



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 6/30/15

DEFINITE	2014	2015	2016	2017	2018	2019	Total	Δ Last Month
Convention	28	31	33	15	6	4	89	3
Conference	25	30	20	1	1	0	52	2
Banquet	199	199	41	0	0	0	240	22
Meeting	154	169	29	0	0	0	198	17
Consumer Show	20	19	6	2	0	0	27	1
Entertainment Event	125	140	19	0	0	0	159	37
DEFINITE TOTAL	551	588	148	18	7	4	765	82
% Δ Last Year		+7%						

PENDING	2015	2016	2017	2018	2019	Total
Convention	0	1	0	0	0	1
Conference	0	4	0	0	0	4
Banquet	7	17	0	0	0	24
Meeting	6	7	0	0	0	13
Consumer Show	0	2	0	0	0	2
Entertainment Event	0	1	0	0	0	1
PENDING TOTAL	13	32	0	0	0	45

TENTATIVE	2015	2016	2017	2018	2019	Total
Convention	0	3	16	19	19	57
Conference	1	4	9	3	2	19
Banquet	2	45	9	0	0	56
Meeting	6	13	1	0	0	20
Consumer Show	0	7	4	4	2	17
Entertainment Event	11	3	1	1	1	17
TENTATIVE TOTAL	20	75	40	27	24	186



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BOOKING PACE AS OF 7/31/15

DEFINITE	2014	2015	2016	2017	2018	2019	Total	Δ Last Month
Convention	28	31	35	15	6	4	91	2
Conference	26	30	22	1	1	0	54	2
Banquet	201	206	67	0	0	0	273	33
Meeting	167	180	38	0	0	0	218	20
Consumer Show	21	19	7	2	0	0	28	1
Entertainment Event	141	148	19	0	0	0	167	8
DEFINITE TOTAL	584	614	188	18	7	4	831	66
% Δ Last Year		+5%						

PENDING	2015	2016	2017	2018	2019	Total
Convention	0	0	0	0	0	0
Conference	1	3	0	0	0	4
Banquet	3	12	0	0	0	15
Meeting	0	1	0	0	0	1
Consumer Show	0	1	0	0	0	1
Entertainment Event	0	3	0	0	0	3
PENDING TOTAL	4	20	0	0	0	24

TENTATIVE	2015	2016	2017	2018	2019	Total
Convention	0	2	17	21	19	59
Conference	1	5	9	3	2	20
Banquet	1	39	10	0	0	50
Meeting	4	14	3	0	0	21
Consumer Show	0	9	4	4	4	21
Entertainment Event	3	31	15	2	2	53
TENTATIVE TOTAL	9	100	58	30	27	224