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From: Ron Shutvet <[REDACTED]>
To: amartin <amartin@cityofmadison.com>
Sent: Tue, Sep 1, 2015 2:10 pm
Subject: UDC meeting Item # 7 Wingra Point II

Members of the Urban Design Commission

RE: Legistar File #36572
1004 & 1032 South Park Street - Amended PD(GDP-SIP), Four Connected Mixed-Use Buildings in UDD
No. 7. 13th Ald. Dist.

I strongly oppose the use of fake bricks or fake rocks for the exterior of the proposed Wingra Point II development in the 1000 block of South Park Street.

All of the plans pertaining to Park Street--and you yourself as a Commission--have repeatedly stressed the significant nature of the building to be constructed on the site at Fish Hatchery and South Park Street. Planning documents, Commission, the community, all call for the building to be erected at this site to be outstanding in design and execution.

I am tired of all the fake bricks, fake rocks, and fake stucco being used as exterior finishes on many of the buildings approved by the UDC in recent years. They make the structures look cheap, cheap, cheap.

The exterior of the first floor of the flat iron portion of this building complex should be made with REAL cut stone such as Indiana Limestone not some fake rock product! The remainder of this building complex should also include areas of the exterior with the same REAL cut stone to tie together the four separate buildings. I am talking about using smooth cut stone not some roughly broken facing stone. The stone that finishes the curved point of the building should be cut to match the curve of the perimeter area not a bunch of flat cut stones pieced around the perimeter.

If any brick materials is used as an exterior finish, it should also be REAL brick not some fake one inch thick brick facing. Wingra Point I is made with a real brick product so why use fake bricks on Wingra Point II? Don't be cheap, build it with the quality materials you say the building deserves! I dislike most gray or light colored bricks used today; they just don't look as nice as the old historical red brick or cream city brick

I prefer using just cut stone rather than a mix of stone and brick for the flatiron portion of the structure.

What is the proposed exterior of the two columns at the point? I hope it is not bare concrete or fake stucco. A couple of REAL stone columns would be nice. You really need something substantial here for these columns. A bad accident at this intersection could send vehicles careening into the building so you need something here that can keep the point of the building from coming down and keep vehicles from crashing right into the building.

Also, don't bring the olive green metalwork all the way down to the top of the windows at the point of the structure. It looks cheap. Use real stone all the way to the second floor level.

The UDC should also consider the size and type of signage that will probably be attached to the building and how that will look with the chosen exterior finish building materials. The existing plans do not show any signage and the size and type of signage will directly impact the look of the structure.

Thank you for considering the above concerns,

Ron Shutvet
Madison WI