 Capital	2014 Operating
Month	Revenue	Expenses	Expenses	Revenue
Jan	\$884,281	\$351,841	\$684	\$939,126
Feb	\$996,734	\$572,494	\$0	\$1,004,563
Mar	\$1,185,977	\$515,061	\$3,144	\$1,103,482
Apr	\$1,128,912	\$566,714	\$16,225	\$1,286,390
May	\$1,105,207	\$689,947	\$0	\$1,192,717
Jun	\$1,194,589	\$606,934	\$0	\$1,180,413
Jul	\$1,198,110	\$568,107	\$14,145	\$1,299,843
Total	\$7,693,810	\$3,871,097	\$34,198	\$8,006,535

Please note that 2014 operating revenues include sales tax, while 2015 operating revenues do not.

This difference is based on introduction of a new enterprise resource planning software package called Munis.

