

July 22, 2015

Katherine Cornwell Department of Planning & Development City of Madison 215 Martin Luther King, Jr. Blvd. Madison, WI 53710-2985

RE: Grandview Commons PD-GDP/SIP Major Amendment

Dear Katherine,

The following document and illustrative graphics outline the request to amend the adopted Planned Unit Development: General Development Plan for the "B Block" within the Grandview Commons Town Center. This revision seeks to amend the overall block configuration in response to market conditions while still creating the final piece of the overall town center mixed use walking district.

We look forward to working with the City on the review and implementation of this project.

Sincerely,

Brian Munson Principal

120 East Lakeside Street • Madison, Wisconsin 53715 • 608.255.3988 • 608.255.0814 Fax 342 North Water Street • Milwaukee, Wisconsin 53202 • 414.421.2001 • 414.732.2035 Fax www.vandewalle.com

Applicant

Greyrock at Grandview, LLC. 2800 Royal Avenue Madison, WI 53713 Phone: 608.226.3060 Fax: 608.223.0668 Dan Brinkman pdanlb@dsirealestate.com

Design Team

Architecture: JLA Architects 2418 Crossroads Drive Madison, Wisconsin 53718 Phone: 608.241.9500 Fax: 608.241.9800 Joe Lee

jlee@jla-ap.com

Engineering: D'Onofrio Kottke 7530 Westward Way Madison, WI 53717 Phone: 608.833.7530 Fax: 608.833.1089 Dan Day <u>dday@donofrio.cc</u> Planning: Vandewalle & Associates 120 East Lakeside Street Madison, Wisconsin 53715 Phone: 608.255.3988 Fax: 608.255.0814 Brian Munson <u>bmunson@vandewalle.com</u>

Landscape Architecture: Olson Toon Landscaping, Inc. 3570 Pioneer Road Verona, Wisconsin 53593 Phone: 608.827.9401 Brad Fregien <u>brad@olsontoon.com</u>

Existing Conditions

Existing Zoning:	PD-GDP Town Center Mixed Use	
Proposed Zoning:	Amended PD-GDP/SIP	
Addresses/PIN:	6001 Gemini Drive 6033 Gemini Drive	071011225036 071011225028
Aldermanic District:	District 3:	Alder Hall
Neighborhood Association:	McClelland Park Neighborhood	
Neighborhood Association: Neighborhood Plan:	McClelland Park Neighborhood Mixed Use	

Legal Description:	See Attached
Lot Area:	2.72 acres
Filing Fee:	A check in the amount of \$1,900 made out to City of Madison Treasurer is enclosed for the Filing and Notification Fees.
Proposed Use:	Retail & Commercial uses

Project Description

The implementation of the Grandview Commons Town Center has been underway since the initial development of the project in early 2001 with the creation of the Village Green. While several revisions to the General Development Plan, and two adopted Specific Implementation Plans, have modified this block the overall intent of creating a neighborhood retail core has been the common theme. Market conditions in the intervening 14 years have been the limiting factor in implementing the project.

The 2012 General Development Plan amendment incorporating the anchor grocery store (Metro Market) revised the building layout and guidelines for the development for the project, creating four buildings sites (1-4 stories in height), shared parking, and a shared plaza space.

Overall Development Concept

The Grandview Commons Town Center is proposed as a mixed use district featuring pedestrian- oriented walkable retail and neighborhood serving commercial uses while balancing vehicular access, scale, and character. Set along retail street network of the North Star Drive/Sharpsburg Drive Village Green frontages and the Gemini Drive extension, this district will offer first floor retail/commercial uses and upper story office or residential uses with a vibrant neighborhood scaled urban setting. Utilizing the civic anchors of the Village Green, future City of Madison Library and a new Urban Plaza, this district will form a crucial community gathering area and diverse social setting. The grocery store forms the eastern edge of the town center and shall be connected through a pedestrian walkway and sidewalk connections. Shared parking will support the commercial uses and will be available for use throughout the district.

The proposed amendment calls for five buildings (1-2 stories in height) placed to reinforce the adjoining streetscape with a central shared parking area and a plaza in the southwest corner of the site. This amendment is paired with Specific Implementation Plans for the entire site and all of the proposed buildings. The use of a comprehensive SIP submittal will allow the project to quickly move into implementation based upon tenant interest while setting the framework for the pedestrian connection, vehicular circulation, and complex grading & terrace elevations; as well as the overall character, and goals for the urban spaces.

Building Site Comparison

Proposed B-1 Building

Adopted Description (B-1):

B-1 holds both the corner of the Village Green and the Urban Plaza. Primarily a commercial building, this site may accommodate upper floor residential as part of the building design.

This building is anticipated to be an open first floor design with a goal of creating numerous building entrances and indoor/outdoor space so as to maximize outdoor seating along the plaza and streetscape. This building shall have primary entrances and glass facades along all sides of the building and shall not have any blank walls facing the adjoining streets, or plaza space. If this building is proposed as a single story building the building shall be a minimum of 24' in height.

Proposed Amendments: Increase building square footage

Adopted Standard		Proposed B-1
Approx. Net Acreage:	.40 acres	TBD
Height:	1-3 stories	+1 Story
_		29' in height
Dwelling Units:	0-10 units	0
Commercial Square Footage:	2,000-2,500	4,600-6,100
Building Projection		
First Floor:	2,500 sq. ft. retail	4,600
Second Floor:	5 units (optional)	1,500 optional mezzanine (per tenant)
Third Floor:	5 units (optional)	none

Proposed B-2 Building

Adopted Description (formerly B-3):

This building forms the final leg of the Urban Plaza and fronts onto both the plaza and Sharpsburg Drive pedestrian frontage. First floor retail uses should include primary entrances onto Sharpsburg Drive and the Urban Plaza with secondary entrances allowed onto the parking are to the east. Upper floors are reserved for residential uses. If this building is proposed as a single story building the building shall be a minimum of 30' in height.

Proposed Amendments:

Amend height requirement as per proposed elevations (19'4" height)

Adopted Standard		Proposed B-2
Approx. Net Acreage:	.55 acres	TBD
Height:	1-3 stories	1 story
Dwelling Units:	0-20 units	0
Commercial Square Footage:	4,000-5,000	4,000
Building Projection		
First Floor:	5,000 sq. ft. retail	4,000
Second Floor:	10 residential units (optional)	none
Third Floor:	10 residential units (optional)	none

Proposed B-3 Building

Adopted Description (formerly B-4):

This building forms the eastern edge of the B Block mixed use walking district along Sharpsburg Drive and features first floor retail uses with upper floor office and/or residential uses.

Proposed Amendment:

Create raised second floor patio and upper floor retail use with lower level facing south.

Adopted Standard		Proposed B-3
Approx. Net Acreage:	6.2 acres	TBD
Height:	2-4 stories	2 stories (30'-0")
Dwelling Units:	0-30 units	0
Commercial Square Footage:	8,000-15,000	10,620
Building Projection		
First Floor:	9,000 sq. ft. retail	5,310 retail/commercial
Second Floor:	10 residential units or 6,000 sq. ft. office	5,310 retail/commercial
Third Floor:	10 residential units (optional)	none

Proposed B-4 Building

Adopted Description (formerly B-2 Building):

This building forms the southern edge of the Urban Plaza and a key placement along the Cottage Grove Road frontage. First floor retail uses are required to have primary entrances onto the Urban Plaza with secondary entrances from the parking area to the east or Cottage Grove Road. Upper floor office and/or residential uses may require underground parking.

Proposed Amendments: Revise building location to southwest corner of site Revise overall height to one story

Adopted Standard		Proposed B-4
Approx. Net Acreage:	1.56 acres	TBD
Height:	2-4 stories	1 story
Dwelling Units:	0-50 units	0
Commercial Square Footage:	8,000-15,500	4,200
Building Projection		
First Floor:	10,000 sq. ft. retail	4,200
Second Floor:	5,500 sq. ft. retail and/or 20 residential units	none
Third Floor	20 residential units (optional)	none
Fourth Floor	10 residential units (optional)	none

Proposed B-5 Building

Adopted Description: None

Proposed Description:

This building forms the southern edge of the block and a key placement along the Cottage Grove Road frontage. Retail uses are required to have primary entrances onto the interior parking area with four sided architecture.

Proposed Amendments: Add building location and use

Adopted Standard	(none)	Proposed B-5
Approx. Net Acreage:		TBD
Height:		1 story
Dwelling Units:		0
Commercial Square Footage:		9,500
Building Projection		
First Floor:		9,500 commercial/retail
Overall Block Comparison		

Overall Block Comparison

Square footage:	22,000-37,000	32,000-35,000 commercial/retail
Heights:	1-4	1-2

Proposed Zoning Text

Permitted Uses:	32,000-35,000 square feet of retail/office Those that are stated as permitted uses in Permitted Uses Uses accessory to permitted use as listed in Permitted Uses
Floor Area Ratio:	As shown on adopted plans
Maximum Building Height:	As shown in adopted plans
Yard Requirements/Setbacks:	As shown in adopted plans
Useable Open Space:	As shown in adopted plans
Off-Street Parking & Loading:	As shown in adopted plans
Accessory Building Regulations:	As shown in adopted plans
Landscaping:	As shown in adopted plans

Signage:

Location and type as shown in adopted plans. Signage for project shall be limited to the maximum permitted in the R6 zoning district for the residential uses and as per the C2 zoning district for the commercial uses and as approved by the Urban Design Commission and Zoning Administrator

Lighting Plan/Details/Photometrics: As shown in adopted plans

Utility/HVAC equipment: As shown in adopted plans

Alterations and Revisions:

No alterations or revisions of this planned unit development shall be permitted unless approved by the City Plan Commission; however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Director of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Plan Commission.

LEGAL DESCRIPTION

Lots 1 and 2, Certified Survey Map No. 13817, recorded in Volume 91 of Certified Survey Maps on pages 235-240 as Document Number 5099366, located in the SE1/4 of the NW1/4 of Section 11, T7N, R10E, City of Madison, Dane County, Wisconsin. Containing 118,380 square feet (2.718 acres).

GVC Town Center - 'B' Block

MADISON, WI

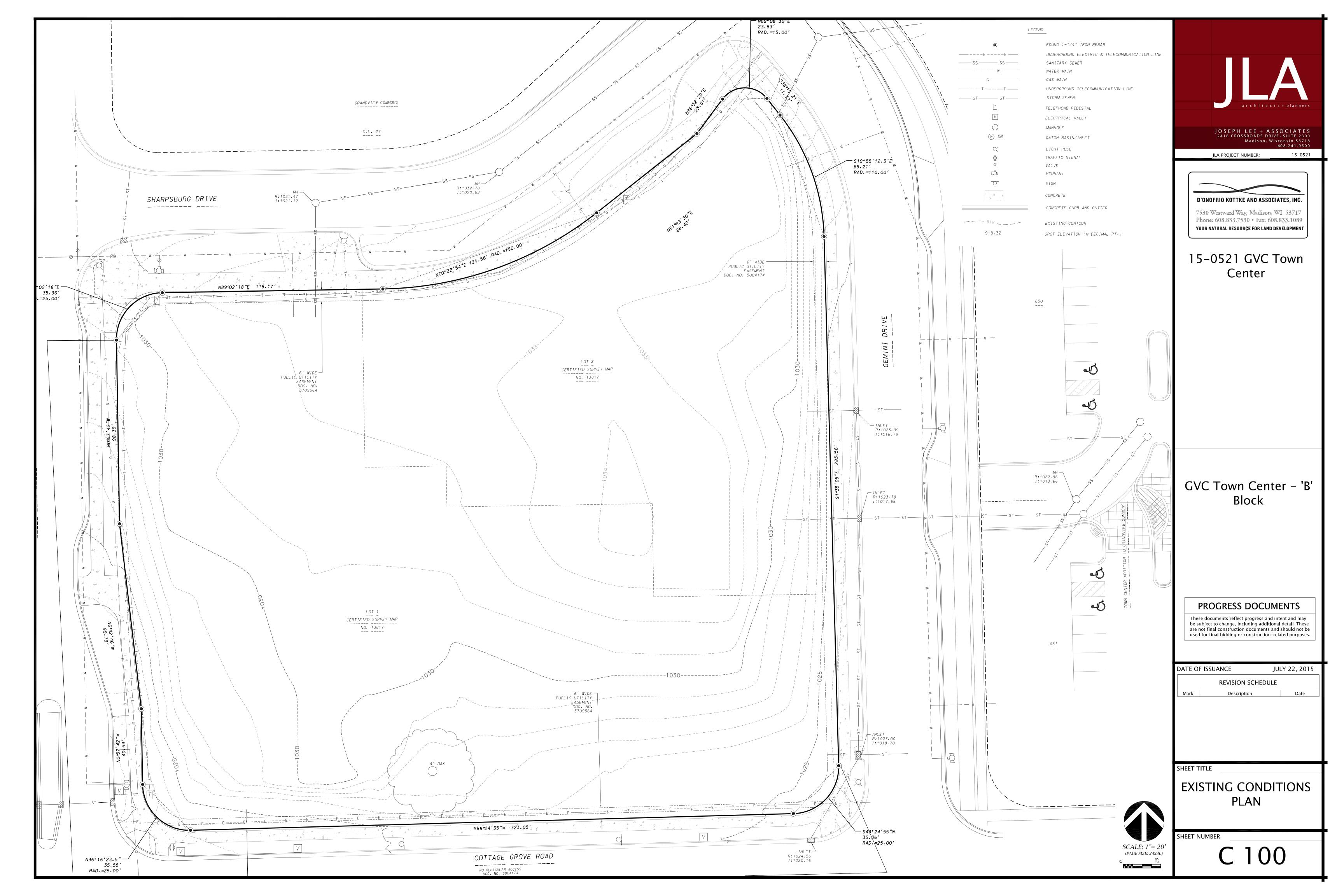


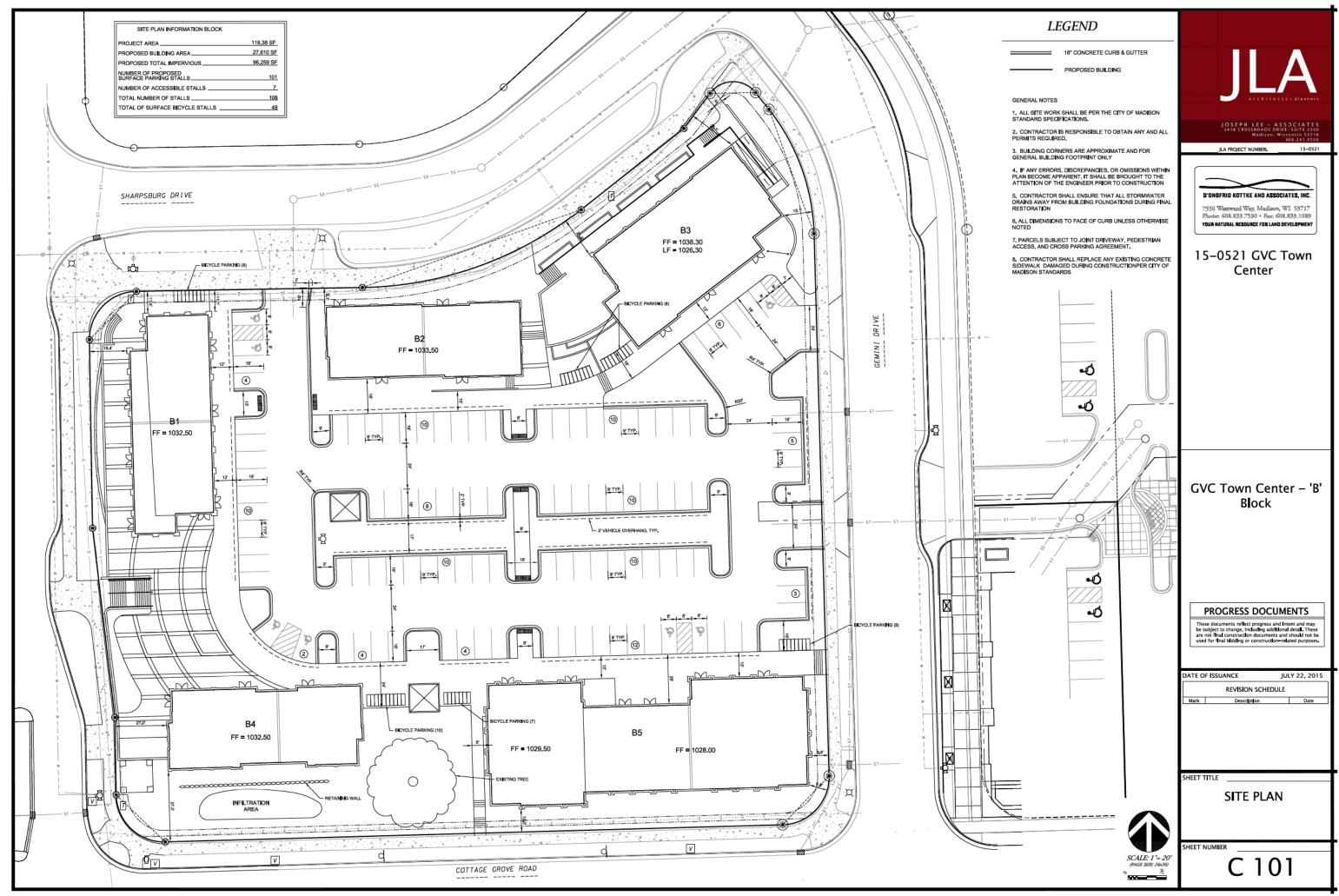


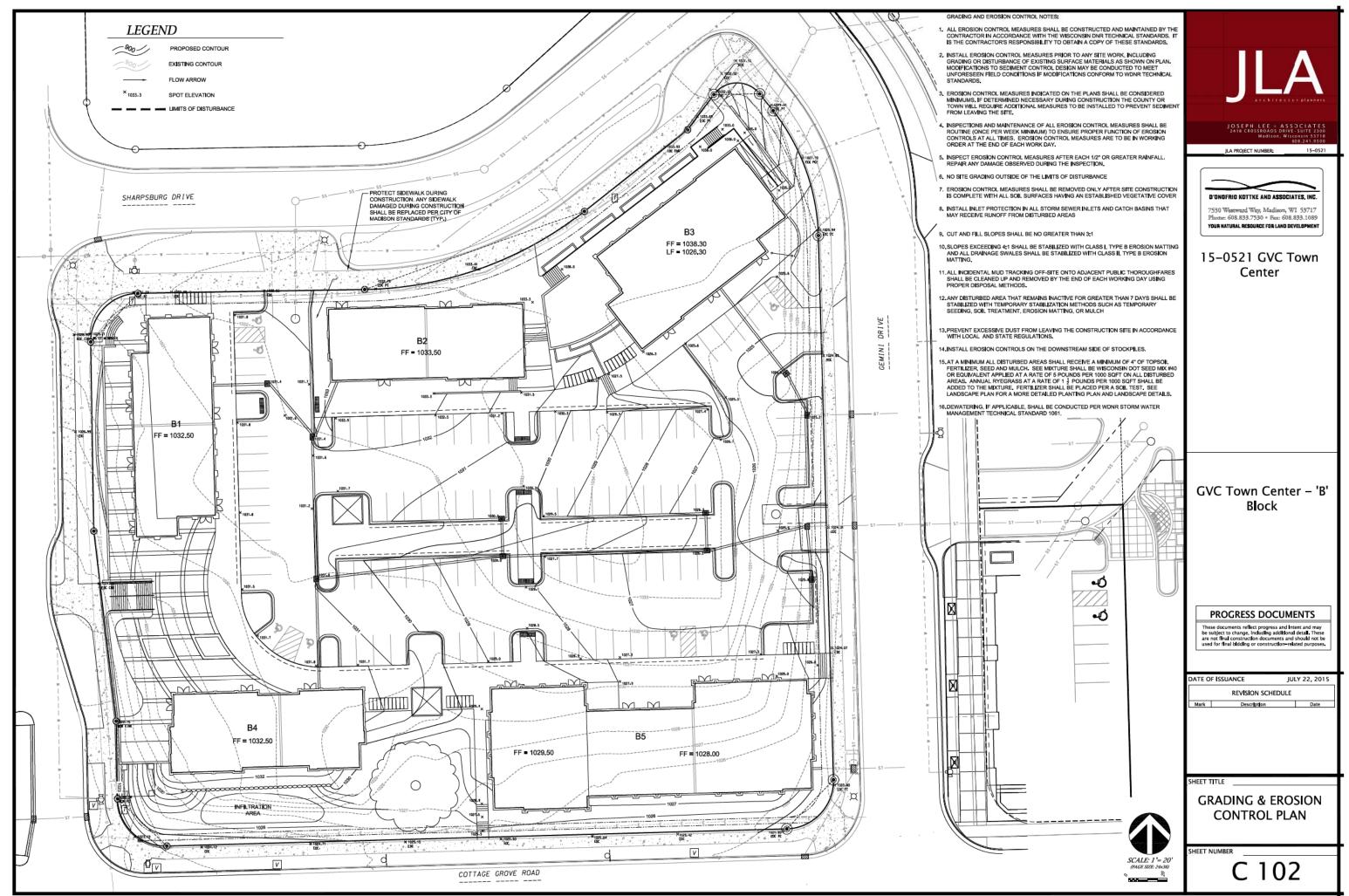
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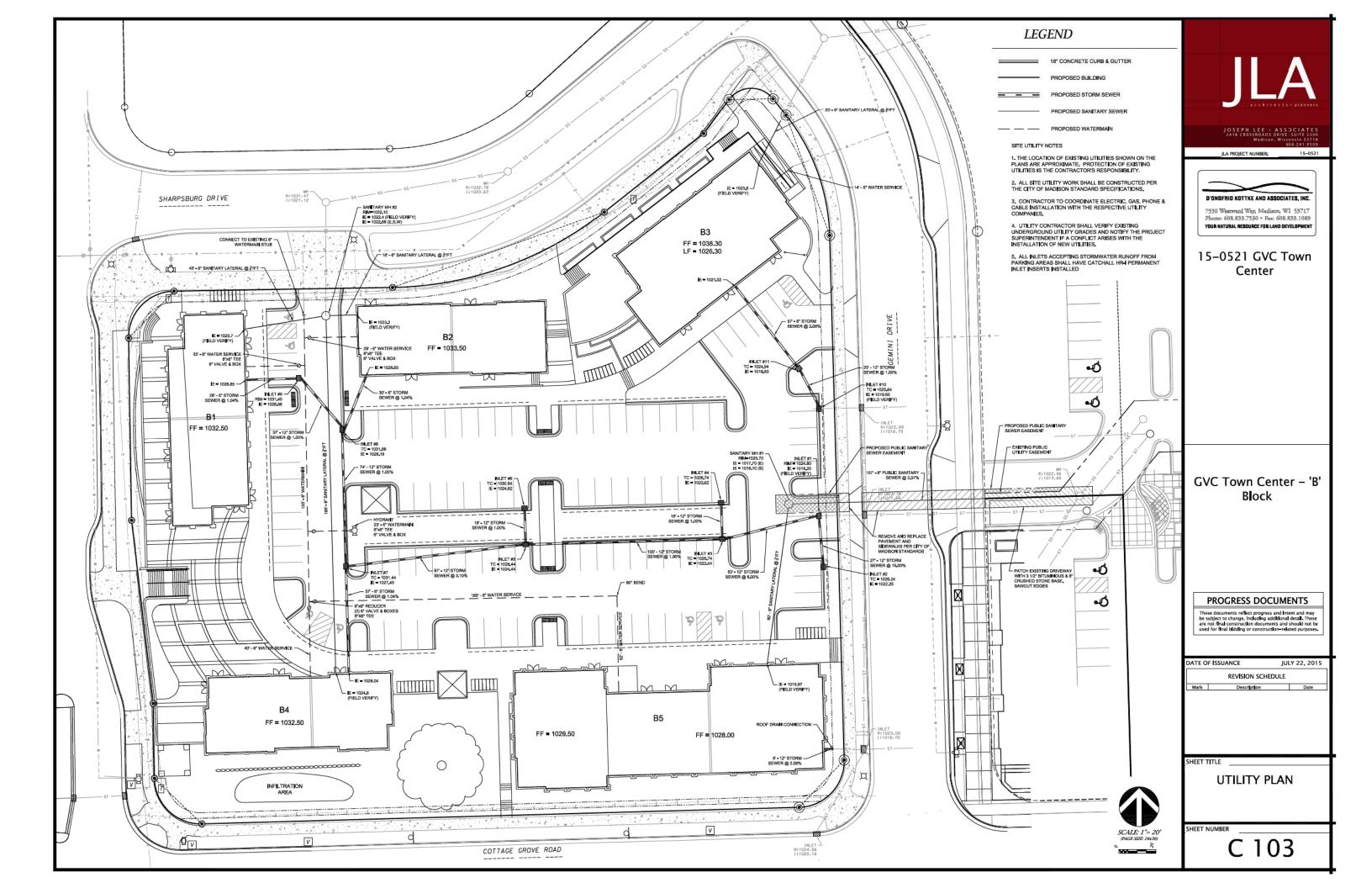
SIP SUBMITTAL

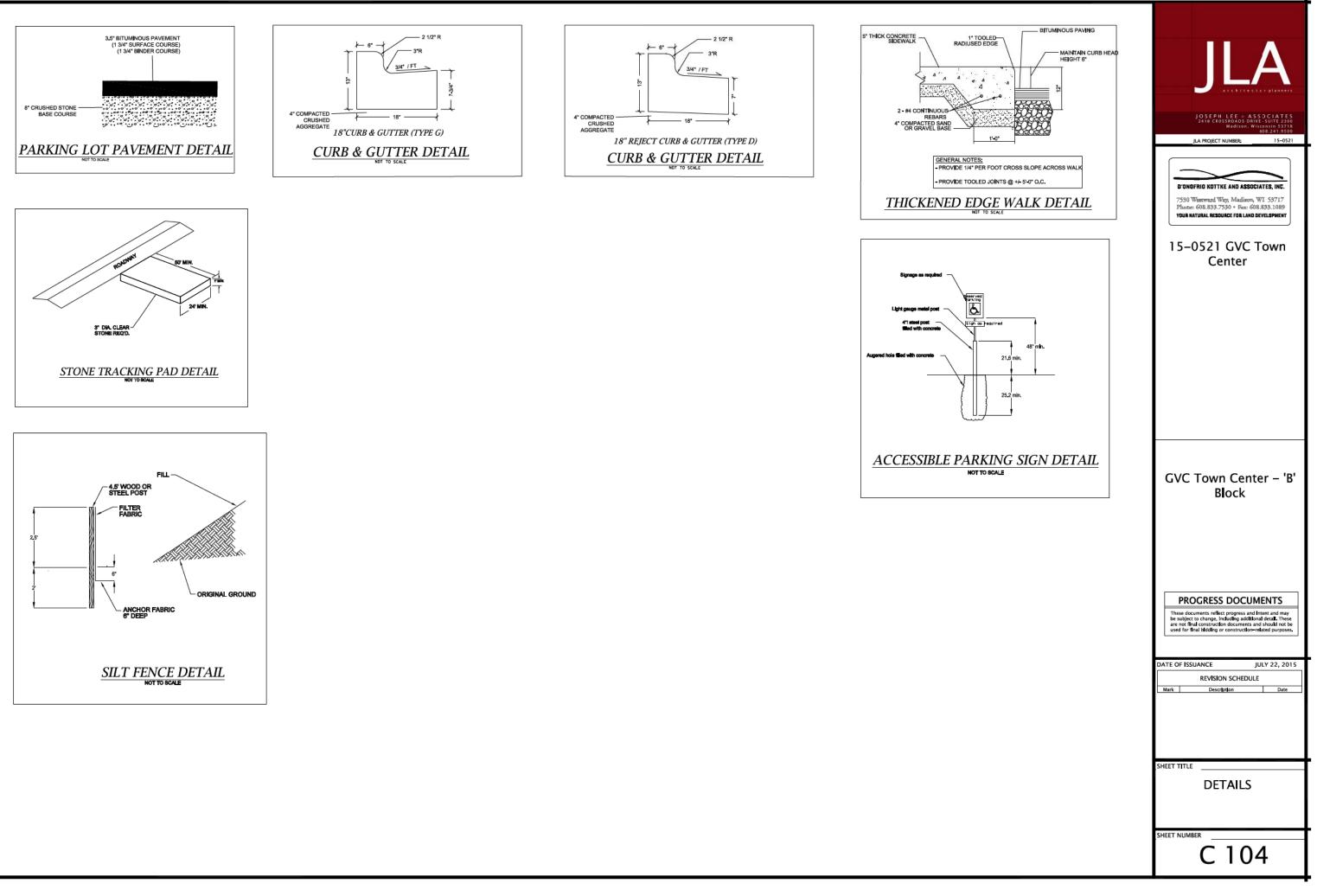
JULY 22, 2015

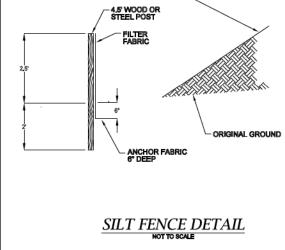


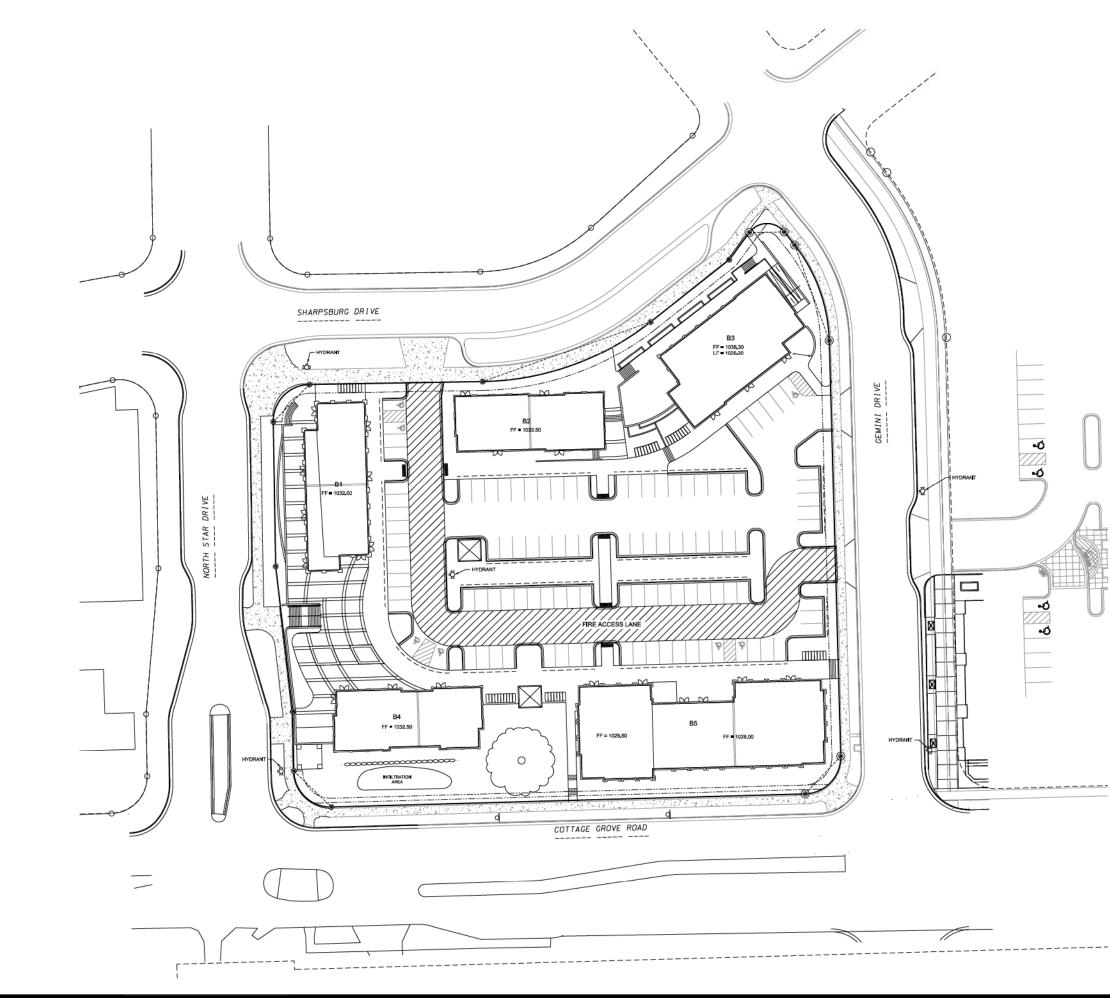


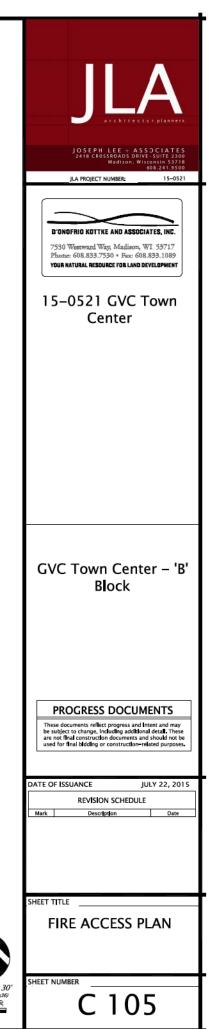






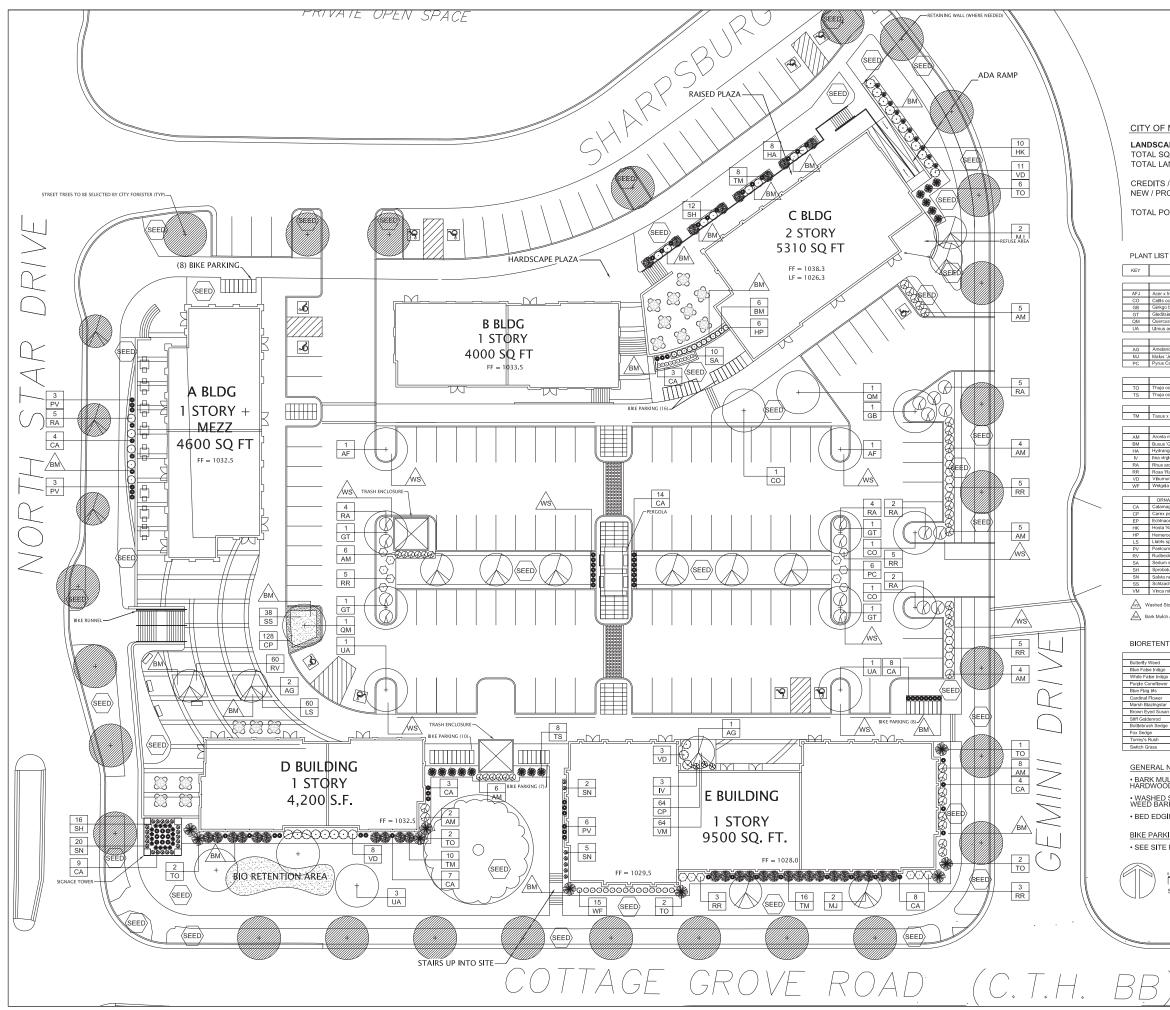












CITY OF MADISON LANDSCAPE WORKSHEET

LANDSCAPE CALCULATIONS:

TOTAL SQUARE FOOTAGE OF DEVELOPED AREA: 91,585 SQ FT TOTAL LANDSCAPE POINTS REQUIRED 1,530 PTS.]

CREDITS / EXISTING LANDSCAPING: 200 PTS NEW / PROPOSED LANDSCAPING: 1946 PTS.

TOTAL POINTS PROVIDED: 2146 PTS.

			PLANTING	ROOT
SCIENTIFIC NAME		QTY	SIZE	CONDITION
DECIDUOUS TREES				
Acer x freemanll 'Jeffersred'	Autumn Blaze Maple	2	2 1/2*	B&B
Cellis occidentalis	Common Hackberry	3	2 1/2*	B&B
Ginkgo biloba 'Autumn Gold'	Autumn Gold Ginkgo	1	2 1/2*	B&B
Gleditsia triacanthos var. inermis 'Skyline'	Skyline Thomless Honeylocust	4	2 1/2*	B&B
Quercus macrocarpa	Burr Oak	2	2 1/2*	B&B
Ulmus americana 'Jefferson'	Jefferson Elm	5	2 1/2*	B&B
ORNAMENTAL TREES				
Amelanchier x grandiflora 'Autumn Brilliance'	Autumn Brilliance Serviceberry	3	2 "	B&B
Malus 'Jewelcole'	Red Jewel Crabapple	4	2 "	B&B
Pyrus Calleryana 'Chanticleer'	Chanticleer Callery Pear	6	2 "	B&B
EVERGREEN TREES			1	
Thuja occidentalis 'Techny'	Techny Arborvitae	14	6'	B&B
Thuja occidentalis 'Smaragd'	Emerald Arborvitae	8	6'	B&B
The address and a contail age	Energia Arborniae	, v	Ű	Dub
EVERGREEN SHRUBS		1	1	
Taxus x media 'Tauntonil'	Taunton Yew	34	24"	B&B
Taxas x modul Taanoni	Tuditor Tea		24	Dub
DECIDUOUS SHRUBS			1	
Aronia mejanocarpa var. ejata	Glossy Black Chokeberry	40	#5	Cont.
Buxus 'Green Velvet'	Green Velvet Boxwood	6	#3	Cont.
Hydrangea arborescens 'Annabelle'	Annabelle Hydrangea	8	#3	Cont.
Itea virginica 'Sprich'	Little Henry Dwarf Sweetspire	3	#3	Cont.
Rhus aromatica 'Gro-Low'	Gro-Low Fragrant Sumac	22	#3	Cont.
Rosa 'Radrazz'	Knockout Shrub Rose	26	#3	Cont.
Viburnum dentatum 'Synnestvedt'	Chicago Lustre Arrowwood Viburnum	22	#5	Cont.
Welgela florida 'Alexandra'	Wine & Roses Welgela	15	#5	Cont.
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ORNAMENTAL GRASSES / PERENNIALS			1	
Calamagrostis x accutifiora 'Karl Foerster'	Karl Foerster Feather Reed Grass	60	#1	Cont.
Carex pensylvanica	Common Oak Sedge	192	4.5	Pot
Echlnacea purpurea	Purple Coneflower	120	4.5	Pot
Hosta 'Krossa Regal'	Krossa Regal Hosta	10	#1	Cont.
Hemerocallis 'Pardon Me'	Pardon Me Daylly	6	#1	Cont.
Llatris spicata ' Kobold'	Kobold Blazingstar	64	4.5	Pot
Panicum virgatum 'Prairie Fire'	Prairie Fire Swtich Grass	12	#1	Cont.
Rudbeckla 'Vlette's Little Suzy'	Little Suzy Black-eyed Susan	64	4.5	Pot
Sedum spectabile 'Autumn Joy'	Autumn Joy Sedum	10	#1	Cont.
Sprobolus heterolepis	Prairie Dropseed	24	#1	Cont.
Salvia nemerosa 'Malnacht'	May Night Salvia	27	#1	Cont.
Schlzachyrlum scoparlum	Little Bluestern	38	#1	Cont.
Vinca minor	Pertwinkle	64	4.5	Pot
	•		•	

SEED

Bark Mulch / Trench Cut Edge

BIORETENTION PLANT PLUGS

Weed	64	2.5"	Plug	12* O.C.
e Indigo	32	2.5"	Plug	12* O.C.
lse Indigo	32	2.5"	Plug	12* O.C.
oneflower	64	2.5"	Plug	12* O.C.
i Irls	64	2.5"	Plug	12* O.C.
Flower	32	2.5"	Plug	12* O.C.
azIngstar	64	2.5"	Plug	12* O.C.
ved Susan	64	2.5"	Plug	12* O.C.
enrod	32	2.5"	Plug	12* O.C.
sh Sedge	32	2.5"	Plug	12* O.C.
je	64	2.5"	Plug	12* O.C.
Rush	32	2.5"	Plug	12* O.C.
rass	64	2.5"	Plug	12* O.C.

GENERAL NOTES:

• BARK MULCH TO BE BROWN DYED, RECYCLED HARDWOOD, WITH PRE-EMERGENT HERBICIDE. • WASHED STONE TO BE 1.5" CAPITOL WASHED WITH WEED BARRIER FABRIC.

BED EDGING TO BE DIMEX EDGEPRO OR EQUIVALENT

BIKE PARKING AND AMENITIES NOTES: • SEE SITE PLAN FOR DETAILED LAYOUT

SCALE: 1"=20'-0'

Career - 6 OLSON TOON LANDSCAPING

3570 Ploneer Road Verona, WI 53593 PH: (608) 827-9401 FAX: (608) 827-9402 WEB: www.olsontoon.com

CENTER TOWN COMMONS Cottage Grove Road Madison, Wisconsin

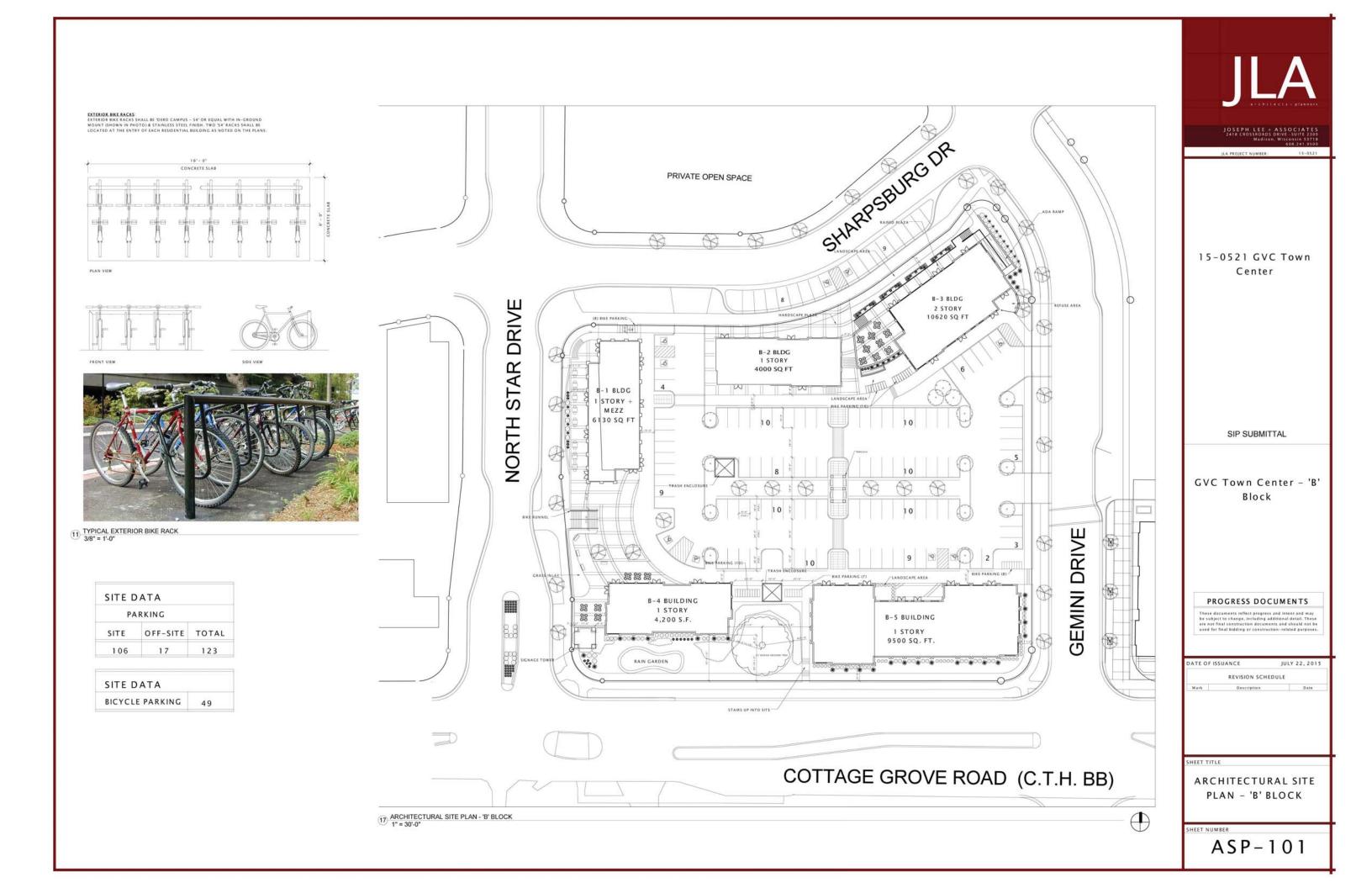
GRANDVIEW

Date: 7-20-15 Scale: 1"=20'-0" Designer: BNF/MM Job #

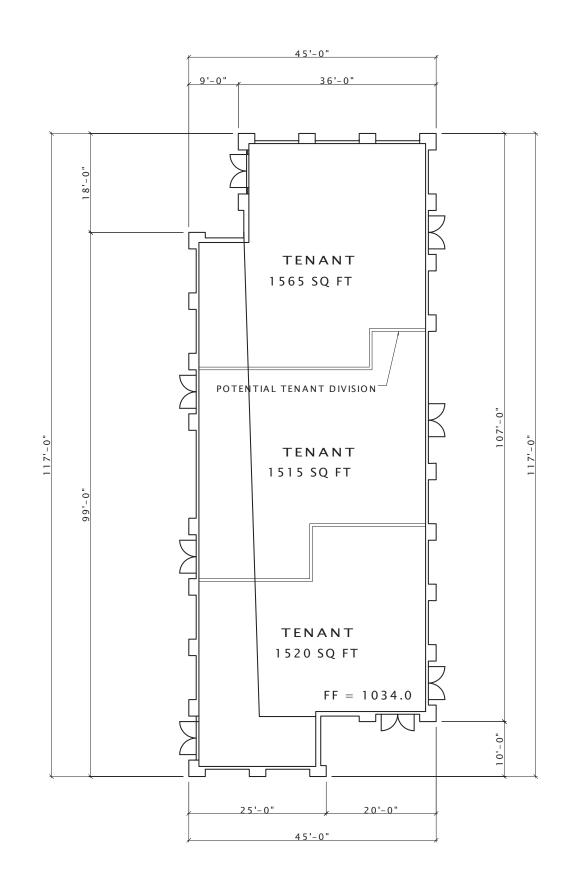
Seal:

Revisions:

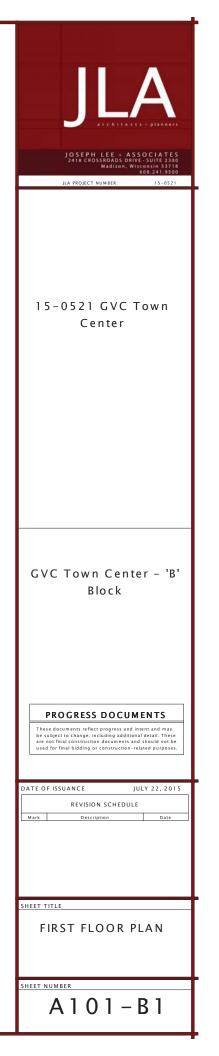
Reference Name: DSI / JLA



(16) B-1 FIRST FLOOR PLAN - 6310 SF 1/8" = 1'-0"



B-1 BLDG 1 STORY + MEZZ 6130 SQ FT

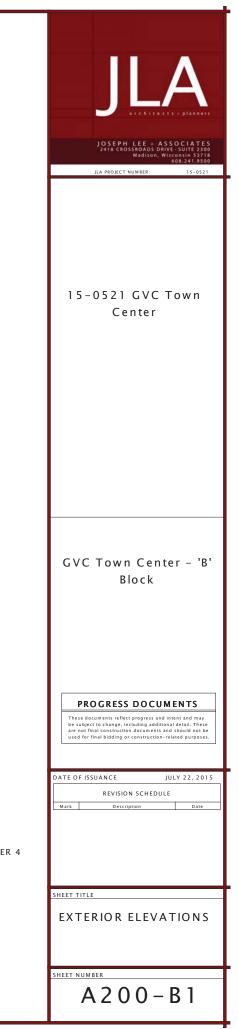


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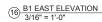


6 B1 SOUTH ELEVATION 3/16" = 1'-0"



PRECAST BAND

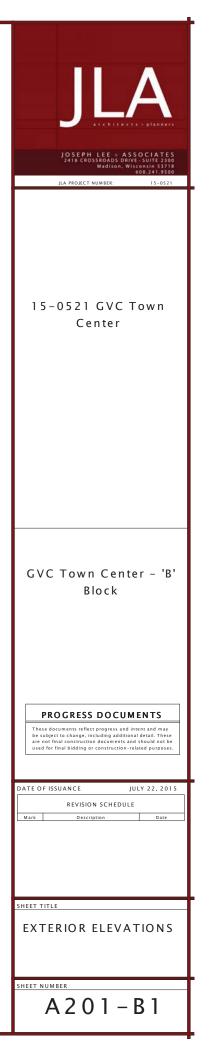
MASONRY VENEER 4 (CMU SIZE)

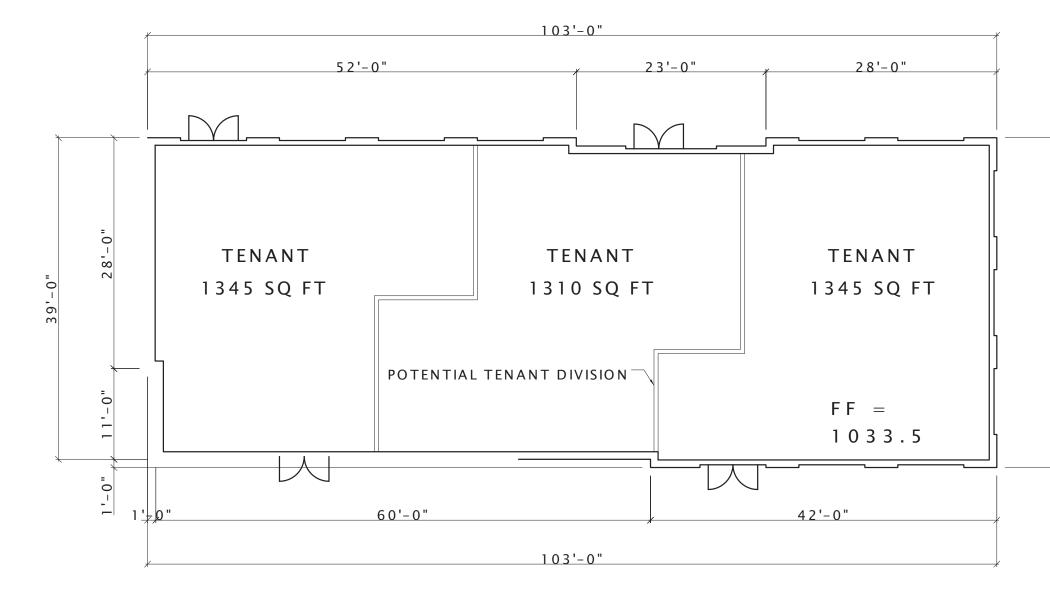






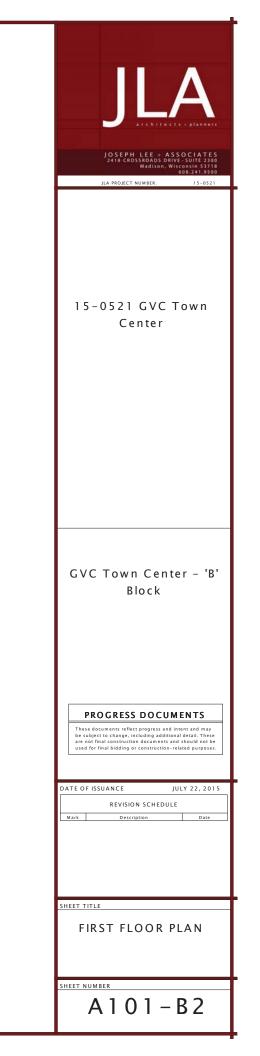






B-2 BLDG1 STORY4000 SQ FT

(16) B-2 FIRST FLOOR PLAN - 4000 SF 3/16" = 1'-0"



40'-0"

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6 B2 NORTH ELEVATION 1/4" = 1'-0"



16 B2 EAST ELEVATION 1/4" = 1'-0"



JOSEPH LEE + ASSOCIATES 2418 CROSSROADS DRIVE - SUITE 2300 Madison, Wisconsin 53718 JLA PROJECT NUMBER:

15-0521 GVC Town Center

GVC Town Center - 'B' Block

JULY 22, 2015 DATE OF ISSUANCE REVISION SCHEDULE

Date

Mark Description

SHEET TITLE

EXTERIOR ELEVATIONS

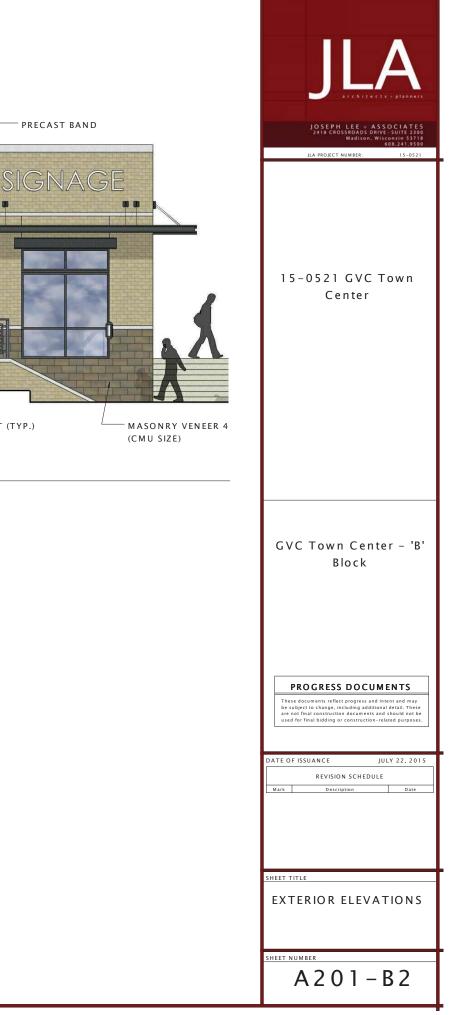
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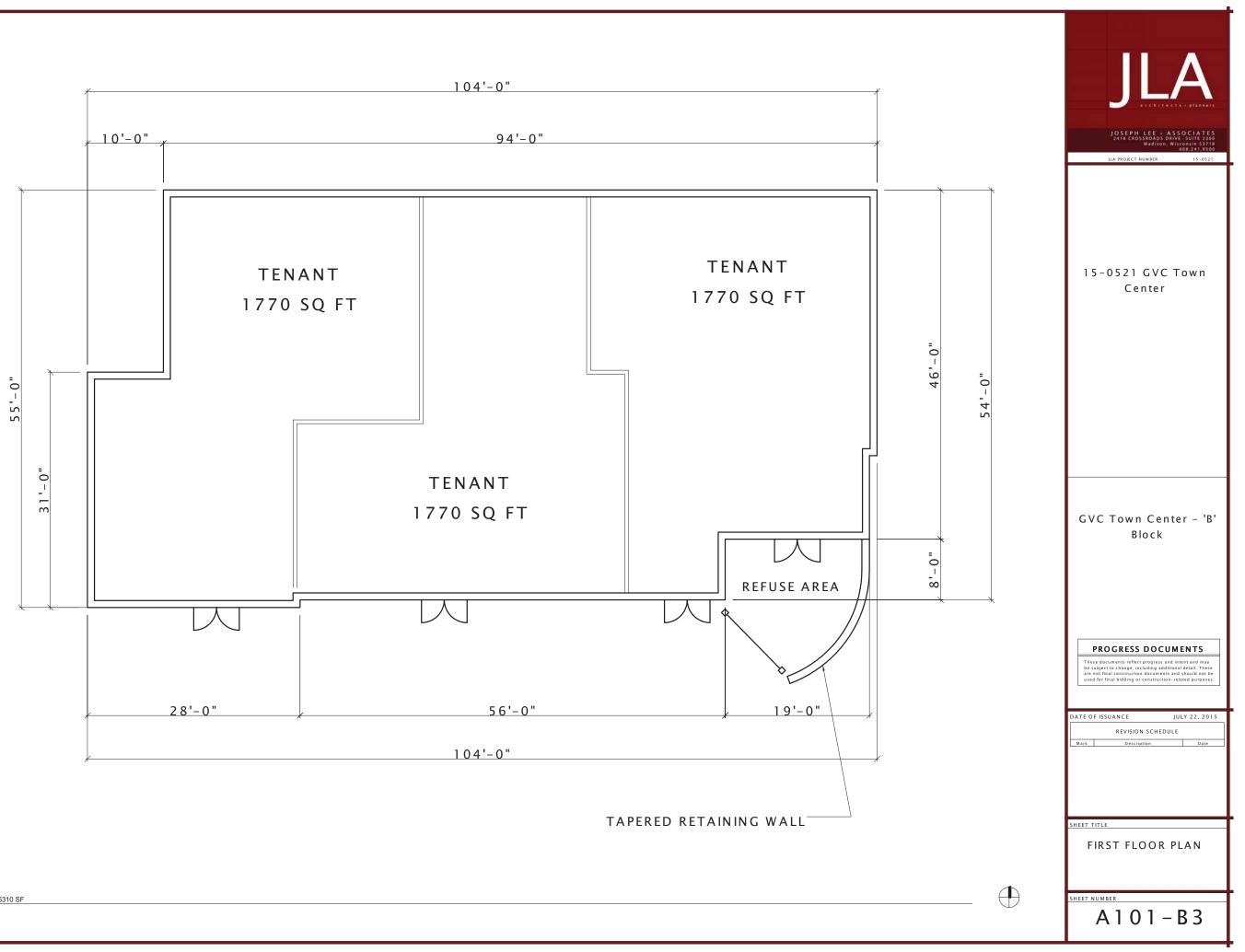


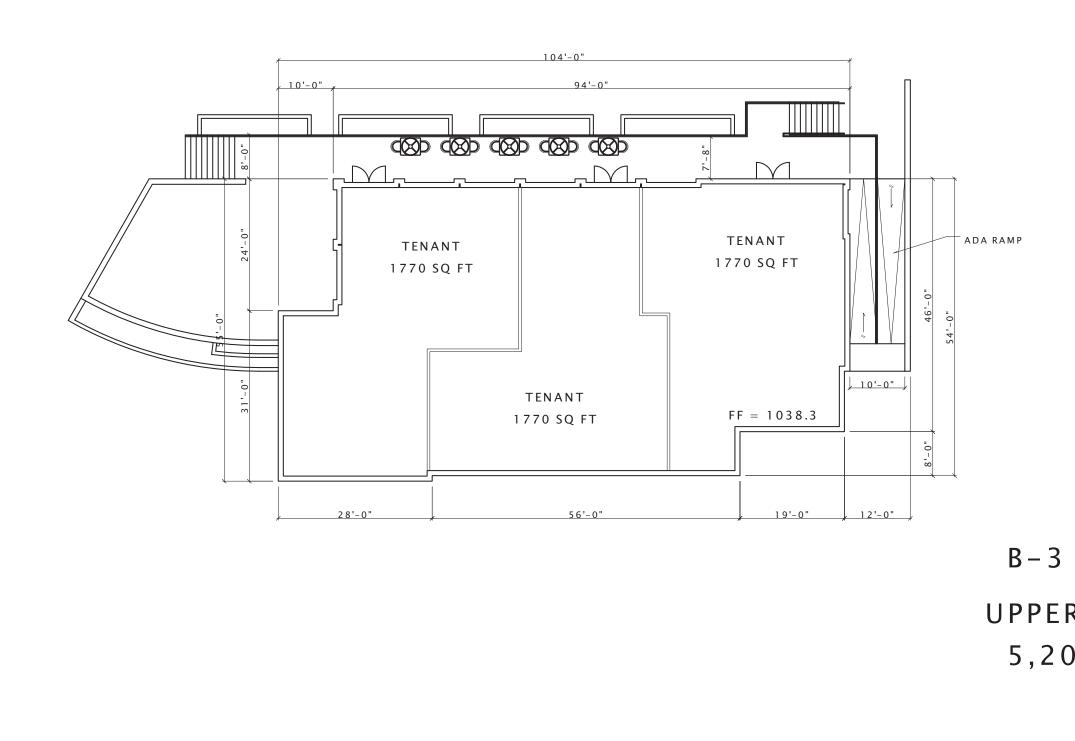
6 B2 SOUTH ELEVATION 1/4" = 1'-0"

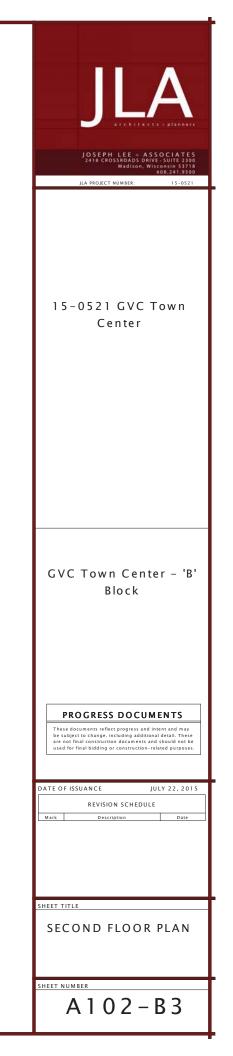
16 B2 WEST ELEVATION 1/4" = 1'-0"











B-3 BLDG UPPER LEVEL 5,200 S.F.

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6 B3 SOUTH ELEVATION 3/16" = 1'-0"





JOSEPH LEE + ASSOCIATES 2418 CROSSROADS DRIVE - SUITE 2300 Madison, Wisconsin 53718

15-0521 GVC Town Center

ILA PROJECT NUMBER

GVC Town Center - 'B' Block

PROGRESS DOCUMENTS

ese documents reflect progress and intent and may subject to change, including additional detail. These not final construction documents and should not be ed for final bidding or construction-related purpos

JULY 22, 2015

DATE OF ISSUANCE REVISION SCHEDULE

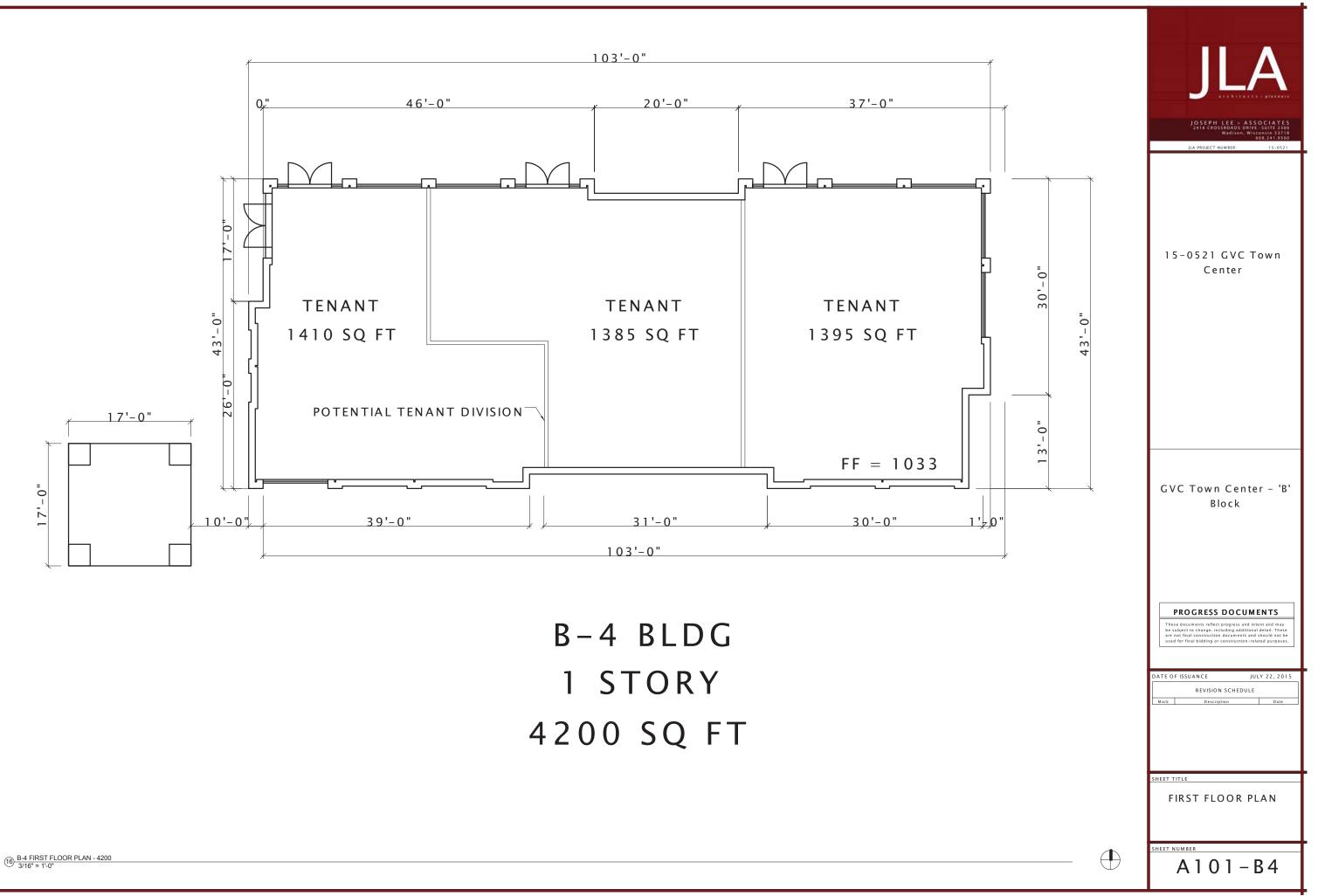
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EXTERIOR ELEVATIONS

SHEET NUMBER

A 2 0 1 – B 3



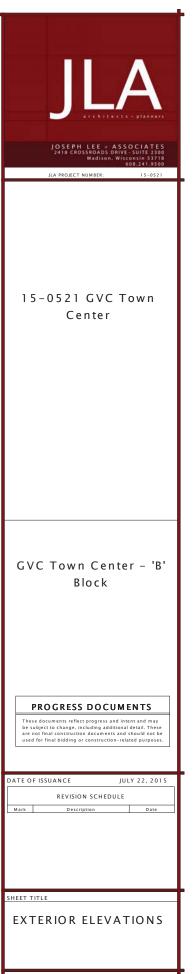


- METAL CANOPY



COMPOSITE PANEL SIDING 1

MASONRY VENEER 2 (MODULAR SIZE)



SHEET NUMBER A 2 0 0 – B 4



6 B4 SOUTH ELEVATION 1/4" = 1'-0"



(16) B4 WEST ELEVATION 1/4" = 1'-0"



15-0521 GVC Town Center

JLA PROJECT NUMBER:

GVC Town Center - 'B' Block

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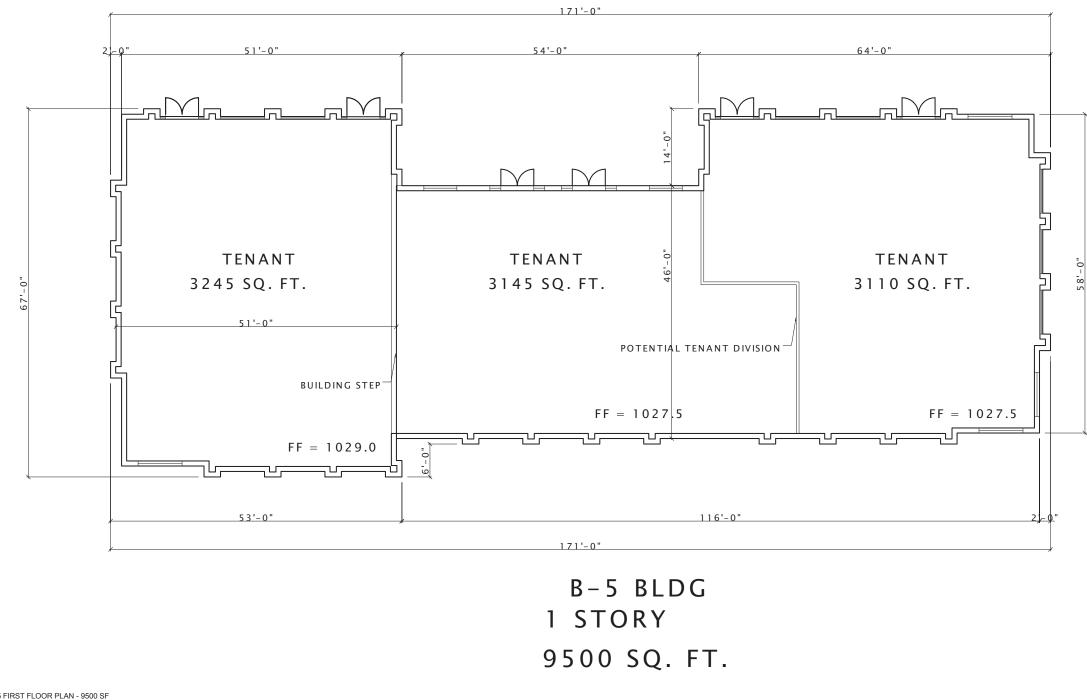
Mark Description Date

SHEET TITLE

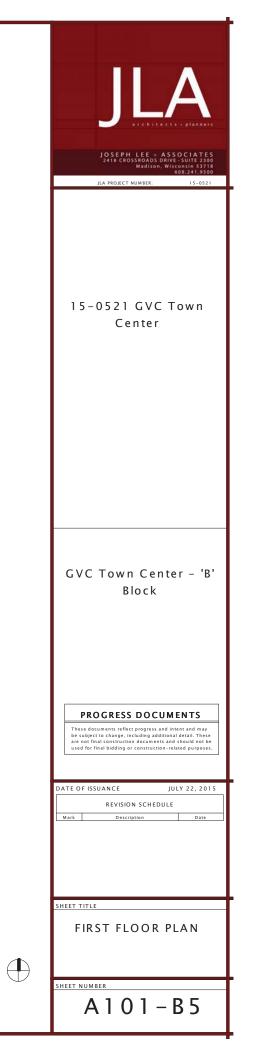
EXTERIOR ELEVATIONS

SHEET NUMBER

A 2 0 1 – B 4

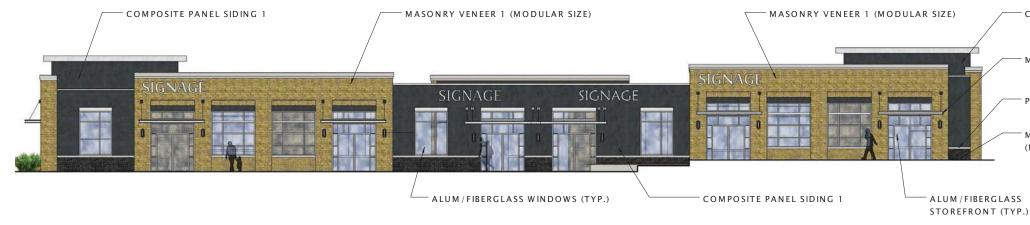


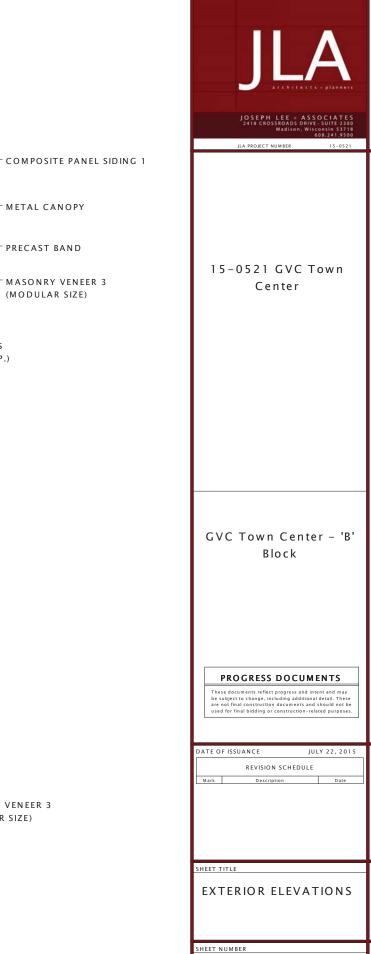
1 B-5 FIRST FLOOR PLAN - 9500 SF 1/8" = 1'-0"





6 B5 NORTH ELEVATION 1/8" = 1'-0"





A 2 0 0 – B 5



COMPOSITE PANEL SIDING 1

— METAL CANOPY

MASONRY VENEER 3 (MODULAR SIZE)

JOSEPH LEE + ASSOCIATES 2418 CROSSROADS DRIVE - SUITE 3300 Madison. Wiscons 16 3718 060.741.9300 JLA PROJECT NUMBER: 15-0521

15-0521 GVC Town Center

GVC Town Center - 'B' Block

PROGRESS DOCUMENTS

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Mark Description Date

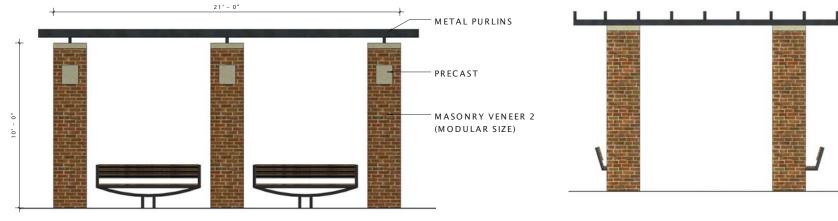
SHEET TITLE

EXTERIOR ELEVATIONS

SHEET NUMBER

A 2 0 1 – B 5





11 TRASH ENCLOSURE GATE ELEVATION 3/8" = 1'-0"



- MASONRY VENEER 4 (CMU SIZE) - WOOD SLAT GATE — PRECAST BAND

13 TRASH ENCLOSURE SIDE & BACK ELEVATION 3/8" = 1'-0"



6 SIGNAGE TOWER SOUTH ELEVATION 3/16" = 1'-0"

4

8 SIGNAGE TOWER EAST ELEVATION 3/16" = 1'-0"

9 SIGNAGE TOWER NORTH ELEVATION 3/16" = 1'-0"

GVC COMPOSITE PANEL SIDING 1 MASONRY VENEER 5 SIGN (MODULAR SIZE) SIGN COMPOSITE PANEL SIDING 1 SIGN SIGN 28' SIGN SIGN 11'-0" MASONRY VENEER 4 (CMU SIZE)











10 SIGNAGE TOWER WEST ELEVATION 3/16" = 1'-0"

JOSEPH LEE + ASSOCIATES 2418 CROSSROADS DRIVE - SUITE 2300 Madison, Wisconsin 53718 JLA PROJECT NUMBER: 15-0521 GVC Town Center

GVC Town Center - 'B' Block

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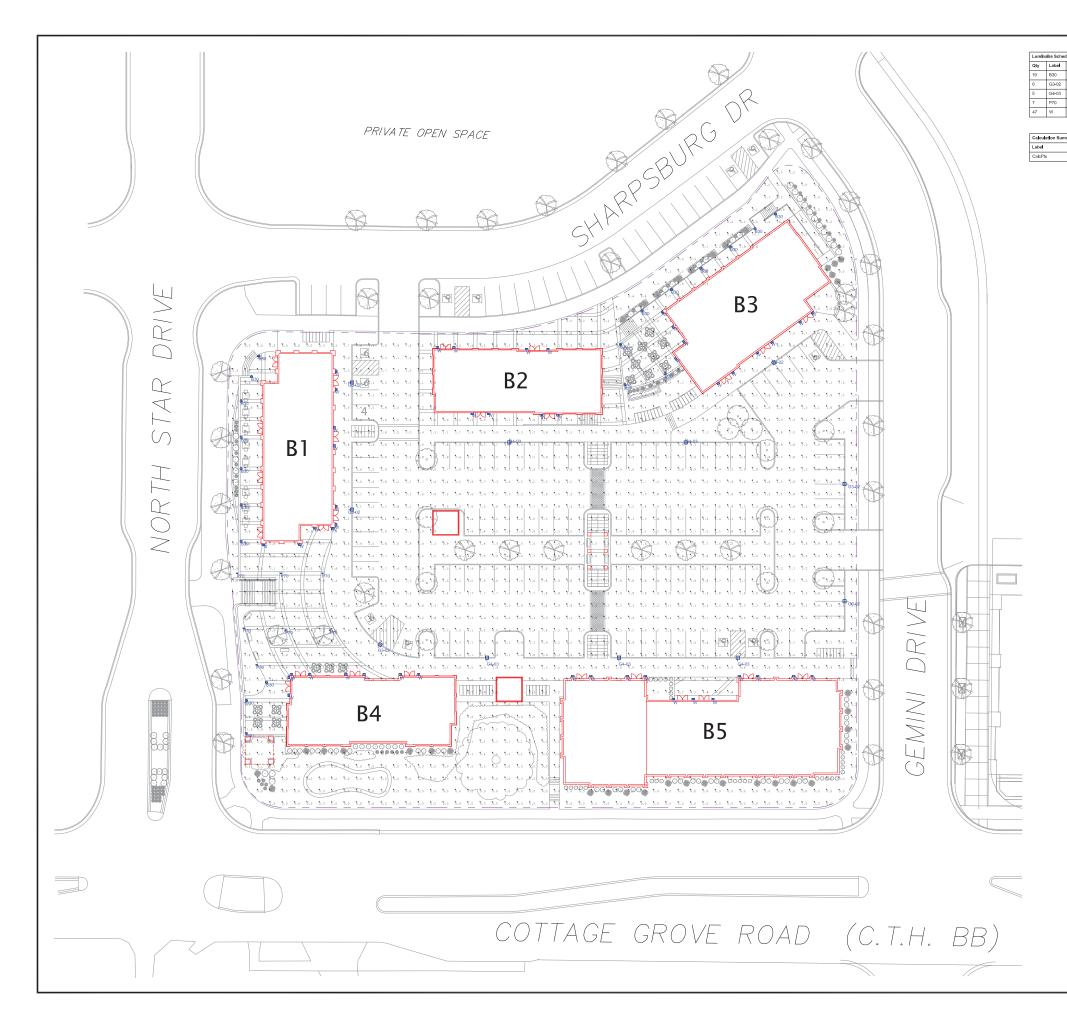
Mark Description Date

SHEET TITLE

EXTERIOR ELEVATIONS

SHEET NUMBER

A201Z



edule					
	Arrangement	Lum. Lumens	Lum. Watts	LLF	Description
	SINGLE	1062	30	0.900	BEACON + MTB-24G-30-42-T5
	SINGLE	10501	107	0.910	McGRAW-EDISON + (1) GLEON-AE-02-LED-E1-T3 (20' POLE
	SINGLE	15760	157	0.910	McGRAW-EDISON + (1) GLEON-AE-03-LED-E1-T4FT (20' PO
	SINGLE	2622	88	0.900	HESS + REN3200-70-2-10RB-GG
	SINGLE	2686	0.45	0.900	ADVENT + AIW9040-L192W-120V-4000K

mmary							
	CalcType	Units	Avg	Max	Min	Avg/Min	Max/Min
	Illuminance	Fc	2.03	14.1	0.0	N.A.	N.A.

Enterprise Lighting LTD							
GRANDVIEW COMMONS TOWN CENTER MADISON, WISCONSIN							
SITE LIGHTING PLAN							
JULY 17, 2015 1" = 15'-0"							





Grandview Commons Town Center/Doric Lodge Revised General Development Plan

Development Projection



First Floor Retail **Flex Space** (Retail or Temporary Residential) Office or Residential Residential Institutional Optional Floors

VANDEWALLE ASSOCIATES IN