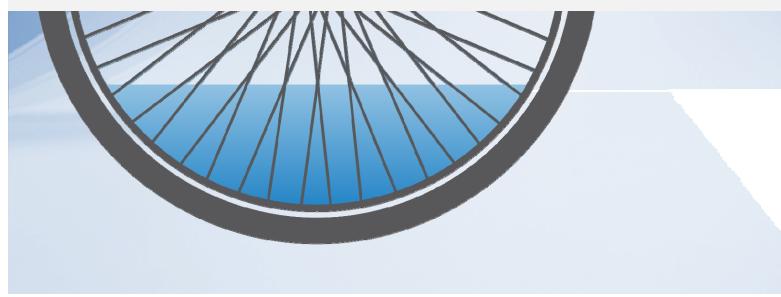


# **2015 Bicycle Transportation Plan**

#### **Madison Metropolitan Area and Dane County**



## Bicycle Transportation Plan Scope



- Geographic area is the Madison area and Dane County
- Comprehensive covers all aspects of bicycle planning, including education and encouragement activities as well as facilities planning
- Covers transportation issues in urban and rural areas, but does not include purely recreational bicycling (e.g., mountain bike trails)

# **Advisory Committees**



### **Technical Committee**

- MPO Policy Board
- UW-Madison
- Bike Federation of WI
- WisDOT
- Dane County
- City of Madison
- Fitchburg, Middleton, and Sun Prairie
- Town of Dunn

## **Policy Committee**

- MPO Policy Board
- City of Madison
- Fitchburg and Verona
- Members of the public, bikeway users, and other interests
- Others

# **Public Engagement**



- madisonareampo.org/planning/BikePlan.cfm
- Online mapping tool
- Public meetings
- Events
  - Ride the Drive
  - Dawley Bike Hub Grand Opening
  - Madison in Motion





- Safe, convenient and enjoyable bicycle network.
- Network will link neighborhoods and communities to jobs, services, schools, shops, and parks.
- Bicycling will be fostered as an integral part of daily life.
- Complete neighborhoods are planned and built.







# Goals



- Safety Reduce crash rates
- Usage Increase usage
- Connectivity Convenient and enjoyable network
- Equity Equitable access to benefits of bicycling
- Livability Enhance quality of life
- Longevity Maintenance and cost effectiveness







# **Groups of Strategies**



- Education
- Encouragement
- Enforcement
- Engineering
- Envisioning / Planning
- **Evaluation**
- End of Trip Facilities and Multi-Modal Connections





# Education



- Safe Routes to School
- Learn to ride programs
- We Are All Mechanics
- Trainer training
- Share and Be Aware Campaign
- UW Bicycle Resource Center





# Encouragement



- Infrastructure
- Ride the Drive
- Bike Week
- National Bike Challenge
- Bike Maps
- Bike Valet
- B-Cycle
- TDM programs



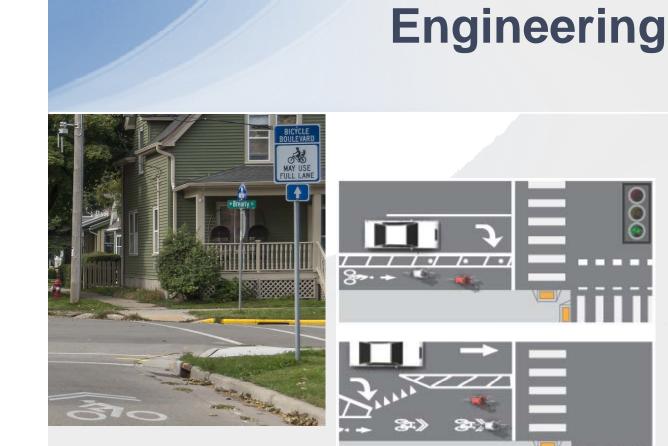
## Enforcement



- Police and EMS on Bikes
- Madison Traffic Safety Enforcement Team
- UWPD Be Bright Light Campaign
- Ticket Diversion Program
- Training for Officers















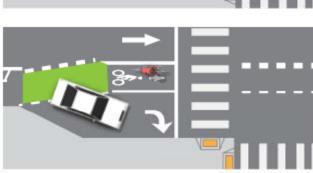


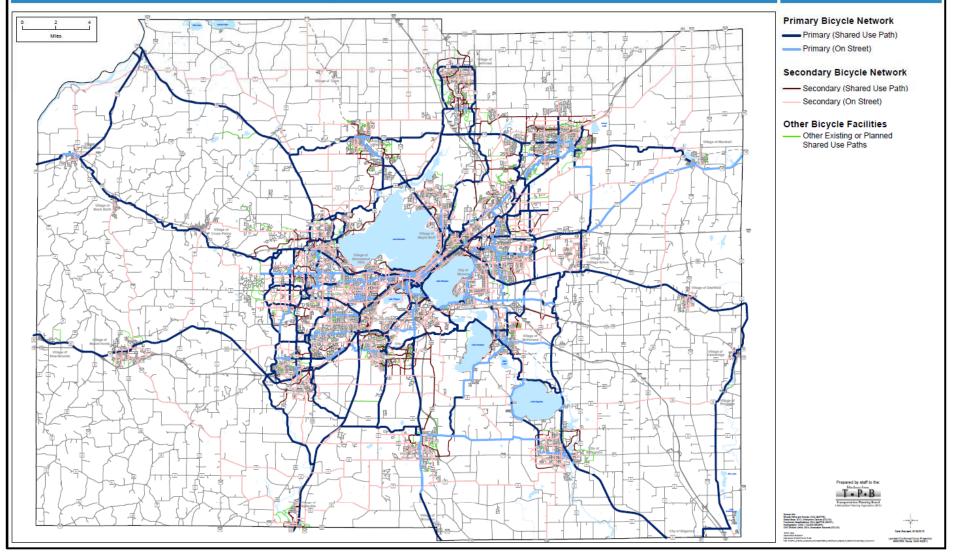
Image: NACTO

# **Engineering Toolbox**

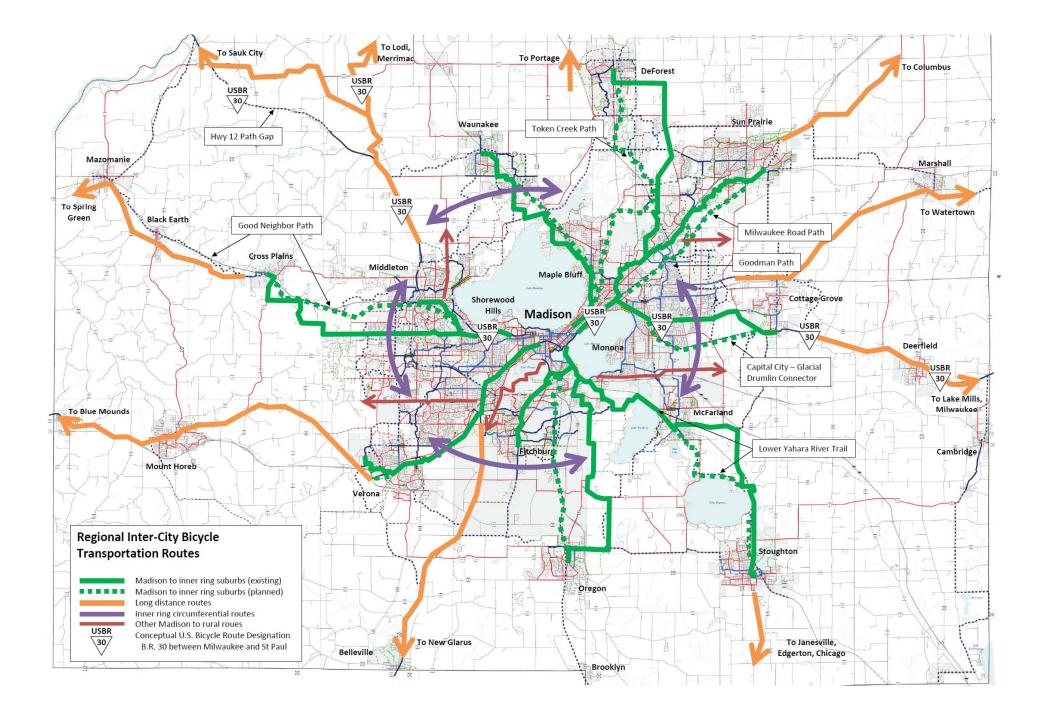


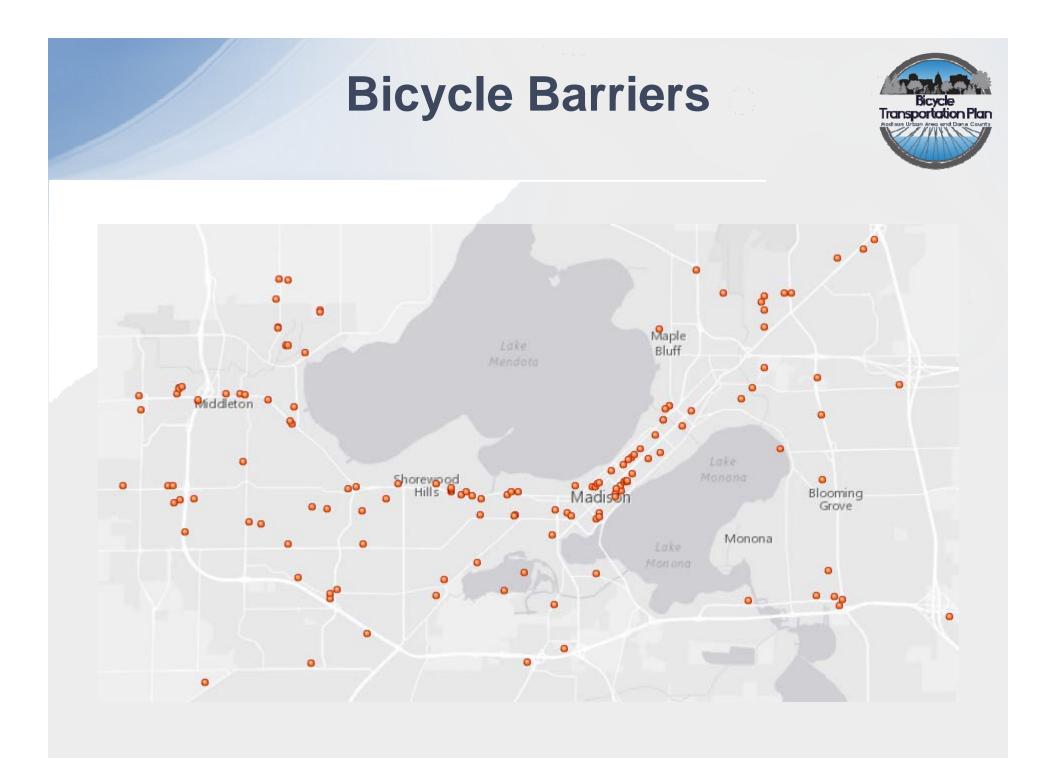
- Bicycle priority streets
- Bike lanes
- Buffered bike lanes
- Counter-flow bike lanes
- One-way protected bike lanes
- Two-way protected bike lanes
- Bus, bike, and right turn lanes
- Paved shoulders
- Shared use paths
- Side paths/Wide sidewalks

## Bicycle Transportation Plan Madison Metropolitan Area and Dane County



Future Bicycle Functional Class Dane County





# **On-Street Facilities**

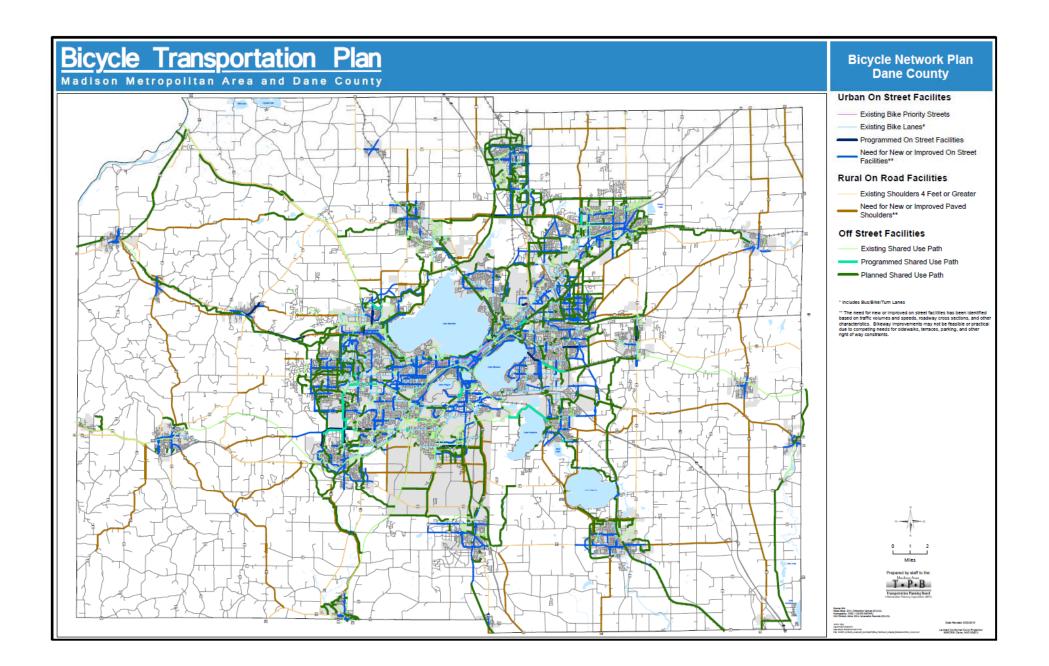


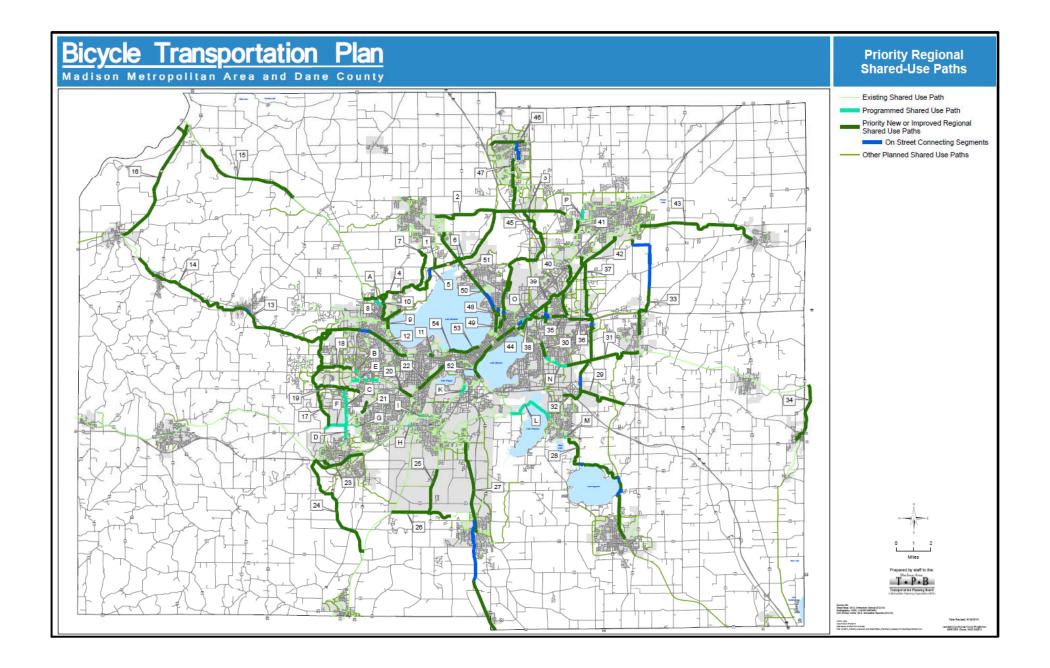
- Identify need or warrant for new/improved bicycle facilities on urban streets and rural roads based on traffic speeds and volumes and network connectivity.
- Specific facilities are not recommended due to the complexity of each corridor. Alternatives should be investigated as part of project design process.
- Improvements may not be practical or cost-effective in all cases due to right-of-way and engineering constraints and competing needs (e.g., parking, widened sidewalk).

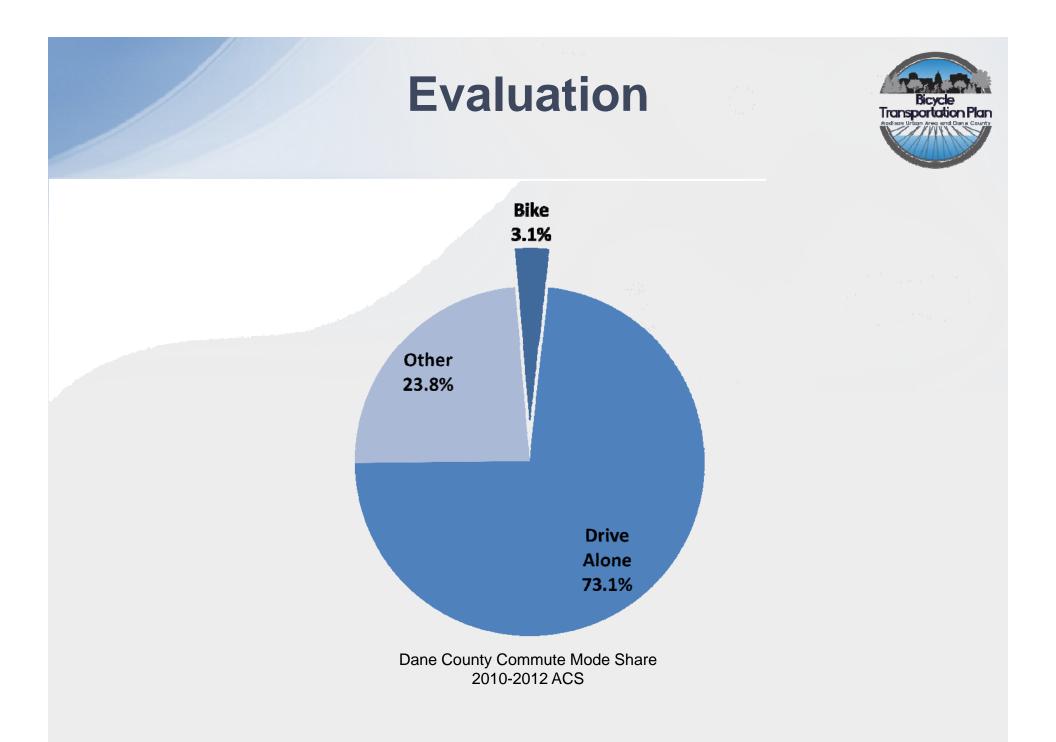
# Shared-Use Paths



- All future planned paths shown
- Planned paths prioritized based on their regional significance and transportation utility
- Financial analysis done based on current funding levels
- Prioritized projects presented in three time period groups:
  - Programmed (2015-2019)
  - Medium range (2020-2035)
  - Long range (2036-2050)

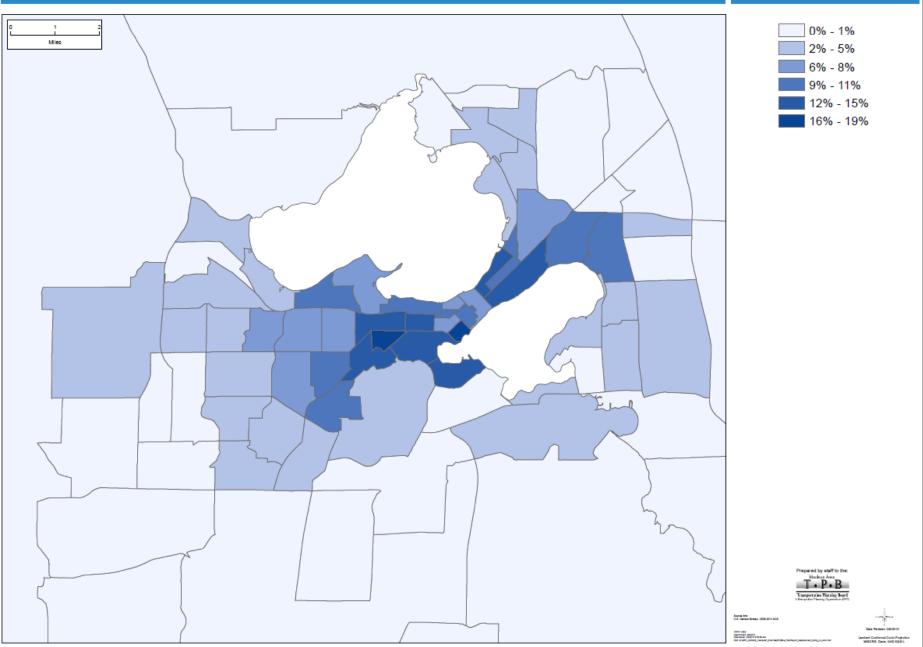






#### **Bicycle Transportation Plan**

Madison Metropolitan Area and Dane County



Bicycling to Work Percent of Total

Workers by Census Tract

# **Evaluation Summary**



Safety	Crash rates
	Fatalities
	Crashes/fatalities per 10,000 daily commuters
Usage	Bicycle counts
	Commute mode share
Connectivity	Documented network gaps
	User satisfaction
	Bicycle LOS
Equity	Population within ¼ mile of premium bikeway
	Relative commute mode share of women and minorities
Livability	Bicycle Friendly Community status
-	Communities with dedicated funding for cyclists
Longevity	Proportion of facilities that are plowed in winter
	Path pavement quality

## **End of Trip Facilities and Multi-Modal Connections**

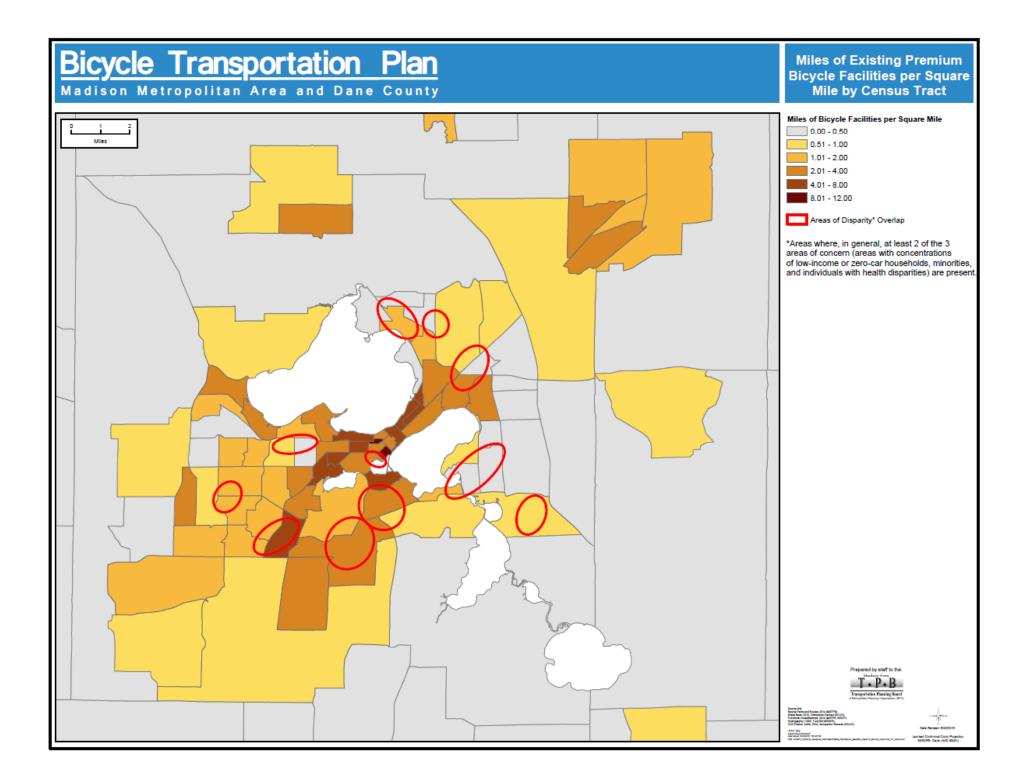


Transportation Plan

# Equity



- Environmental Justice
  - Low income populations
  - Minority populations
  - Zero-car households
- Health indicators
  - Asthma
  - Childhood Obesity
  - Adult Diabetes



# **Next Steps**



- Continue to take comments
- Public hearing before MPO board on August 5
- Adoption by MPO in August or September
- Adoption by City of Madison and Dane County
- Adoption or incorporation of recommendations in other local community plans

# **Bicycle Transportation Plan**





madisonareampo.org/planning/BikePlan.cfm

#### Mike Cechvala

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