



Change of Conditions

LIC18.2013.00530
(Legislative File Number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Scanned)

licensing@cityofmadison.com
608-266-4601

(Alder Name and District Number)

(initials)

(Police Sector)

This application modifies existing alcohol license number: 2013-00530

- Class A Beer
 Class A Liquor
 Class C Wine
 Class B Beer
 Class B Liquor

Corporate Information

Business Legal Name: Fresh City Market
 Business Address: 7600 France Ave South
Edina, MN 55435
 Corporate Contact Name & Position: _____

Licensed Premise Information

Business dba Name: Fresh Madison Market
 Licensed Address: 703 University Ave
Madison, WI 53715
 Business Contact Name & Position: _____

Jeff Maurer CO-Owner

Jeff Maurer Co-Owner

Phone & Email: 608.963-1171
jmaurere@freshmadisonmarket.com

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Liquor Beer Agent Name: Jeffrey Maurer % Alcohol: _____ % Food: _____

Description of Change to Conditions: See Attached conditions -
replaces current conditions

X [Signature]
 Applicant signature

Date: 6.19.15

Orange sign and "License Renewals & Changes" brochure issued.

Conditions replacing relevant current conditions:

- The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
- Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
- The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
- The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).