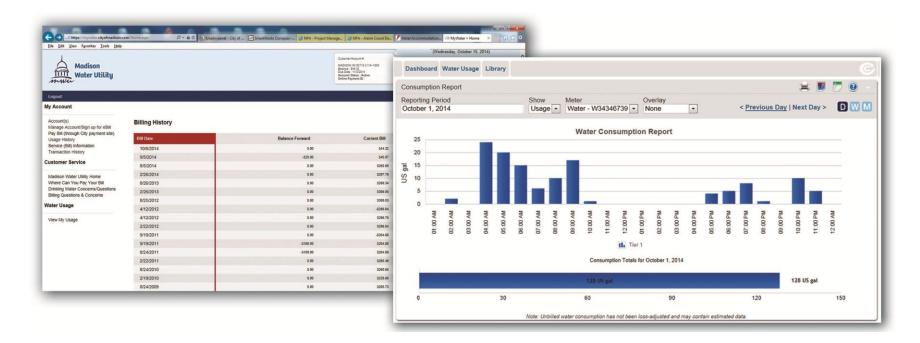
AMI Technology& Customer Conservation



Amy Barrilleaux
Public Information Officer
Madison Water Utility



The Read-o-Matic Problem











Monthly billing (gallons)



- Monthly billing (gallons)
- Improved leak detection



- Monthly billing (gallons)
- Improved leak detection
- Customer conservation





Leak Detection





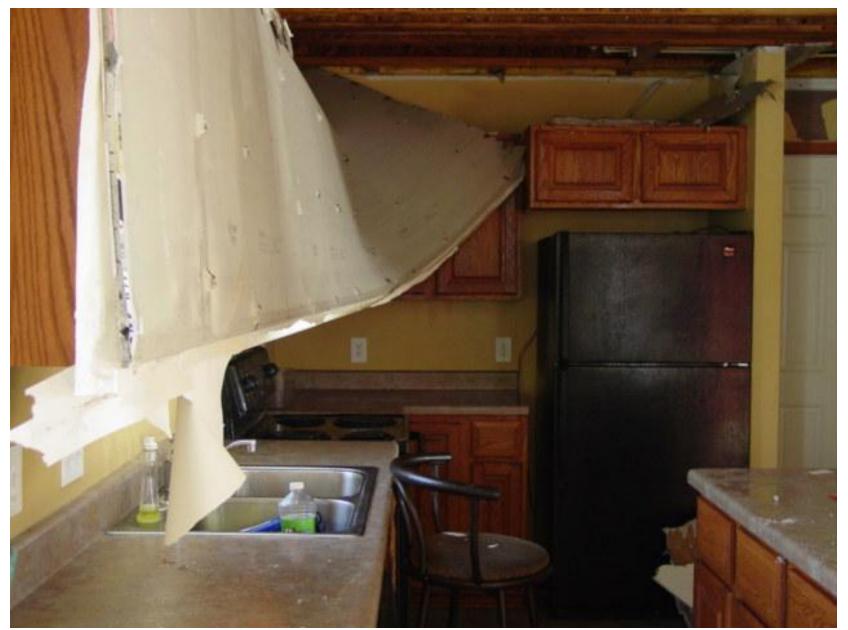










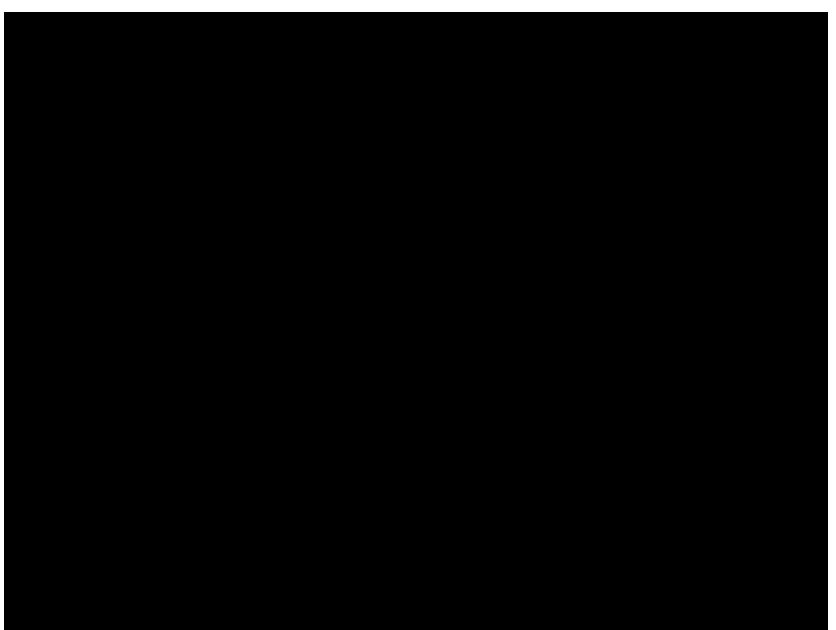




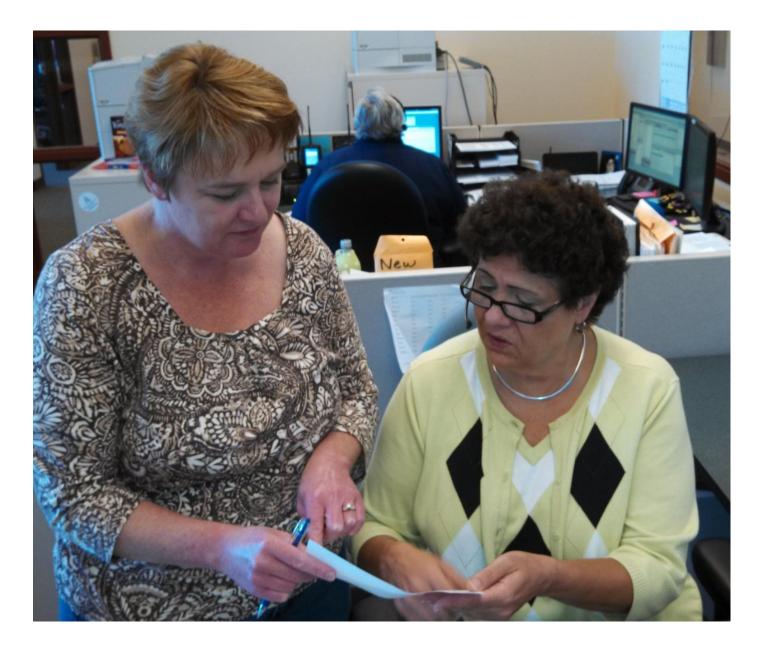
#EveryDropMadison

























#EveryDropMadison

Leak Detection

- More than 1,000 customers contacted
- Continue to call and investigate high usage
- Notify customers about Toilet Rebate



The big leap...





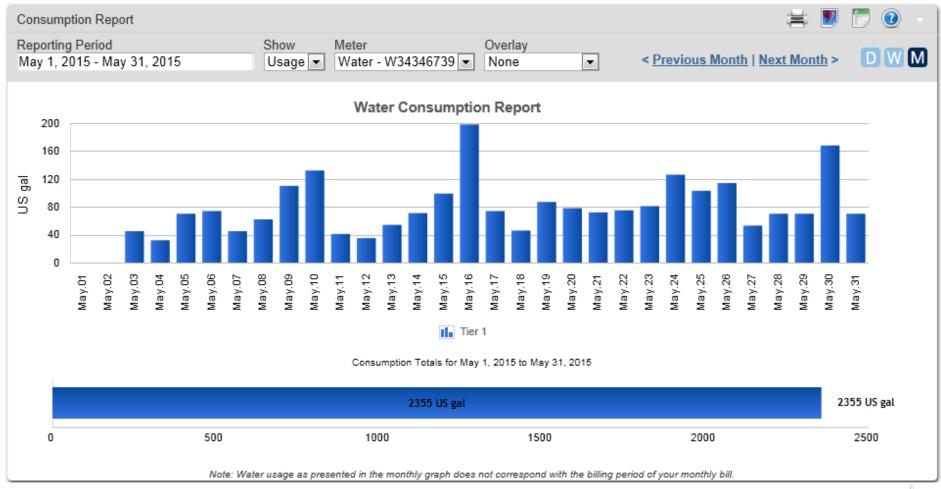
The big leap...

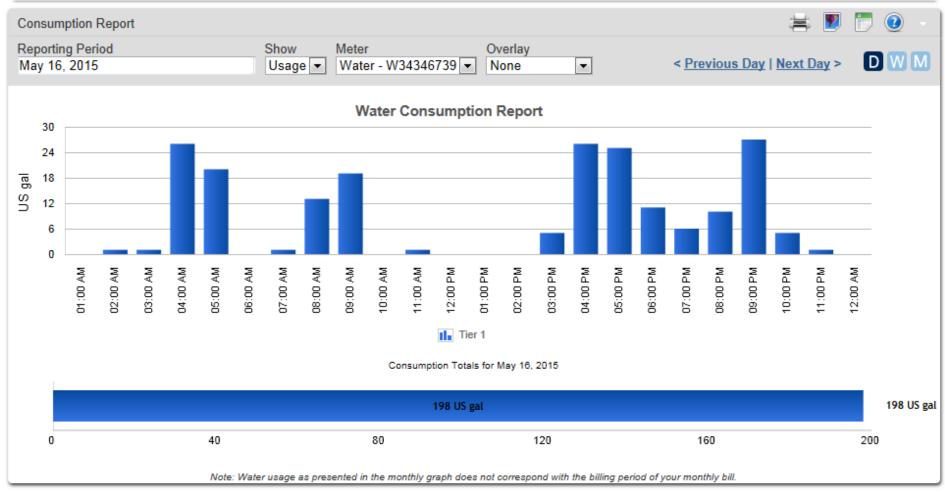


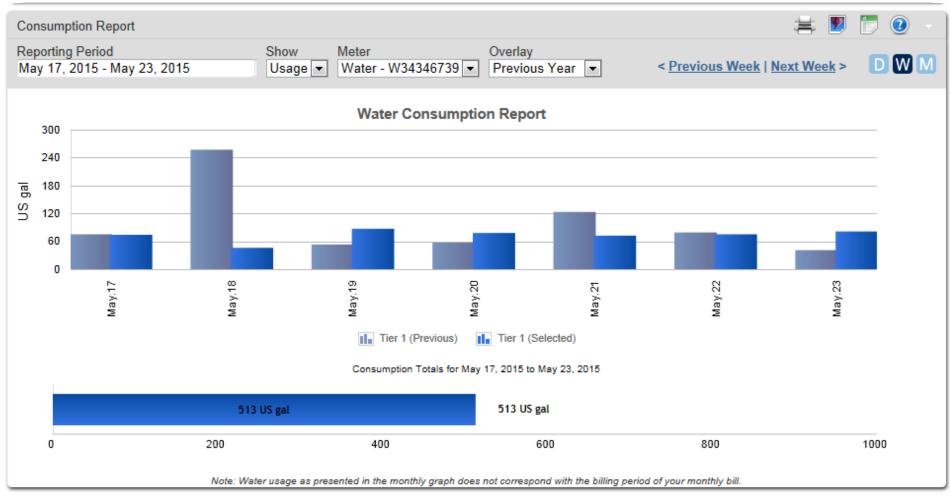


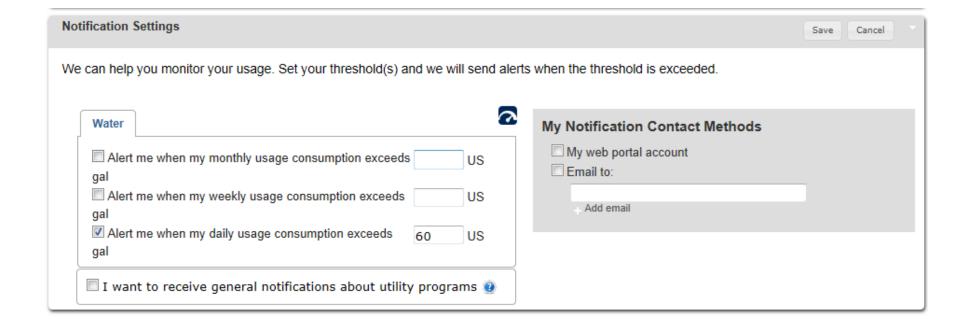
The big leap...



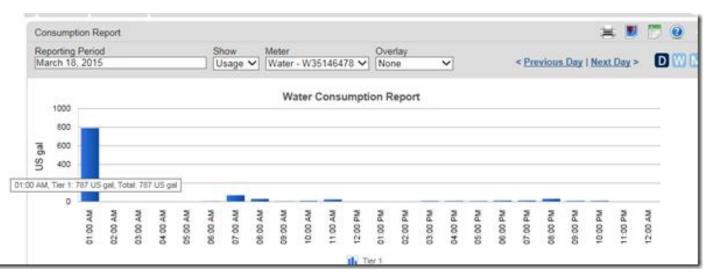


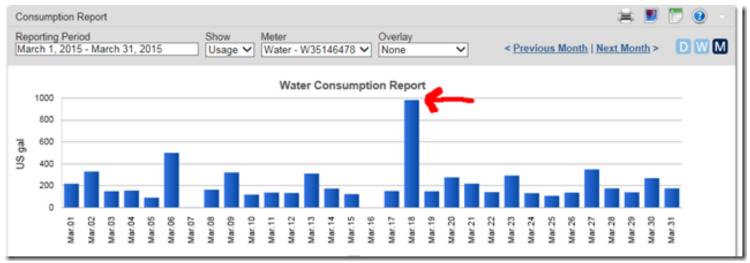






Road Bumps











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